

# Hayward Unified School District Budget 101

PRESENTED BY:

Allan Garde  
Assistant Superintendent,  
Business Services

Families United Conference  
Saturday, January 28, 2023

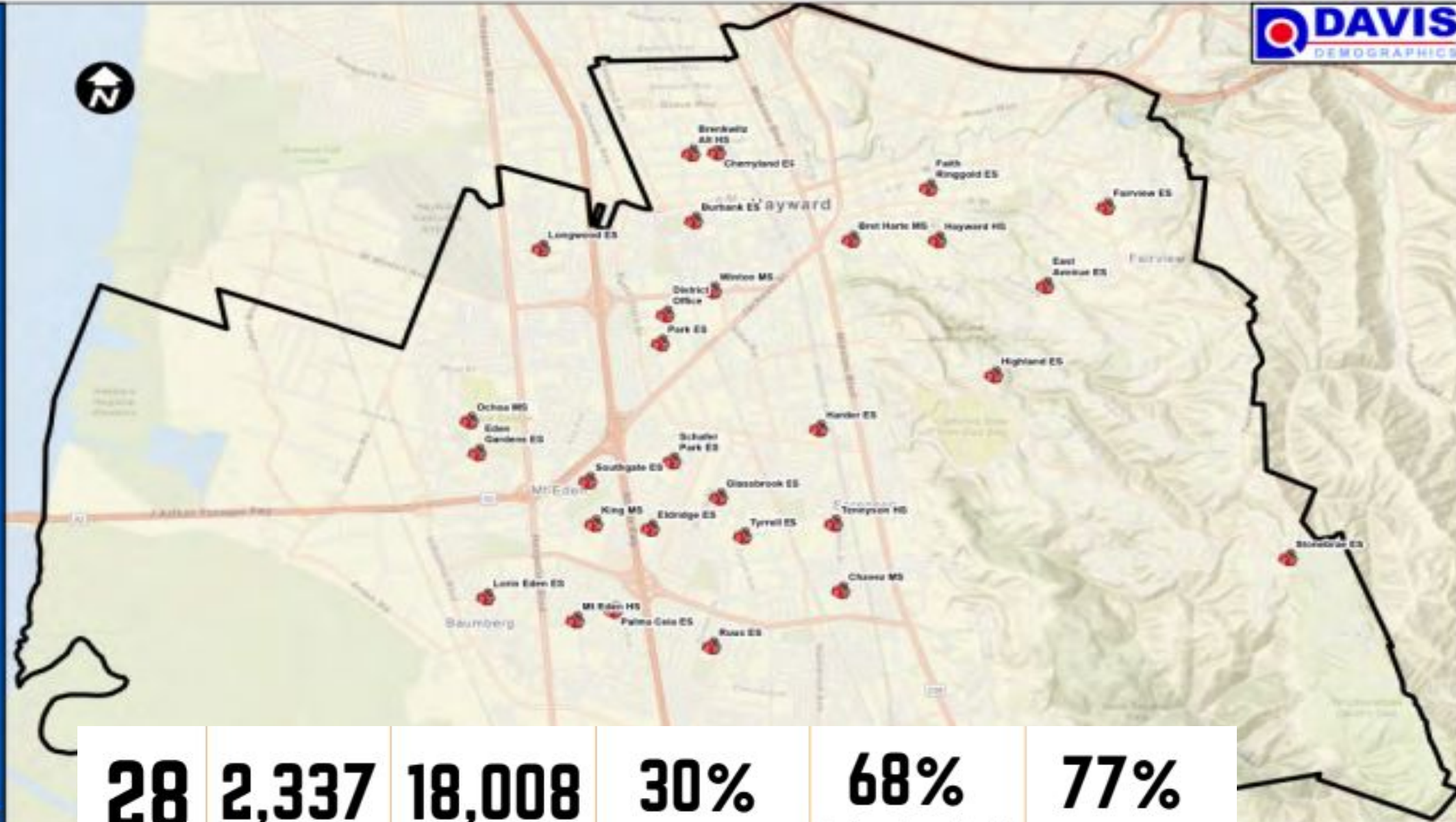


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# Agenda

- Overview of the District and Budget
- Enrollment and Attendance
- Comparison of Budget to Other Districts
- Advocacy





**28**

School Sites

**2,337**

Employees (FTE)

**18,008**

Student Population  
TK - 12th Grade

**30%**

% of English Learners

**68%**

% of students eligible  
for Free or Reduced  
Price Meals

**77%**

% of Unduplicated  
Students for LCFF

Map Printed: 6/8/2022



# School Choice / Eleccion de Escuela 2023-2024

## Open Enrollment / Inscripcion Abierta: 1/10 to 2/8



### Hayward Unified School District



JANUARY 10<sup>th</sup> -  
FEBRUARY 8<sup>th</sup>  
2023

## OPEN ENROLLMENT

✓ **School Choice**  
**2023-2024**

Open Enrollment is the parent choice option available for families in the Hayward Unified School District (HUSD) who want their children to attend a different HUSD school. Some schools may not have space available in the program or grade level requested.

A random, unbiased lottery will be used when there are more requests than there are spaces available. The transfer is valid for the duration of the student's enrollment at the approved school.

Transfer applications must be submitted online:  
[www.husd.us/transfer](http://www.husd.us/transfer)

Open Enrollment period is January 10 to February 8, 2023

Applications will not be accepted after  
5:00pm on February 8, 2023

For more information contact:  
Child Welfare and Attendance at (510) 723-3857



#### ELEMENTARY SCHOOLS

East Ave  
Eden Gardens  
Eldridge  
Fairview  
Faith Ringgold  
Glassbrook  
Longwood  
Lorin Eden  
Palma Ceia  
Park  
Ruus  
Treeview  
Tyrrell

#### MIDDLE SCHOOLS

Anthony W. Ochoa  
Bret Harte  
Cesar Chavez  
Martin Luther King Jr.  
Winton

#### HIGH SCHOOLS

Hayward High  
Mt. Eden  
Tennyson



### Distrito Escolar Unificado de Hayward



10 DE ENERO -  
8 DE FEBRERO  
2023

## INSCRIPCIÓN ABIERTA

✓ **ELECCIÓN DE  
ESCUELA 2023-2024**

La Inscripción abierta es la oportunidad disponible para todas las familias del Distrito Escolar Unificado de Hayward (HUSD) para los padres que quieren que sus hijos asistan a otra escuela dentro del Distrito de Hayward.

Puede que algunas escuelas no tengan cupo disponible en el programa o grado solicitado. En tal caso, se practicará una lotería al azar. La transferencia será válida mientras el estudiante esté inscrito en la escuela aprobada.

Las aplicaciones deben ser entregadas en línea:  
[www.husd.us/transfer](http://www.husd.us/transfer)

La temporada de Inscripción Abierta sera de  
10 de Enero al 8 de Febrero de 2023

No se aceptarán solicitudes después de las 5:00pm del  
8 de Febrero de 2023

Para más información comuníquese con:  
Bienestar Infantil y Asistencia al (510) 723-3857 ext. 34207



#### Escuelas Primarias

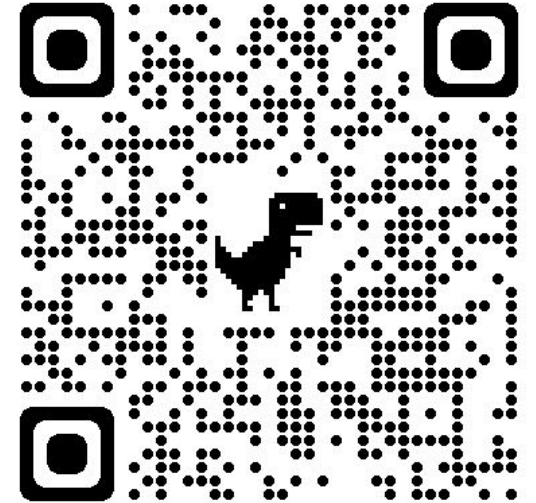
East Ave  
Eden Gardens  
Eldridge  
Fairview  
Faith Ringgold  
Glassbrook  
Longwood  
Lorin Eden  
Palma Ceia  
Park  
Ruus  
Treeview  
Tyrrell

#### Escuelas Intermedias

Anthony W. Ochoa  
Bret Harte  
Cesar Chavez  
Martin Luther King Jr.  
Winton

#### Escuelas Secundarias

Hayward High  
Mt. Eden  
Tennyson



# What Budget Are We Talking About?

School districts have different funds for different purposes:

- A budget for preschool
- A budget for adult school
- A budget for providing breakfast and lunch
- A budget for the Measure H bond
- A budget for facilities based on new housing developments

We will focus our time today on: the annual general operating budget  
**(~90% of our annual expenses)**



# Why the General Operating Budget?

The general operating budget includes:

- School site council budgets
- School site budgets
- Local grants
- State grants
- Federal grants
- Special Education
- Maintenance
- Measure A parcel tax
- YEP - Before and Afterschool

Largest revenue source (~80%) from:  
Local Control Funding Formula (LCFF)

Covers many of the day-to-day expenses:

- Classroom Teacher
- Office Staff
- School Custodian
- School Administration
- Textbooks and Supplies
- District Support Services
- Supplemental Programs

Over 90% of our unrestricted revenues and about 85% of our total revenues are spent on staffing.



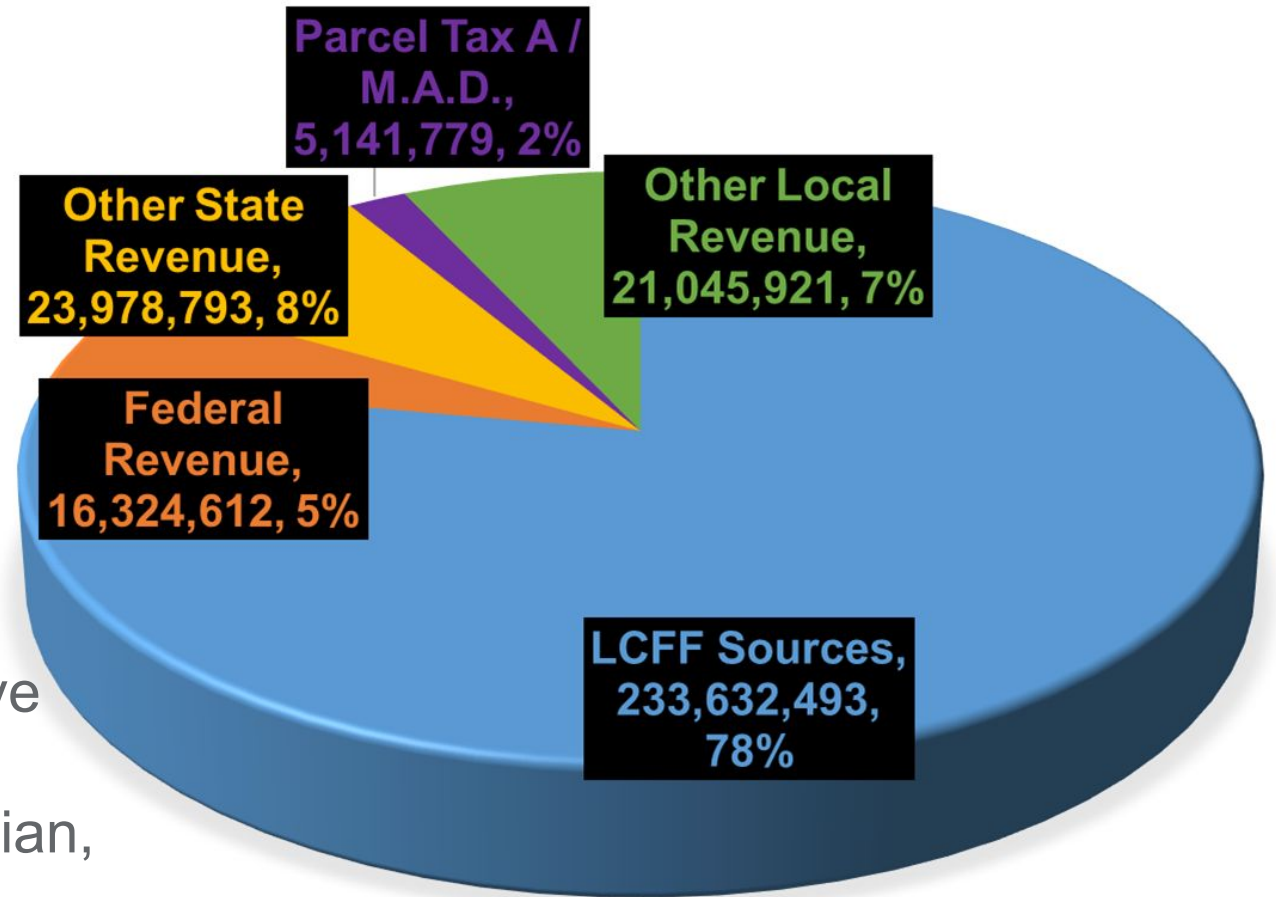
# General Operating Budget Revenues

In a typical year, 85% of our revenues come from the State (**Blue** and **Yellow**)

Nearly 40% of our revenues have restrictions (only spent on):

- Special Education
- Afterschool programming
- Title I Services

The remaining 60% of our revenues have to cover everything else: Classroom teacher, School office, Principal, Custodian, direct and indirect support services.



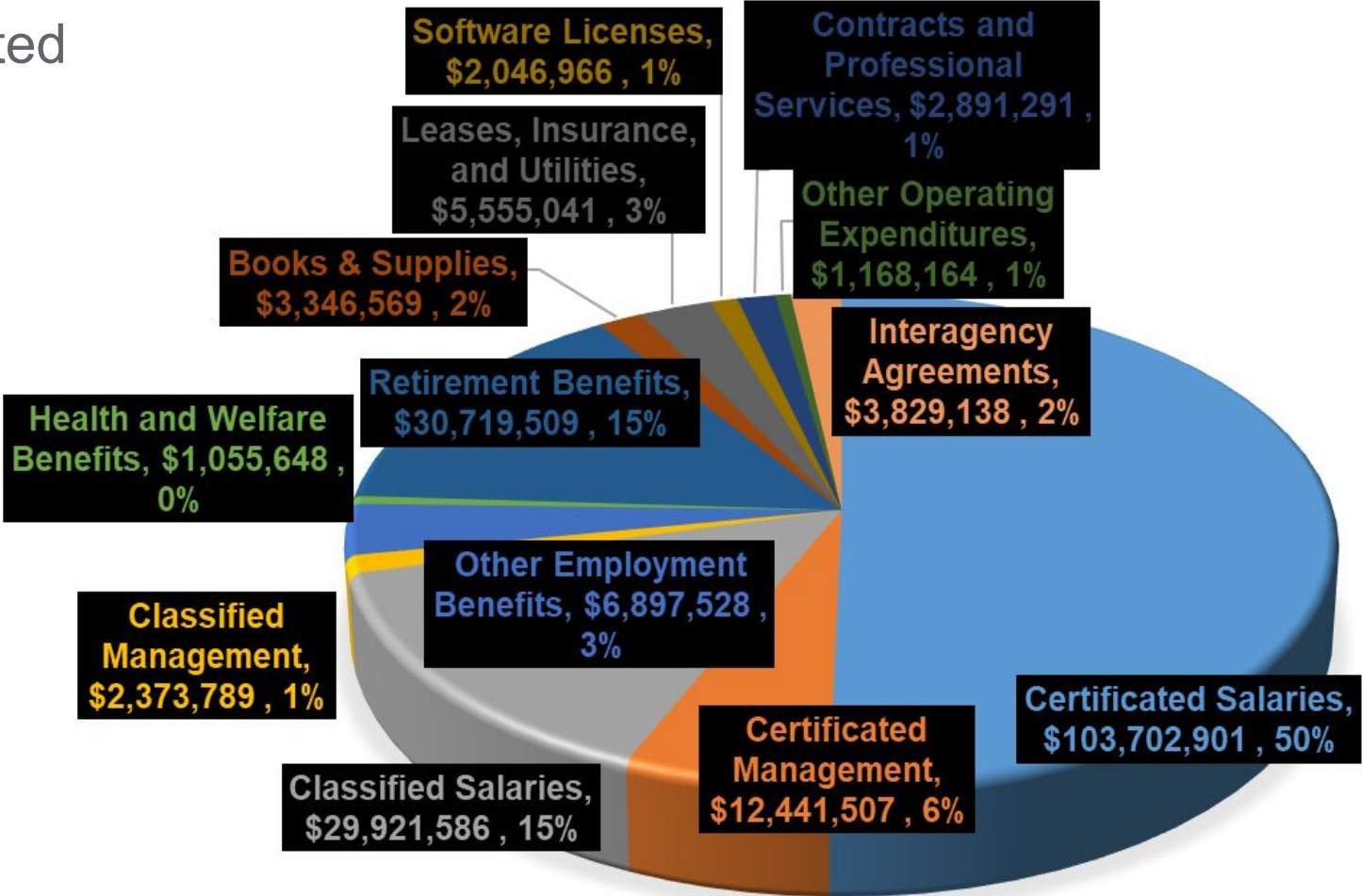


# General Operating Budget Expenditures

In a typical year, 90% of unrestricted revenues are spent on staffing:

- Compensation (72%)
- Retirement (15%)
- Taxes (3.5%)

Employees	Positions	% of Total
Certificated	1,179	51%
Classified	959	41.5%
Management	172	7.5%
Total	2,310	100%





# General Operating Budget (General Fund)

- **Unrestricted** column determines the financial health.
- **Restricted** includes a lot of one-time revenues planned for multiple year expenditures.

<u>Combined General Fund</u>	<u>Unrestricted</u>	<u>Restricted</u>	<u>Total</u>
Starting Balance	23.6M	22.6M	46.2M
Revenues	239.8M	158.3M	398.1M
Expenditures	245.7M	99.8M	345.5M
Net Surplus / (Shortfall)	(5.9M)	58.5M	52.6M
Ending Balance	17.7M	81.1M	98.8M

# Enrollment and Attendance



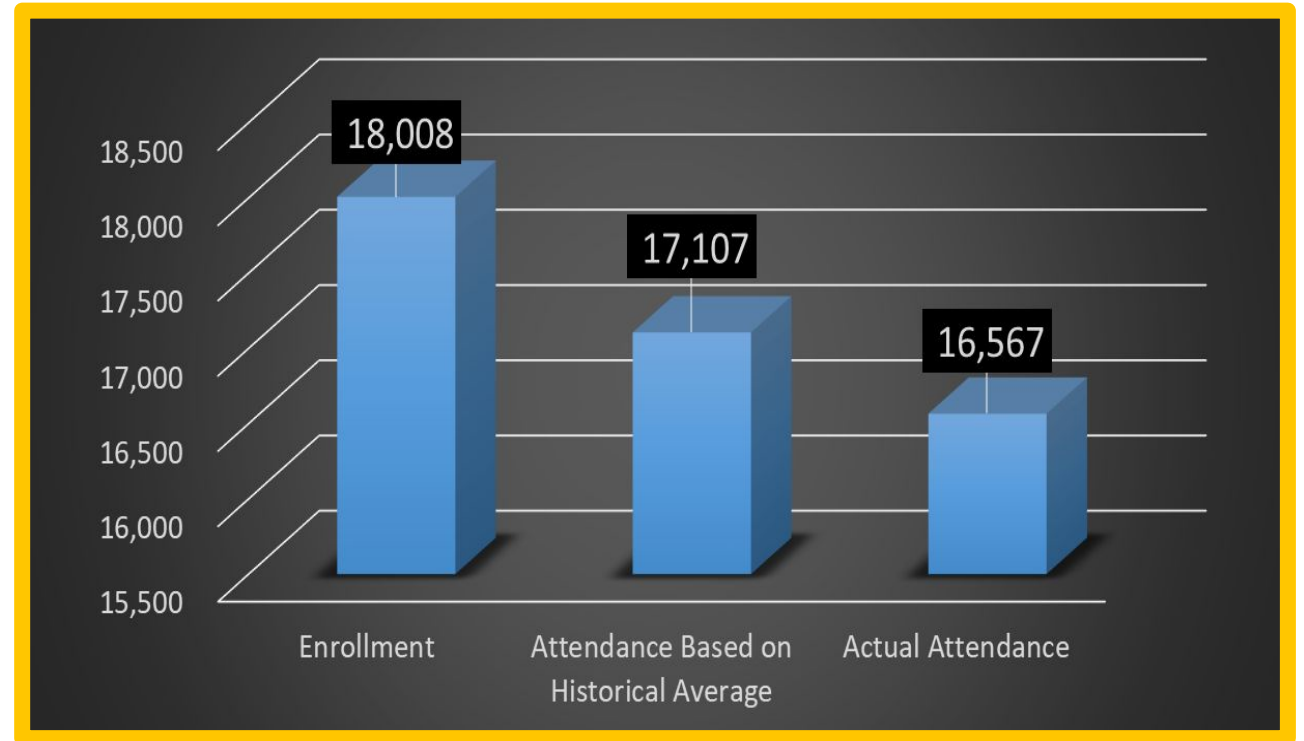
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## Enrollment vs Attendance

California is the fifth largest economy in the world, however rank near the bottom in the nation funding for education.

California is also one of only a handful of states that funds schools based on attendance, not enrollment.

Schools need to have enough textbooks, supplies, and people for the number of students enrolled, but only receives funding for the number of students who attend school each day.

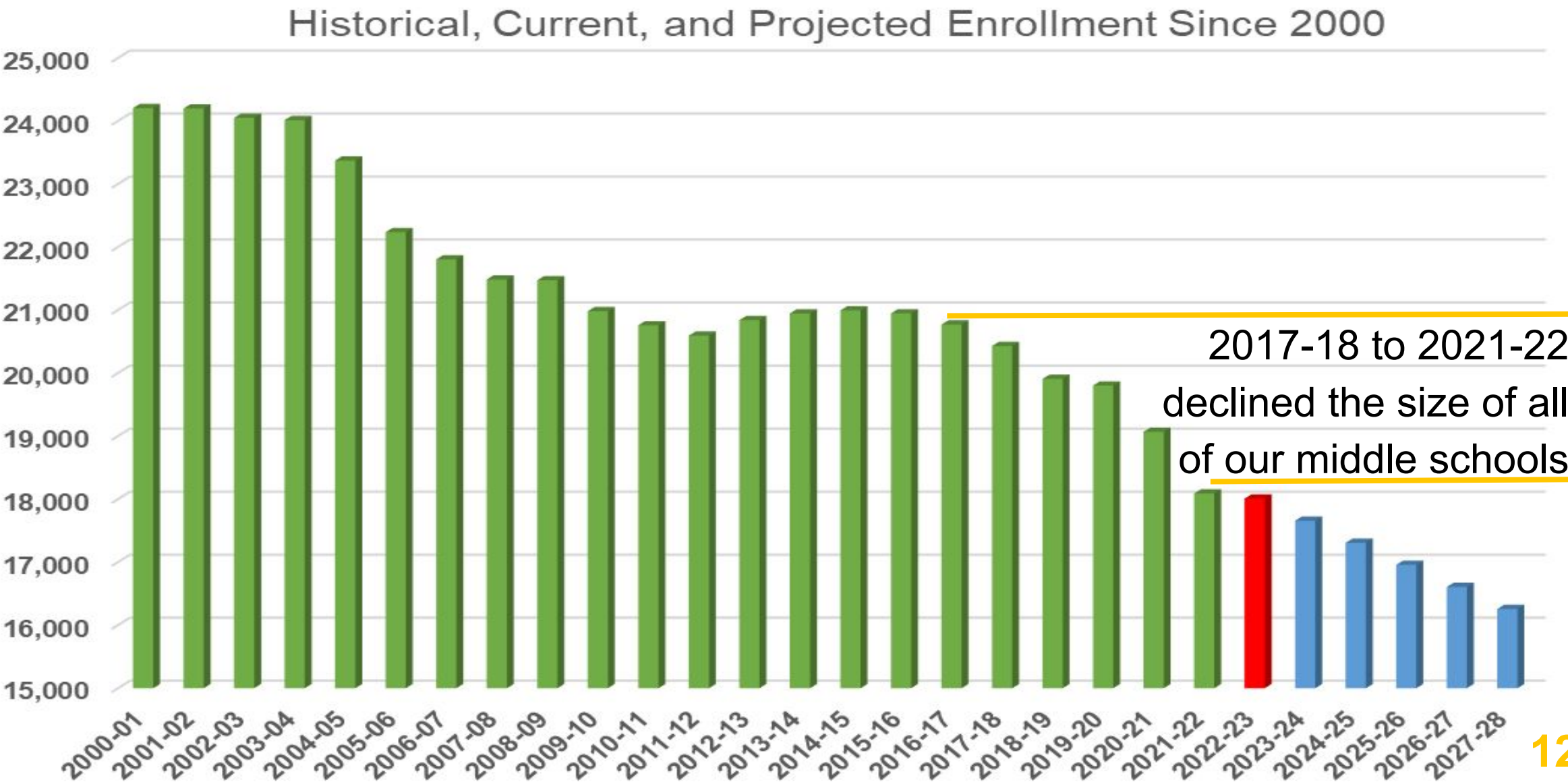


**Any absence from school, regardless of the reason, is a loss of \$71 in revenue.**





# Districtwide Enrollment

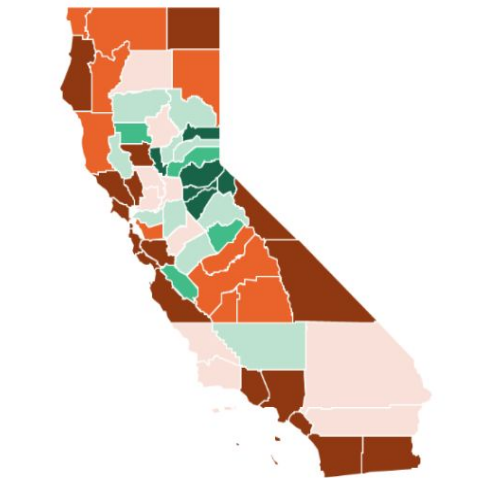


# Projected Enrollment

Percent change in enrollment

Past

Projected



- Decline 10%+
- Decline 5-10%
- Decline 0-5%
- Growth 0-5%
- Growth 5-10%
- Growth 10%+

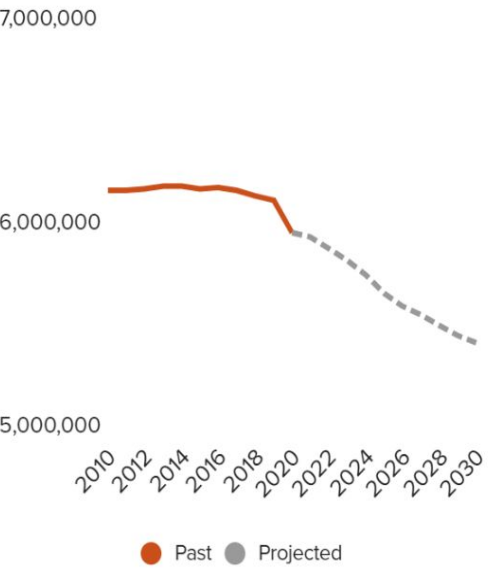
Download data

Number of students

<

Statewide

>



Download data

Source: California Department of Finance.  
Notes: Actual K-12 enrollments shown for 2010-11 to 2020-21; projected enrollments shown for 2021-22 to 2030-31.  
From: [PPIC Blog](#), December 2021.

Link for data:  
<https://www.ppic.org/blog/whats-next-for-californias-k-12-enrollment/>

## Alameda County

Projected change in enrollment, 2018–28

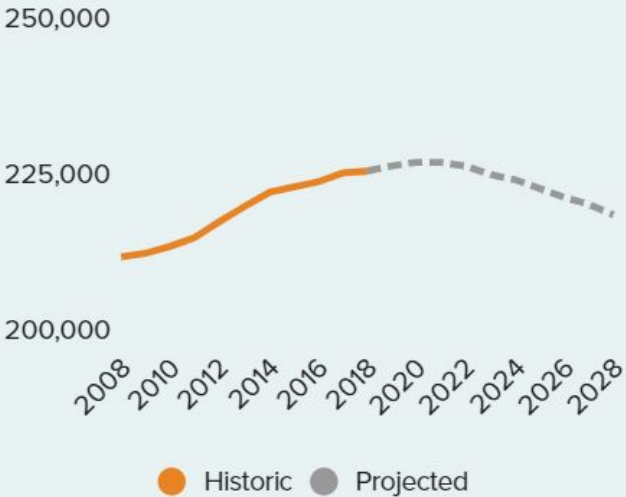
[Return to statewide view](#)



Source: California Department of Finance.

In Alameda County, enrollment is projected to **decrease 3%** in the next 10 years. From 2008 to 2018, enrollment grew 6%.

Number of students



Download data



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# Comparisons and Budget Priorities



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# What is a budget?



Jack Lew  
76th US Secretary of the  
Treasury  
(2013 to 2017)

**The budget is not just a collection  
of numbers, but an expression of  
our values and aspirations.**

Jack Lew

Let us review how we express our values compared to other districts within Alameda County, the Bay Area, and among similar school districts.



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# Values and Aspirations

## Our Programs

Visual and Performing Arts
 Bilingual & Dual Language Immersion Programs
 Early Childhood Education
 Competitive Sports
 College & Career Readiness

Adult School Programs
 Family Support Programs
 Multicultural Clubs & Activities
 Special Education Programs
 Afterschool Enrichment Programs

### Creating Safe and Modern Facilities for Our Students

High School STEAM Buildings

New Athletic Facilities

Learning Spaces for Students

*These projects were made possible by Measure L and Measure H. We thank our community for supporting our schools!*

### Our Three-Year Strategic Plan Priorities

**Deeper Learning**  
Increase opportunities for students to think critically
 **Service Excellence**  
Provide positive experiences at our sites for our diverse community

**Relationship-Centered Schools**  
Increase student access to social-emotional supports
 **Operational Sustainability**  
Implement plans that are equitable and sustainable

[www.husd.us/enroll](http://www.husd.us/enroll)

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## Hayward Unified School District Highlights

Now Enrolling!

**VISION STATEMENT:** Every student realizes their innate potential, becoming a lifelong learner and having a positive impact on their community.

**MISSION STATEMENT:** We draw from our community's rich diversity in order to create an engaging and equitable educational experience, delivered in a safe and supportive environment.

We prepare students for college, career, & life
 We foster a community schools approach
 We celebrate our diversity
 We provide a variety of programs

### Career Pathways Offered to HUSD High School Students

Engineering	Entrepreneurship	Biomedical
Art & Technology	Photography	Advanced Manufacturing
Theater	Multimedia Academy	Sports Medicine
Wood Technology	Farm to Fork	

### College Preparedness Programs at HUSD Secondary Schools

✓ AVID Program	✓ AP/Honors Courses	✓ Upward Bound
✓ Puente Program	✓ Destination College Advising Corps	✓ YEP Bridge to College
✓ Ubuntu Academy		✓ College Course Credit

[www.husd.us/enroll](http://www.husd.us/enroll) Made in Hayward

**GREAT PEOPLE ARE VALUED AT HUSD**

**BRIGHT FUTURES ARE MADE IN HAYWARD**

**JOIN OUR TEAM!**  
[HUSD.US/HR](http://HUSD.US/HR)

**HAYWARD UNIFIED SCHOOL DISTRICT**  
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## Compensation Last Ten Years (2013/14 to 2022/23)

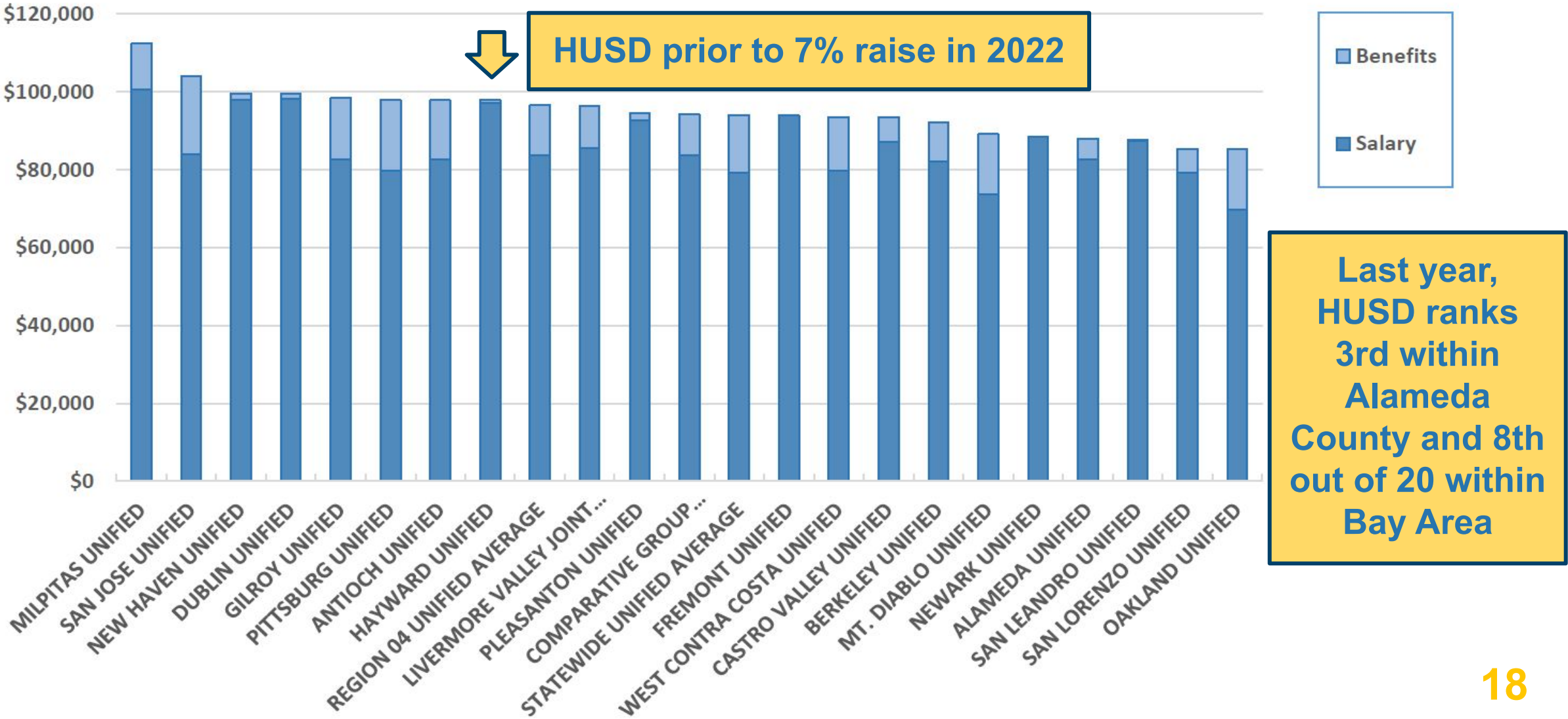
**One of our strategic priorities is to offer competitive compensation to hire and retain highly qualified staff.**

School Year	Statutory Cost-of-Living-Adjustment	Negotiated Salary Increase
2013/14	1.57%	5.50%
2014/15	0.85%	2.00%
2015/16	1.02%	5.00%
2016/17	0.00%	3.25%
2017/18	1.56%	3.10%
2018/19	2.71%	3.25%
2019/20	3.26%	4.00%
2020/21	2.31%	2.00%
2021/22	1.70%	7.00%
2022/23	6.56%	In-Progress
<b>Total</b>	<b>21.54%</b>	<b>35.10%</b>



# Compensation Comparison Analysis

## Bay Area Comparison Total Compensation - Mid-Range



# How Do Our Expenditures Compare With Other Districts?

Alameda County Comparison (13)	Bay Area Comparison (25)	State Comparison (23)
<input type="checkbox"/> Unified school districts <input type="checkbox"/> Over 5,000 CBEDS	<input type="checkbox"/> Unified school districts <input type="checkbox"/> Over 5,000 CBEDS	<input type="checkbox"/> Unified school districts <input type="checkbox"/> 15,000 to 25,000 CBEDS <input type="checkbox"/> Unduplicated Count 60% to 90%
<ul style="list-style-type: none"> <li>Alameda Unified</li> <li>Berkeley Unified</li> <li>Castro Valley Unified</li> <li>Dublin Unified</li> <li>Fremont Unified</li> <li><b>Hayward Unified</b></li> <li>Livermore Valley Joint Unified</li> <li>New Haven Unified</li> <li>Newark Unified</li> <li>Oakland Unified</li> <li>Pleasanton Unified</li> <li>San Leandro Unified</li> <li>San Lorenzo Unified</li> </ul>	<ul style="list-style-type: none"> <li>Alameda Unified (Alameda)</li> <li>Antioch Unified (Contra Costa)</li> <li>Berkeley Unified (Alameda)</li> <li>Castro Valley Unified (Alameda)</li> <li>Dublin Unified (Alameda)</li> <li>Fremont Unified (Alameda)</li> <li>Gilroy Unified (Santa Clara)</li> <li><b>Hayward Unified (Alameda)</b></li> <li>Livermore Valley Joint Unified (Alameda)</li> <li>Milpitas Unified (Santa Clara)</li> <li>Morgan Hill Unified (Santa Clara)</li> <li>Mt. Diablo Unified (Contra Costa)</li> <li>New Haven Unified (Alameda)</li> <li>Newark Unified (Alameda)</li> <li>Oakland Unified (Alameda)</li> <li>Palo Alto Unified (Santa Clara)</li> <li>Pittsburg Unified (Contra Costa)</li> <li>Pleasanton Unified (Alameda)</li> <li>San Jose Unified (Santa Clara)</li> <li>San Leandro Unified (Alameda)</li> <li>San Lorenzo Unified (Alameda)</li> <li>San Ramon Valley Unified (Contra Costa)</li> <li>Santa Clara Unified (Santa Clara)</li> <li>South San Francisco Unified (San Mateo)</li> <li>West Contra Costa Unified (Contra Costa)</li> </ul>	<ul style="list-style-type: none"> <li>Alhambra Unified (Los Angeles)</li> <li>Alvord Unified (Riverside)</li> <li>Antioch Unified (Contra Costa)</li> <li>Baldwin Park (Los Angeles)</li> <li>Central Unified (Fresno)</li> <li>Colton Joint Unified (San Bernardino)</li> <li>Downey Unified (Los Angeles)</li> <li>Fairfield-Suisun Unified (Solano)</li> <li>Hacienda la Puente Unified (Los Angeles)</li> <li><b>Hayward Unified (Alameda)</b></li> <li>Hemet Unified (Riverside)</li> <li>Hesperia Unified (San Bernardino)</li> <li>Jurupa Unified (Riverside)</li> <li>Lake Elsinore Unified (Riverside)</li> <li>Madera Unified (Madera)</li> <li>Manteca Unified (San Joaquin)</li> <li>Norwalk-La Mirada Unified (Los Angeles)</li> <li>Pajaro Valley Unified (Santa Cruz)</li> <li>Palm Springs Unified (Riverside)</li> <li>Pasadena Unified (Los Angeles)</li> <li>Redlands Unified (San Bernardino)</li> <li>Val Verde Unified (Riverside)</li> <li>Vista Unified (San Diego)</li> </ul>

**Based on 2019/20 data (Pre-pandemic)  
2020/21 skewed due to pandemic  
2021/22 unavailable**

1,037 school districts across the State  
Source: [www.ed-data.org](http://www.ed-data.org)  
Partnership of CDE, EdSource, and FCMAT

# Comparison School Districts - 2019/20 Financials

<u>Comparison Category</u>	<u>Alameda County (13)</u>	<u>Bay Area (25)</u>	<u>State (23)</u>
<b>Classroom Expenditures Per ADA</b> - Ed Code 41372	3/13	5/25	3/23
<b>Instruction</b> - 1000-1999	3/13	5/25	3/23
<b>Instruction-Related</b> - 2000-2999	3/13	7/25	5/23
<b>Pupil Services</b> - 3000-3999	1/13	3/25	6/23
<b>General Administration</b> 7000-7999	11/13	20/25	17/23
<b>Plant Services</b> 8000-8999	10/13	19/25	17/23
<b>Salaries and Benefits</b> - 1000-3999	3/13	5/25	3/23
<b>Books and Supplies</b> - 4000-4999	10/13	22/25	22/23
<b>Services and Other Operating</b> - 5000-5999	7/13	13/25	6/23

Top rank school district spends the most comparatively in the respective category



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Based on 2019/20 data (Pre-pandemic)  
2020/21 skewed due to pandemic  
2021/22 unavailable



## Findings From Comparative Analysis (County, Bay Area, and State)

### Near the top in spending:

- Classroom Expenditures
- Instruction
- Instruction-Related
- Pupil Services
- Salaries and Benefits

### Near the bottom in spending:

- General Administration
- Plant Services
- Books and Supplies



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Based on 2019/20 data (Pre-pandemic)  
2020/21 skewed due to pandemic  
2021/22 unavailable

## Budget Recent Events

2022/23 1st Interim Financial Report - December 14, 2022 Board Meeting

- [Presentation](#) and [Report](#) - [Budget Webpage](#)
- [Certification](#): Positive *“Will be able to meet its current financial obligations in current and two subsequent years”*

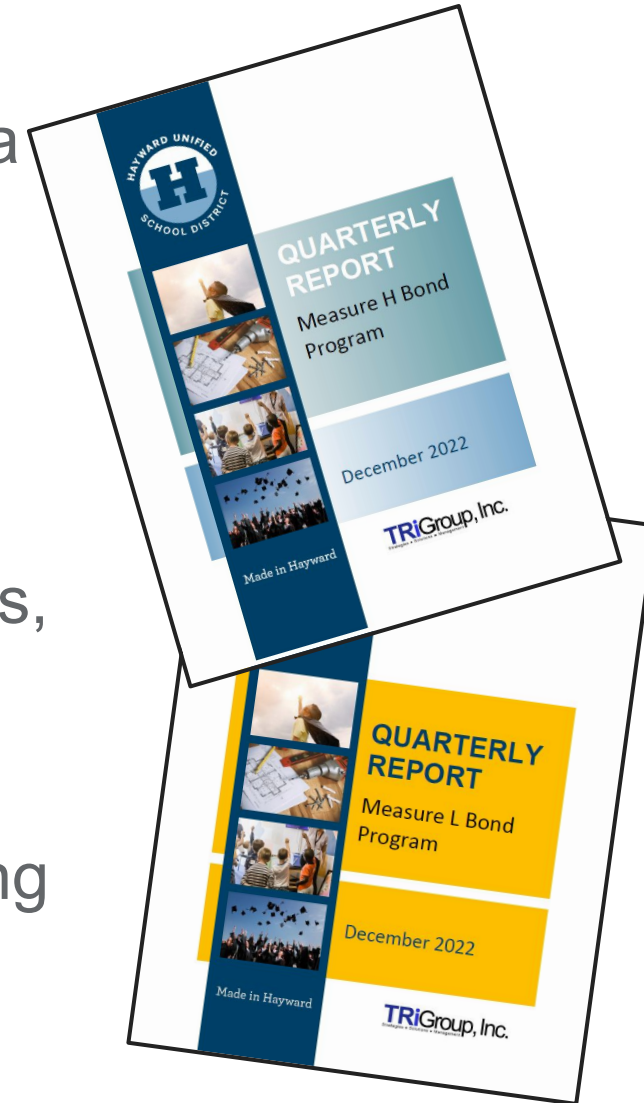
External Audit Reports - 2020/21 (2021/22 Coming Soon)

- General District Audit - [Presentation](#) and [Report](#) (Unmodified “Clean” audit)
- Measure H Bond - [Webpage](#) and [Report](#) (Unmodified “Clean” audit)
  - [Citizens Bond Oversight Committee \(CBOC\) Quarterly Report](#)

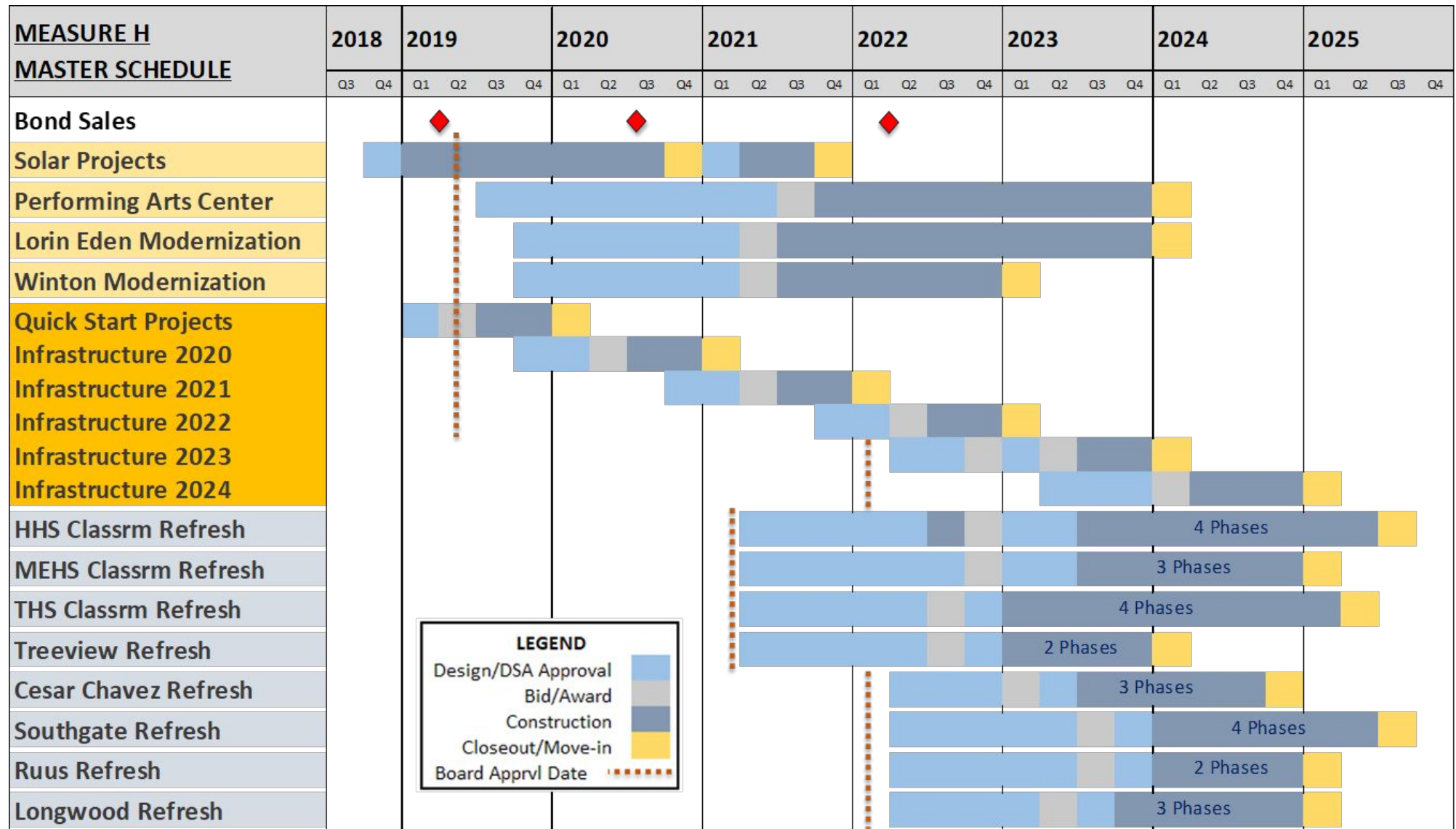


# Measure H Bond Overview

- Measure H was passed by voters in November 2018 with a 72% affirmative vote authorizing the issuance of \$381.7M
- A Citizens' Bond Oversight Committee meets quarterly to monitor expenditures and receive updates about the bond program. Join now! [husd.us/cboc](https://husd.us/cboc)
- After implementation of 1) solar, 2) new roofs, 3) fire alarms, 4) exterior painting, 5) pavement, and 6) safety enhancements
- Now we are moving to the final stage of the bond: improving the physical environment of the classroom across ten schools, including all three comprehensive high schools.



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## Measure H Bond - Taxpayer Update

- Issued the final of three Measure H series bonds. Total Measure H expected repayment costs were \$854 million, but market timing dropped them to \$660.8 million.
- Better terms for Measure I and Measure L have also lowered the combined repayment costs by more than \$153 million.
- Together, total bond debt for taxpayers drops by nearly \$350 million.



**Hayward Unified Performing Arts Center  
Groundbreaking - March 24, 2022**



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# Advocacy



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# Full and Fair Funding for Schools

## Resolution 1819-24: Full and Fair Funding

Board approved on March 27, 2019

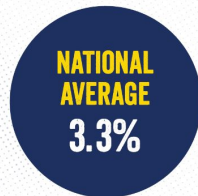


**California's Constitution** guarantees every child in the state a quality education  
**Yet... California ranks 47<sup>th</sup> of 50 states on per-student spending.**

THE NATIONAL AVERAGE IS \$12,156. CALIFORNIA AVERAGE IS \$8,694.

Source: Ed Week Quality Counts, Ed Week, 2017

 **45<sup>TH</sup>** in percentage of taxable income spent on education



CALIFORNIA'S RANK TIED FOR  
**45<sup>TH</sup>**



CALIFORNIA REPUBLIC

Percent of total taxable income spent on education | Source: Ed Week (2014)

[WWW.FULLANDFAIRFUNDING.ORG](http://WWW.FULLANDFAIRFUNDING.ORG)



If the state funded schools at **just the national average**, that would increase funding by

**\$1,961** per pupil



For a classroom of 25 students, that's an additional

**\$49,025**

for student support services

[WWW.FULLANDFAIRFUNDING.ORG](http://WWW.FULLANDFAIRFUNDING.ORG)

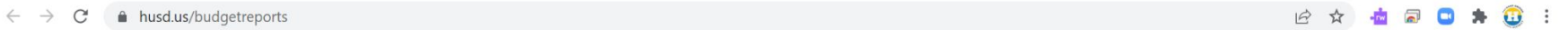


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# How Do I Access More Budget Information?

Access HUSD budgets reports here:  
<https://www.husd.us/budgetreports>



## Budget Reports

HUSD provides regular reports to the school board and the community on the status of its budget. This page provides links to recent budget reports as well as presentations shared at school board meetings.

### BUDGET REPORT FILES

- 2021-22 1st Interim Financial Report.pdf (PDF)
- 2021-22 Adopted Budget Booklet.pdf (PDF)
- 2021\_ESSER\_III\_Expenditure\_Plan\_HUSD.pdf (PDF)
- 2020-21 Unaudited Actuals.pdf (PDF)
- 2020-21 2nd Interim Financial Report.pdf (PDF)
- 2020-21 1st Interim Financial Report.pdf (PDF)
- 2020-21 Adopted Budget Booklet.pdf (PDF)
- 2019-20 Unaudited Actuals.pdf (PDF)
- 2019-2020 2nd Interim Financial Report.pdf (PDF)
- 2019-2020 1st Interim Financial Report.pdf (PDF)
- 2019-2020 Adopted Budget - Final.pdf (PDF)
- 2018-19 Unaudited Actuals.pdf (PDF)
- 2018-19 2nd Interim Financial Report.pdf (PDF)
- 2018-19 1st Interim Financial Report.pdf (PDF)
- 2018-19 Adopted Budget.pdf (PDF)
- 2017-18 Unaudited Actuals.pdf (PDF)
- 2017-18 2nd Interim Financial Report.pdf (PDF)

### 2021-22 BUDGET



Declining enrollment was impacting programs and services even before the COVID-19 pandemic. Staffing reductions and program closures were implemented in 2017/18 and 2019/20 to reduce over \$13M in expenses. Now, over \$14M in further reductions are needed to achieve a balanced budget. [Click here to review the 2021-22 Adopted Budget.](#)

On October 27, 2021, HUSD provided a presentation to allow the community to learn more from the Alameda County Office of Education about their analysis of our budget and to provide an update of our fiscal outlook based on enrollment for 2021-22.

#### 2021-22 Budget Update

[Video of Budget Presentation at School Board Meeting](#)

[Financial Oversight Role of the Alameda County Office of Education](#)

### COVID-19 FUNDING

HUSD is utilizing COVID-19, one-time funding to support students, families, and staff with the unique challenges that have resulted from the pandemic. They include distributing new Chromebooks to students, providing social-emotional support, and purchasing safety supplies, among other expenses. See below to learn more about our COVID-19 relief funding budget.

Click below to view the full presentation provided at the August 25, 2021 board of education meeting. The following slides are highlights of that presentation.

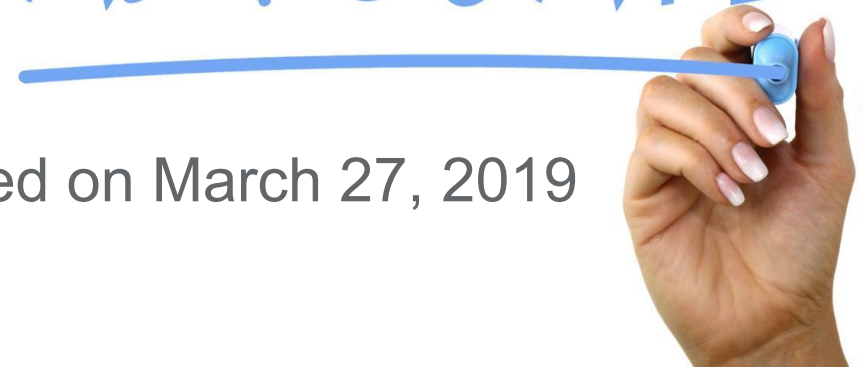


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# Advocate to Your State Representatives

# ADVOCATE



1. Get key talking points here: (Still relevant)

Resolution 1819-24: Full and Fair Funding - Board approved on March 27, 2019

2. Contact Your State Representatives Here:

- State Assembly (District 20): Assemblymember Liz Ortega - <http://assembly.ca.gov/ad20>
- State Assembly Education Committee Chair: Al Muratsuchi - <https://a66.asmdc.org/>
- State Senate (District 10): Senator Aisha Wahab - <http://senate.ca.gov/sd10>
- State Senate Education Committee Chair: Senator Josh Newman - <https://sd29.senate.ca.gov/>
- State Superintendent of Public Instruction: Tony Thurmond - <https://www.cde.ca.gov/eo/>



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Q & A

Exit Survey: <https://forms.gle/J148q87ryKgzcpcHh8>



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Thank You



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