



# Revenue Potential (Fundraising Profit/Loss Statement)

School: ABC HIGH SCHOOL

Club Name: ASB CLUB

Club Number: 2300

Name of Event: T-SHIRT SALES FOR ASB

Date(s) of Event: 8/15/2022-12/31/2022

Date Form Completed: 8/15/2022

REVENUE	ESTIMATE	ACTUAL	DIFFERENCE
<b>REVENUE FROM SALES</b>			
Item Sales = Quantity(s) x Sale Price(s)	\$ 500.00	\$ 450.00	\$ -50.00
Ticket Sales = Quantity(s) x Ticket Price(s)	\$ 0.00	\$ 0.00	\$ 0.00
<b>OTHER REVENUE</b>			
Donations, Sales of ads, etc.	\$ 0.00	\$ 100.00	\$ 100.00
<b>TOTAL REVENUE (A)</b>	<b>\$ 500.00</b>	<b>\$ 550.00</b>	<b>\$ 50.00</b>

EXPENSES	ESTIMATE	ACTUAL	DIFFERENCE
Product quantity x Cost (per invoice)	\$ 250.00	\$ 250.00	\$ 0.00
<b>OTHER EXPENSES</b>			
Vendor/Services	\$ 50.00	\$ 45.00	\$ -5.00
Advertising	\$ 50.00	\$ 55.00	\$ 5.00
Other (Short Description): LABELS AND BAGS	\$ 25.00	\$ 20.00	\$ -5.00
<b>TOTAL EXPENSES (B)</b>	<b>\$ 375.00</b>	<b>\$ 370.00</b>	<b>\$ -5.00</b>

TOTAL PROFIT/LOSS	ESTIMATE	ACTUAL	DIFFERENCE
<b>TOTAL (A-B)</b>	<b>\$ 125.00</b>	<b>\$ 180.00</b>	<b>\$ 55.00</b>

<b>SHORTAGES:</b>	
Items Lost/Stolen/Damaged/Returned	\$ 20.00
Remaining Unsold Items	\$ 30.00
<b>TOTAL OF SHORTAGES (ATTACH EXPLANATION)</b>	<b>\$ 50.00</b>

Submitted and Approved by:  John Smith 8/15/22  
Signature, (PRINTED NAME) and Date

Student Club Representative:  Tony Gonzalez 8/15/22  
Signature, (PRINTED NAME) and Date

Club Advisor:  Club Advisor Name 8/15/22  
Signature, (PRINTED NAME) and Date

Principal/School Administrator:  SCHOOL ADMINISTRATOR 12/31/22  
Signature, (PRINTED NAME) and Date

Recorded in ASB Student Council Minutes on: 1/1/2023 (Date)