

## **PUBLIC INFORMATION PROGRAM**

The Board of Education and district staff are committed to providing the public with honest information about district actions, finances, policies and educational issues. This is a moral obligation, but it is also in the best interest of both the public and the district.

Providing full, accurate and timely information helps the community to understand school and educational issues so it can help provide solutions and support wise decisions that are in the best interest of all.

Sharing information helps build public trust, encourages public participation in education and helps the district anticipate and avoid problems instead of reacting to them.

Accordingly, the Board shall make every effort to:

1. Keep the public informed about the policies, administrative operations, objectives and educational programs of the schools, including educational options such as programs unique to specific schools.
2. Provide full and accurate information, whether favorable or unfavorable, together with interpretation and explanation, of school plans, programs and achievements.
3. Encourage and provide opportunities for direct communication between school officials and the community, in order to foster an open flow of information and opinions.
4. Listen and be responsive to constituent ideas and concerns.
5. Prepare publications as needed to keep citizens informed about educational services, achievements, goals, needs and finances.
6. Encourage individual schools to prepare publications for the convenience and information of their publics.
7. Develop and maintain an organizational environment where all district staff members are aware that they share the responsibility for communicating with parents and the public.
8. Cooperate with news media representatives by providing them with timely and accurate information and appropriate broadcast opportunities and background material.
9. Report data on the achievement of District goals and objectives, educational achievement and graduation rates annually in a clear and understandable form, and see that parents receive the data pertaining to the individual schools their children attend.

The Superintendent shall establish procedures and techniques for carrying out these policies.

Adopted prior to 1985  
Revised March 6, 1991  
Revised April 5, 2006

**Cross Ref: AC, Nondiscrimination/Equal Opportunity**

**AE, Accountability/Commitment to Accomplishment**

**AECA\*, Accreditation/Accountability/School Improvement Process**

**GBEB, Staff Conduct**

**KCA, School-Community Relations Goals**

**KDB, Public's Right to Know**

**KDC/KDCA, Educational Cable TV Channel**

**KDD, News Media Relations**

**KCB, Community Involvement in Decision Making**

**KB, Parent Involvement in Education**

**KBA, Title I Parent Involvement Policy**

**Legal Ref: C.R.S. 22-2-117**

**C.R.S. 22-7-104 (2)**

**C.R.S. 22-35-109**

**C.R.S. 22-53-207 (5)**