



Bishop's College School Social Media Guidelines & Digital Citizenship

The Benefits of Social Media

1. Social media is a powerful tool for doing good – You are a part of a global community that is increasingly connected.
2. Social media can be used as a creative outlet and as a way to build your platform – You can build your brand, share and grow your passion, and even create a career online.
3. Social media is a tool for gathering information – A world of information is at your fingertips. You are exposed to more resources than any other generation.

While there are many positive aspects of using social media, there are also some downsides...

Bullying

Cyberbullying is a form of bullying that involves the use of communication technologies like the internet, social networking sites, websites, email, text messaging and instant messaging to repeatedly intimidate or harass others.

1. Spreading rumours
Defamatory Libel – *spreading rumours about someone*
2. Sharing personal or embarrassing information about others, including photos or videos
3. Sending mean or threatening emails or text/instant messages
Criminal Harassment – *repeated tormenting online with texts, phone calls, and/or emails causing the other person to fear for their safety.*
Uttering Threats & Extortion – *threatening to share someone's personal information to others if they don't do what you want them to do.*

*Remember: Some forms of cyberbullying are illegal, and you can be criminally prosecuted for engaging in them. **Your actions online can have offline consequences.***

What to do if you are being bullied

1. Leave the online space and don't engage or argue back + block the person responsible
2. Record the evidence, take screenshots of the messages

3. Report – talk to a trusted adult

BCS Rules & Regulations

1. Prohibited to use your cellular device in class unless otherwise given permission by the instructor.
2. Prohibited to take pictures or video of another student, teacher, or member of the school without their knowledge and to broadcast the photos without the persons permission.
3. **Zero tolerance policy regarding bullying**

Community Guidelines

1. Respect people's privacy
2. Respect people's feelings
3. Respect people's property

We encourage our community to share their Bishop's College School experience on our social channels through comments and likes.

Bishop's College School reserves the right to remove posts and/or block users that it deems:

- (a) are abusive, defamatory, or obscene, including towards other community members;
- (b) are fraudulent, deceptive, or misleading;
- (c) contain profanity;
- (d) are in violation of any intellectual property right of another;
- (e) are in violation of any law or regulation, or;
- (f) are otherwise inappropriate, and/or offensive, graphically or in tone.

We encourage all our users to be respectful of the entire community, and to adhere to the BCS Code of Conduct and the posting guidelines of the social application.

Facebook: facebook.com/policies

Twitter: help.twitter.com/en/rules-and-policies/twitter-rules

Instagram: help.instagram.com/477434105621119

YouTube: youtube.com/about/policies/#community-guidelines

Remember: Most of the unwritten rules about social networking have to do with respect. That means respecting yourself, respecting others, and respecting the rules of the space you're in.

Stay Safe Online

Be aware of your online reputation. Anything you post, share, comment on etc... is public and will follow you for life.

1. Check your privacy settings regularly to limit who can see and post on your profile(s)
2. If it's private keep it private. Never share your home address, phone number, social insurance number, etc... online
3. Avoid oversharing (revealing inappropriate details/images about your life).

Remember: The things you share with your friends can end up being shared with others. Don't share anything online that you wouldn't want your teachers, college admissions officers, future bosses, or even your grandma to see.

T.H.I.N.K Twice Before Hitting "Enter"

Ask yourself "is what I'm posting":

- TRUE – is this a fact or is it really an opinion or feeling?
- HELPFUL – does it help you, them, or the situation?
- INSPIRING – does it improve on the silence?
- NECESSARY – would it be better left unsaid?
- KIND – what is your motivation for communicating?

If so, share away!

Remember: If you do not have all the facts about something you shouldn't be posting about the situation online because you can do more harm than good. Don't escalate the situation.

Last piece of advice: Don't be a troll. Have fun and be safe!

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