

Digital Arts & Design



Diamond Oaks
Laurel Oaks
Live Oaks
Scarlet Oaks



MORE INFO
[greateaks.com/
digitalarts](http://greateaks.com/digitalarts)

Skills recommended to be successful in this career pathway:

ARTS & COMMUNICATION CAREER CLUSTER

ESSENTIAL SKILLS

- Oral communication
- Written communication
- Safety awareness
- Visual acuity/depth perception
- Perceptual speed/clerical & auditory perception
- Reasoning skills/mechanical aptitude
- Eye/hand/arm coordination/manual dexterity

ACADEMIC SKILLS



MATHEMATICS

- Measure design attributes
- Use ratios and convert units
- Estimate time, pay rates, and quotes



WORKPLACE DOCUMENTS

- Read/interpret scope of work documents
- Write/understand creative briefs
- Use professional communication skills



GRAPHIC LITERACY

- Interpret visual graphics
- Understand graphic messaging
- Critique work using design language

DID YOU KNOW STUDENTS IN THIS PROGRAM...

- * Follow design standards and adhere to deadlines
- * Manage multiple projects at once
- * Work within specific project guidelines
- * Use Mac and PC computing platforms
- * Explore a wide range of artistic media
- * Explain and articulate artistic ideas
- * Present ideas to clients
- * Receive constructive criticism
- * Regularly revise work to meet client needs
- * Work in and outside of school to complete projects
- * Follow design principles to provide design solutions



COURSES



**YEAR
1**

- Digital Image Editing
- Visual Creation



**YEAR
2**

- Video Production
- Digital Print Design
- Arts and Communication Capstone



VIEW Great Oaks
Course Guide
[greateaks.com/
course-guide](http://greateaks.com/course-guide)

**Courses subject to change.*

Digital Arts & Design

IS THIS YOU?



Find your work personality type with this free assessment at truity.com:



Holland's Model of Occupational Themes – graphic courtesy of the University of Tennessee.

Artistic | Realistic

Artistic personality types are “Creators,” they have natural ability to see things from different perspectives and to come up with new, creative, and innovative ideas. They value self-expression and think outside the box. They typically do not prefer structure or routine, nor tend to just accept and follow rules. Creators with a secondary personality type of “realistic” like to do practical, creative work.

Key strengths that lead to success in this career path

- ✓ Dependability
- ✓ Adaptability/flexibility
- ✓ Self-control
- ✓ Attention to detail
- ✓ Empathy
- ✓ Cooperation

WORK-BASED LEARNING OPPORTUNITIES

- ▶ Job shadowing
- ▶ Guest speakers
- ▶ Field trips
- ▶ Collaborative design projects
- ▶ Mentorship with real-world design projects
- ▶ Occasional job placement

COLLEGE & CAREER READY

Career Credentials

- Adobe Certified Professional:
 - Animate
 - After Effects
 - Photoshop
 - Premier Pro
 - Illustrator
 - InDesign
- CPR/First Aid



For more information, visit ohiohighered.org

CAREER PATHWAYS

After earning credentials, get more education and experience to



- ▶ Production designer
- ▶ Graphic designer
- ▶ Photographer
- ▶ Video producer
- ▶ Illustrator
- ▶ Animator



VIEW Essential Skills Guides
greatoaks.com/essential-skills

Entry-level pay range in Ohio

\$15 - 39
per hour



Great Oaks alum
Brandon Kidwell