



# Santa Fe ISD Advertising Opportunities



## Website

- SFISD homepage (\$100/month)
- SFISD Human Resources page (\$50/month)
- Skyward Family Access page (\$50/month)
- Quick Links for Community page (\$50/month)
- Quick Links for Employees page (\$50/month)
- Alumni page (\$50/month)



## Website (cont'd)

URL redirect address: \_\_\_\_\_

Start date for ad posting: \_\_\_\_\_

End date for ad posting: \_\_\_\_\_



## Junior High Signage

- Jr. High stadium fence signage (\$70/month)  
Location on the busy street of Warpath Ave and Hwy 6, signage will be viewed by many Santa Fe residents!  
4'x5' highly visible spots available along the fence of the stadium.



## High School Signage

- Joe Raitano stadium south fence signage (\$70/month)  
10 - 4'x5' spots at entrance of stadium in a highly visible area near the ticket booth. Sign will be placed along the fence that borders both the football field and baseball field.



## Game Day Sponsor

- Game Day Sponsor  
Preferred date and event: \_\_\_\_\_  
Second choice of date and event: \_\_\_\_\_  
\$500 payment for game-day sponsorship is due in full by the chosen reserved date.



## Total

Total: \_\_\_\_\_  
No advertisement will be posted until first payment is received. Once payment is received, your advertising time begins that date.



Remit payment to:

Santa Fe TX Education Foundation  
PO Box 747, Santa Fe, TX 77517

# Santa Fe ISD Education Partner Program

## Terms and Limits of the Advertisement Agreement

All advertising must be confirmed by this signed agreement between the business and SFISD, as well as advertisement design approval by SFISD.

In consideration of the acceptance of the sponsorship (subject to the other terms and conditions of Santa Fe Independent School District's (SFISD) Policy GKB (Local) "Standards of Approval,") the Advertiser or its agency must, in respect to the contents of the advertising images, actions and messages indemnify and hold SFISD harmless against any expense arising from claims or actions against SFISD as a result of its presentation.

Advertising subject matter, form, size, wording, illustration and typography of the advertising shall be subject to the approval of the Superintendent or designee from the Public Relations Office. SFISD shall have the right to reject or omit any advertisement which, in its sole discretion, it considers unsuitable for any reason or contrary to the policies of SFISD. No political advertisements are allowed. Only commercial advertisements for goods and services are accepted.

SFISD reserves the right to cancel any contract with Advertiser at any time upon default of payment by the Advertiser or breach of the District's Standards of Approval or the use of the unsuitable subject matter.

All links from sfisd.org pages to advertiser's web site are also cause for cancellation by the Superintendent, or designee, and the Public Relations department under the same conditions as cited above.

All physical advertising signage must be maintained by the advertiser. SFISD is not responsible for any damage a sign may sustain. If a sign is damaged, the advertiser will repair or replace the signage within 10 days of notification, and will maintain the sign for the length of this contract.

SFISD will not give refunds for prepaid advertisement.

The advertiser acknowledges that it does not have the right to use the names, signatures, photographs, or likenesses of any SFISD student or staff in connection with any commercial product or service. Similarly, the advertiser agrees not to use the name of SFISD/SFISD schools in connection with a commercial product or service other than as provided herein. SFISD does not endorse the products or services of the advertiser.

Agreed and accepted per the terms and conditions outlined above:

By \_\_\_\_\_  
Advertiser – Authorized Agent

\_\_\_\_\_  
Date

By \_\_\_\_\_  
Santa Fe ISD Representative

\_\_\_\_\_  
Date