

VisionForward
Community Engagement Team (CET)
Meeting Notes
Tuesday, Nov. 30, 2021

Vision Forward Logo and Branding Final Vote

- Members of the CET voted between two logo designs. Here is the selected logo:



This is the approved logo for the community engagement program, *VisionForward: Planning For Our Future*.

VisionForward Schedule

- Dates and potential topics were discussed. (The final calendar is available on the VisionForward website) The consensus of the group was to continue to seek community feedback on topics of interest as well as providing information related to best practices for school and curriculum improvement.
- Dates for four community meetings were confirmed, with a possible fifth meeting to be added if needed.

Community Engagement Session #1 Planning

- Various communications strategies were discussed, including social media, website, direct mail, email and newsletters. A media tour was also discussed. Communications will be extensive to effectively share information with all community members and to encourage residents, parents and employees to participate in the engagement program.
- A number of locations were discussed to hold the community-wide VisionForward sessions. A location was not finalized yet, but several options were being investigated.
- Childcare will be provided at the sessions by the district's Parents As Teachers program.
- It was determined that Superintendent Dr. Doug Van Zyl would present a "State of the District" overview at the first CES meeting on Jan. 25. Current statistics on district key areas will be included in the presentation.
- The CES#1 work activity will be designed to seek community input on the presentation and future topics for the engagement program. As agreed upon at the last meeting, the first CES will center around "What does success look like for the St. Joseph School District."

Next session: TM - Jan. 11; CES#1 - Jan. 25