

PRESS RELEASES, CONFERENCES AND INTERVIEWS

In keeping with its interest in promoting public awareness of what is occurring in the district, the Board of Education authorizes and encourages the release of prepared information to the media.

News releases that are of a district wide nature or pertain to established district policy are the responsibility of the Superintendent or a designated member of the administrative staff.

News releases that are of concern to only one school or to an organization of one school are the responsibility of the principal of that particular school. All statements made to the media by other staff members of the particular school must be cleared with the principal.

Adopted prior to 1985

Revised to confirm with practice: date of manual adoption

Revised March 6, 1991

Cross ref: EBCA, Crisis Management/Disaster Plans
 KDD, News Media Relations