

# GROWING YOUR BUSINESS WHILE HELPING CHILDREN GROW, LEARN & SUCCEED



The Rancho Santa Fe Education Foundation provides your business with unique access to an exclusive consumer community. You can now reach a group that earns and spends more than most audiences. Connect with them at a time when they are engaged with what matters most to them - their children.

## DEMOGRAPHICS

- Age Range: 30 - 65
- Direct Contact: Female 68%, Male 32%
- College Education: 90%
- 400 Households
- Average Annual Income: \$554,192
- Average # of Cars: 3 per Household
- Average Real Estate Value: \$2,300,000
- Average Residences Owned: 2 per Family



## MARKETING, ADVERTISING & NETWORKING OPPORTUNITIES:

- ANNUAL STUDENT DIRECTORY
- SPECIAL EVENTS SIGNAGE
- DIGITAL EXPOSURE (Online Consumer Guide, Facebook, Instagram, Reception Area Display, Art Auction Portal)
- "THANK YOU" ADS IN ANNUAL STUDENT MAILING AND RSF REVIEW
- INVITATIONS TO DONOR EVENTS (Silver Level and Above)
- TABLE AT BACK TO SCHOOL NIGHT (Silver Level and Above)

## ANNUAL STUDENT DIRECTORY

1 Issue, 400 printed; Full-color and subject to availability

- Full Page Outside Back Cover:
- Full Page Inside Front or Back Cover:
- Full Page:
- 1/2 Page (Vertical or Horizontal):
- 1/4 Page:

Platinum Sponsorship

Gold Sponsorship

Included in Bronze Level and Above

\$1000

\$ 500

For more information, please contact:  
Katherine Zabloudil, RSFEF Board Member  
Rancho Santa Fe Education Foundation  
Phone: 310-595-5651 Email: [katherine@theverticalcollective.com](mailto:katherine@theverticalcollective.com)

All advertising is subject to acceptance by Rancho Santa Fe Education Foundation that reserves the right to reject any advertiser and / or advertising copy, imagery or content at its sole discretion. All Special Packages and Single Page Advertisements are limited and subject to availability.