

**Media Release Form**

Pendleton County School District has a proud tradition of celebrating student accomplishments by sharing them with our community. For us to do so, we periodically submit press releases which include students' names and photographs to the local media or post such information on our District website, District-sponsored publications, teacher/administrator webpages or displays at school functions. Our intent is to be informative and recognize our students' achievements.

We understand, however, concerns may arise in regards to a student's right to privacy. In signing this form, you are indicating that you are agreeing to grant the school permission to publish, copyright, or use all films, photographs, computer-generated imagery, and printed and spoken words in which your son/daughter is included, whether taken by staff, students, or others.

You further agree that the school can use these photographs, films and words for any exhibitions, displays, and publications, without reservation or compensation, for the school year. Agreeing to media coverage does not imply that your child will be videotaped, photographed or interviewed; it simply indicates that your child has permission to participate in the event if there is media coverage. Please note that this release is for information where a request or permission was given by Pendleton County Schools (PCS).

This form shall remain in effect for your child's enrollment in the District schools. However, at any time during the school year, you may amend this form only for future uses/preferences by notifying the Principal in writing of your request.

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**AUTHORIZATION**

I, as the parent or guardian hereby give PCS and its employees, representatives, and authorized media organizations permission to print photographs, works, and/or use audio/video/digital reproductions for publication to the general public concerning school functions and activities, including yearbook, academic and athletic activities.

- a. If the recorded image, voice, or work of a student is to be included in a publication as part of a commercial or for-profit fund-raising endeavor, affirmative authorization of the parent/guardian or eligible student must be obtained. I am also fully aware that I will not receive monetary compensation for my child's participation.
- b. I further release and relieve PCS, employees, and other representatives from any liabilities, known or unknown, arising out of the use of this material.

I certify that I have read the Media Consent and Release Liability statement and fully understand its terms and conditions.

Please understand that failure to return this release form within ten (10) school days from the date of distribution will constitute approval of the above requests.

Please print:

Name of Child: \_\_\_\_\_

Grade: \_\_\_\_\_

Signature of Parent of Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

I wish to "opt-out" of the following for my child: (please list "All Media" or specific media you do not grant permission for use)

\* PCS refers to Pendleton County Schools

Review/Revised:7/13/2015