



COMMUNITY PARTNERS PROGRAM

2023-2024



2023-24 COMMUNITY PARTNERS PROGRAM

Metrolina Christian Academy's Community Partners Program provides businesses with meaningful opportunities to support our students in all areas on our campus – academic programs, athletics and fine arts – while also offering marketing access to the entire MCA community. Through digital (website, email and social media) and print media, signage at major events and more, MCA Community Partners can demonstrate their support while advertising their services to our school families and friends.

The MCA Community Partners Program offers several levels of sponsorship with a wide range of marketing benefits customized to support your business and its goals. As an MCA Community Partner, your business will receive broad-based visibility on MCA's campus for the length of the school year.

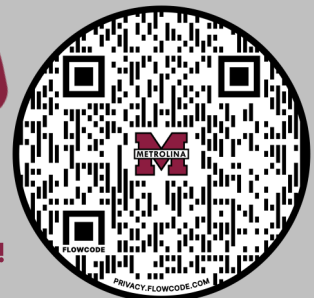
Here are the Community Partners benefits your business will experience:

- **Loyalty** – The MCA community desires to support businesses that partner with Metrolina Christian Academy. We feel confident that this program will bring you new customers and business opportunities from MCA.
- **High Visibility** – Your business will be seen multiple times in various locations throughout our campus, reinforcing your support and keeping your business in front of the MCA community.
- **Multiple Audiences** – The MCA/First Baptist Church Indian Trail community consists of more than 10,000 supporters, all of whom will see your business name on our fields, in our gym, at various arts programs, in numerous publications and digital ads on monitors around campus.
- **One Solicitation** – As a Community Partner with MCA, you will be able to promote your business in all of the school's advertising areas without multiple solicitations. One solicitation allows you to plan for your budgetary needs and schedule payments over the coming year.

MCA Advancement Office:

- **Dana Bostic, Director of Advancement**
dana.bostic@fbcit.org | 704-882-3375 x7901
- **Becca Pressley, Advancement Associate**
rebecca.pressley@fbcit.org | 704-882-3375 x7911
- **Katie Calloway, Advancement Associate**
katie.calloway@fbcit.org

Scan this QR code with
the camera on your
phone to register online!



MCA QUICK FACTS

1992

Est.

Early Education and K - 12th Grade

Accredited by ACSI
& AdvanceEd



LARGEST Christian School in Union County



2ND LARGEST Christian School in North Carolina

1150

SAT

23.5

ACT



Each MCA graduating class has averaged over \$5,000,000 in scholarship offers in the last 8 years.

The 10 year average composite SAT score for MCA students is 1150.
The 10 year average composite ACT score for MCA students is 23.5.



150 different churches represented in student population

Students perform over 90 hours of service during high school.



55 students baptized in 2022-2023

20 Alumni serving on staff at MCA



Average class size: Grades 1-5

Average class size: Grades 6-12



Over **300**



Students involved in Performing Arts



40 Athletics Teams



68% of students involved in athletics

4 Conference Championships won in 2022-23



40 All-conference athletes in 2022-2023

24 All-state athletes in 2022-2023

PARTNERSHIP LEVELS

		LEGACY \$7,500	HERITAGE \$5,000	LEADERSHIP \$2,500	BUSINESS \$1,250
Metrolina Christian Academy Website	Logo with link to Partners Website	✓	✓	✓	✓
Digital Signage Ad	Ad displayed on digital signage across campus	✓	✓	✓	✓
Warrior Weekly	Logo on weekly MCA e-Newsletter to school community for school year	✓	✓		
School App	Banner Ad for school year	✓			
Social Media	Mentions	4	2		
Athletic Events	Football Field Banner	✓	✓	✓	✓
	Baseball or Softball Field Banner	✓	✓		
	Logo on Digital Scorer's Table in Gymnasium	✓	✓	✓	
	Recognition on Partners Banner in Gymnasium	✓	✓	✓	✓
	Logo/Listing in Senior Night Programs (Fall, Winter, Spring) & Varsity Football Rosters	✓	✓	✓	
Arts Programs	Digital Ad/Listing on monitors	✓	✓	✓	✓
	Print Ad in Playbill - Spring Production	Full-Page	Half-Page	Quarter-Page	
Warrior Clay Classic	Event Signage	Event Banner & Station Sign	Event Banner & Station Sign	Station Sign	Station Sign
	Complimentary Participants	4	4	2	



PARTNERSHIP LEVELS



Football Field Banner



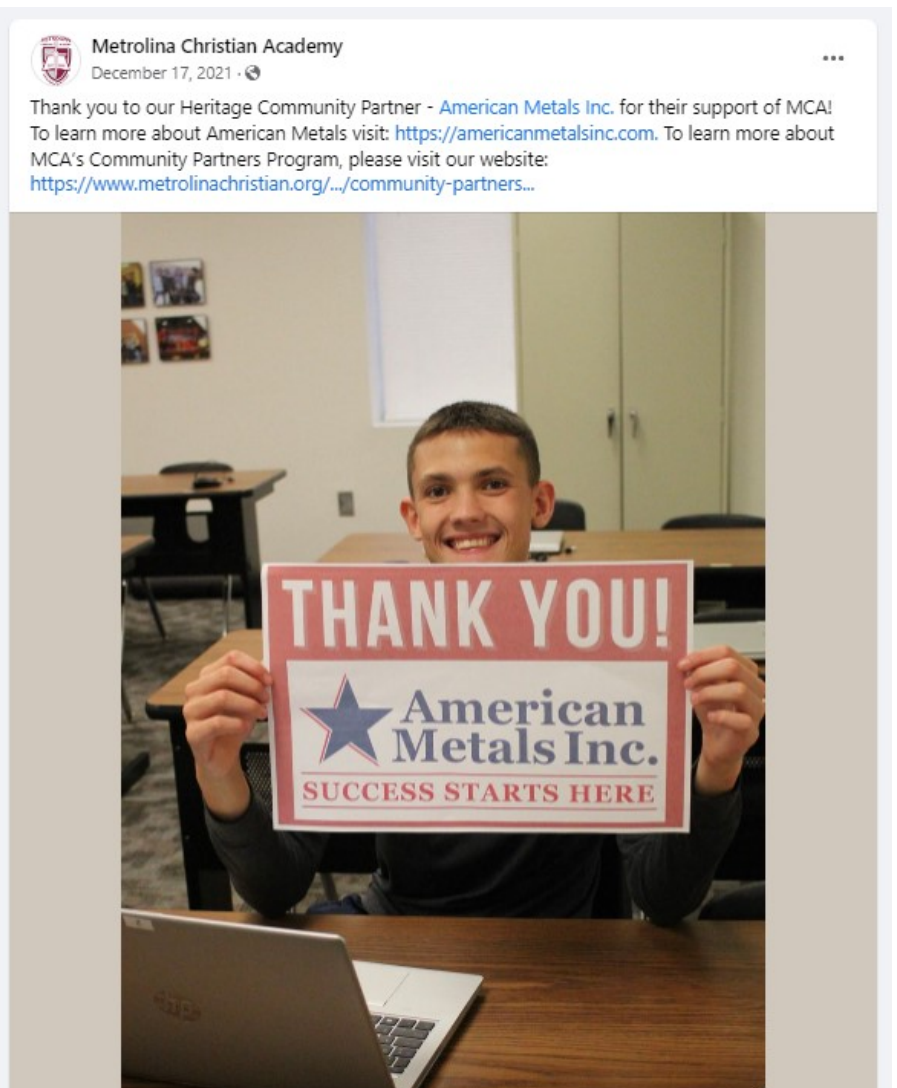
Digital Signage



Station Sign (Clay Classic)



Clay Classic



Social Media Mention

WHO WE ARE

Metrolina Christian Academy (MCA) is one of the premier private Christian schools in the southeastern US, along with being the second largest in North Carolina. As a ministry of First Baptist Church of Indian Trail, MCA shares its facilities with the church in one of Charlotte Metro's fastest growing areas—Indian Trail. Metrolina Christian Academy currently serves over 1,300 students representing 800+ families who attend more than 150 different churches.

MCA has a rich tradition of challenging its students academically and equipping them spiritually to lead the lives God has chosen for them. MCA prides itself in having a comprehensive academy, which includes an early education program for infants through 4 years old, a kindergarten through twelfth grade school, and an extended care program. Using a curriculum that is integrated with the Word of God, MCA maintains high academic standards. MCA students consistently score above the national average on the Stanford Achievement Tests and on the ACT each year. MCA students are provided a safe, Christian environment where they are nurtured academically and spiritually for the cause of Christ.

We invite you to join us in advancing the mission at MCA by becoming a member of the Community Partners Program.

Thank you for your prayerful consideration of the MCA Community Partners Program!

OUR MISSION

To lovingly lead and equip students
for Kingdom living.



2023-24 COMMUNITY PARTNERS AGREEMENT FORM

Thank you for supporting Metrolina Christian Academy! Your partnership directly benefits the academic, spiritual, artistic and athletic school life of all our students.



PARTNERSHIP LEVELS

Please indicate your partnership level below:

- ___ Legacy Partner | \$7,500
- ___ Heritage Partner | \$5,000
- ___ Leadership Partner | \$2,500
- ___ Business Partner | \$1,250

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (Cell) _____ Phone (Office) _____

Company Contact _____ Contact Email _____

Ad Contact _____ Contact Email* _____

**We will email your Ad Contact to confirm delivery of logos and ads. (Preferred file types- .ai, .eps, .png.)*

Please return your Community Partners Agreement form with a check payable to Metrolina Christian Academy.

Mail to: Metrolina Christian Academy

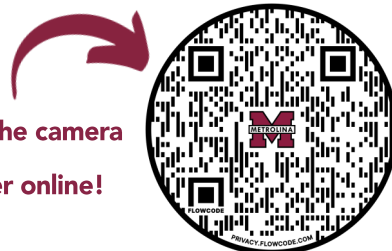
PO Box 1460

Indian Trail, NC 28079

Attn: Advancement Office

For your convenience, you may also complete the Community Partners Agreement form and make payment online at metrolinachristian.org - Support MCA - Community Partners Program

Scan this QR code with the camera
on your phone to register online!





METROLINA
CHRISTIAN ACADEMY
ESTABLISHED 1992

Mailing Address: PO Box 1460

**Campus Address: 732 Indian Trail-Fairview Road
Building P
Indian Trail, NC 28079**

Phone: 704.882.3375

Fax: 704.882.0631

