



Media Arts 1

Credits: 10

CTE

Graduation Requirements: Practical Arts

Course description

This two-semester course is designed to introduce high school students to a range of media arts skills and software applications. Students will learn how to use industry-standard software to create and edit audio, images, and video, as well as develop design skills for typography and layout. In the first semester, students will focus on audio, image, and infographic creation using Adobe Audition, Adobe Express, and Photoshop. Building on these skills, students will be introduced to Video Production and Editing using Adobe Premiere Pro, and further develop their design skills with Adobe Illustrator and InDesign. Finally, students will learn the basics of media literacy and its importance in today's digital world. Through this class, students will gain the skills necessary to create engaging visual and audio content for personal and professional projects.

Course objectives

How to effectively use and manipulate multiple forms of digital media in order to create finished projects and stay relevant with the evolving technologies of the 21st century.

Prerequisites

Grade 9 or above

Materials

Adobe Creative Cloud

Grading Policy

Students will be graded on their participation, completion of assignments, and final projects. Final projects will be presented in class and evaluated by the teacher and peers based on creativity, technical skill, and overall effectiveness.

Course Content

Semester 1

- Week 1-2: Introduction to Media Arts, Course Overview, Software Installation
- Week 3-4: Infographic Design with Adobe Express
- Week 5-6: Podcasting, intro to Adobe Audition
- Week 7-8: Scripting and Recording Audio
- Week 9-10: Audio Editing with Adobe Audition
- Week 11-12: Introduction to Photoshop
- Week 13-14: Photo Editing and manipulation with Photoshop
- Week 15-16: Final Project

Semester 2

- Week 1-2: Introduction to Semester 2, Review of Photoshop
- Week 3-4: Advanced Photo Editing with Photoshop
- Week 5-6: Introduction to Premiere Pro
- Week 7-8: Video Editing with Premiere Pro
- Week 9-10: Advanced Video Editing with Premiere Pro
- Week 11-12: Introduction to Typography and Layout with Illustrator
- Week 13-14: Typography and Layout with InDesign
- Week 15-16: Final Project