

# Board Policy G-29: Websites, Social Media, and Communications



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## REFERENCES

[G-29: Administrative Procedures, Websites, Social Media, and Communications](#)

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## THE POLICY

The Salt Lake City School District Board of Education realizes that part of 21<sup>st</sup> century learning is adapting to the changing methods of communication. The importance of administrators, teachers, students, and parents engaging, collaborating, learning, and sharing in digital environments is part of 21<sup>st</sup> century learning. To that end, the board requires the district and each school to have a website that provides timely and helpful information to students, staff, and the community. The board also requires teachers to maintain an up-to-date page on the district's learning management system for each course they teach. These teacher pages must include a syllabus, disclosure documents, teacher contact information, and teacher office hours. District and school websites are expected to provide easy access to information regarding district and school activities and can also include access to educational resources which directly support the curriculum, activities, or services of the school. Careful planning and consideration should go into the design, development, and maintenance of any website that represents the district. All website content must comply with applicable state and federal laws, board policies, and district administrative procedures.

The board understands the value of social media and the benefits offered by digital communication devices for providing quick and easy interaction among peers, students, families, and the community at large. The board expects all employees to exercise professionalism and good judgment in any social media activities. When participating in social media activities, even off duty and off premises, such activities must not violate any state or federal laws, board policies, or otherwise interfere with the working or learning environment. Social media activities must comply with all applicable laws including, but not limited to, those governing civil rights, copyright, trademark, defamation, privacy, and securities.

The purpose of this policy is to help ensure that the district is effectively communicating with employees, students, parents, and the community at large.

The district has set forth its specific processes for implementing this board policy through the accompanying [administrative procedures](#).

No district employee or student shall be subjected to discrimination in employment or any district program or activity on the basis of age, color, disability, gender, gender identity, genetic information, national origin, pregnancy, race, religion, sex, sexual orientation, or veteran status. The district is committed to providing equal access and equal opportunity in its programs, services and employment including its policies, complaint processes, program accessibility, district facility use, accommodations and other Equal Employment Opportunity matters. The district also provides equal access to district facilities for all youth groups listed in Title 36 of the United States Code, including scouting groups. The following person has been designated to handle inquiries and complaints regarding unlawful discrimination, harassment, and retaliation: Tina Hatch, Compliance and Investigations/Title IX Coordinator, 440 East 100 South, Salt Lake City, Utah 84111, (801) 578-8388. You may also contact the Office for Civil Rights, Denver, CO, (303) 844-5695.