



## Revenue Potential (Fundraising Profit/Loss Statement)

School: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_

Name of Event: \_\_\_\_\_

Date(s) of Event: \_\_\_\_\_ Date Form Completed: \_\_\_\_\_

| REVENUE                                      | ESTIMATE  | ACTUAL    | DIFFERENCE |
|--|-----------|-----------|------------|
| <b>REVENUE FROM SALES</b>                    |           |           |            |
| Item Sales = Quantity(s) x Sale Price(s)     | \$        | \$        | \$         |
| Ticket Sales = Quantity(s) x Ticket Price(s) | \$        | \$        | \$         |
| <b>OTHER REVENUE</b>                         |           |           |            |
| Donations, Sales of ads, etc.                | \$        | \$        | \$         |
| <b>TOTAL REVENUE (A)</b>                     | <b>\$</b> | <b>\$</b> | <b>\$</b>  |

| EXPENSES                              | ESTIMATE  | ACTUAL    | DIFFERENCE |
|---------------------------------------|-----------|-----------|------------|
| Product quantity x Cost (per invoice) | \$        | \$        | \$         |
| <b>OTHER EXPENSES</b>                 |           |           |            |
| Vendor/Services                       | \$        | \$        | \$         |
| Advertising                           | \$        | \$        | \$         |
| Other (Short Description):            | \$        | \$        | \$         |
| <b>TOTAL EXPENSES (B)</b>             | <b>\$</b> | <b>\$</b> | <b>\$</b>  |

| TOTAL PROFIT/LOSS  | ESTIMATE  | ACTUAL    | DIFFERENCE |
|--------------------|-----------|-----------|------------|
| <b>TOTAL (A-B)</b> | <b>\$</b> | <b>\$</b> | <b>\$</b>  |

| <b>SHORTAGES:</b>                              |           |
|--|-----------|
| Items Lost/Stolen/Damaged/Returned             | \$        |
| Remaining Unsold Items                         | \$        |
| <b>TOTAL OF SHORTAGES (ATTACH EXPLANATION)</b> | <b>\$</b> |

Submitted and Approved by: \_\_\_\_\_

Signature, (PRINTED NAME) and Date

Student Club Representative: \_\_\_\_\_

Signature, (PRINTED NAME) and Date

Club Advisor: \_\_\_\_\_

Signature, (PRINTED NAME) and Date

Principal/School Administrator: \_\_\_\_\_

Signature, (PRINTED NAME) and Date

Recorded in ASB Student Council Minutes on: \_\_\_\_\_ (Date)