

G-P EDUCATION FOUNDATION



See YOUR
Commercial and
Logo Here



SCOREBOARD

Advertising

PACKAGES

Your AD dollars support
teaching grants, student
scholarships & more!

Advertising in this manner is
considered a business marketing
activity / expense under IRS
regulations, and therefore is not a
nonprofit donation or event
sponsorship. The foundation must
pay taxes on unrelated business
income from these agreements.



Turn your advertising dollars into a GREAT RETURN on your local investment!

ADVERTISE HERE ...



HELP HERE ...



- \$70,000+ Awarded in Annual Grants to G-PISD Teachers
- \$25,000+ Awarded in Annual Scholarships for G-PISD Students
- Recognize Teaching Excellence in G-PISD
- Support innovative education for all!



The G-P Education Foundation (G-PEF) is a board of community leaders who support G-PISD and its students and teachers. Donations and event sponsorships are tax deductible donations to our 501(c)(3) nonprofit organization, while advertising via the scoreboard is subject to taxes under IRS regulations as an unrelated business expense.

G-PEF SCOREBOARD AD PACKAGES

First-time sponsor agreements are for ONE school year w/ renewal option.

ANCHOR SPONSOR - \$10,000 / Year

STATIC SIGNAGE (Bottom row of scoreboard, 24/7 placement)

One (1) Back-lit, full color logo application on scoreboard (App. 4H x 10W)

DIGITAL CONTENT

One (1) :15 Second In-Game Sponsor Commercial - GPTV Supplied

One (1) :15 Second Pre-Game Sponsor Commercial - GPTV Supplied

One (1) :10 Second Sponsor Image Promo - GPTV Supplied

One (1) :05 Second Pre-game Animated Sponsor Logo

Four (4) :05 Second In-game Animated Sponsor Logos

One (1) In-game Feature Entitlement

Game-day sponsorship static logo

MULTIMEDIA

One (1) Game-day Sponsorship/Promotional Opportunity

One (1) P.A. Announcements - Customized - (:05 - :10 in length)

One (1) P.A. Announcements - Grouped by sponsorship level

One (1) Full-color ad in game-day program

One (1) Logo on G-PISD Athletics website

TICKETS - Six (6) Season tickets for all regularly scheduled home football games and two (2) Parking Passes

SOCIAL MEDIA SPOTS - Two (2) 60-second commercials for business use*

FOUNDING SPONSOR - \$6,000 / Year

DIGITAL CONTENT

One (1) :15 Second Pre-Game Sponsor Commercial - GPTV Supplied

One (1) :10 Second Sponsor Image Promo - GPTV Supplied

Two (2) :05 Second Pre-game Animated Sponsor Logos

Three (3) :05 Second In-game Animated Sponsor Logos

5:00 Interval Static Logo Rotation When in Window Mode

MULTIMEDIA

One (1) P.A. Announcement - Grouped by sponsorship level

One (1) Full-color ad in game-day program

One (1) Logo on G-PISD Athletics website

TICKETS - Four (4) Season tickets for all regularly scheduled home football games w/ one (1) Parking Pass

SOCIAL MEDIA SPOTS - One (1) 60-second commercial for business use*

*SOCIAL MEDIA SPOTS: Anchor & Founding Sponsors also receive option to have GPTV record commercials (details above re: quantity/video length) for business use/distribution as desired / via social media as an added benefit. This is a NEW ADDITION to these advertising levels.



PREMIER SPONSOR - \$3,500 / Year

DIGITAL CONTENT

- Two (2) :05 Second Pre-game Animated Sponsor Logos
- Two (2) :05 Second In-game Animated Sponsor Logos
- One (1) :05 Second Post-game Animated Sponsor Logo
- 5:00 Interval Static Logo Rotation When in Window Mode

MULTIMEDIA

- One (1) P.A. Announcements - Grouped by sponsorship level
- One (1) Full-color ad in game-day program
- One (1) Logo on G-PISD Athletics website
- Two (2) Season tickets for all regularly scheduled home football games
- One (1) Parking Pass

MAJOR SPONSOR - \$1,500 / Year

DIGITAL CONTENT

- One (1) :5:00 Interval static Logo Rotation When in Window Mode

MULTIMEDIA

- One (1) P.A. Announcement Grouped by sponsorship level
- One (1) Full-color ad in game-day program
- One (1) Logo on G-PISD Athletics Website