



38th Annual Auction

HAVANA Night

November 4, 2023

Advertising & Sponsorship



Sponsorship Packages

Diamond \$10,000

- Presenting Sponsor, with special recognition at the auction and in other La Salle publications
- Full page color ad on the outside cover of the auction catalog (one available)
- Ten tickets with reserved seating for the auction
- Recognition on the La Salle website
- Visual and verbal recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Platinum \$5,000

- Full page color ad on the inside cover of the auction catalog (two available)
- Ten tickets with reserved seating for the auction
- Recognition on the La Salle website
- Visual and verbal recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Gold \$3,000

- Full page color ad with special placement in the auction catalog
- Six tickets for the auction
- Recognition on the La Salle website
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Silver \$2,000

- Full page color ad in auction catalog
- Four tickets for the auction
- Recognition on the La Salle website
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Bronze \$1,000

- Full page color ad in auction catalog
- Two tickets for the auction
- Recognition on the La Salle website
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

ADVERTISING OPPORTUNITIES

AUCTION CATALOG DEADLINE OCTOBER 20

Full Page Ad \$500

Black & White Only
Size: 7.67" (w) x 10" (h)

Half Page Ad \$350

Black & White Only
Size: 7.67" (w) x 5" (h)

Quarter Page Ad \$250

Black & White Only
Size: 3.83" (w) x 5" (h)

Business Card Ad \$100

Black & White Only
No Alterations

AD REQUIREMENTS

Please email ad layout to auction@lschs.org in a JPEG or PDF file or send a hard copy to the auction office.

If you do not have an ad layout, the auction office will create one for you. Please contact the auction office at auction@lschs.org

Please do not fold, tape, or staple ad copy or business cards.

2 WAYS TO RESERVE YOUR AD

ONLINE: Please log on to our secure server and follow the instructions at www.lschs.org/auction

MAIL: Please complete the form and send to:
La Salle College High School
8605 Cheltenham Avenue
Wyndmoor, PA 19038
Attention: Auction



I am pleased to support the 2023 La Salle Auction:

(Please click on appropriate box)

- | | | | |
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| <input type="checkbox"/> Diamond Sponsor | \$10,000 | <input type="checkbox"/> Full Page Ad | \$ 500 |
| <input type="checkbox"/> Platinum Sponsor | \$5,000 | <input type="checkbox"/> Half Page Ad | \$ 350 |
| <input type="checkbox"/> Gold Sponsor | \$3,000 | <input type="checkbox"/> Quarter Page Ad | \$ 250 |
| <input type="checkbox"/> Silver Sponsor | \$2,000 | <input type="checkbox"/> Business Card Ad | \$ 100 |
| <input type="checkbox"/> Bronze Sponsor | \$1,000 | | |

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8605 Cheltenham Avenue, Wyndmoor, PA 19038
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