



COMMUNICATIONS AND COMMUNITY ENGAGEMENT

5/21/2018 [5:00PM-6:00PM] @ School Board Room

- COMMUNICATIONS AND COMMUNITY ENGAGEMENT -

1. Call to Order

Minutes

Meeting was called to order at 5:04 pm by Ms. Lindsay Drew, Committee Chair

2. Roll Call

Minutes

Present: Ms. Lindsay Drew, Mrs. Tricia Steiner, Dr. Donna Cronin, Mrs. Jody Jacobs, Mrs. Anne Reeves, Mr. Dan Tredinnick

Absent: Mr. John Abel.

3. Approval of Summary Minutes

Minutes

Motion to approve by Mrs. Tricia Steiner, second by Dr. Donna Cronin.

Unanimous vote to approve by Mrs. Tricia Steiner, Dr. Donna Cronin, and Ms. Lindsay Drew.

4. Unfinished Business

Minutes

None

5. New Business

a. ZippSlip

Minutes

Mr. Dan Tredinnick reviewed information about ZipSlipp with the committee. ZipSlipp is an electronic document sharing/digital parental permissions and reporting for schools. Interface for parents to access information across the entire district in one dashboard.

Informational emails will be sent out with acknowledgment option to allow for tracking of response. Will be more robust than home access center and ultimately replace for this area. Ms. Drew encouraged strong communication prior to rolling out. Dr. Cronin asked about if there will be a tutorial and how to guide. Ms. Jacobs commented that multiple platforms can be confusing. Mr. Tredinnick said it can go down to various sub-levels (classrooms, etc), but would have to be maintained and they will need to look at

how that would be managed. Receives information from e-schools.

b. Committee Goals

Minutes

The committee discussed various ideas to use as the framework for the development of committee goals for 2018-2019 school year.

- Mrs. Reeves suggested: Initiate a "Meet the School Board Night" for residents and school board members to get to know each other outside of regular meetings. An informal, off-campus gathering for people to get to know members not just as elected officials, but as parents, concerned citizens reasonable taxpayers. Often, citizens only see members during contentious meetings when they're already upset. This would take place perhaps only once or twice a year and might help break down some of the barriers between officials and residents.

Dr. Cronin offered that sometimes it is difficult to sometimes get a stand-alone event to be well attended, so could we tag it onto another district or school event? One at each building? International Fair, sporting/event game, play, Meet the Trojans, etc? Young Learners night at Elementary?

Mr. Tredinnick stated he liked this idea and referenced a previous "How to become a school board candidate" event that was helped.

- Various initiatives discussed for purpose of the Communications & Community Engagement committee - how can we create opportunities to better engage all stakeholders?
- Website Flow, how do we share information, how can people find ways to become involved?
- Mrs. Jacobs shared she was concerned that the current committee didn't receive much historical information. Shared PPO&S Branding assessment, and how the Board/District could communication, be more responsive, and have a better relationship with all stakeholders in the district? (Document available by [clicking here](#))
- How can we streamline the communications/apps/etc? (Mrs. Jacobs)
- Dr. Cronin: Encourage reinforcing the process of communication across the district.
- Ms. Drew discussed how we take all of these thoughts and how we can create tangible goals to be able to take action with as a committee and asked Mr. Tredinnick for guidance on how to determine that.
- Mrs. Steiner referenced anonymous alert initiative and asked if we would receive updated information from that. Discussed the ease of finding information on the website.

In the interest of time, Ms. Drew indicated she would summarize the information for the next meeting of the committee to formalize the goals.

6. Public Comment

7. Adjournment

Minutes

Adjourned at 6:05 pm.