

VisionForward
Community Engagement Team (CET-3)
Meeting Notes
Tuesday, January 11, 2022

Vision Forward Rehearsal of CES#1 Presentation/Discussion

- Members of the CET reviewed the State of the District slide presentation given by St. Joseph School District Superintendent Dr. Doug Van Zyl. Community team members offered ideas and suggestions to further clarify information for the community presentation on Jan. 22.

Review of CES#1 Work Activity

- Following the State of the District presentation, attendees will discuss the presentation with other attendees sitting at their table. As part of the discussion, each table will complete a work activity that will provide an opportunity for attendees to share their thoughts and ideas. A draft of the group work activity was reviewed. It was determined the group activity would ask attendees to list the thing that surprised them the most, the thing that they are most concerned about and then to list key topics they would like to learn more about at future Vision Forward work sessions.

Location and Virtual Session

- After much searching, the location of the first CES was confirmed. The Word of Life Church was determined to be the venue to most effectively accommodate the Vision Forward community work sessions. It will also be the location for CES#2. However, the church could not be secured for all sessions, so an alternate location, the Troester Media Center will be used for sessions #3 and #4 and for session #5 if needed.
- The group also discussed and approved a virtual CES#1 to be conducted via Zoom on Jan. 26. This will allow those unable to attend in person or those uncomfortable attending due to COVID to participate.

Marketing and Communications

- The group also reviewed the extensive communication efforts scheduled to inform the community of Vision Forward and to encourage residents to attend the first session. The co-chairs will serve as spokespersons with local media in addition to the variety of strategic communication pieces including flyers, internal and external emails, and social media. There was discussion about a direct mail postcard being sent to St. Joseph residents.

Role of Vision Forward Chairs, Volunteers

- Logistics and roles of the chairs at the CES#1 were reviewed. Chairs were asked to arrive early to have a quick rehearsal of the information they are to share - welcome, overview of the process, introduction of Dr. Van Zyl, etc.
- Volunteers were also selected for the CES#1. Joanne and Dennis will hand out table numbers as attendees arrive, and Jacob and Jenny will collect work activities and sign-in sheets at the conclusion of the session.

Virtual Meeting for Final Rehearsal

- A final rehearsal of the presentation was scheduled for Jan. 19 via Zoom. Co-Chairs and other key school district representatives will take part in the final review.

Presentation for CES#2

- Various future topics were discussed and it was determined a final decision will be made after CES#1 and input from the community.

Next session: TM - Feb. 8, 2022; CES#2 - Feb. 22

Recommended Session Norms

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| • Turn off/silence electronic devices/phones
productive | • Be positive; focus on being |
| • Respect the opinions of fellow group members
speak | • Give everyone an opportunity to |
| • Focus on collective good, not just individual
conversation | • Stay engaged with the |