

**SOCIAL MEDIA PROCEDURE
SOCIAL MEDIA PAGE RULES OF ENGAGEMENT**

Widefield School District 3 (WSD3) social media pages, including but not limited to Facebook, Twitter, and Instagram, are provided for the WSD3 community to share as much as we can about WSD3 and the achievements of the students and staff as well as other relevant district community information, and to allow members of the community to express comments and opinions about WSD3-related matters. We welcome your thoughts and comments and look forward to what you have to say, but of course certain rules of engagement are necessary.

Compliance with WSD3 Policies and Regulations

All existing and future WSD3 policies, rules, forms, and regulations concerning use of electronic devices and acceptable use of the internet apply to students and staff members participating on WSD3's social media pages. This includes but is not necessarily limited to Policies GBEB, GBEE, JICDA, JICJ and JS; and form JS-E.

Monitoring/Administration

The page administrators will make reasonable efforts to prevent posting, or to not post, or will remove any comments that are inconsistent with WSD3's policies and these rules. The District may remove a comment for any period of time needed to determine if it violates District policy. The intent of this policy is to protect the safety of students, staff, and community members and to encourage appropriate use of this medium. Individuals who post comments or material in violation of law or WSD3 policies may be barred from further postings on WSD3 social media pages to the extent permitted by law.

Assumption of Risk/Users Responsibility

Users are responsible for information and/or comments they post or share WSD3 social media pages. All users should utilize privacy settings to control access to their personal networks, webpages, profiles, posts, digital media, forums, fan pages, etc. However, all users should be aware that privacy settings may bring a false sense of security. Anything posted on the internet, including on WSD3 social media pages, may be subject to public viewing and republication by third parties without your knowledge, and may provide others a means of identifying and contacting you individually.

School Property

Social media sites and other internet pages sponsored by WSD3 or a school within WSD3 are considered school property. Postings on these sites will be treated as actions occurring on school property.

Disclaimer of Liability

WSD3 hereby disclaims any liability for any alleged harm of any kind or nature to any person or entity resulting from or arising in connection with the use by any person of any WSD3 social media page or site.

List of "Don'ts"

In addition to complying with existing applicable policies and rules as above referenced, we expect all those participating on WSD3 social media pages and sites to help us by NOT posting any material or comments that:

- Creates a material or substantial disruption to school district operations or the educational environment;
- Is obscene, pornographic, or sexually explicit;
- Is likely to offend or provoke others, such as comments that pick fights, troll, bully, harass, intimidate, goad, or inflame other members of the district's social media community;
- Is hateful or threatens violence toward any person;
- Threatens violence toward property;
- Is false as to any person who is not a public figure or involved in a matter of public concern;
- Violates the rights of others to privacy;
- Includes personal financial information, addresses, phone numbers, email address, personal characteristics, or any other personal identifiers or private information;
- Is libelous, slanderous, or defamatory;
- Creates a clear and present danger of the commission of unlawful acts or violation of lawful school regulations;
- Violates copyright and/or other intellectual property rights. If you are talking about or using somebody else's work, reference the person, and where possible and appropriate include a link;
- Contain abusive or inappropriate language or content regarding protected minorities. This includes, but is not necessarily limited to, remarks that are racist, homophobic and sexist;
- Advertise or promote a service, product, outside organization, or can otherwise be considered spam; or
- Otherwise violates laws, or District policies, rules, or procedures.

If you have a comment or would like to report an inappropriate comment for us to review, send an email to info@wsd3.org.