



## Text Messaging

Mead School District engages SchoolMessenger, an industry leader, to provide the communication tools we use to deliver important information to you. **SMS text messaging**, or Short Message Service texting, enhances our existing means of communication (e-mail and phone calls) by allowing us to send quick, brief messages directly to your phone. Currently the district plans to use this service only to provide alerts and emergency information.

In order to participate in this free\* service, you must indicate your willingness to receive text messages to your phone. The process is simple and only takes a few seconds to complete.

You'll want to repeat the opt-in process for any wireless numbers that you wish to include.

Simply text any one of the following to the number **67587**:  
**Subscribe, Optin, Yes or Y.**

You'll know you were successful if you receive the following reply message:

**You are registered to receive aprox 3 msgs/mo. Txt STOP to quit, HELP for help.**



You may also opt out of these messages at any time by simply replying to one of our messages with **"Stop"**.

***Please note:*** In addition to performing the opt-in process above you must ensure that the district has your wireless number(s) in our student information database. If you haven't already provided that information to your school please contact them and do so.

The district will be officially launching the new service in late March, 2018, so until then you won't receive any text messages.

SchoolMessenger is compliant with the Student Privacy Pledge™, so you can rest assured that your information is safe and will never be given or sold to anyone.

**Opt-In from  
your mobile  
phone now!**



**Just send  
"Y" or "Yes"  
to 67587**

[Info on SMS texting and Short Codes:](#)

SMS stands for Short Message Service and is commonly referred to as a "text message." Most cell phones support this type of text messaging. SchoolMessenger uses true SMS protocol developed by the telecommunications industry specifically for mass text messaging, referred to as "short code" texting. This method is fast, secure and highly reliable because it is strictly regulated by the wireless carriers and only allows access to approved providers. If you've ever sent a text vote for a TV show to a number like 46999, you have used short code texting.

\*Terms and Conditions – Message frequency varies. Standard message and data rates may apply – check with your carrier. Mobile carriers are not liable for delayed or undelivered messages. See [schoolmessenger.com/bxt](http://schoolmessenger.com/bxt) for more info.