

Introduction to Interaction Design



Presented by the
Farmingdale State
College Interaction
Design Program

May 20, 2023
10AM-12PM

Farmingdale State College
Hale Hall
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Interaction Design (IxD) exists to bridge the gap between people and technology. Its purpose is to analyze user needs and preferences to create interfaces and products that are practical and enjoyable. IxD aims to improve users' quality of life by creating seamless and productive interactions with their tools and environments. Interaction Designers use theories from psychology, sociology, and anthropology in addition to visual design principles to ensure that these experiences meet users' expectations.

This in-person workshop is designed to meet the needs of your school's Media Arts and Visual Arts departments, introducing the basic concepts of Interaction Design. In addition to introduction-level instruction, the workshop will touch on advanced concepts and examples of Interaction Design in real-world examples. The training workshop will cover examples of the techniques and strategies developed to introduce these concepts to advanced students.

Register through Frontline/MyLearning Plan
<https://www.mylearningplan.com/WebReg/ActivityProfile.asp?D=10057&I=4394163>

**For more information contact Eastern Suffolk BOCES Arts in Education
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