



2023-24 ELA Resource Adoption
Board Presentation - June 7, 2023
Vanessa Denison



Secondary ELA Resource Adoption June 7, 2023



2014 ELA Resource Adoption

Grades 6-8

- Curriculum Adoption - Spring 2014
- Selected the Scholastic product, CodeX, for their primary resource.
- CodeX was referred to as a “ready resource” – academic vocabulary, daily writing and cold read assessments
- Supplemental Resources - Scholastic *Scope* magazine/MiMrite Writing Resource
- Teachers received additional copies of novel titles reflected in their current units for classroom novel studies.

Total cost of 6-8 ELA adoption - \$ 80,000.00



2014 ELA Resource Adoption

Grades 9-12

- Curriculum Adoption - Spring 2014
- Selected the a Pearson Literature product line as their primary resource for the regular ELA classes.
- Provided students and teachers with access to literature typically associated with HS ELA such as American, British and World Literature classics; also containing a wider selection of informational texts.
- Advanced Placement teachers also selected Pearson products for their primary resource.
- The teachers also recommended Prestwick House Vocabulary from Latin/Greek Roots, and Prestwick House Grammar for Writing.

Total cost of 9-12 ELA adoption - \$ 185,000.00



6-12 ELA Resource Adoption

Since the last adoption:

- Two Accreditations - 2016 & 2021
- Creation of Instructional Framework
- District School Improvement Plan - ELA Goal
- Increased use of technology
- Creation of 6-12 Literacy Team - Fall 2022
 - Teachers identified 2 areas of Focus
 - Vocabulary
 - Writing
- New ELA standards adopted (May 11, 2023)



6-12 ELA Resource Adoption



Engaging and personalized multimodal
vocabulary instruction

- Small time commitment
- Adaptive to student learning
- Student progression moves across grade levels - from one grade level to the next
- 95% High School & Middle teachers selected Membean as the Vocabulary Resource



6-12 ELA Resource Adoption



Engaging and personalized multimodal
vocabulary instruction

Teacher Feedback:

"Adjusts to the pace of the student. Students NEED this."

"Flexible time schedule, not a huge time commitment, interactive and adaptive, personalized vocabulary instruction."

"No prep :); individualized pace and assessment; good supports for remedial and ELL students; flexibility of assessment options"

"It provides individualized vocabulary practice (differentiation) while also saving teachers' valuable time. The program is easy to implement and is customizable. Many of our students who have been using the program prefer it to other vocabulary instruction."



6-12 ELA Resource Adoption



Engaging and personalized multimodal
vocabulary instruction

Annual Subscription Rate: \$58,625

Funded through
American Rescue Plan (ARP)



6-12 ELA Resource Adoption



- Think **C (Claim)**, **E (Evidence)**, **R (Reasoning)**, **C (Counterargument)**, **A (Audience)**
- Will be adapted to newly adopted Georgia state standards
- Blended Learning Opportunities - Online & Offline
- Custom creation of Unit / Text Content (Based on ECSD Novels)
- 2 Novel Choices Per Year (for each grade level)
- Used in Fayette County Schools / Bibb County Schools



6-12 ELA Resource Adoption



Middle School Selection

- 94% of Middle School teachers selected ThinkCERCA as the Reading/Writing Curriculum
- Initial request was for a Writing Resource
 - During the presentation and investigation of the resource, teachers asked if the ThinkCERCA Core Curriculum was an option.
- Middle School teachers are excited about the idea of a consistent curriculum resource where collaborative lesson planning facilitates an intentional focus on standards while still allowing teachers the freedom to select supplementary resources within the program that will support their individual classrooms.



6-12 ELA Resource Adoption



High School Selection

- High School teachers requested to pilot the program during the 2023-2024 school year to determine if the Core Curriculum is the better option or the Writing component only.
- 2 teachers in 9th, 10th & 12th grades would like to use the program.
 - ECHS: Pilot Ninth Grade Literature and Composition
 - STEM: Pilot Tenth Grade Literature and Composition
 - SEHS: Pilot British Literature and Composition
- Students in Grades 9 & 10 will take Writing Benchmarks, independently scored by ThinkCERCA, to provide data to 11th grade teachers for EOC preparation.
- We will meet with these teachers on a regular basis to get feedback.



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Teacher Feedback:

“Tier 1 and tier 2 resources, access to other grade levels' texts, ease of remediation and enrichment, assessments can be built, lesson and unit plans can be built, scope and sequence is provided for units that are already made”

“Writing benchmarks, personalized writing feedback, tutoring service materials for foundational reading, links with Google Classroom. The core curriculum has students mark their smart goals. Constant evolving curriculum based on need. Tiered evaluation and progress monitoring.”

“This resource is individualized to students' needs, the unit topics are appealing to students and teachers, and the immediate feedback that is given throughout the resource is beneficial.”



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Cost Proposal

Summary of Partnership Proposal	1 Year Agreement
Three Middle Schools: Core ELA Curriculum and Platform Resources Student Licenses (Administrator and Teacher Licenses Included).	\$130,200
Three High Schools: Core ELA Curriculum and Platform Resources Student Licenses (Administrator and Teacher Licenses Included).	\$18,900
Custom Novel/Longer Work Guides	\$5,000
District Implementation Support	\$8,000
School Implementation and Teacher Professional Learning Support	\$16,000
Best Practices Professional Learning	\$1,600
Benchmark Service (2 scored)	\$3,600
TOTAL	\$183,300

Funded through
American Rescue Plan (ARP)



6-12 ELA Resource Adoption



Includes:

- Learning Walks - 6 Schools - November - Led by ThinkCERCA Team - Feedback provided
- District Training Day
- School Leader Training Day
- Teacher Training
 - 3 days - All ELA Teachers - Professional Development Days
 - 1 day - Train the Trainer
- 2 Benchmark Administrations for 9th & 10th Grades (August / December)
 - Scoring & Data Analysis led by ThinkCERCA Team



6-12 ELA Resource Adoption

Questions?

Thank you