

# COMMUNICATIONS AND COMMUNITY ENGAGEMENT MEETING

09/27/2021 [04:00 PM-05:00 PM] @ Board of Directors Room

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## COMMUNICATIONS AND COMMUNITY ENGAGEMENT

### 1. Call to Order

#### Minutes

The meeting was called to order at 4:00 p.m.

### 2. Roll Call

#### Minutes

**Members in Attendance:** John Abel, Michele Agee, Lindsay Drew, Judy Haverstick, and Mike Rizzo

**Citizen Advisors in Attendance:** Deanna Fox and Rebecca Wallace

**Administration in Attendance:** Phil Ayala, Sarah Karpel, and Stacy Winslow

### 3. Elect Committee Chairperson

#### Minutes

Following a nomination by Judy Haverstick with a second from John Abel, Mike Rizzo accepted and was unanimously approved as the new chair of Communications and Community Engagement.

### 4. Approval of Summary Minutes

#### Minutes

Following a motion by Mr. Abel, and a second by Mr. Rizzo, the Minutes were approved.

### 5. Unfinished Business

### 6. New Business

#### 6.a. Introduction (Sarah Karpel)

#### Minutes

Ms. Drew introduced Sarah Karpel as the new Supervisor of Communications and Community Engagement. Due to the extensive lapse in time since the last meeting in January of 2020, Ms. Drew also welcomed and asked the two attending Citizen Advisors, Deanna Fox and Rebecca Wallace, to share a little bit about themselves.

#### **6.b. Review of Citizen Advisor Program Orientation Materials**

##### **Minutes**

Ms. Drew briefly went over the process of becoming a Citizen Advisor and the Orientation Program. Current advisors that haven't had the opportunity to attend the orientation are welcome to join this year's orientation. Information will be forthcoming.

#### **6.c. Board Community Engagement Update**

##### **Minutes**

Ms. Drew gave a brief history of how this committee came to be and its purpose. She also shared pre-pandemic opportunities of engagement with the community and the buildings to allow members the ability to see how decisions made by the members affect the community and staff. Looking forward, hopeful of the return of these opportunities as well as new possibilities as we emerge from the pandemic.

#### **6.d. 2021-2022 Goals**

##### **Minutes**

Ms. Drew explained the current goals of the committee are effective communication practices and formats for the Fall and Spring Updates and New School Board Member Meet and Greet. She then opened up the floor for the members and advisors to share comments, concerns or thoughts. Mrs. Haverstick brought up finding ways to reach out to the older population of the community that doesn't always have the technology to be reached. Mr. Abel offered the possibility of adding short biographies of each of the members to the website. The citizen advisors were asked to give feedback on the new platform utilized for the District website. It was shared that it seems to be a challenge to locate information needed for busy families and possibly utilizing social media to help identify where some of the information can be located.

### **7. District Updates**

#### **7.a. Update and Overview of District Communications**

##### **Minutes**

Ms. Karpel gave an overview of what she is currently doing to update and make the website more user friendly. She shared that the District now has an Instagram account which will allow us to share stories or videos that don't necessarily need to live on the website on a permanent basis but are available on Instagram. One other item coming soon will be a new communication system which will eliminate the current system utilized for the automated communication of email and phone calls. She welcomes suggestions and feedback.

### **8. Public Comment**

##### **Minutes**

There was no public comment.

## 9. Adjournment

### Minutes

The meeting was adjourned at 4:44 p.m. with the next meeting scheduled for April 25, 2022.