

Economic Development Newsletter

June 2023



FIND OUT WHAT HAPPENED THIS SESSION!

What: The West Hartford Delegation will host an End of Session Wrap-Up

When: June 29th from 7:00 PM - 8:30 PM

Where: Town Council Chambers
50 South Main Street



ALL COVID EIDL BORROWERS: A Must Read!

To ensure seamless access to information and support regarding any COVID Economic Injury Disaster Loans (EIDL), it is recommended to enroll in MySBA, a personalized dashboard for your needs.

For COVID EIDL inquiries, please use the following contact details:

- COVID EIDL Customer Contact Center: (833) 853-5638, email: CovidEIDLservicing@sba.gov.
- If you require assistance or encounter any issues with your Capital Access Financial Services (CAFS) account or login, please reach out via email to CLS@sba.gov or call (833) 572-0502.
- For general questions related to COVID EIDL, such as payment deadlines, amounts, CAFS login instructions, or updates to contact information, please email CovidEIDLservicing@sba.gov.

If you need to request a change or have specific servicing needs for a fully disbursed loan, contact CovidEIDLservicing@sba.gov or call (833) 853-5638 (TTY: 711).

Examples of servicing actions include re-amortization after a large principal paydown, assumption, bankruptcy, business closure, change of ownership, death of a borrower, insurance check inquiries, collateral release, business relocation, sale of business/equipment, subordination, offer in compromise (OIC), UCC release inquiries, and payment assistance/hardship accommodations for loans exceeding \$200K.



NCCC & CT STATE PRESENT
SMALL BUSINESS SUMMIT
 FOR STARTUP FOUNDERS & CREATORS



FOR ENTREPRENEURS, BUILDERS, & LEARNERS

If you're running your own business or thinking about starting one up, this event is made for you! Learn at one of 6 FREE seminars, demo your products to attendees, network, and grow your small biz connections at this one-day summit! Discover the CT founder community, get support for your company, and connect with organizations focused on getting you the help you need to grow, for FREE!

Seminars include finding product/market fit, how to find your ideal customers, building expert marketing campaigns, leveraging social media to grow, & more! Enjoy free lunch & meet state agencies who can help you!

To get a table to demo your products, you must register by 6/14. The \$25 registration fee will be refunded at the event for any startup that requests it!

Friday
June 23rd
 10:00am to 4:30pm

For more information and to register
NWCC.edu/summit

REGISTRATION REQUIRED

TO REGISTER, VISIT www.NWCC.edu/summit

MAX 75 PARTICIPANTS

FREE IN-PERSON EVENT

Farmington Gardens, 99 Farmington Ave, CT

event in partnership with



For More Information & Registration

2023

Meet with government agencies and prime contractors that award billions of dollars in contracts at,

DOD NORTHEAST REGIONAL MATCHMAKER BUSINESS TRAINING & RESOURCE FAIR

the largest small business-to-government contracting event taking place in Connecticut.



August 9 & 10
 Mystic Marriott Hotel



Small Business Matchmaker Program REGISTER HERE!

PROUD INNOVATION

Discover funding opportunities and valuable business growth insights at our Proud Innovation 2023 series on August 3 from 2-4:30 p.m. ET. Join distinguished panels of experts as they discuss the economic impact of LGBTQIA+ businesses and share strategies to secure funding for turning your ideas into marketplace realities. Gain valuable knowledge about the contributions of LGBTQIA+ entrepreneurs to local, regional, and national economies.



FOR THE LIFE OF YOUR BUSINESS

HUB ZONES & OPPORTUNITY ZONES JUNE 26, 2023

What They Can Do for Your Business

This session will provide an understanding on what, when, where and how you can use Hub Zone and Opportunity Zone initiatives.

Register Here



Are you aware of the valuable Employee Retention Credit (ERC) available to businesses and tax-exempt organizations affected by the pandemic in 2020 and 2021?

However, the Internal Revenue Service (IRS) has recently issued warnings regarding aggressive marketing tactics and potential scams targeting unsuspecting victims in relation to the ERC. It is of utmost importance to stay informed and vigilant in order to avoid falling into these traps. Improperly claiming the ERC can lead to serious

penalties, along with penalties and interest. We are dedicated to ensuring that this doesn't happen to you! Stay updated and safeguard your business against fraudulent schemes. Let's remain watchful together and make well-informed decisions for our businesses.

CONNECT CAPITOL REGION

The Capitol Region Council of Governments is updating the Plan of Conservation and Development!

WHAT IS A REGIONAL PLAN OF CONSERVATION AND DEVELOPMENT?

As the regional planning organization for the Capitol Region, consisting of 38 cities and towns, CRCOG is responsible for developing and updating this Plan every 10 years. A POCD is often a visionary plan developed with significant community input and insight. The POCD update is an opportunity to think deeply about the places you live, the communities you belong to, and where you work, play, learn, and grow. Engaging with YOU, we also hope to gain an understanding about the problems you encounter as you travel through, live, do business, and work to thrive in the region.

The 2024-2034 regional update to the POCD is required per CT General Statutes 8-35a and is intended to be a guidance document for the Capitol Region and our 38 member communities.



TOPICS COVERED IN THE REGIONAL POCD:

Demographics
 Natural Resources Conservation
 Watersheds + Water Quality
 Open Space + Farmland Preservation
 Climate Change
 Food Systems + Food Security
 Land Use
 Public Sewer + Water Service
 Transportation
 Housing
 Economic Development

CONNECT WITH US!

You can learn more at www.crcog.org/pocd. There you can join our "Interested Parties List" and easily find out about opportunities for public involvement, upcoming meetings, release of data and/or draft chapters for review, and provide feedback at any point.

As the regional planning agency for 38 member communities, the Capitol Region Council of Governments (CRCOG) is mandated by State statute to update and adopt a regional POCD at least once every 10 years.

This visionary document guides municipalities with regulatory best practices, nurturing environments that feed the soul and create safe and comforting spaces where we live, work, play, learn, grow, and thrive.

It also provides an invaluable opportunity to share the areas that deplete or frustrate us, recognizing that understanding what isn't working and why is just as crucial as shaping our future goals and policies.

WE WANT YOU!

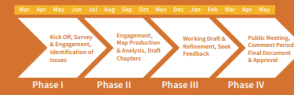
This is YOUR plan for the future of YOUR region. Getting your feedback is invaluable...

Take our survey! Also, several lucky winners will be randomly chosen for a chance to win various cash prizes, up to \$100!



We are also looking for interested hosts to facilitate "Table Talk" conversations and report back on discussion themes and ideas. Email Jacob at jknowlton@crcog.org!

PROJECT SCHEDULE



CRCOG is the Capitol Region Council of Governments. We are the largest of nine councils of government in the State of Connecticut, representing our 38 member communities and a population of nearly 1 million. CRCOG's mission is to help our cities and towns advocate for policies and projects that improve the quality of life for residents, more efficiently provide services at a regional level, and plan for a better future.

PARTICIPATE IN SURVEY HERE

Check Out These Career Development Programs Offered at the West Hartford Public Library:

JOB RESOURCES AVAILABLE AT WHPL



Live job coaching, resumé assistance, interviewing resources, and more



In-person and one-on-one technology help and instruction



Expert mentoring and education for current and aspiring business owners

ONLINE CLASSES

EBSCO LearningExpress[®]
LearningExpress Library

Test preparation and job and career resources



An online learning community that features thousands of classes for the creative and the curious



Online instruction and practice for over 100 world languages



Online classes across all subject areas



SCAN ME

https://bit.ly/WHPL_Resources

MyCTSAvings Deadline Extended to August 31

The deadline for Connecticut employers to register with **MyCTSAvings** - the retirement plan overseen by the CT Office of the State Comptroller - has been extended.

The new deadline is August 31, 2023. That means that if you have five or more employees—each paid a minimum of \$5,000 in the calendar year—you have until August 31 to either register for the program or notify the Office of the State Comptroller that you already offer a qualified employer-sponsored retirement plan to your employees.

For more information: visit [MyCTSAvings.com](https://www.myctsa.com)

Visit WBDC's eLearning Library

The Women's Business Development Council

eLearning Library provides easy access to take a class when the timing is right for you—at your pace, on your schedule. Gain knowledge and practical skills to keep you moving forward.

Check it out at CTwbdc.org!

ELEARNING LIBRARY

Many On-Demand Learning Options for You

Kristen Gorski
Economic Development Coordinator
Town of West Hartford
Cell: (860) 960-6136
kristen.gorski@westhartfordct.gov

Antoinette Sappleton
Economic Development Assistant
Town of West Hartford
(959) 799-1847
antoinette@westhartfordct.gov

Follow Us on Instagram!



Town of West Hartford | 50 SOUTH MAIN STREET , WEST HARTFORD, CT 06107

[Unsubscribe renee@westhartfordct.gov](mailto:renee@westhartfordct.gov)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by kristen.gorski@westhartfordct.gov in collaboration with



Try email marketing for free today!