

## **NEWS MEDIA RELATIONS**

The Board recognizes the need of the news media to have access to school personnel and records in order to cover school activities and issues effectively. Representatives of the media are requested to follow the same procedures as other visitors to the schools.

School personnel are encouraged to cooperate with the news media and limit access only when necessary to protect the safety or welfare of students or staff, to prevent interruption of the educational process, or to protect the confidentiality of records.

To facilitate media access and prevent misunderstandings, the Superintendent shall establish procedures that assure adequate access while causing minimal interruption to students and staff in the instructional program.

Adopted March 6, 1991

Cross Ref: EBC/EBCA, Crisis Management/Disaster Plans

GBJ, Personnel Records

KDA, Public Information Program

KDB, Public's Right to Know

KDDA, News Releases

KI, Visitors to the Schools

JRA/JRC, Student Records