



**VIRGINIA BEACH CITY PUBLIC SCHOOLS**  
**CHARTING THE COURSE**

**MEMORANDUM**

**TO:** Carla A.B. Smith, CPPO, CPPB  
Director, Office of Procurement Services

**FROM:** Kipp D. Rogers, Ph.D., Chief Academic Officer  
Lorena L. Kelly, Ph.D., Executive Director, Elementary Teaching and Learning *LK*  
Cari A. Hall, Language Arts Coordinator

**VENDOR:** Lexia Learning Systems LLC

**DOLLAR AMOUNT:** \$199,500.00

**DATE:** April 6, 2023

This memorandum is to certify that Lexia Learning Systems LLC is the sole provider of LETRS, Language Essentials for Teachers of Reading and Spelling course. LETRS provides essential professional learning in the area of K-5 Language Arts and is directly aligned with current research around evidence-based literacy instruction. LETRS is an immersive professional learning program that provides educators with a deep knowledge of literacy and how to utilize this knowledge to impact student reading progress. The program is research-based and written in accordance with current reading research in the science of reading. The program includes online face to face and reading coursework to develop knowledge of foundational literacy skills.

This professional learning supports Compass to 2025 Goal 1: Educational Excellence, Strategy 2: Further integrate reading and writing across the curriculum and implement a plan for monitoring and improving achievement in these areas.

This purchase will be funded by federal dollars. Of the \$199,500.00 total purchase price, \$199,500.00 is being funded by the FY21 American Rescue Plan (ARP) Act ESSER III award that has an FY23 budget of \$70,717,815.83. If you need additional information, please contact Cari Hall via email [Cari.Hall@vbschools.com](mailto:Cari.Hall@vbschools.com).

Approved

Disapproved

Carla A.B. Smith  
Carla A.B. Smith (Apr 25, 2023 15:15 EDT)

4-25-2023

**Carla A.B. Smith, CPPO, CPPB**  
Director of Purchasing

**Date**