CONTESTS, ADVERTISING AND PROMOTIONS

Any club, association or other organization must have prior approval for students' participation in any contest, advertising campaign or promotion. Approval may be given by the superintendent following recommendation by the teacher and principal. Criteria to be used are:

A. The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies;

B. The proposed activity shall have educational value to the participants and be free of objectionable advancement of the name, product or special interest of the sponsoring group; and

C. Participation by a student shall not interfere with his/her program of curricular or co- curricular activities.

Cross Reference: Board Policy 3220 Freedom of Expression

Legal Reference: AGO 9503.00 1995 No. 3 Use of School Districts' Facilities by Student Groups for Religious Purposes

Adoption Date: 12/16/1985
School District Name: Newport
Revised: 09/14/2009
Classification: Essential