

## **DISTRIBUTION/POSTING OF NON-CURRICULAR PROMOTIONAL MATERIAL TO STUDENTS**

The district wishes to promote positive relationships between schools and the community in order to enhance community support and involvement in district schools. The communication and community resources (CCR) department may approve distribution/posting of materials that publicize services, special events, public meetings or other items that focus on youth interests from nonprofit entities. The district does not market for commercial, for-profit entities. Businesses dealing with specific captive audiences such as graduating seniors must obtain permission for distribution of material through the school principal. Businesses that wish to work with specific schools for fundraising purposes must comply with policy JJE.

Non-curricular promotional material will be distributed electronically via the district and/or school website. Any nonprofit group, organization, corporation, individual, club, society or association (hereafter referred to as “person” or “persons”) that wishes to distribute non-curricular promotional material must submit the material electronically to the CCR department for approval as outlined in regulation KHC-R. The CCR department will approve distribution subject to regulation KHC-R unless it is determined that the material is “unacceptable” as defined in that regulation, in which case it will notify the requestor as to the reasons the material was determined “unacceptable.” Exceptions to electronic distribution would include printed postings at sites and printed materials from approved organizations as set forth by criteria in KHC-R.

Any person or persons wishing to distribute printed non-curricular promotional material will be provided with a copy of this policy and regulation on request.

This policy governs non-curricular promotional material and is not intended and shall not be interpreted to interfere with the prerogative of teachers to supplement and enrich text and reference book materials used in their courses with materials, which are timely and up to date. However, no teacher shall distribute non-curricular promotional materials in his or her class without complying with the procedures herein.

Adopted prior to 1985  
Revised March 20, 2002  
Revised August 18, 2010  
Revised August 21, 2013

Legal ref.: C.R.S. 22-32-110(1)(r) exclusion of publications

Cross refs.: JICEA, School-Related Student Publications  
JJE, Student Fundraising Activities  
JP, Student Donations, Gifts and Solicitations  
KHA, Public Solicitations in the Schools  
KHB, Advertising and Sponsorships