

# Fundraising Event Profit/Revenue Projection

Club Name: \_\_\_\_\_ Club # \_\_\_\_\_



School Site: \_\_\_\_\_ Fiscal Year: \_\_\_\_\_

Name of Event: \_\_\_\_\_

Date of Event: \_\_\_\_\_ Date Form Completed: \_\_\_\_\_

| Part I: Revenue          | Estimated Sales |            |       | Actual Sales |            |       | Difference |         |
|--------------------------|-----------------|------------|-------|--------------|------------|-------|------------|---------|
|                          | Number          | Unit Price | Total | Number       | Unit Price | Total | Units      | Dollars |
| Revenues                 |                 |            |       |              |            |       |            |         |
| Number of tickets sold   |                 |            | \$    |              |            | \$    |            | \$      |
| Number of items sold     |                 |            | \$    |              |            | \$    |            | \$      |
| Other Revenues           |                 |            | \$    |              |            | \$    |            | \$      |
| T-SHIRT SALES            |                 |            | \$    |              |            | \$    |            | \$      |
| (describe)               |                 |            | \$    |              |            | \$    |            | \$      |
| (describe)               |                 |            | \$    |              |            | \$    |            | \$      |
| <b>Total All Revenue</b> |                 |            |       |              |            |       |            | \$      |

| Shortages                     |                       |  |  |  |  |    |    |  |
|-------------------------------|-----------------------|--|--|--|--|----|----|--|
| Lost (attach documentation)   |                       |  |  |  |  | \$ |    |  |
| Stolen (attach documentation) |                       |  |  |  |  | \$ |    |  |
| Damaged/Returned              |                       |  |  |  |  | \$ |    |  |
| Remaining Unsold              |                       |  |  |  |  | \$ |    |  |
| <b>Total all losses</b>       |                       |  |  |  |  |    | \$ |  |
| <b>Total Revenue</b>          | (Revenue - Shortages) |  |  |  |  |    | \$ |  |

| Part II: Expenses     | Estimated Cost |            |       | Actual Cost |            |       | Difference |         |
|-----------------------|----------------|------------|-------|-------------|------------|-------|------------|---------|
|                       | Number         | Unit Price | Total | Number      | Unit Price | Total | Units      | Dollars |
| Expenses              |                |            |       |             |            |       |            |         |
| Other Expenses        |                |            | \$    |             |            | \$    |            | \$      |
| Supplies              |                |            | \$    |             |            | \$    |            | \$      |
| Advertising           |                |            | \$    |             |            | \$    |            | \$      |
| Custodial Overtime    |                |            | \$    |             |            | \$    |            | \$      |
| T-SHIRT ORDER         |                |            | \$    |             |            | \$    |            | \$      |
| (describe)            |                |            | \$    |             |            | \$    |            | \$      |
| (describe)            |                |            | \$    |             |            | \$    |            | \$      |
| <b>Total Expenses</b> |                |            |       |             |            |       |            | \$      |

**Part III: Net Profit for this Activity:** \_\_\_\_\_ \$

Submitted and Approved by: \_\_\_\_\_

*Signature, Title, and Date*

Student Club Representative: \_\_\_\_\_

*Signature, Title, and Date*

Club Advisor \_\_\_\_\_

*Signature, Title, and Date*

Principal/School Administrator: \_\_\_\_\_

*Signature, Title, and Date*

Recorded in ASB Student Council Minutes on: \_\_\_\_\_

(Date)