

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING MINUTES
JUNE 26, 2023 @ 4:45 P.M.
TOWN HALL ANNEX, CR 2

Members Present: Matthew Shulman, Liz Porter, William Horgan

Also Present: Rebecca Beyus

1. Chairman Shulman called the meeting to order at 4:45 p.m.
2. Review Minutes from the May 22, 2023 Meeting
 - Motion to approve (Porter) - Seconded (Shulman) - Passed unanimously
3. Final Review and Approval of the Communications Plan
 - Motion to approve the Communications Plan as amended (Porter) - Seconded (Horgan) - Passed unanimously
4. Future Topics / Meeting Dates:
 - The Committee members discussed the following future topics:
 - i. Implementation of the Communications plan and role of the Communications Committee
 - ii. Outreach to realtors and prospective Groton families
 - iii. Juneteenth acknowledgment including a possible student curricular component; L. Porter indicated she believed this should be discussed with the Curriculum Committee and does not fall under Communications
 - Presentation of Communications Plan at COW: Monday, July 17, 2023
 - Vote on Communications Plan at Board of Education Meeting: Monday, July 24, 2023
5. Adjournment - Motion to adjourn (Horgan) @ 5:56 pm - Seconded (Shulman) - Passed unanimously