

Town of Putnam	
Economic & Community Development Commission	
Conference Room #201	
Tuesday, June 13 th 8:00 AM	
Join Zoom Meeting: https://us06web.zoom.us/j/86157573754?pwd=WWhCMjBHdkl1Nk02bWt4UHBacU1iQT09	
Meeting ID: <u>861 5757 3754</u>	
Passcode: t4FTMw	
1. Roll Call	
2. Approval of Meeting Minutes*	
	i. May 09, 2023
3. Reporting of Expenditures	
4. New Business	
	i. Pocket Parks
	ii. Farmer's Market/Farm to Table
	iii. Fee-In-Lieu Grant Application
	iv. LL Bean
	v. Jennerate Maps
5. Old Business	
	i. Strategic Plan
	a. CT Main Street
	ii. Business Retention Gifts
6. Updates	
	i. Ribbon Cuttings
	ii. Available Commercial Properties
	iii. Industrial Park Tours
	iv. Trade Name Certificates
7. Public Participation	
8. Adjournment*	

*Vote Required

Town of Putnam	
Economic & Community Development Commission	
Conference Room #201	
Tuesday, May 9 th 8:00 AM	
Join Zoom Meeting:	
http://us06web.zoom.us/j/8752937162?pwd=eVNiUyt3WWHiTE5iMIZ5UWtpOGpDdz09	
	Meeting opened at 8:14am
1. Roll Call	Mayor Barney Seney, Chairman Paul Grenier, Director Carly DeLuca, Vice-Chairman Lee Konicki Members Ron Coderre, Doug Taylor, and Administrative Assistant Jackie Lefevre. Absent: Commission member Dawn Krasnecky
2. Approval of Meeting Minutes*	
	i. April 11 th : Member Coderre motioned to approve the minutes, as presented, seconded by Vice-Chair Konicki, motion carried.
3. Reporting of Expenditures	Expenditures were reviewed
4. New Business	
	i. Small Business Loans: Administrative Assistant to research clear guidelines for loans. Information to be reported. Currently, there is one SB loan open. There are two SB fund accounts.
	ii. One-Pager Initiative: Director provided samples of 2 one-page initiatives: 1) tax incentives and 2) "why do business in Putnam." The font on the tax incentives was printed too small. It is being returned for revision. Suggestion to ask the Assessor if the tax incentive one-pager can be included with tax invoices.
	iii. Pocket Parks: plants for Union Square have been picked up, the majority distributed to the local businesses/volunteers who have adopted. Plaques have been ordered.
	iv. Farmers Market: an invitation to participate in the Thompson Health Fair was received. The Director will participate. Display board recently used at the QVCC Symposium will be utilized. Other items such

	as carrot pens, Saturday Farmer's Market reusable bags and information about the market will be available. Health Fair is Wednesday, May 10, 2023, 12 to 4 pm. Discussion ensued on the possibility of getting water to the market. v. Community Garden: opening day was Saturday, May 6th. There are two new gardeners. Only 1 ground bed and 3 raised beds remain. An Aubuchon gift card has been anonymously received in support of the garden.
5. Old Business	
	i. Beautification Day: the day was a success! There were over 200 volunteers, 150 bags of trash were collected.
	ii. Strategic Plan: Discussion ensued. The majority agree with the five action items as presented. The five include: add trees back to Main St.; Hire a blight officer; promote regular St./sidewalk clean-up ; encourage service clubs or businesses to sponsor more trash receptacles and beautify entrances into town.
	iii. Business Retention Gifts: Town's Fire Marshall will be taking drone shots of businesses within the Industrial Park. These pics will be framed and provided as gifts to each business.
6. Updates	
	i. Ribbon Cuttings: none are presently scheduled. Recent PBA mixer/ribbon cuttings at The Stacks, which houses the businesses of Savage Systems, REAL Custom Training and Quiet Corner Physical Therapy, had a good turnout.
	ii. Available Commercial Properties: list was reviewed. Director has a meeting with buyers of 2 Furnace St.
	iii. Industrial Park Tours: Admin Assistant is scheduling tours. Director has toured 4 thus far. Commission members are invited to join in tours, please let us know. Vice-Chair Konicki requested to accompany Director when she tours Custom Mouldings.
7. Public Participation	None
8. Adjournment*	Vice-Chair Konicki motioned to adjourn. Meeting adjourned at 9:11 am

*Vote Required

ECD Town/Special Funds FY 22/23
Accounts Payable
May 2023

ECD Town Budget FY 22/23

Date	Name	Description	Amount
5/17/2023	Halloran & Sage	Belding Mil review grant docs	\$ 1,200.00
5/24/2023	Garden Gate	3 - Putnam "Blue" Ribbons for Ribbon Cutting Events	\$ 30.00
5/31/2023	Carly DeLuca	Travel Expense - January 1, to May 31, 2023	\$ 151.63
5/31/2023	WB Mason	Brochure holders	\$ 43.95
Total			\$ 1,425.58

Community Garden - FY 22/23

Date	Name	Description	Amount
5/5/2023	Amazon	Water pressure regulator for Garden hose system	\$ 27.13
5/15/2023	Easy Keys	Spare keys-Fence, water and shed	\$ 56.60
Total			\$ 83.73

Putnam Saturday Farmer's Market - FY 22/23

Date	Name	Description	Amount
Total			\$ -

ECD Trust Fund

Date	Name	Description	Amount
5/24/2023	NE Awards	Plaques for Union Square Beautification project	\$ 660.00

6/6/2023

From: [Berlin Jespersen](#)
To: [Jackie Lefevre](#)
Subject: Putnam x L.L. Bean Mobile Pop Up
Date: Tuesday, June 6, 2023 1:34:04 PM
Attachments: [L.L. Bean Mobile Pop Up 2023.pdf](#)

Hello,

I am excited to share that we are hosting L.L. Bean's Mobile Pop-Up Shop again this fall and with the great success we had together last year, we would love to partner with you again!

We are getting a head start on planning our route this year and wanted to prioritize your availability.

Our tour will kick off on September 19th and run through the end of year. We will plan to stop at towns on Saturdays and Sundays. If you are interested in partnering this year, please let us know your top three Saturday/Sunday dates within that time frame!

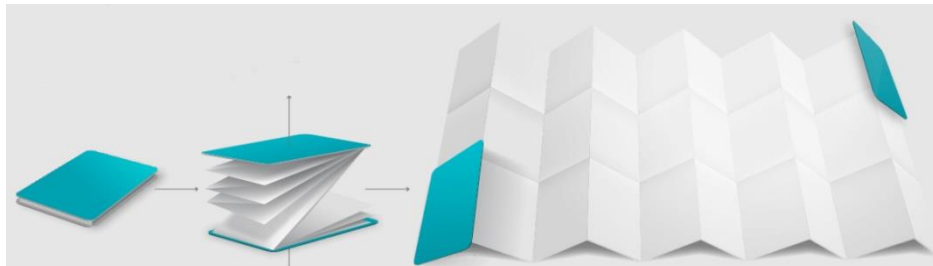
The tour will operate the same as last year, and as a reminder I have attached an activation overview document for you to review.

I look forward to hearing back!

Berlin Jespersen / Manager of Client Services
[Newbridge Marketing Group](#)
[801.580.7020](#) | Salt Lake City, Utah
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#) | [Vimeo](#)
2018 - 2022 Chief Marketer 200 Agency
2015 - 2021 Event Marketer "It List" Agency
2018, 2020 & 2021 Pro Awards & EX Awards Winner

PUTNAM, POMFRET, WOODSTOCK AREA VISITOR'S MAP SPONSOR CONTRACT

Jennerate, LLC is proud to announce the Putnam, Pomfret, Woodstock Area Visitor Maps are ready for reprint and another upgrade! This year's map will have a new and improved compact pocket fold design allowing visitors to retain and store them for even longer.



A total of 10,000 maps will be distributed to advertisers, local events, tourist information centers, etc. throughout the region and tristate area. The map will be updated and re-distributed regularly.

There are three easy ways in which a business/organization can be included on the map:

\$100 Level with tax (\$106.35)

- Business highlighted on map and listed in categorical directory
- A supply of maps for distribution at place of business

\$300 Level* with tax (\$319.05)

- Business highlighted on map and listed in categorical directory
- 2" x 1" (approximate) advertisement on the map (design included)
- A supply of maps for distribution at place of business

\$450 Level* with tax (\$478.58)

- Business highlighted on map and listed in categorical directory
- 2" x 2" (approximate) advertisement on the map (design included)
- A supply of maps for distribution at place of business

****Level of advertisement provides visitors an opportunity to win a gift card to your establishment given on behalf of Jennerate, LLC. valued at the same level of advertising commitment.***

****This information will be included in the categorical listing on the map so please submit it exactly as you'd like it represented.***

☐ **Keep information same as last year**

Business Name*: _____ **Phone#*:** _____

Street Address*: _____ **City, State, Zip*:** _____ **Website*:** _____

Category (Circle all that apply) *: **Where to Stay | Where to Eat & Drink | Things to Do | Shops & More | Services/Essentials | Farm/Agricultural**

For internal use only:

Contact Person: _____ **Phone:** _____ **Email:** _____

The Sponsorship

Sponsor agrees to pay Jennerate, LLC the following fees in accordance with their sponsorship level:

- ☐ **\$106.35** - Listing on map and directory
- ☐ **\$319.05** - Listing on map, directory and advertisement
- ☐ **\$478.58** - Listing on map, directory and advertisement

Submit all ads or conceptual ad designs to jenneratpro@gmail.com. Checks should be made payable to **Jennerate, LLC** and mailed to: Jennerate, LLC, P.O. Box 426, Putnam, CT 06260.

For Office Use Only		
Date: _____	Check #: _____	Ad Copy: _____

*Please retain this contract as your receipt for payment. Thank you for your support!

Strategic Planning

Putnam is easily accessible and offers multiple methods of transportation.

Promote a pedestrian friendly town.

Provide written documentation of walking paths through Town.

Continue trail development.

Apply for applicable grants to connect the gap between Putnam and Thompson Air Line Trail.

Connect Downtown to Riverside Plaza.

Revitalize the connection between Riverside Plaza and Downtown with art.

Coordinate with the Arts Council on suggestions for public art.

Slowdown traffic Downtown.

Create design guidelines for asphalt art at “pedestrian scramble”.

Research traffic calming strategies and make list of feasible inclusions.

Determine feasibility/need of a Putnam shuttle.

Ask for feasibility study to be conducted by NECCOG.

Inform NECCOG’s Transportation Plan.



KLUTTERED KLOSETS

THURSDAY, JUNE 15TH @ 5PM

Ribbon Cutting



LIGHT REFRESHMENTS WILL BE SERVED

Commerical Properties Available

Putnam, CT

Last Updated: 05/30/2023

Location	Listing Realtor	SF/Acres	Sale Price	Lease	Contact number
72 Canal St. (Modern Lumber)	Bell Park/RE Max	20,000 SF	\$ 1,250,000		860-928-7991
364 School St. (Putnam House of Pizza)	Bell Park/RE Max	34,060 SF	\$ 365,000		860-928-7991
47 Woodstock Ave. (Slice of Heaven Pizza)	Keller Williams Realty - Greater Worcester	2,956.SF	\$ 189,900		508- 365-3532
178 Providence St. (Uptown Sandwiches)	Bell Park/RE Max- Dick Loomis	1,444 SF	\$ 150,000		860-928-7991
333 Pomfret St. (On Hospital Hill)	Cocoran Centric Realty	8,062 SF		\$ 700 pr/mth each office	(203) 464-7429
27 Quinebaug Ave.	Anthony Chabot Realty	2,788 SF		\$500 pr/mth	860-904-4403
211 Kennedy Dr. (Former Bank of America)	RE Max/Bell Park Realty	1500 SF		\$15 pr/sf	
17 B Kennedy Dr. (Next to NE Flooring)	RE Max/ Bell Park Realty	5,800 SF		\$ 14 pr/sf	860-646-4525
Riverfront Commons 203-267 Kennedy Dr.	J Corp. Realty, LLC / Daniel Johnson/agent	1,100 to 6,720 SF		\$12 to \$15 Triple net	
26 Union St. (Former Chickerings Café)	Kazantzis Real Estate, LLC	5,194SF	\$ 750,000.00		
2 Furnace St.	Signature Properties	410,711 SF	\$ 650,000.00		SOLD!
4 Ridge Rd. (Industrial Park)	CR Premier Properties	850 SF		\$ 1,500 pr/mth	
41A Grove St. (Medical Office Space)	Berkshire Hathaway	850 SF		\$ 1,100 pr/mth	
148 Providence Street (former A+ nails)	Anthony Chabot Realty	1,394 SF		\$ 1,300 pr/mth	860-904-4403
82-84 Providence Street (former Savage Systems and Quiet Corner PT)	CR Premier Properties	2,580 SF 2 bldgs	\$ 549,900.00		860-481-5605

Businesses by Trade Name Certificate
Reported ECD Meeting - Tuesday, June 13, 2023

Business Name	Owner/s	Email	Physical Business	Phone	Business Description
2449 Hatch and Hue	Angela Herrick	anggt28@gmail.com	352 Fox Road	860-933-2545	Permanent Cosmetic & Restorative Scar Tatoo Artist
2455 Maverick Putnam dba Cargill Chevrolet	Kobe Trembley	ktrembley@maverickmotorgroup.com	135 Prov. Pike	508-315-7284	Automotive Sales & Service
2458 Heritage Valley Ford, Inc	Jacob Dykeman	none	3 Park Road	860-928-2731	Car Dealer
2460 Kluttered Klosets Consignments	Stephanie Watrou	klutteredklosets2015@yahoo.com	174 Prov. Street	860-771-1675	Consignment Shop
2453 Misty Market	Priscilla Gunas	mistymarket1@yahoo.com	626 School St	860-931-9265	Online Retail
2459 Tractor Supply Co.# 1216	Clinton Beard	licensedept@tractorsupply.com	97 Prov. Pike	615-440-4997	Retail Farm Supplies
2456 Elaine M. Gazzola, LCSW	Elaine Gazzola	none	158 Main St, # 12	860-630-0096	Psychotherapy Office