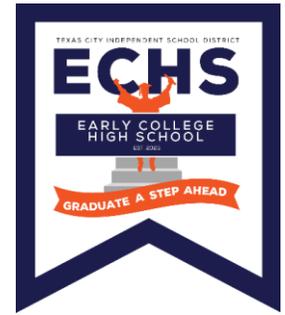


Texas City ISD Early College High School



Written Communication Plan

The ECHS at Texas City High School and La Marque High School will offer students the opportunity to earn an Associate of Arts degree in Multidisciplinary Studies, from College of the Mainland, transferable to any Texas public college or university. Texas City ISD students will benefit from this program at no cost. By providing high school students the option to earn an associate degree, families have the opportunity to decrease the burden of college debt and get a head start on their future. Early College High School aims to:

- Engage first-generation college students
- provide up to 60 dual credit hours toward an associate degree at no cost to students
- offer courses that mirror a college setting, with academic counseling to help students develop skills needed for post-high school success
- increase college enrollment and success rates for all students
- strengthen connections between middle schools, high schools and higher education institutions to promote a culture of college readiness

To ensure that all Texas City ISD students are informed about the opportunities at our Early College High School at both Texas City High School and La Marque High School, we have created informational material in two languages (English and Spanish) in order to inform the growing Hispanic population of Texas City ISD and our feeder pattern. Texas City ISD and our campus have created multiple opportunities over the course of the year to inform parents, students, and community members about the benefits and opportunities the Early College High School offers.

- Flyers in both English and Spanish are sent to middle school campuses to place on their websites, the district website, and placed in campus newsletters.
- Promotional video is posted on the middle school campus and district website and played for all 8th graders prior to the visit to their campus.
- Visits to every middle school in the district to promote the program. Campus and district administration are on site to speak with answer student questions.
- A community night is held for all interested students and parents. Representatives from the campus, which include teachers, administration, and students, along with district representatives are on hand to speak with and answer questions.
- An open house will be held at Texas City High School and La Marque High School for all parents and students in order to hear more in-depth information about the program and campus opportunities.
- Application workshops are held in order to help parents and students with the application process and answer questions.
- In the spring there is a commitment night where students and parents are welcomed into the program and informed of upcoming activities and learn what to expect the next year.
- In conjunction with College of the Mainland, Texas City ISD hosts a parent informational night for parents and students to attend, learn about the College of the Mainland portion of their program and to answer questions.