



**ROSEVILLE AREA SCHOOLS**

---

**623**

**WALK/RUN**

---

**COMMUNITY EDUCATION**

**2023**

**SPONSORSHIP PACKAGE**

**Support youth scholarships, get engaged with the community, and promote your brand!**

# 623 WALK/RUN

## 2023 SPONSORSHIPS



### Event Details

#### Date

Saturday, November 11, 2023

#### Time

8:00am - 10:30am (Run begins at 9:00am)

#### Location

Roseville Area High School  
1240 County Road B2 in Roseville, MN 55113



### Why Be a Sponsor?

**The annual 623 Walk/Run serves as an important event in our community.**

This event...

- Raises money for our Roseville Area Schools youth scholarship fund and supports equitable access to programming
- Promotes health & wellbeing
- Unites our community and provides an opportunity for FUN!

Since 1979, Roseville Area Schools Community Education has provided innovative, high quality programming during critical out-of-school time hours. **We now provide this programming for over 3,000 students annually** across the cities of Roseville, Shoreview, Arden Hills, Little Canada, Maplewood, Falcon Heights, and Lauderdale. This programming provides children with many opportunities in STEM, art, cooking, language, adventure, theater, and more.

In order to take strong steps forward into 2023, we are seeking sponsors to support our efforts. **This event helps us offer scholarships to families who may not be able to afford this critical programming otherwise.**

# 623 WALK/RUN

## 2023 SPONSORSHIPS



### More About the Event

**The 623 Walk/Run is a 6.23 kilometer fun run through the city of Roseville.** This event is loved by many families and community members in Roseville, Shoreview, Lauderdale, Arden Hills, Maplewood, Falcon Heights, and Little Canada. **This is the 36th year of the event!**

Participants gather at Roseville Area High School to gear up for the race, and then return to the high school at the end of the race for snacks and activities. This provides our sponsors with a great opportunity for tabling and interacting with our community. In the past, a few sponsors have even chosen to participate in the run! This could serve as an exciting team bonding event.

**The 623 Walk/Run is promoted to 32,000+ households within the Roseville Area School District boundaries,** along with surrounding communities. The event is marketed online, in our fall catalog, on flyers, on posters, and on social media. The schools in our district also promote this event to all of their students and families. We have hundreds of participants join each year, and this year, we are hoping to set a new attendance record!

All participants receive a t-shirt with our sponsors' logos on them, and the shirts are worn around the community for years after the event. **Between being highlighted on our website, social media, t-shirts, flyers, banner, and tabling in person at the event, your brand will be viewed by tens of thousands of individuals in your target area!** This brings attention to your organization, increases your engagement, and establishes you as an important brand in our community.



# 623 WALK/RUN

## 2023 SPONSORSHIPS



### Sponsorship Benefits at a Glance

Choose Your Level!	Victory Lap \$4,000	Finish Line \$2,500	Sprint \$1,000	Starting Line \$600	Warm Up \$300
# of Tickets to Event <i>Great for your families or for team bonding!</i>	10	8	6	4	2
# of Event T-shirts	10	8	6	4	2
Logo Featured on Participant T-shirts	X	X	X	X	X
Social Media Acknowledgement	X	X	X	X	
Logo Featured on Website	X	X	X	X	
Table at Event to Interact With Community	X	X	X		
Logo Featured on Flyers & Posters	X	X			
Recognition in Post-Event Summary on Social Media & Website	X	X			
Logo Featured on Large Event Banner	X				

# 623 WALK/RUN

## 2023 SPONSORSHIPS



### **Victory Lap Sponsor - \$4,000**

- 10 event tickets for you and your guests - employees, family, friends, or whoever you choose!
- 10 event t-shirts for you and your guests
- Logo featured on hundreds of event t-shirts, worn by participants and volunteers
- Shoutout on our social media pages (Facebook, Instagram) for recognition in the community
- Logo featured on our website as an event sponsor
- Table at the 623 Walk/Run in order to interact with our community members and share information about your organization
- Logo featured on posters and flyers which will be posted and handed out around the district, throughout the community, and at Anpétu Téča Education Center
- Recognition in our post-event summary that will go on our website, Facebook, and Instagram
- Logo featured on our large vinyl banner that will be displayed for the community to see for weeks before the event and also at the event



### **Finish Line Sponsor - \$2,500**

- 8 event tickets for you and your guests - employees, family, friends, or whoever you choose!
- 8 event t-shirts for you and your guests
- Logo featured on hundreds of event t-shirts, worn by participants and volunteers
- Shoutout on our social media pages (Facebook, Instagram) for recognition in the community
- Logo featured on our website as an event sponsor
- Table at the 623 Walk/Run in order to interact with our community members and share information about your organization
- Logo featured on posters and flyers which will be posted and handed out around the district, throughout the community, and at Anpétu Téča Education Center
- Recognition in our post-event summary that will go on our website, Facebook, and Instagram

# 623 WALK/RUN

## 2023 SPONSORSHIPS



### **Sprint Sponsor - \$1,000**

- 6 event tickets for you and your guests - employees, family, friends, or whoever you choose!
- 6 event t-shirts for you and your guests
- Logo featured on hundreds of event t-shirts, worn by participants and volunteers
- Shoutout on our social media pages (Facebook, Instagram) for recognition in the community
- Logo featured on our website as an event sponsor
- Table at the 623 Walk/Run in order to interact with our community members and share information about your organization



### **Starting Line Sponsor - \$600**

- 4 event tickets for you and your guests - employees, family, friends, or whoever you choose!
- 4 event t-shirts for you and your guests
- Logo featured on hundreds of event t-shirts, worn by participants and volunteers
- Shoutout on our social media pages (Facebook, Instagram) for recognition in the community
- Logo featured on our website as an event sponsor



### **Warm Up Sponsor - \$300**

- 2 event tickets for you and your guests - employees, family, friends, or whoever you choose!
- 2 event t-shirts for you and your guests
- Logo featured on hundreds of event t-shirts, worn by participants and volunteers



### **Other amount**

- If you are not interested in these sponsorship packages but would still like to contribute to our youth scholarship fund, you are welcome to contribute whatever amount is possible for your organization. We greatly appreciate any donations!

# 623 WALK/RUN

## 2023 SPONSORSHIPS

### Sponsorship Level

- ☐ Victory Lap Sponsorship: \$4,000
- ☐ Finish Line Sponsorship: \$2,500
- ☐ Sprint Sponsorship: \$1,000
- ☐ Starting Line Sponsorship: \$600
- ☐ Warm Up Sponsorship: \$300
- ☐ Other Donation: \$\_\_\_\_\_

### T-Shirt Sizes

All shirts are long sleeve and unisex fit. Warm Up sponsors can receive 2 free shirts, Starting Line sponsors can receive 4 free shirts, Sprint sponsors can receive 6 free shirts, Finish Line sponsors can receive 8 free shirts, and Victory Lap sponsors can receive 10 free shirts.

☐ No thanks, we'll pass on the t-shirts!

### Payment Method

- ☐ I have enclosed a check payable to Roseville Area Schools ISD 623
- ☐ Please send an invoice to the address listed below
- ☐ Please charge credit card (circle one):    Visa    Mastercard    Discover

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSV: \_\_\_\_\_

### Contact Information

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

Main Contact Name & Position Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please submit this form by September 15, 2023 if you are interested in being a sponsor!**

Email this completed form to [Megan.Webb@isd623.org](mailto:Megan.Webb@isd623.org), fill out the form digitally using this QR code, or send a physical copy in the mail to:

Roseville Area Schools Community Education  
Attn: Megan Webb  
1910 County Road B W  
Roseville, MN 55113



**Please email the logo that you would like used in promotion to [Megan.Webb@isd623.org](mailto:Megan.Webb@isd623.org)**

*Questions? Contact Megan Webb at 651-604-3502 or [Megan.Webb@isd623.org](mailto:Megan.Webb@isd623.org)*