

# **R. ROGER ROWE SCHOOL**

## **ANNUAL STUDENT DIRECTORY**

### **Advertising Rates & Specs**

**2023-2024**

(1 issue, 600 printed)

#### **Advertising Costs:**

The below are for single insertion only, full-color and subject to availability:

- Special Packages Only: Full Page Outside Back Cover, Full Page Inside Front Cover, Full Page Inside Back Cover
- Full Page (inside magazine) \$1,500
- 1/2 Page (Vertical or Horizontal) \$ 800
- 1/4 Page \$ 400

#### **Advertising Specs:**

- Full Page – 8.75" x 11.25" (Full Bleed)
- Half Vertical Page – 4.375" x 11.25" (With Bleed)
- Half Horizontal Page – 8.75" x 5.625" (With Bleed)
- Quarter Page - 4.375" x 5.625" (With Bleed)

FILE SPECS: EPS, AI, Tiff files. Please use 300 dpi images. Outlined fonts. Please include a jpg for reference. All ad sizes are final including bleed please keep a 1/4 inch safe margin for your content.

Deadline for advertising materials: Oct. 1, 2023.