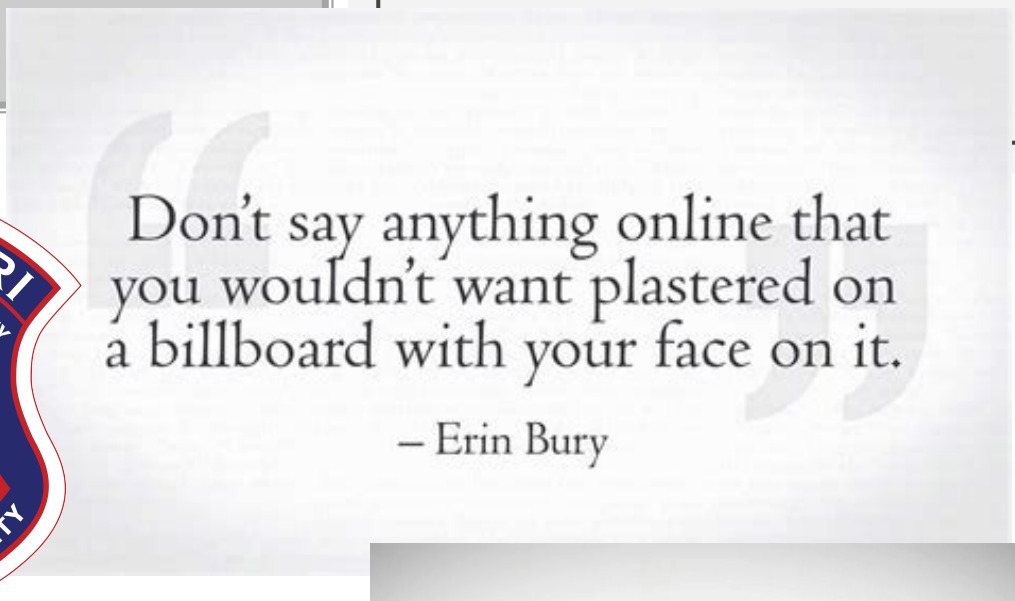
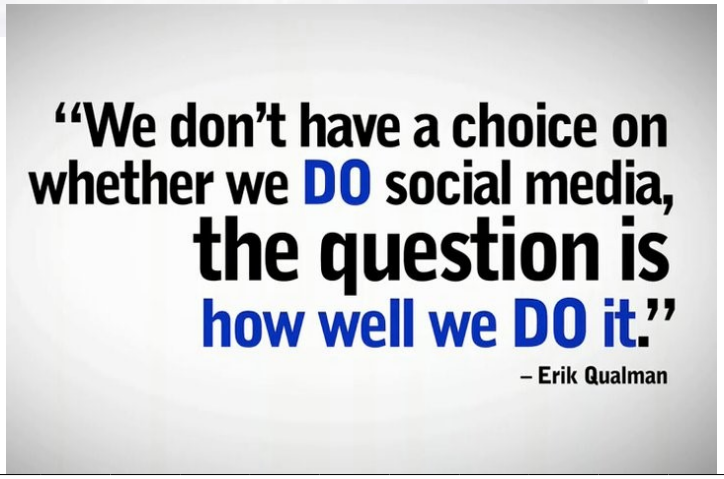
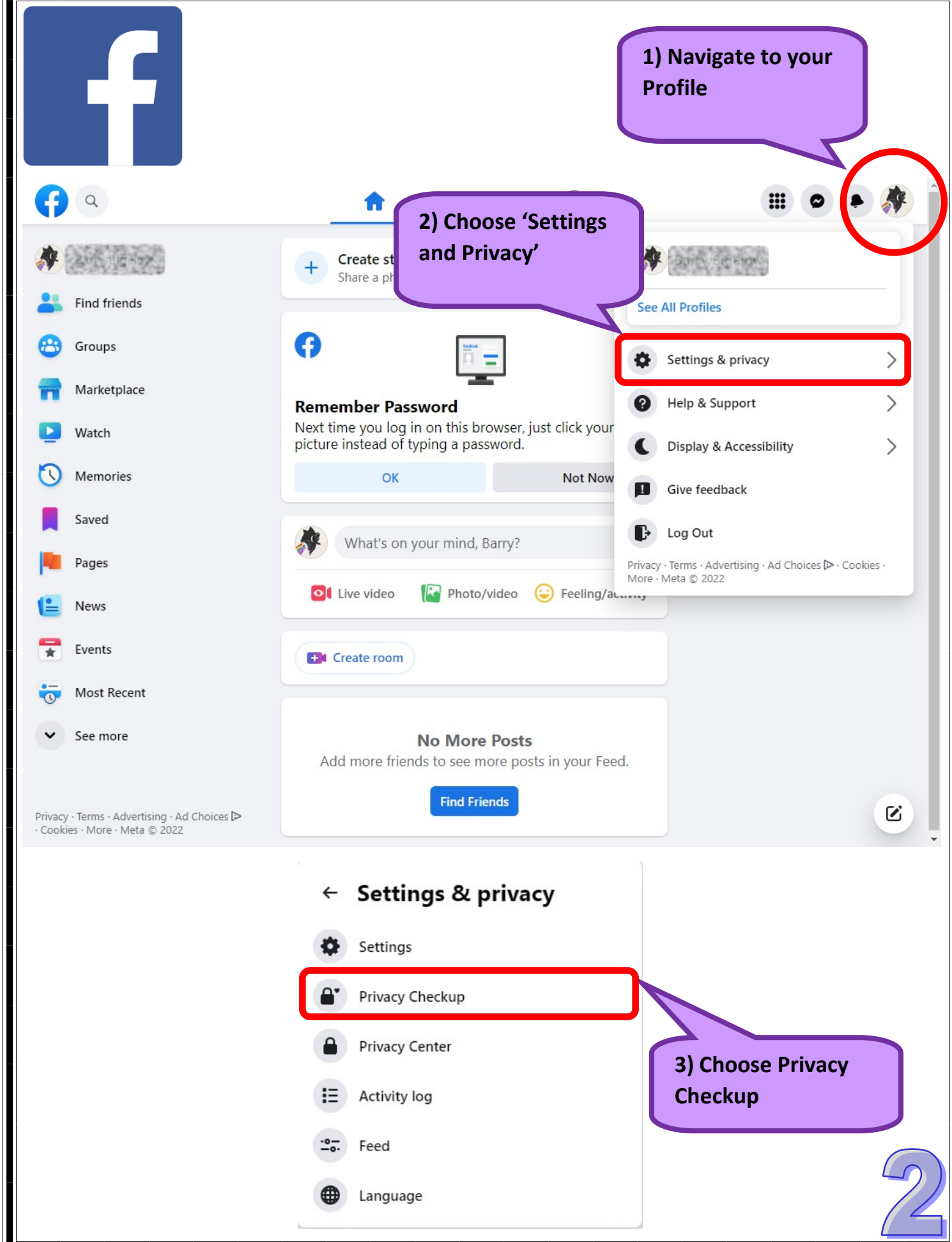
Social Media Privacy

and Safety; June 2022






1) Navigate to your Profile
2) Choose 'Settings and Privacy'
Find friends
Groups
Marketplace
Watch
Memories
Saved
Pages
News
Events
Most Recent
See more
Create st
Share a ph
Remember Password
Next time you log in on this browser, just click your
picture instead of typing a password.
OK
Not Now
What's on your mind, Barry?
Live video
Photo/video
Create room
No More Posts
Add more friends to see more posts in your Feed.
Find Friends
Privacy · Terms · Advertising · Ad Choices
· Cookies · More · Meta © 2022
See All Profiles
Settings & privacy
Help & Support
Display & Accessibility
Give feedback
Log Out
Privacy · Terms · Advertising · Ad Choices · Cookies ·
More · Meta © 2022
Settings & privacy
Settings
Privacy Checkup
Privacy Center
Activity log
Feed
Language
3) Choose Privacy Checkup
2

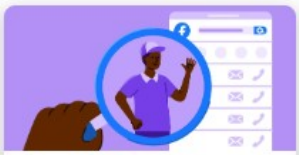
4) Choose the category you want to review

Privacy checkup

We'll guide you through some settings so you can m right choices for your account.
What topic do you want to start with?

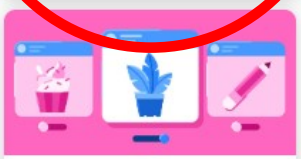
Who can see what you share

How to keep your account secure
Today



How people can find you on Facebook

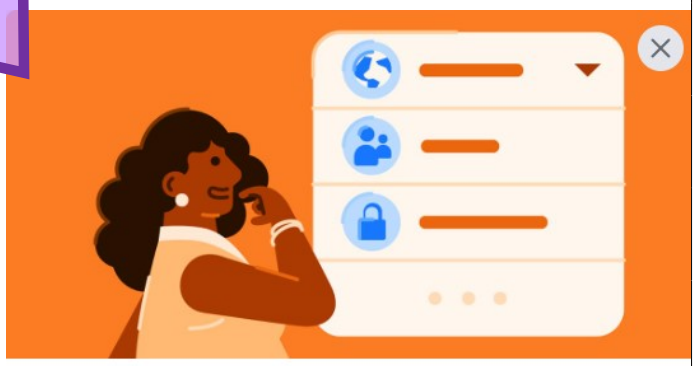
Your data settings on Facebook
Today



Your ad preferences o Facebook
Today

You can check more privacy s

5) Categories covered under this section



Who Can See What You Share

We'll walk through the options to make sure your settings are right for you.

- Profile information
- Posts and Stories
- Blocking

Continue

Profile Information

with seeing it. Your profile may have more than is listed here.

Email — Only me

Birthday — Friends

Friends — Friends

Friends and following

Who can see your friends list on your profile? — Friends

Who can see the people, Pages and lists you follow? — Friends

Your settings won't apply to any Page that becomes a community profile where followers are public. Learn more

Back | Next

6) Set to friends only as these sections are PII/ precursors

7) Limit visibility to trusted contacts only

Posts and Stories

You decide who you want to see your posts and stories.

Future posts

Choose who you'd like to see your future posts. That audience will be who can see your posts until you change it. You can always change it when you make a new post.

Friends

Stories

Control who can see your stories. Stories are visible for 24 hours on Facebook and Messenger.

Friends

Limit past posts

Change who can see past posts that were Public or Friends of friends to only Friends. Anyone tagged in these posts and their friends may still see them.

Limit

Back Next

Blocking

When you block someone, they will no longer see things you post on your timeline, tag you, invite you to events or groups, start a conversation with you or add you as a friend.

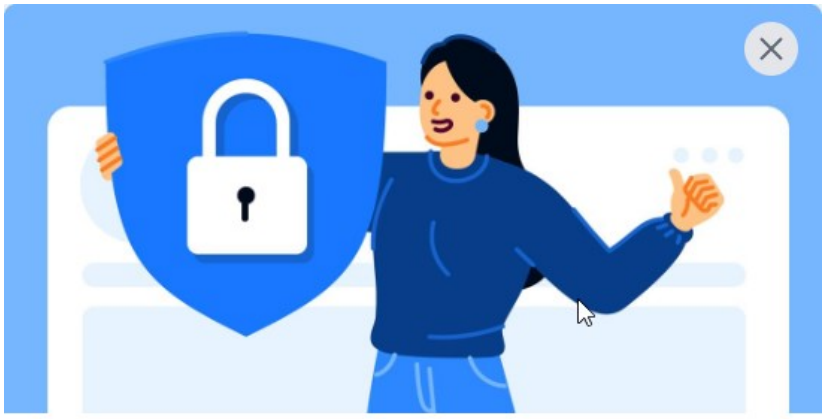
Tip: When you block someone, we won't tell them that you've blocked them.

Add to blocked list

Back Next

8) Use as needed for an extra layer of protection from known bad faith persons/ accounts

Next...



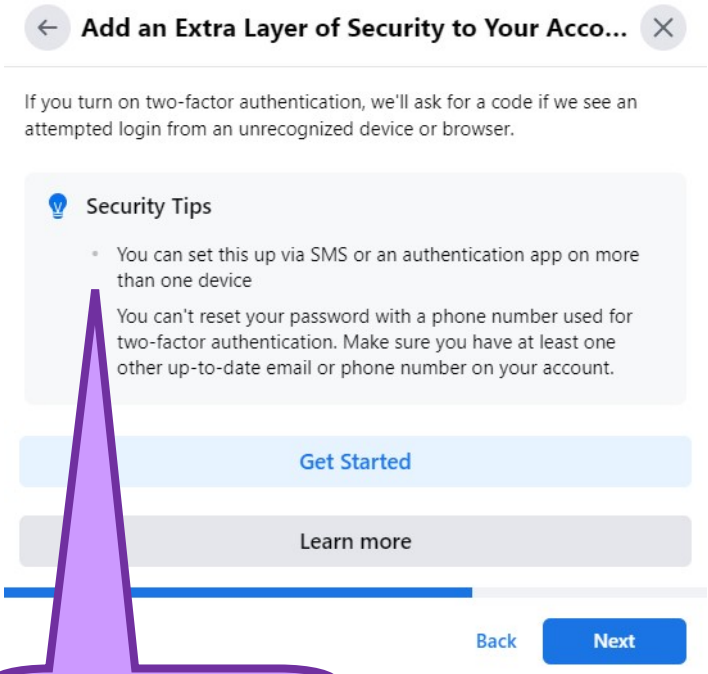
How to keep your account secure

We'll take you through some steps to help protect your account.

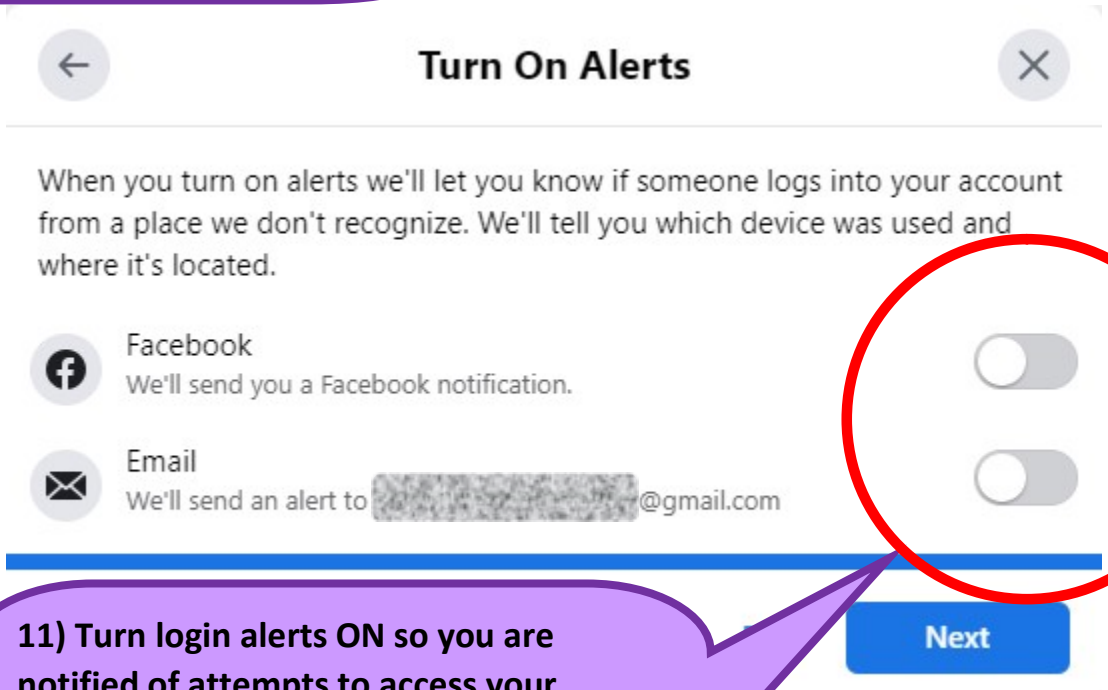
- Your password is OK
- Turn on two-factor authentication
- Turn on login alerts

Continue

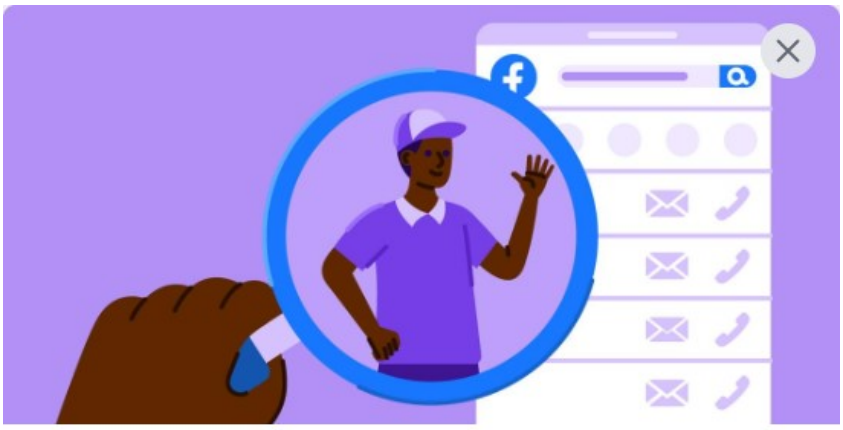
9) Helpful strong password tips



10) Turn on 2FA



11) Turn login alerts ON so you are notified of attempts to access your account from ALL devices. If you think you have been hacked this section will contain login information you can use to identify when and where your account was illicitly accessed



How People Can Find You on Facebook

We'll walk through the options to make sure your settings are right for you.

- Friend requests
- Phone number and email
- Search engines

Continue

12) Friend 'requests' that you did not initiate should be limited to the friends of your friends, not 'Everyone'

Friend Requests

You're in control of who can send you friend requests.

Who can send you friend requests? Friends of friends

Back Next

Phone Number and Email

Tip: It's common for people to have the same name, so we have a few ways people can find each other on Facebook.

Choose who can look you up by your phone number and email address.

Phone number Friends

Email Friends

Back Next

13) Only Friends should be able to see your contact information

Search Engines

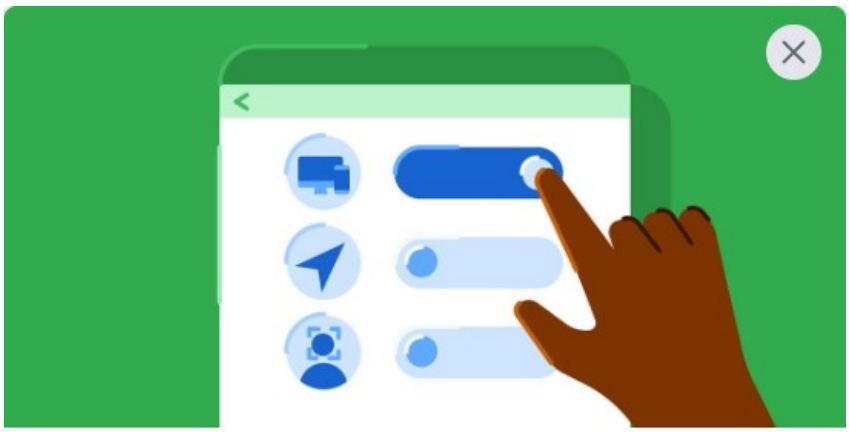
Search engines (like Google) can link to your profile to help people find you more easily.

If you turn this off, your profile can still be found on Facebook if people search for your name.

Do you want search engines outside of Facebook to link to your profile?

Back Next

14) De-list your account from being publicly searchable in search engines



Your Data Settings on Facebook

We'll walk through the options to make sure your settings are right for you.

Apps and websites

Continue

15) Other apps that have been given permission to use Facebook services will show up here; filter the ones you want to remove

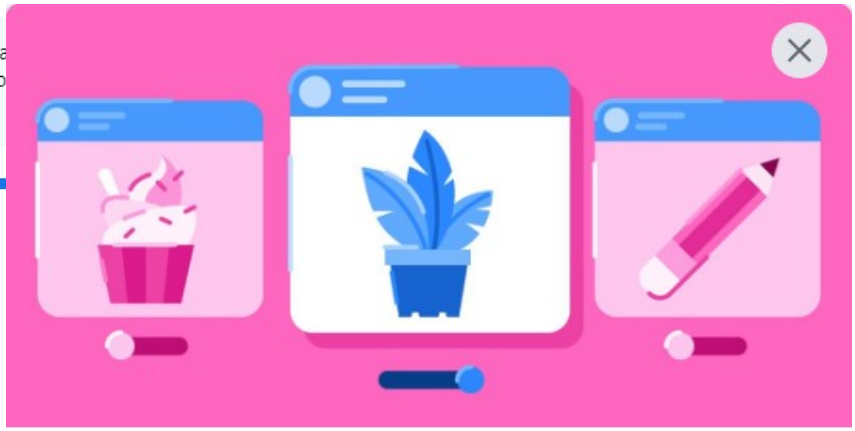
Apps and Websites

Here [illegible]e apps and websites from other companies you've used Facebook to log [illegible]o and have recently used. You can remove any that you no longer want [illegible] use.

You don't have any apps or websites to remove.

Tip: You can change the information you're sharing a[illegible] settings. You can also review apps you've removed o[illegible] expired.

Back



Your ad preferences on Facebook

We'll walk you through the options to make sure your preferences are right for you.

Learn about ads

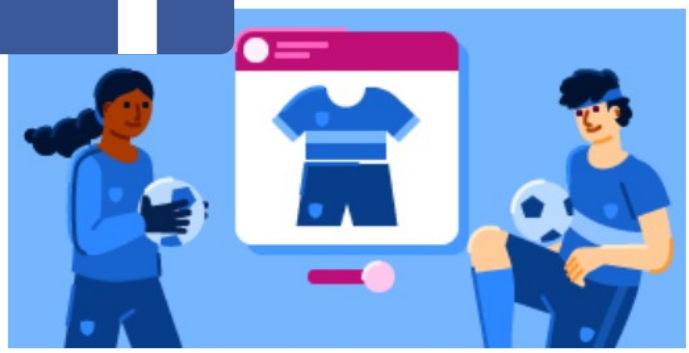
Profile information

Social interactions

Continue

out Ads on Facebook

ook are personalized based on what we think you're
se we want to show you ads that are relevant and



For example, if we think you're interested in sports, we might show you an ad about sports equipment.

To help us figure out which ads you would most likely be interested in, we use information such as what you do on Facebook and other Facebook Company Products, like Instagram.

We may also consider what you do off of Facebook, such as on non-Facebook websites or apps.

Back Next

16) Facebook aggregates information aggressively, and you are informed here, but are *not* able to opt out

Profile Information

Decide if you want advertisers to reach you based on this profile information.

Relationship status

Unspecified

Employer

Job title

Education

Tip: These settings only affect h... profile information influences the ads you see. Th... change the information on your profile or who can see... ation.

Back Next

17) This information is monetized by Facebook if you allow it to be

Social Interactions

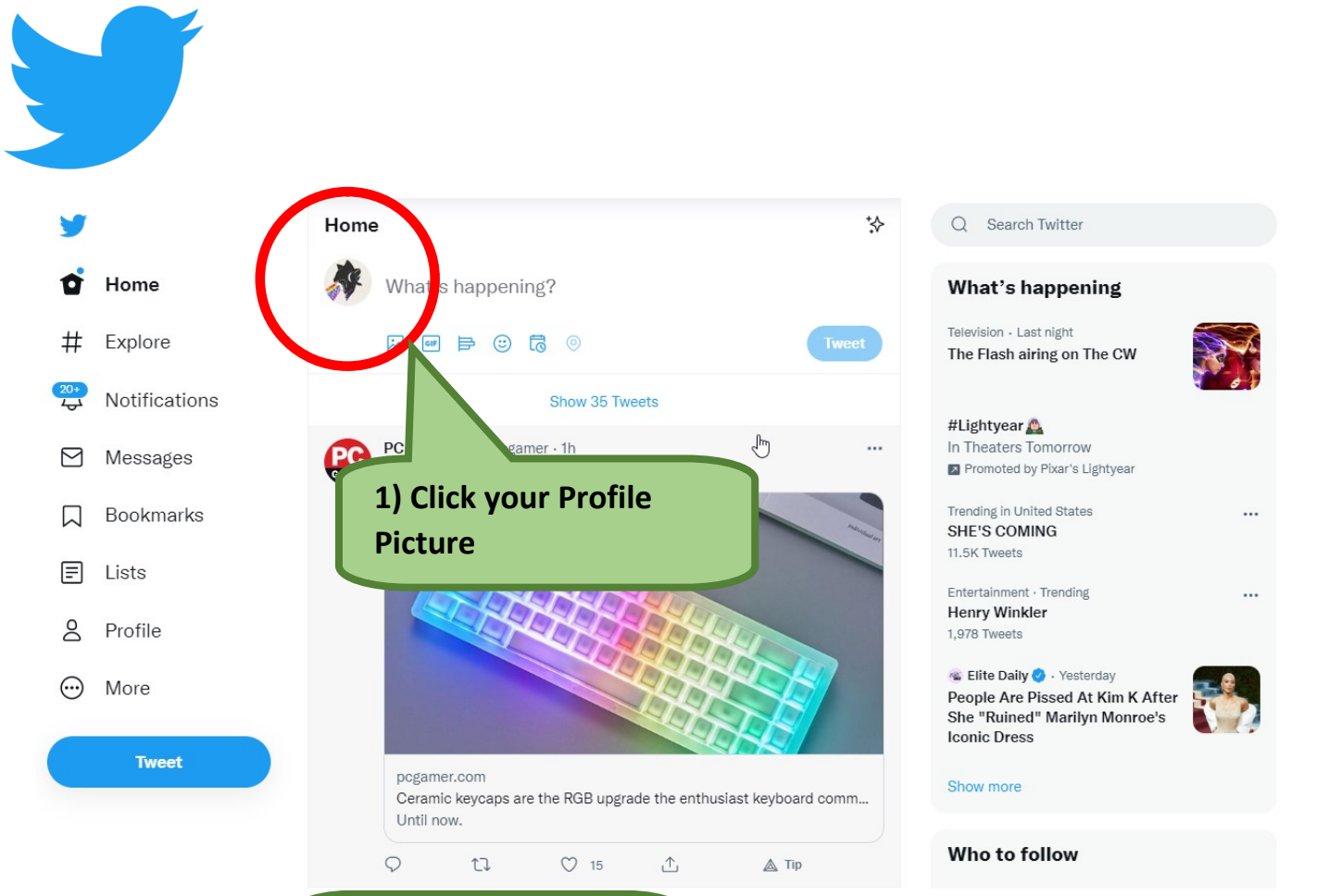
[redacted] liked a Page.

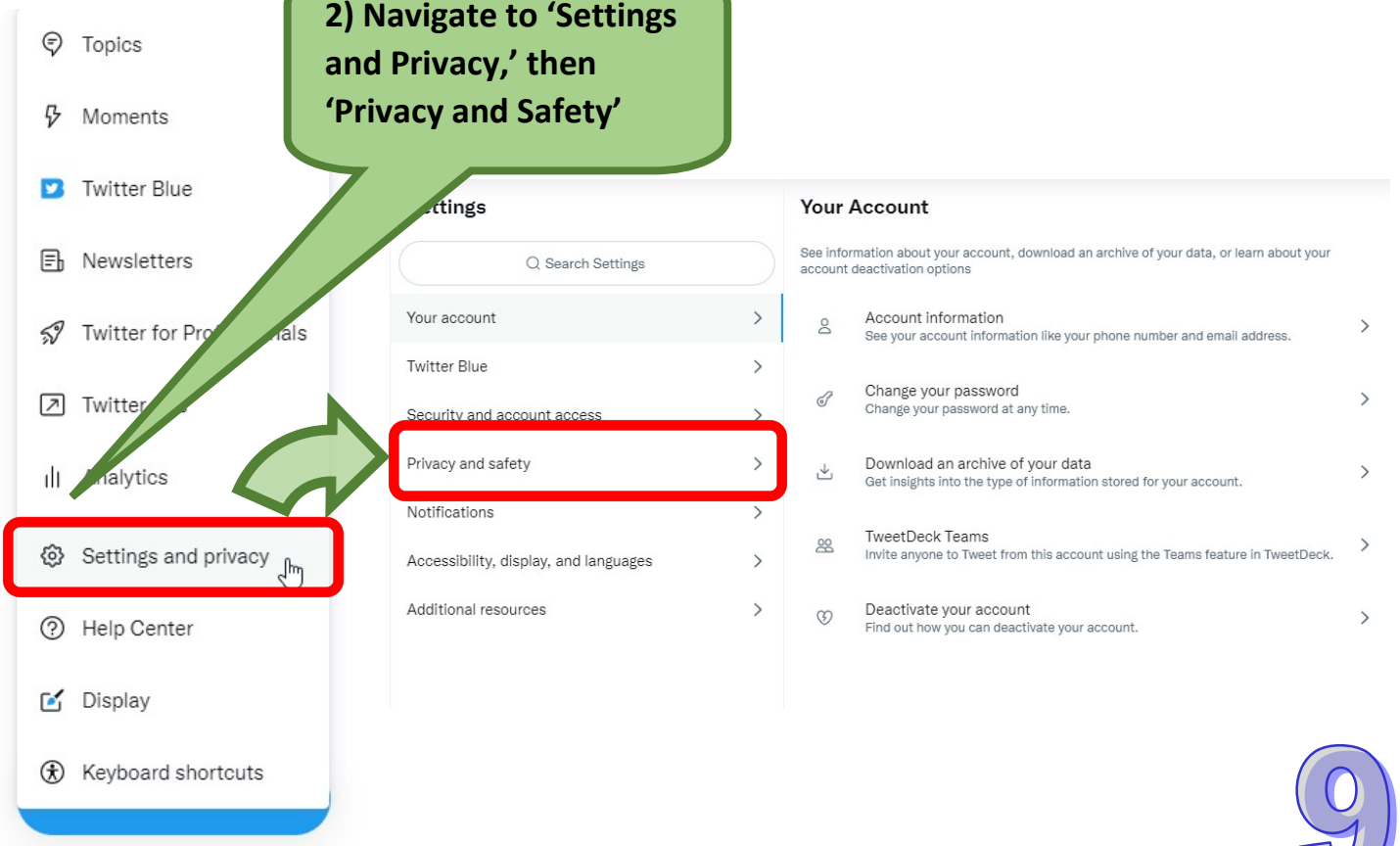
Jasper's Market
931K like this

Who can see your social interactions alongside ads? Your friends

Back Next

18) Only safe if your friends list is closely controlled; consider disabling altogether. Facebook tracks photos and videos of you for products their advertisers sell and will use your likeness, photo, or videos, to monetize the product pages they are hosting


Home
Explore
Notifications
Messages
Bookmarks
Lists
Profile
More
Tweet
Home
What's happening?
Tweet
Show 35 Tweets
1) Click your Profile Picture
pcgamer.com
Ceramic keycaps are the RGB upgrade the enthusiast keyboard comm...
Until now.
15
Tip
Search Twitter
What's happening
Television · Last night
The Flash airing on The CW
#Lightyear
In Theaters Tomorrow
Promoted by Pixar's Lightyear
Trending in United States
SHE'S COMING
11.5K Tweets
Entertainment · Trending
Henry Winkler
1,978 Tweets
Elite Daily · Yesterday
People Are Pissed At Kim K After She "Ruined" Marilyn Monroe's Iconic Dress
Show more
Who to follow


2) Navigate to 'Settings and Privacy,' then 'Privacy and Safety'
Topics
Moments
Twitter Blue
Newsletters
Twitter for Pro
Twitter
Analytics
Settings and privacy
Help Center
Display
Keyboard shortcuts
Search Settings
Your account
Twitter Blue
Security and account access
Privacy and safety
Notifications
Accessibility, display, and languages
Additional resources
Your Account
See information about your account, download an archive of your data, or learn about your account deactivation options
Account information
See your account information like your phone number and email address.
Change your password
Change your password at any time.
Download an archive of your data
Get insights into the type of information stored for your account.
TweetDeck Teams
Invite anyone to Tweet from this account using the Teams feature in TweetDeck.
Deactivate your account
Find out how you can deactivate your account.

3) This is the primary section to manage all relevant 'Privacy and Safety' settings
4) Make your tweets private so only your followers can see them
Privacy and safety
Manage what information you see and share on Twitter.
Your Twitter activity
Audience and tagging
Manage what information you allow other people on Twitter to see.
Your Tweets
Manage the information associated with your Tweets.
Content you see
Decide what you see on Twitter based on your preferences like Topics and interests
Mute and block
Manage the accounts, words, and notifications that you've muted or blocked.
Direct Messages
Manage who can message you directly.
Spaces
Manage who can see your Spaces listening activity
Discoverability and contacts
Control your discoverability settings and manage contacts you've imported.
Data sharing and off-Twitter activity
Ads preferences
Manage your ads experience on Twitter.
Off-Twitter activity
Manage how Twitter uses your online activity outside of Twitter, such as the websites you visit, to personalize your experience.
Data sharing with business partners
Allow sharing of additional information with Twitter's business partners.
Location information
Manage the location information Twitter uses to personalize your experience.
Learn more about privacy on Twitter
Privacy center
Privacy policy
Contact us
Audience and tagging
Manage what information you allow other people on Twitter to see.
Protect your Tweets
When selected, your Tweets and other account information are only visible to people who follow you. Learn more
Photo tagging
Your Tweets
Manage the information associated with your Tweets.
Mark media you Tweet as having material that may be sensitive
When enabled, pictures and videos you Tweet will be marked as sensitive for people who don't want to see sensitive content. Learn more
Add location information to your Tweets
5) Mark whether your tweets may contain 'sensitive' information
6) Remove location information from your tweets!
Direct Messages
Manage who can message you directly.
Allow message requests from everyone
Let people who you don't follow send you message requests and add you to group conversations. To reply to their messages, you need to accept the request. Learn more
Filter low-quality messages
Hide message requests that have been detected as being potentially spam or low-quality. These will be sent to a separate inbox at the bottom of your message requests. You can still access them if you want. Learn more
Show read receipts
Let people you're messaging with know when you've seen their messages. Read receipts are not shown on message requests. Learn more
7) If this is enabled, consider disabling 'Show read receipts'

8) Considered safe if you are controlling who follows you

← Spaces

Manage who can see your Spaces listening activity

Allow followers to see which Spaces you're listening to

Keep in mind that even with this setting turned off you will be visible to everyone when you're in a Space. Your followers can always see what Spaces you're hosting, co-hosting or speaking in. Learn more

9) Only safe if you closely vet your contacts; consider disabling

10) Disable to prevent your activity from being tracked and sold to advertisers

← Discoverability and contacts

Control your discoverability settings and manage contacts y

Discoverability

Decide whether people who have your email address or phone number can find and connect with you on Twitter.

Let people who have your email address find you on Twitter
Let people who have your email address find and connect with you on Twitter. Learn more

Let people who have your phone number find you on Twitter
Let people who have your phone number find and connect with you on Twitter. Learn more

Contacts

Manage contacts that you have imported from your mobile devices. Learn more

Manage contacts

Data sharing and off-Twitter activity

Ads preferences
Manage your ads experience on Twitter.

Off-Twitter activity
Manage how Twitter uses your online activity outside of Twitter, such as the websites you visit, to personalize your experience.

Data sharing with business partners
Allow sharing of additional information with Twitter's business partners.

Location information
Manage the location information Twitter uses to personalize your experience.

Learn more about privacy on Twitter

Privacy center

Privacy policy

Contact us

← Ads preferences

Manage your ads experience on Twitter.

Personalized ads
You will always see ads on Twitter based on your Twitter activity. When this setting is enabled, Twitter may further personalize ads from Twitter advertisers, on and off Twitter, by combining your Twitter activity with other online activity and information from our partners. Learn more

Interests

Your advertiser list

← Your advertiser list

Tailored audiences are often built from email lists or browsing behaviors. They help advertisers reach prospective customers or people who have already expressed interest in their business. Learn more

You are currently a part of **1 audiences** from **1 advertisers**

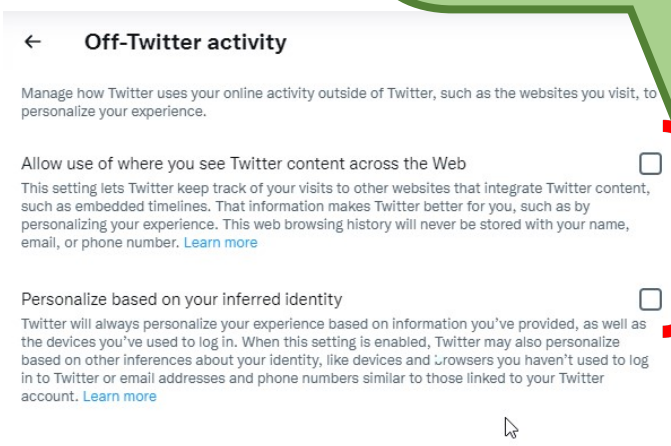
You can opt out of interest-based advertising in your personalization and data settings. This will change the ads you see on Twitter, however it won't remove you from advertisers' audiences.

Request advertiser list

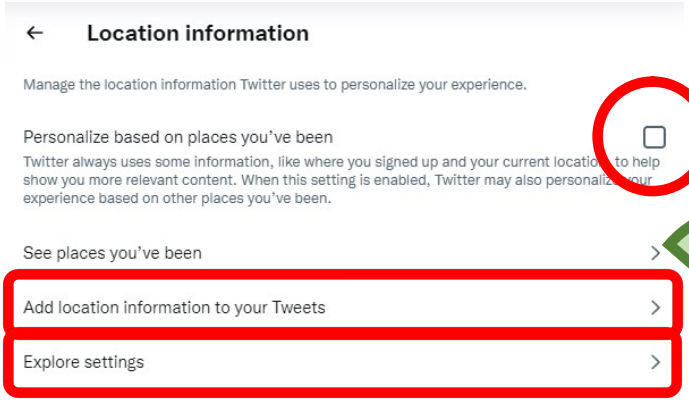
11) You can prevent your information from being sold to advertisers, but you cannot opt out of being grouped with advertiser accounts

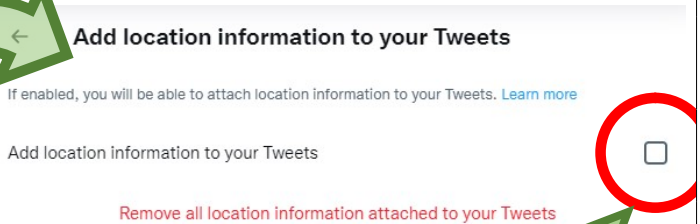
12) Turned 'ON' by default; disable to prevent aggregation of cross-platform data

13) Disable to prevent further monitoring and monetization of your online activity

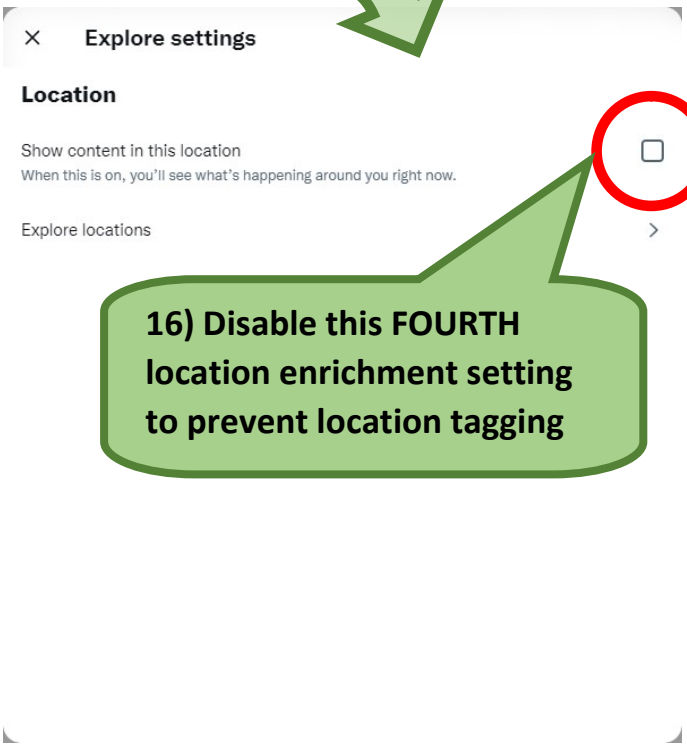


14) Turn off to prevent location association with your real-world activities

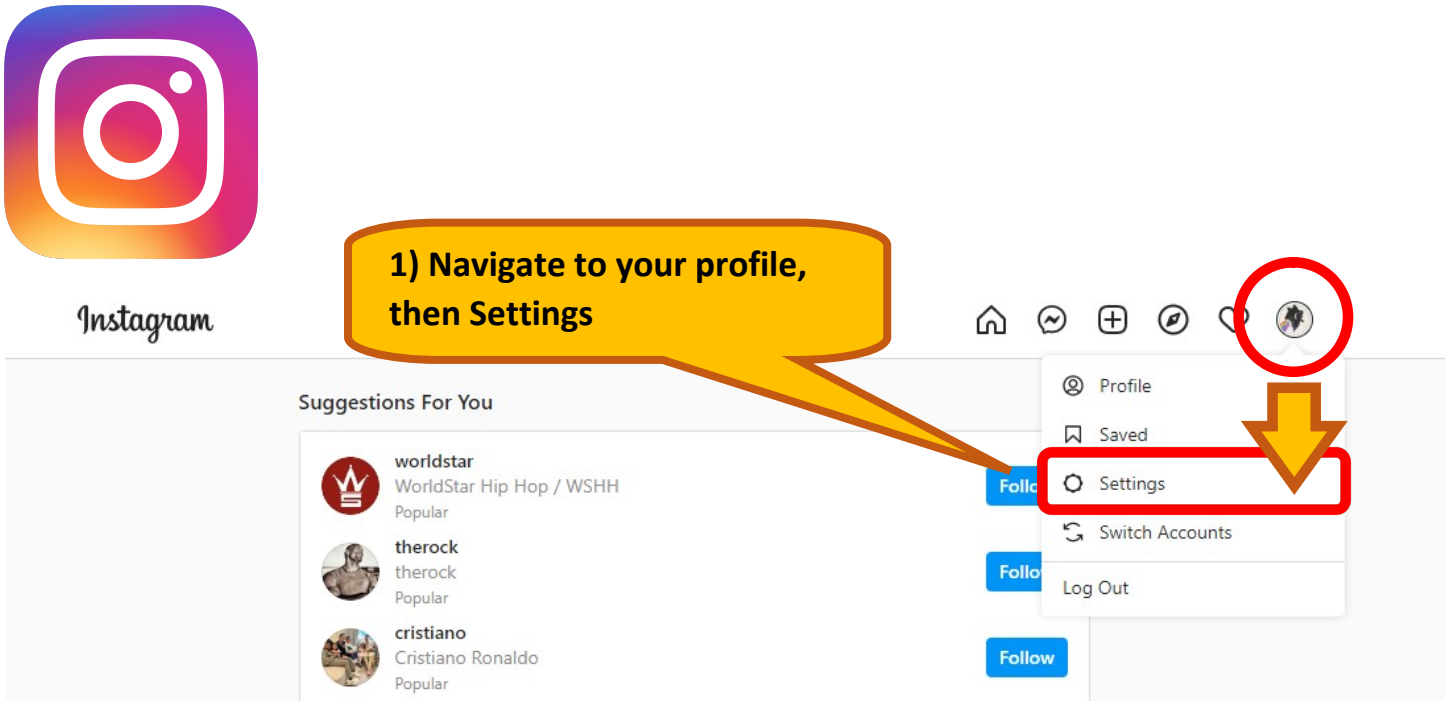


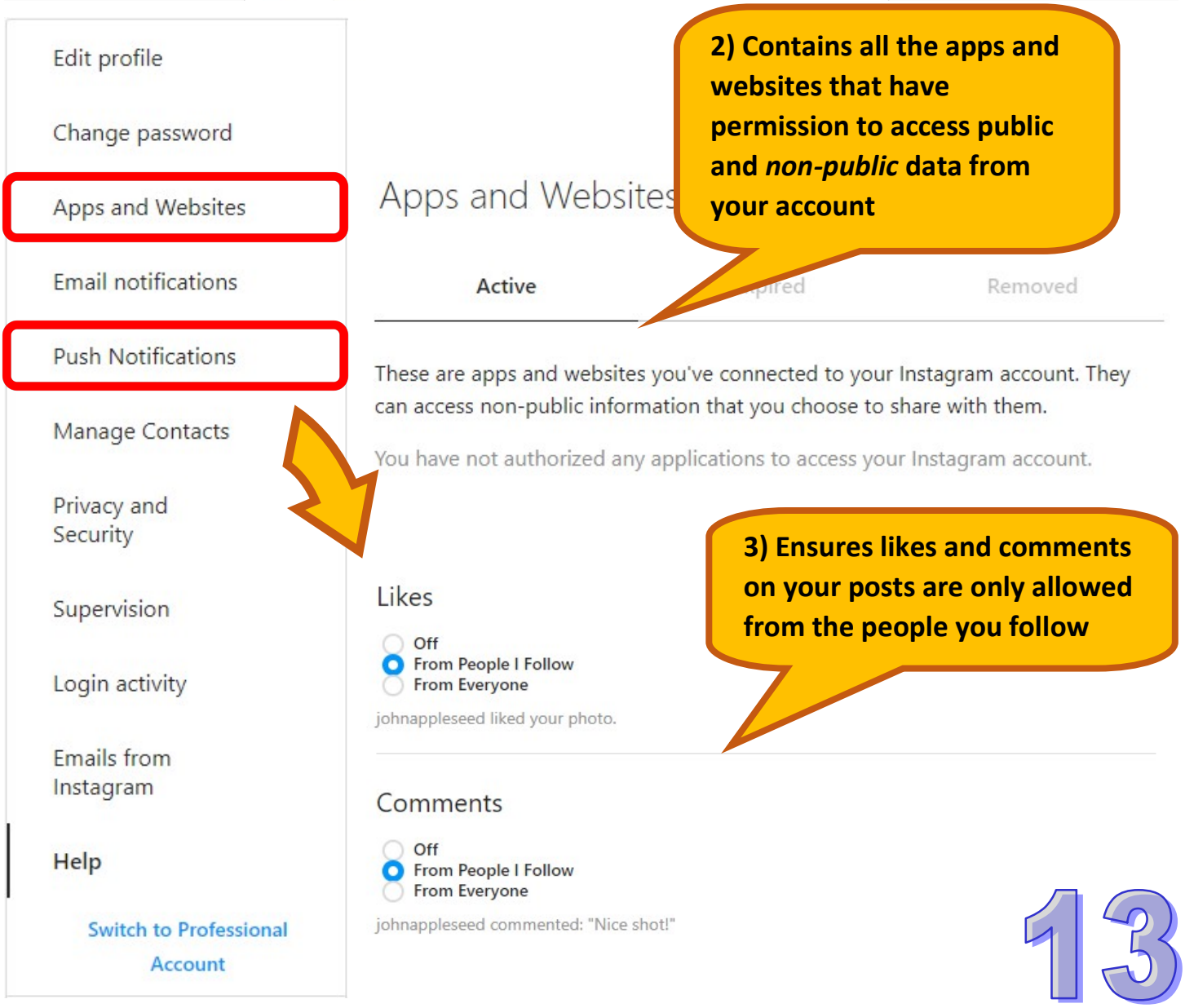


15) Ensure this is disabled here as well



16) Disable this FOURTH location enrichment setting to prevent location tagging


Instagram
1) Navigate to your profile, then Settings
Suggestions For You
worldstar
WorldStar Hip Hop / WSHH
Popular
therock
therock
Popular
cristiano
Cristiano Ronaldo
Popular
Follow
Profile
Saved
Settings
Switch Accounts
Log Out


Edit profile
Change password
Apps and Websites
Email notifications
Push Notifications
Manage Contacts
Privacy and Security
Supervision
Login activity
Emails from Instagram
Help
Switch to Professional Account
2) Contains all the apps and websites that have permission to access public and *non-public* data from your account
Apps and Websites
Active
Removed
These are apps and websites you've connected to your Instagram account. They can access non-public information that you choose to share with them.
You have not authorized any applications to access your Instagram account.
3) Ensures likes and comments on your posts are only allowed from the people you follow
Likes
Off
From People I Follow
From Everyone
johnappleseed liked your photo.
Comments
Off
From People I Follow
From Everyone
johnappleseed commented: "Nice shot!"

4) Ensures likes and comments on your content are only allowed from the people you follow

- Edit profile
- Change password
- Apps and Websites
- Email notifications
- Push Notifications
- Manage Contacts
- Privacy and Security
- Supervision
- Login activity
- Emails from Instagram
- Help

Switch to Professional Account

Comment Likes

- Off
- From People I Follow

johnappleseed liked your comment: "Nice shot!"

Likes and Comments on Photos of You

- Off
- From People I Follow
- From Everyone

johnappleseed commented on a post you're tagged in.

Accepted Follow Requests

- Off
- From Everyone

John Appleseed (johnappleseed) accepted your follow request.

Instagram Direct Requests

- Off
- From Everyone

johnappleseed wants to send you a message.

Instagram Direct

- Off
- From Everyone

johnappleseed sent you a message.

Reminders

- Off
- From Everyone

You have unseen notifications, and other similar notifications.

5) Allows you to interact with potential new followers/ contacts; disable for a more controlled environment

- Edit profile
- Change password
- Apps and Websites
- Email notifications
- Push Notifications
- Manage Contacts
- Privacy and Security
- Supervision
- Login activity
- Emails from Instagram
- Help

Switch to Professional Account

First Posts and Stories

Off
From People I Follow
From Everyone

See johnappleseed's first story on Instagram, and other similar notifications.

Video View Counts

Off
From Everyone

Your video has more than 100K views.

Support Requests

Off
On

Your support request from July 10 was just updated.

Live Videos

Off
On

johnappleseed started a live video. Watch it before it ends!

6) Allows great control over who can *see* your information; previous settings are focused on who can *interact* with your information

Account Privacy

☑ Private Account

When your account is private, only people you approve can see your photos and videos on Instagram. Your existing followers won't be affected.

7) Prevents un-vetted users from being able to see your activity habits

Activity Status

☐ Show Activity Status

Allow accounts you follow and anyone you message to see when you were last active or are currently active on Instagram apps. When this is turned off, you won't be able to see the activity status of other accounts. Learn more

You can continue to use our services if active status is off.

- Edit profile
- Change password
- Apps and Websites
- Email notifications
- Push Notifications
- Manage Contacts
- Privacy and Security
- Supervision
- Login activity
- Emails from Instagram
- Help

Switch to Professional Account

Story Sharing

Allow Sharing

Let people share your story as messages

8) Prevents followers/ friends from posting your content to 3rd party audiences that you have not approved

Comments

Edit Comment Settings

Photos of You

Add Automatically

Add Manually

Choose how you want photos of you added to your profile. Learn more about Photos of You.

9) Prevents the Instagram app from posting your photos automatically

Two-Factor Authentication

Edit Two-Factor Authentication Setting

Data Download

Request Download

10) Enable for strong authentication and account access; best account security setting

Allow Tags From

Everyone

People You Follow

No One

Requests From Shops

Allow Requests

Allow requests to feature your photos and videos in shops across Meta Company ... after you tag accounts with shops or use hashtags related to shops in your post. Learn More

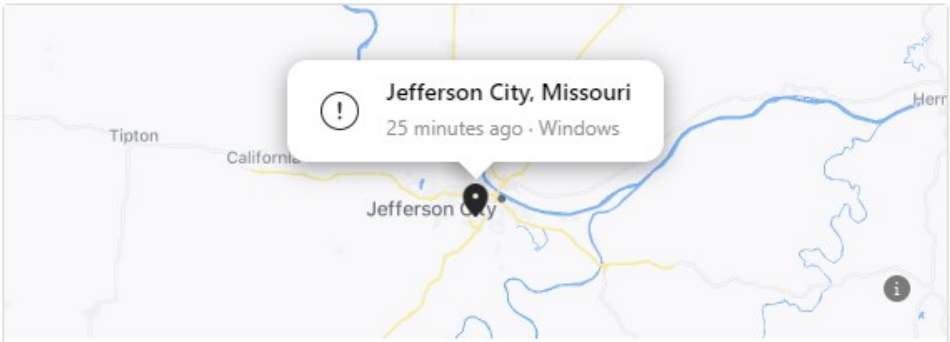
11) Prevent Facebook/Meta and Instagram from automatically monetizing your likeness and publicly displaying your shopping preferences

- Edit profile
- Change password
- Apps and Websites
- Email notifications
- Push Notifications
- Manage Contacts
- Privacy and Security
- Supervision
- Login activity
- Emails from Instagram
- Help

Switch to Professional Account

Login activity

Was This You?



This Was Me | This Wasn't Me

12) Shows a history of login sessions from *all* devices that have accessed the account

13) Able to manage devices, log devices out of sessions, and ensure your devices are the only ones with legitimate access; use *before* resetting your password

The following is an overview of how the **Snapchat app** works. The most up-to-date (and additional) information is available on the Snapchat Support Site at: support.snapchat.com.

Snaps are photos or videos taken using the Snapchat app's camera on an individual's mobile device, and may be shared directly with the user's friends, or in a Story (explained below) or Chat. Snap's servers are designed to automatically delete a Snap after it has been opened by all intended recipients. Snap's servers are designed to automatically delete an unopened Snap sent directly to a recipient after 30 days and an unopened Snap in Group Chat after 24 hours.

Stories

A user can add Snaps to their "Story". A Story is a collection of Snaps displayed in chronological order. Users can manage their privacy settings so that their Story can be viewed by all Snapchatters, their friends, or a custom audience. A user can also submit their Snaps to our crowd-sourced service "Our Story", which enables their Snaps to be viewed by all Snapchatters in Search and Snap Map.

Snap's servers are designed to automatically delete a Snap in a user's Story 24 hours after the user posts the Snap, but the user may delete part or all of the Story earlier. Submissions to Our Story may be saved for longer periods of time.

Memories

Memories is Snapchat's cloud-storage service. Users can save their sent or unsent Snaps, posted Stories, and photos and videos from their phone's photo gallery in Memories. Content saved in Memories is backed up by Snap and may remain in Memories until deleted by the user. Users may encrypt their content in Memories (called "My Eyes Only"), in which case the content is not accessible to Snap and cannot be decrypted by Snap.

Chat

A user can type messages, send Snaps, audio notes, and video notes to friends within the Snapchat app using the Chat feature. Our servers are designed to automatically delete one to-one chats once the recipient has opened the message and both the sender and recipient have left the chat screen, depending on the user's chat settings. Snap's servers are designed to automatically delete unopened one-to-one chats in 30 days. Users can also chat in groups. Chats sent in groups are deleted after 24 hours whether they are opened or not. A user can save a message in Chat by pressing and holding the message. The user can unsave the message by pressing and holding it again. This will delete it from our servers. Users can also delete chats that they have sent to a recipient before the recipient has opened the chat or after the recipient has saved the chat.

Location Data

If a user has device-level location services turned on and has opted into location services on Snapchat, Snap will collect location data at various points during the user's use of Snapchat, and retention periods for location data vary depending on the purpose of the collection. Users have some control over the deletion of their location data in the app settings.