

VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

MEMORANDUM

TO: Carla A.B. Smith, CPPO, CPPB
Director, Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer 
Lorena L. Kelly, Ph.D., Executive Director, Elementary Teaching and Learning 
Karen C. Kaas, Language Arts Instructional Specialist 

VENDOR: 95 Percent Group, Inc.

DOLLAR AMOUNT: \$10,133.20

DATE: April 24, 2024


This memorandum is to certify that 95 Percent Group, Inc. is the sole provider of Phonics Booster Bundle Summer School Edition Student workbooks, which are consumable materials necessary for lesson implementation in combination with the Phonics Booster Bundle teacher edition purchased two years prior. The workbooks are a high-quality resource aligned to the science of reading, current research, and the needs of Virginia Beach City Public Schools. The workbooks provide targeted research-based structured literacy instruction that is explicit, systematic, sequential, and cumulative.

Each workbook has explicit lessons aligned with the Virginia Beach City Public Schools curriculum, instructional materials, supplemental online resources, student workbooks to promote application of learning and student manipulatives. The workbooks are designed to support teachers with implementing best practices to engage all students by developing foundational literacy skills.

These instructional materials support Compass to 2025 Goal 1: Educational Excellence, Strategy 2: Further integrate reading and writing across the curriculum and implement a plan for monitoring and improving achievement in these areas.

This purchase will be funded by federal dollars. Of the estimated \$10,133.20 purchase price, \$10,133.20 is being funded by the FY21 ARP ESSER III grant award which has an FY24 budget of \$41,033,576.


If you need additional information, please contact Karen Kaas via email Karen.Kaas@VBSchools.com.


Carla Smith (May 23, 2023 13:38 EDT)

May 23, 2023

Carla A.B. Smith, CPPO, CPPB
Director of Purchasing

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Kipp Rogers (May 8, 2023 17:28 EDT)