



Revenue Potential (Fundraising Profit/Loss Statement)

School: _____

Club Name: _____ Club Number: _____

Name of Event: _____

Date(s) of Event: _____ Date Form Completed: _____

REVENUE	ESTIMATE	ACTUAL	DIFFERENCE
REVENUE FROM SALES			
Item Sales = Quantity(s) x Sale Price(s)	\$	\$	\$
Ticket Sales = Quantity(s) x Ticket Price(s)	\$	\$	\$
OTHER REVENUE			
Donations, Sales of ads, etc.	\$	\$	\$
TOTAL REVENUE (A)	\$	\$	\$

EXPENSES	ESTIMATE	ACTUAL	DIFFERENCE
Product quantity x Cost (per invoice)	\$	\$	\$
OTHER EXPENSES			
Vendor/Services	\$	\$	\$
Advertising	\$	\$	\$
Other (Short Description):	\$	\$	\$
TOTAL EXPENSES (B)	\$	\$	\$

TOTAL PROFIT/LOSS	ESTIMATE	ACTUAL	DIFFERENCE
TOTAL (A-B)	\$	\$	\$

SHORTAGES:	
Items Lost/Stolen/Damaged/Returned	\$
Remaining Unsold Items	\$
TOTAL OF SHORTAGES (ATTACH EXPLANATION)	\$

Submitted and Approved by: _____

Signature, (PRINTED NAME) and Date

Student Club Representative: _____

Signature, (PRINTED NAME) and Date

Club Advisor: _____

Signature, (PRINTED NAME) and Date

Principal/School Administrator: _____

Signature, (PRINTED NAME) and Date

Recorded in ASB Student Council Minutes on: _____ (Date)