

Agenda Item No.: J.2.  
Page: 1 of 30  
Board Meeting Date: 11/12/14  
Consent: \_\_\_\_\_ X  
Yes No

## BOARD OF EDUCATION SUMMARY REPORT

**DIVISION:** Business Services

**SUBMITTED BY:** Lisa Grant-Dawson, Assistant Superintendent Business Services

**SUBJECT:** MEASURE G PARCEL TAX OVERSIGHT COMMITTEE ANNUAL REPORT

**BOARD GOAL:** Goal #1.2 – Provide safe, clean and modern facilities.

### PURPOSE OF PRESENTATION:

To present for information to the Governing Board, the annual Measure G Parcel Tax Oversight Committee Report for 2013-14.

### HISTORY/BACKGROUND:

The Measure Parcel Tax Committee consists of 11 members comprised as follows:

- Bertie Cooper – Senior Citizen
- Estella Santos – Association of California School Administrator (ACSA)
- Gurbakhash Bittikoffer – Hayward Education Association (HEA)
- Larry Ratto – Member at Large
- Nestor Paraiso – Parent/Guardian Secondary School
- Paula Wenner – Services Employees International Union (SEIU)
- Raylynn Gatchell – Association of Educational Office & Technical Employees (SEIU)
- Rhonda Leopold – Parent-Teacher Organization (PTO)/Parent Teacher Association(PTA)
- Sharon Caves – Faith Based Organization
- Vonnique Mitchell – Parent/Guardian Elementary School
- William Ward – Business Community

### IMPLEMENTATION:

Effective January 1, 2001, Government Code Section 50075.1 required an accountability measure for local special taxes which includes but is not limited to an annual report pursuant to Section 50075.3 of the same code. Section 50075.3 states that the “Chief Fiscal Officer of the local agency shall file a report with its governing board no later than January 1, 2001 and at least once a year thereafter. The report shall contain the amount of funds collected and expended and the status of any project required or authorized to be funded as identified in 50075.1.

The Districts’ 2013-14 UnAudited Actuals Financial Report is the report reflecting the Measure G funds collected and expended and meets the requirements of Government Code Section 50075.3. This report was filed and presented to the Governing Board at its September 10, 2014 meeting. The purpose of this committee report is to present an overview of the projects, activities, and the use of the resources provided by Measure G throughout the District. The committee met on September 19, 2013, November 21, 2013, January 16, 2014, March 20, 2014,

May 15, 2014, and September 18, 2014. The District earns approximately \$2.2 million dollars in revenue from parcel tax proceeds.

**RECOMMENDATION:**

It is recommended that the Governing Board receive for information the First Annual Report for the Measure G Parcel Tax Oversight Committee.

## Hayward Unified School District

### Measure G Parcel Tax Oversight Committee Annual Report

November 2014

On June 5, 2012, the voters of Hayward passed a parcel tax labeled, Measure G. The measure required 2/3 of the supermajority vote and passed with over 71% voting in favor. The parcel tax is assessed to all eligible parcels at \$58/parcel. A Parcel Tax Citizen's Oversight Committee was included as part of the District's resolution to place measure G on the ballot. The purpose of the Committee is to provide oversight to Measure G spending to ensure that proceeds are properly spent according to the measure.

The ballot measure reads as follows: MEASURE G: "To protect critical education programs, with funds that cannot be taken by the State, including: math, reading, writing, and hands-on science classes/labs; enhancing library services, technology and college preparation programs; providing programs for all students to meet State academic standards; and attracting and retaining qualified teachers; shall Hayward Unified School District be authorized to levy \$58 per parcel annually, for five years, with an exemption for senior citizens, mandatory citizens' oversight and all money used for classrooms?"

The Committee shall engage in the following activities to carry out this purpose:

- Actively review and report on the proper expenditure of taxpayer's money for educational purposes;
- Advise the public as to whether the school district is in compliance with the adopted resolution; and Convene to provide oversight for, but not limited to:
- Ensure that parcel revenues are expended only for educational purposes at the school sites;
- On an annual basis review the expense reporting from the parcel tax program;

The Measure G Oversight Committee is comprised of 11 community members whose names and representative groups are as follows:

- Bertie Cooper – Senior Citizen
- Estella Santos – Association of California School Administrators (ACSA)
- Gurbakhash Bittikoffer – Hayward Education Association
- Larry Ratto – Member at Large
- Nestor Paraiso – Parent/Guardian Secondary School
- Paula Wenner – Service Employees International Union (SEIU)
- Raelynn Gatchell – Association of Educational Office and Technical Employee (AEOTE)
- Rhonda Leopold – Parent-Teacher Organization/Parent-Teacher Association

- Sharon Caves – Faith Based Organization
- Vonnique Mitchell – Parent/Guardian Elementary School
- William Ward – Business Community

The District's purpose for seeking a parcel tax was to help offset the reduction in educational proceeds during the state's economic crisis. Parcel Tax proceeds, unlike municipal bond revenue, has unrestricted spending provisions. Based on the District's needs, it was proposed by staff and accepted that the following strategic areas be supported by Measure G revenue:

- K-6 FTE to minimize redirects, combination classes, and overcrowding
- Elementary Library Program
- HS FTE to provide Secondary School Math support
- Secondary School Climate Support
- Support the Needs in High School Science Labs

The Committee met in November 2013, January, March, May and June 2014. In addition to the requirements regarding Measure G Expenditures, the Committee was also educated on the District's developing Local Control Accountability Plan (LCAP) and how funding from Measure G would continue to be used, as planned, to support the District's academic and student support needs. The Committee was also apprised that any aligned strategies included in the LCAP related to Measure G, would be identified, in addition to the funding from the Local Control Funding Formula (LCFF).

The Committee also reviewed the cumulative budget and expenses in each of the strategic areas. Though the meetings are hosted by the Business Services Division, the committee agendas commonly included reports and presentations from the Academic and Student Support Services divisions designed to discuss and educate the committee on the academic needs, effectiveness of spending, and critical areas of concern.

Major areas of spending for Measure G in the 2013-14 school year were the addition of 12 full time equivalent (FTE) teacher positions designed to reduce elementary combination classes and support increases in secondary staffing. The District's use of Measure G funds, in addition to other staffing strategies, was able to support a decline in combination classes over a three-year period. As presented to the Committee, in 2011-12 there were 114 Combination classes, 103 in 2012-13, and 79 in 2013-14. The Committee was also educated on the use of Measure G Funds to support Algebra Intervention, English Learner Academy, and Summer School Programs (March 2014).

During this meeting, the Dr. Matt Wayne shared the need to enhance the summer school academic program for credit recovery and to improve the reclassification rate for English Learner students. Due to the availability and alignment to the Measure G ballot language, the

Committee was apprised of the District's plan to revise the Measure G budget and use funds to support HUSD students through these programs.

In addition to program knowledge, academic data and financial review, the Committee decided to create a document (January 2014 meeting), titled Measure G One Pager to help not only the Committee to answer common questions regarding Measure G, but also the community to summarily understand the role, purpose, and benefits of the parcel tax to the District. The Measure G One Pager is attached to this report in addition to the Measure G section of the District's website.

Another key document the Committee reviewed was the first Measure G Parcel Tax Report for 2012-13. This comprehensive report provided the Governing Board and Committee summative details regarding the cities profile, eligible parcels, senior exemption, and revenue received (January 2014 meeting). A copy of this report is included in this first annual report and is also posted on the District's website.

In 2013-14, Measure G parcel tax revenue was \$2.2 million and \$2.1 million in 2012-13. There was no spending in 2012-13 due to the timing of the receipt of the revenue and the District developing its plan and soliciting members for the oversight committee. In 2013-14, the District expended \$1.5 million dollars in the following strategic areas.

- x FTE to minimize redirects, combination classes, and overcrowding - \$1,027,665
- x Elementary Library Program - \$162,200
- x HS FTE to provide Secondary School Math support – \$286,527
- x Secondary School Climate Support - \$0
- x Support the Needs in High School Science Labs - \$0
- x Summer School – High School - \$6,556\*
- x Summer School – ELL Academy - \$18,780\*

\*It is important to note in this report that the summer school spending reported is only for the month of June 2014. The remaining Summer School expenditures, which are incurred in July and August, will be reported in the 2014-15 annual report.

In September 2014, the Committee resumed its meeting cycle for the 2014-15 school year, and began learning the challenges, needs, and strategies for Measure G funds to be used in the areas School Climate. The results of the Measure G support in the summer school programs will also be provided to the Committee at its next meeting. The metrics and updates on current and developing strategies will be presented to the Governing Board and community in the second annual committee report at the conclusion of the 2014-15 school year.























































