



General Services Standing Committee Meeting October 6, 2014

1. Call to Order

Minutes: Committee Chair Brian Shiflett called the meeting to order at 5:00 p.m.

2. Roll Call

Members in attendance were: Jayanth Franklin, Bruce Hancock, Julie Neal, Brian Shiflett (board members), and Malcolm Garrett (citizen advisor)

Members not in attendance were: Daniel Lauria (citizen advisor)

Staff/Public in attendance were: Joe McFarland, Dave Yarian, Greg Hummel, and Brian Varvel (representing the Administration)

3. Approval of Summary Meeting Minutes

Minutes: The summary minutes for the June 16, 2014, General Services Standing Committee meeting were approved.

4. New Business

4.1 Corporate Sponsorships

Market Street Sports Group (www.marketstreetsportsgroup.com) provided the following guidance to the District:

Some of the things we feel are required for our program to work based on our experiences are as follows:

- Our sponsorships do not seek philanthropic contributions like Education Foundation fundraising and for us to sell sponsorships to our clients we need to offer them value in return for financial support to the district.
- There needs to be a consensus from the School Board, Administration and Teachers that a sponsorship program will work in the district and Board policy must be open to sponsors who seek to reach families in the district with marketing information about their businesses.
- Athletic booster clubs have significant influence in the success or failure of a sponsorship program in a district and need to be part of the process.
- Pricing of sponsorship contracts are market driven according to what a sponsor is willing to pay to receive favorable marketing status in the district. If Board policy restricts this access, it makes it very difficult to talk a sponsor into putting their sponsorship dollars into a district when there are so many other avenues for them to reach families in the district who use their products and services.

What a district needs to consider when a philanthropic contribution is received by an Education Foundation or money is received through a fundraising capital campaign is whether the money received gives its provider access to the district in posterity opposed to annual advertising sponsorships that must be renewed each year for financial consideration and in the long run have the potential of generating larger amounts of money over time.

Before we invest your time and ours into coming up with a sponsorship program at your district, we need to be certain that your district will do the things that will help both of us be successful using our business model moving forward.

Minutes: The committee discussed the possible merits of retaining a vendor to represent the District's sponsorship opportunities. The Administration will reach out to Market Street Sports Group and invite them to our next committee meeting. The Administration will check if Policy 913.1 "Commercial Partnerships and Sponsorships" needs updating.

4.2 Bus Roof Snow Scraper

Minutes: Mr. Yarian, Director of Transportation, recommends the purchase of a Scraper Systems Snow Removal Machine for Buses in the amount of \$20,850. The purchase was put out to bid, and one vendor submitted a bid. The Scraper Systems product is unique in its ability to remove snow from vehicle rooftops while passing safely over escape hatches and other rooftop fixtures. Mr. Yarian explained the challenges and risks his staff experiences in cleaning snow manually from buses. He also explained how the District could be fined for not removing snow from bus rooftops. Mr. Yarian spoke with an existing customer who provided positive feedback on the product. The Township is going to assist the district with installation of the snow scraper at the bus lot on Clearwater Road. The project will be funded through the Capital Reserve Fund.

The committee recommends the purchase to the full board, and the item will appear on the October 27 school board meeting agenda.

4.3 5-Year Capital Planning

Minutes: Mr. McFarland expects to have a draft of the capital improvement plan ready by the end of 2014, with a template presented at the November 10 General Services Committee meeting. Mr. McFarland indicated the administration will present an updated summary of capital spending at the next committee meeting.

Mr. Yarian expressed his support for maintaining the current bus corral configuration. He also recommends expanding the cut-out alongside the elementary school for special needs student vehicle parking. This item was not addressed in the Fanning-Howey report. The current cut-out area doesn't accommodate the required number of vehicles, thus some vehicles are parking in the travel lane.

Mr. Yarian explained that he continues to explore options for alternative fuel buses and looking at grant opportunities. Propane-powered buses are favorably priced at this time. Diesel-engine buses are becoming increasingly difficult to maintain because of the

additional emissions components. Propane engine buses are clean, quiet, and heat up quickly. Propane engine buses have a payback period of two to three years, with a price difference of about \$5,500 above a comparable diesel engine bus.

Mr. Yarian noted the PDE may in the near future recommend school districts implement changes to their school zone active signage. He said there is technology available to align school zone lighting to actual school times, compared to the static timing in place today.

Mr. Varvel is looking for additional roof inspection vendors, and noted he has one quote from Professional Roofing Services for inspecting the elementary School roof. If the District proceeds with the High School gymnasium renovation, Mr. Varvel recommends that the project be initiated around the winter break, because of the lead-time on bleacher orders. Mr. Varvel indicated some of the maintenance items listed in the Fanning Howey report have been completed.

Mr. Hummel stated that the Fanning Howey report accurately lists the capital needs for the cafeterias, and he will update the dates and costs appropriately.

5. Informational

5.1 Open Building Systems Architecture

Minutes: Jay Franklin led a discussion in using non-proprietary building systems moving forward, for example, lighting ballast and controllers, security cameras and network video recorders, and access control systems. Mr. Franklin indicated that open building systems which work together can result in energy cost efficiency as well as work-flow cost efficiency, and he shared some example scenarios of systems working together.

6. Public Comment

Minutes: No public comment.

7. Adjournment

Minutes: The next General Services Standing Committee will be November 10, 2014, in the District Office board room.

The meeting adjourned at 5:57 p.m.