



## Highline Public Schools Board Action Report

DATE: May 18, 2023

FROM: Dr. Ivan Duran, Superintendent

LEAD STAFF: Adina Thea, Director of Elementary Language Learning and K-12 Fine Arts

For Introduction: June 7, 2023

For Action: June 21, 2023

### I. TITLE 6-12 Music Instructional Materials Adoption

Select one:  New Item  Renewed Item  Annual Item  Revised Item

### II. WHY BOARD ACTION IS NECESSARY

Per Board policy 2020 and state law, the School Board is responsible for the adoption of all core materials used in the District as recommended by the Instructional Materials Committee.

Additionally, as outlined in Board policy 6225, the School Board must ~~be notified of approve~~ contracts exceeding \$250,000.

### III. BACKGROUND INFORMATION

Teaching, Learning, and Leadership staff conducted a course of study review to determine whether the instructional materials currently in use for 6th-12th grade Music align with standards, and their overall effectiveness. Staff found clear evidence that the current materials do not align with standards, requiring significant supplementation with additional materials to teach the current standards. This led to the formation of a materials adoption team -- see the attached memo for detailed information on the process they completed. The adoption committee is recommending that the School Board adopt MakeMusic Cloud Curriculum and Alfred Student Books to begin for the 2023-2024 school year; additional supplemental resources detailed in the attached memo are recommended for use by schools in the 2023-2024 school year to support a fully culturally responsive curriculum.

### IV. RECOMMENDED MOTION

I move that the Highline School Board approve the adoption of MakeMusic Cloud Curriculum and Alfred Student Books as the 6th-12th grade instructional materials for music to begin in the 2023-2024 school year for a grand total of \$342,804 with any minor modifications as approved by the Superintendent in a span of 8 years.

### V. FISCAL IMPACT/REVENUE SOURCE

Fiscal impact to this action will be \$184,325 for 7 years of initial implementation, \$5,000 in annual costs beginning in 2024-2025, and \$21,000 annually as initial licenses expire. The revenue source for this for the initial cost of \$184,325 is ESSER 1309; the revenue source for the annual costs will be from Basic Education.

Expenditure:  One-time  Annual

### VI. APPLICABLE POLICY(S)

This action is in compliance with the following:  
Policy 2020 and Policy 6225

**VII. ALTERNATIVES**

If materials are not adopted, music instruction will not be supported with consistent culturally relevant materials; teacher capacity will be impacted by materials procurement, limiting their focus on instruction.

**VIII. COMMUNITY ENGAGEMENT**

Community Engagement Required:  Yes  No

Family and community members provided feedback during events in which they engaged with staff to learn about the available options. Community members participated on the adoption committee as well.

**IX. ATTACHMENTS**

Secondary Music Adoption Memo to the Board

Secondary Music Adoption Proposal Budget



**M E M O R A N D U M**

To: School Board of Directors  
 From: Adina Thea, Director of Elementary Language Learning and K-12 Fine Arts  
 CC: Dr. Ivan Duran, Superintendent  
 Date: May 15, 2023  
 Re: Secondary Music Materials Adoption Recommendation

**Introduction:**

As per Board Policy 2020, a team was created to review the instructional materials for 6-12 music during the 2022-2023 school year. A Music Adoption team of 13 individuals was created. The team consisted of 4 teachers, 7 community members, 1 Central Office Specialist, and 1 Director.

This document details the process followed by the Highline Music Adoption Committee that led to the Music Adoption Committee completing a **majority vote to move forward with adopting the MakeMusic Cloud Curriculum, Alfred Student Books, and other supplemental resources detailed in this memo to begin for the 2023-2024 school year.**

**Music Adoption Committee:**

The Music Adoption Committee was identified in October of 2022, with the first meeting occurring on 10/25/22. The Committee met on a biweekly basis for the majority of the year. Below is an outline of the steps taken by the Committee that led to our recommendation:

**Community Agreements**

Stay on topic – focus	Speak your mind – ask questions – be honest
Step up and step back	Consider perspectives outside the room
Keep the big picture in mind	Share note taking responsibilities
Space to give grace to each other	Keep your bias in mind.

Vision	Mission
<p><u>K-12 Vision:</u> “We know and honor the diverse backgrounds, needs, and strengths of all our students and strive to provide them with musical experiences that foster joy and promote life-long learning. Our students’s lives are enriched with physical, emotional, social, and cognitive growth experiences through a meaningful, sequential study in music.”</p>	<p><u>Secondary Music Mission:</u> Highline provides year long music opportunities in the academic areas of: Band, Jazz Band, Orchestra, Choir, and World Music across all Middle and High Schools. These academic spaces nurture meaningful academic and social emotional experiences for HPS students to explore and learn from our musical heritage and the musical diversity of the world. Through music, our students are engaged in critical thinking, problem solving, communication, collaboration and creativity.</p>

<b>Monthly Secondary Music Adoption Timeline</b>		
Meetings will be the 2nd and 4th Tuesdays every month beginning October 25, 2022, 4:00-5:00		
Months	Dates	Committee Objectives
<b>Oct/Nov</b>	10/25, 11/8	<ul style="list-style-type: none"> <li>- Identify Committee Members</li> <li>- Discuss &amp; Calibrate w/ Music Research to identify Committee Criteria</li> <li>- Develop/Review Committee Criteria for Identified Courses</li> <li>- Research Music Publishers</li> </ul>
<b>Nov/Dec</b>	11/22, 12/13	<ul style="list-style-type: none"> <li>- Submit Request for Proposals</li> <li>- Receive Submissions from Publishers</li> </ul>
<b>Jan/Feb</b>	1/10, 1/24, 2/28	<ul style="list-style-type: none"> <li>- Publisher Presentations</li> <li>- Initial Screen of Materials using IMET/Ed Reports</li> <li>- Further screening &amp; ranking of materials using identified tools (EQUIP, Committee Criteria)</li> <li>- Plan pilots</li> </ul>
<b>March/April</b>	3/14, 3/28, 4/11	<ul style="list-style-type: none"> <li>- Guided pilot</li> <li>- Community &amp; Staff Input Sessions</li> <li>- Identify supplemental materials needed to implement the curriculum (Instruments)</li> <li>- Pilot Feedback and Data Collection</li> </ul>
<b>April/May</b>	4/25, 5/9, 5/23	<ul style="list-style-type: none"> <li>- Data Analysis</li> <li>- Vote for Recommendation</li> <li>- Submit Recommendations to IMC → School Board</li> </ul>

- Additional details can also be found in our Music Adoption [Committee Notes and Agenda](#).
- Here is the [Secondary Music Adoption Selection Criteria and Courses](#)

Based on our data, input from the pilot teachers and the community, and guidance on the process from the Instructional Materials Committee (IMC), **the Secondary Adoption Music Committee proposes to adopt the MakeMusic Cloud Curriculum, Alfred Student Books, and other recommended supplemental resources detailed in this memo to begin for the 2023-2024 school year.**

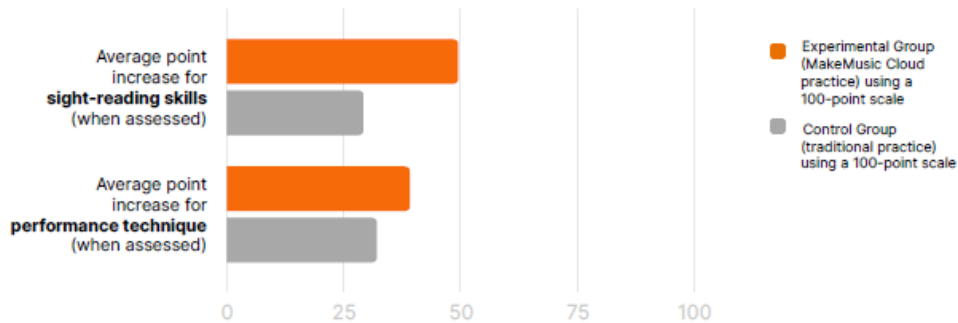
**About MakeMusic Cloud:**

MakeMusic Cloud is the leading browser-based music education platform that connects teachers and students, whether in the classroom or remote. It facilitates focused practice, assessment, and immediate feedback, making the link between educator and student even more powerful. MakeMusic is a complete instructional resource that comes with a large online music library, teaching tools to assist with assessment support- gradebooks, units, and rubrics, practice tools- tuner, metronome, and fingerings, Print on Demand, a Sight Reading Builder, and a function to import, edit, & create music notation for student assignments. In addition it provides integration with three LMS Platforms- Schoology, Canvas, and Google Classroom.

**Additional Data Supporting MakeMusic Cloud:**

Academic studies confirm that MakeMusic Cloud has a proven, positive effect on student outcomes:

## Average Growth using MakeMusic Cloud vs. Traditional Methods



Academic studies confirm that MakeMusic Cloud has a proven, positive effect on student outcomes:

- For **Sight-Singing assessment**, MakeMusic Cloud had a positive effect with students scoring an average of 49.4 points higher from Pre-Assessment to Post-Assessment, compared to 29.25 points for students not using MakeMusic Cloud.
- For **Ear Training assessment**, students using MakeMusic Cloud scored an average of 29.9 points higher from Pre-Assessment to Post-Assessment, compared to 20.75 points for students not using MakeMusic Cloud.

\*Read the [studies](#) that generated this data

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### About Alfred Student Books:

Alfred Music currently has over 150,000 active titles and represents a wide range of well-known publications—from methods like Alfred’s Basic Guitar, Alfred’s Basic Piano Library, Premier Piano Course, Sound Innovations, and Suzuki, to artists like Bruce Springsteen, Bruno Mars, Cole Porter, Carrie Underwood, and Garth Brooks. Alfred Music is now also paired with MakeMusic, which is part of Peaksware Holdings, LLC portfolio of companies, to transform how music is composed, published, taught, learned, and performed by bringing together the leaders in educational music publishing and music technology.

### Supplemental Resources Proposal Descriptions:

- **Mariachi Music Curriculum:** We have selected curriculum resources as recommended by the National Mariachi Education Consultants of NAMM (National Association of Music Merchants), which includes the following resources: *Simplemente Mariachi*, *Libro Acompañante Musical*, *Hal Leonard Mariachi Series*, *Canta Mariachi Canta*, and the *Beginning Level Curriculum- Mariachi Workshops for Educators-Binder*- Presented by National Mariachi Education Consultants and the NAMM Foundation. These resources will be supporting our new Mariachi courses at Cascade MS, Evergreen HS, and Highline HS.
- **Supplemental Sheet Music Representing Diverse Cultures:** The committee wanted to ensure that our students had access to a more robust selection of music that represents diverse cultures. The Secondary Music Lead Team will be selecting an array of sheet music that represents the cultures of Highline to supplement the core resource in all courses no later than September 30, and not to exceed \$10,000.
- **Soundtrap Creative Music Production:** Soundtrap for Education is a digital platform designed for students and teachers to create and edit audio recordings. Soundtrap empowers students and teachers to explore creative sound recording in all subjects, all ages, and all ability levels! There are



absolutely endless possibilities to create and edit audio, collaborate with peers, and for teachers to support students in a virtual learning environment.

**Curriculum Implementation Plan and Supplemental Needs:**

- [Secondary Music Adoption Proposal Cost Summary](#)
- **MakeMusic Cloud and Alfred Professional Development:**
  - 8/21/23- Full day training (8:30-3:30)- paid per diem for secondary music teachers
  - 12/1/23- 90 minute District Directed Job Alike (1:30-3:00)
  - 4/19/24- 90 minute District Directed Job Alike (1:30-3:00)
- **Soundtrap Professional Development:**
  - 10/13/23- Full day in person training- Teacher Collaborative Work Day- Option
  - 2/9/24- 90 minute District Directed Job Alike (1:30-3:00)
- **Mariachi Curriculum and Sheet Music Representing Diverse Cultures Professional Development:**
  - 9/24/23- 90 minute District Directed Job Alike (1:30-3:00)
  - Date-TBD- Mariachi Workshop- National Mariachi Education Consultants

### Secondary Music Adoption Proposal Budget

Description	Quantity	Cost
Core Curriculum- Alfred Student Books	- Band, Orchestra, Choir, Guitar, Piano	\$33,856
Core Curriculum- Makemusic Cloud Package - Full Library and Toolset - SmartMusic Performer - Printing Add on	- 7 Years	\$110, 878
MakeMusic & Alfred Professional Development - August 21 full day - 12/1/23 District Directed Job Alike - 4/19/24 District Directed Job Alike	- Vendor Free, Teacher pay \$5040 - \$400 - \$400	\$5840
Supplemental: Curriculum for new Mariachi Courses: - Simplemente Mariachi- Secondary - Libro Acompañante Musical- Secondary - <a href="#">Hal Leonard Mariachi Series</a> - Secondary - Canta Mariachi Canta- Elementary - <i>Beginning Level Curriculum- Mariachi Workshops for Educators</i> - Binder - Presented by Music Education Consultants and The NAMM Foundation	- 3 schools secondary - All schools elementary	\$6945
Supplemental: Sheet Music representing diverse cultures	- Housed at Centralized library	\$10,000
Supplemental: Soundtrap Creative Music Production	- 4 years- 380 students	\$9,986
Supplemental: Soundtrap Professional Development: - October 13- Collaborative work day- all day- in person - February 9- District Directed Job Alike- Virtual- 90 minutes	- \$1345 - \$175	\$1520

Supplemental: Mariachi Curriculum and Sheet Music Representing Diverse Cultures Professional Development: <ul style="list-style-type: none"> <li>- September 22- District Directed Job Alike- 90 minutes</li> <li>- Date-TBD-Mariachi Workshop- National Mariachi Education Consultants</li> </ul>	<ul style="list-style-type: none"> <li>- Free</li> <li>- \$5300</li> </ul>	\$5300
TOTAL Materials:		\$171,665
TOTAL PD:		\$12,660

- [Adopted materials notes](#)
- [Curriculum adoption by course](#)