

# School Choice

Board of Education Meeting  
May 17, 2023

# School of Choice Office

To provide and support families with a clear and transparent timeline of events and activities related to the High School (HS) and Middle School/K-8 (MSK8) school selection process.

# Process Improvements

- Timeline Shift
- Online enrollment for new / returning to Long Beach Unified School District (LBUSD) students
- Increase presence at School of Choice (SOC) and community events
- Middle school collaboration and training

# Process Improvements

The School of Choice timeline shifted to accommodate:

- Choice Events after Winter Break
- Inclusion of 8th grade Fall Semester grades with the Grade Point Average (GPA) calculation

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# Impact

- Increase in student engagement at middle school
- Increase attendance at SOC events
- Students had an opportunity to improve GPA before the choice process

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# Process Improvements

Online enrollment required for incoming 6th and 9th grade students **entering or returning** to LBUSD for fall 2023.

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# Impact

- Parents did not have to submit documentation twice
- Sites have accurate records
- Process established for late applicants to make SOC selections

## Available Pathways and Programs (as of 5/2/23)

Industry Area	High Schools and Pathways / Programs
Arts, Media and Entertainment	<ul style="list-style-type: none"> <li>● Cabrillo HS: SACMAA</li> <li>● Lakewood HS: DMAC</li> <li>● Renaissance HS: Renaissance Arts</li> </ul>
Business and Finance / Marketing	<ul style="list-style-type: none"> <li>● Cabrillo HS: AGL</li> </ul>
Engineering / Architecture	<ul style="list-style-type: none"> <li>● Cabrillo HS: CED</li> <li>● Jordan HS: ACE</li> <li>● McBride HS: Engineering *</li> <li>● Sato HS: Engineering and Biomedical *</li> </ul>
Health, Science and Medicine	<ul style="list-style-type: none"> <li>● Lakewood HS: HOSM</li> <li>● McBride HS: Health - Medical *</li> <li>● Sato: Engineering and Biomedical *</li> </ul>
Hospitality and Tourism / Culinary Arts	<ul style="list-style-type: none"> <li>● Browning HS: Hosp/Tour/Rec Early College (AA in Hospitality)</li> </ul>
Public Services (Government, Law and Human Services)	<ul style="list-style-type: none"> <li>● Cabrillo HS: Cal-J</li> <li>● McBride HS: CJI*</li> </ul>
Technology	<ul style="list-style-type: none"> <li>● Lakewood: ATM</li> </ul>
Environmental Resources	<ul style="list-style-type: none"> <li>● Lakewood HS: Odyssey</li> </ul>
Liberal Arts and Magnet Programs	<ul style="list-style-type: none"> <li>● Lakewood HS: Merit Scholars *</li> </ul>

\* Entrance Requirements (minimum GPA, Algebra or SBAC scores required)

# Process Improvements

Choice Office attended all 11 Site Nights / Site Visits, community engagement events and private school meetings

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# Impact

- Provide direct customer service
- Establish relationships with parents and community members
- Consistent messaging from the School of Choice office

# Process Improvements

Support for middle schools with low rates of application completion

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# Impact

5% increase in the number of completed applications overall.

## Middle School Increases

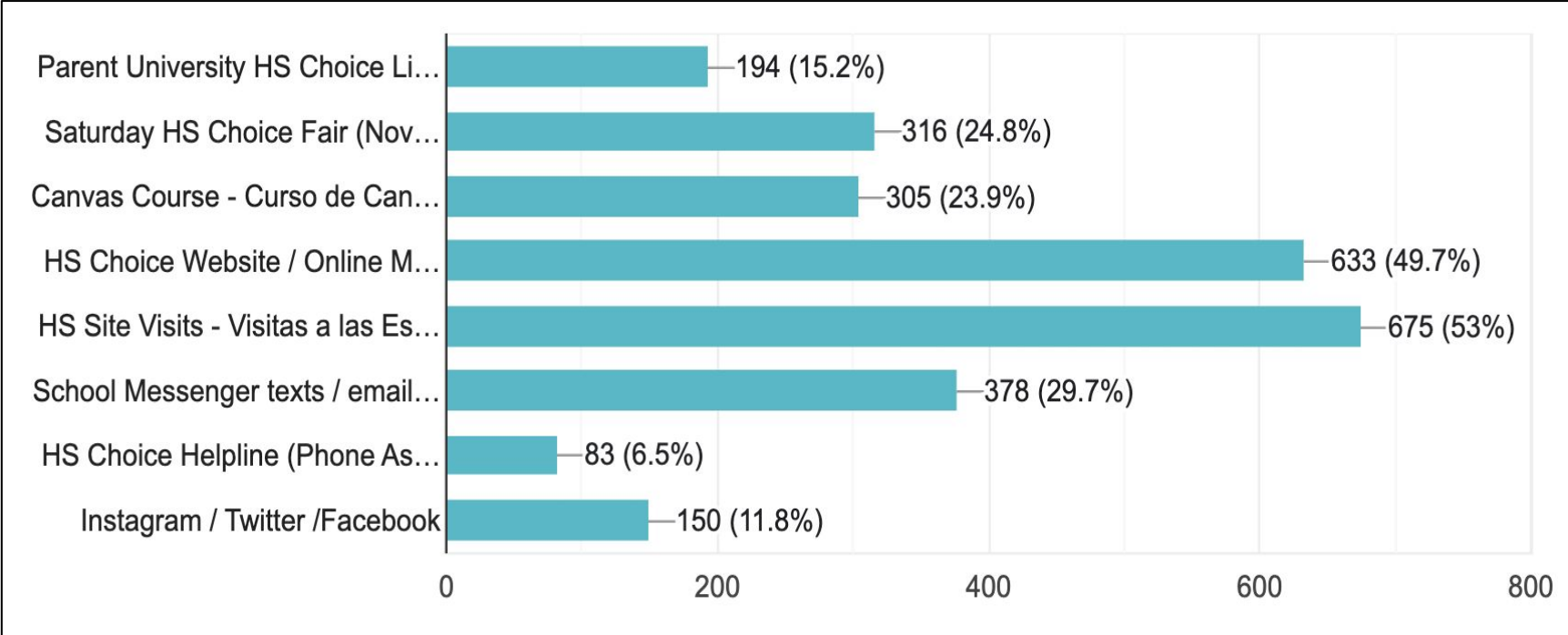
	2022	2023
Hamilton	80%	90.69%
Lindbergh	89.08%	97.8%
Franklin	90.6%	98.1%
Washington	90.5%	94.8%

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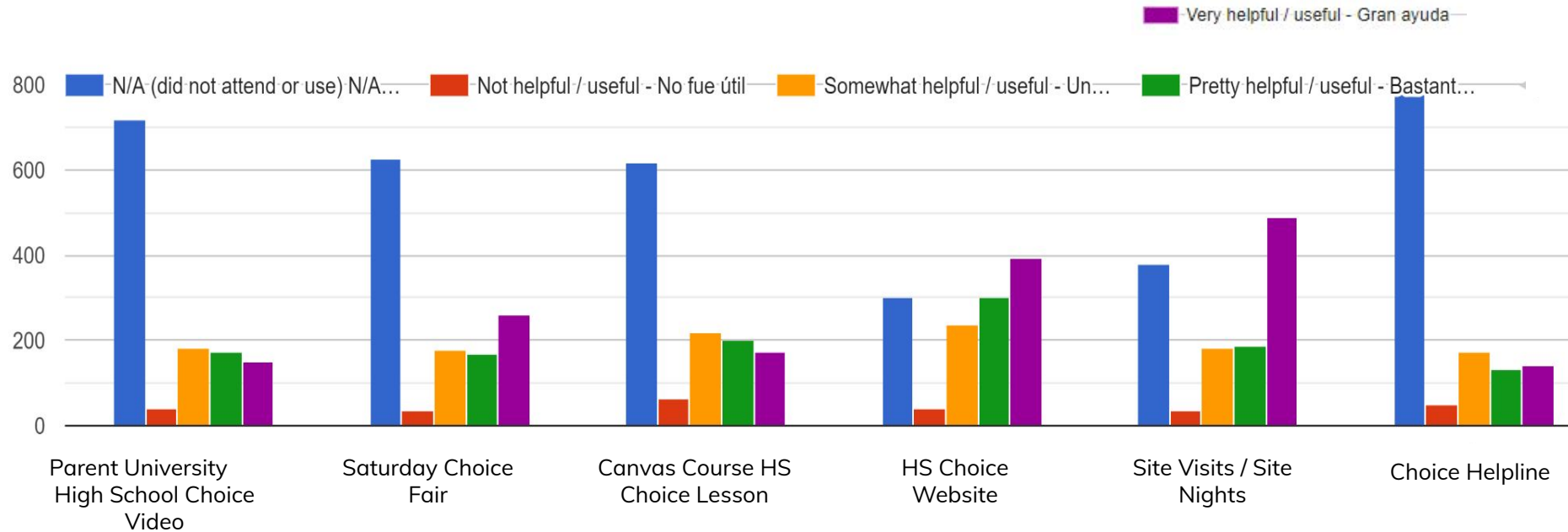
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# Question: Which Choice Process Resources Did You Use / Participate In?



# Question: Rate Usefulness of Choice Process Resources



# Placement Improvements

- Resident Priority / Online Enrollment
- Improvements to the online application
- Accurate student data of current 8th graders
- Granted more “choices”

# Placement Improvements

SOC placement prioritized residents and current LBUSD students over students residing outside of LBUSD

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## Impact

- LBUSD students and families remain our priority
- Improved master calendar schedules based on fully enrolled students

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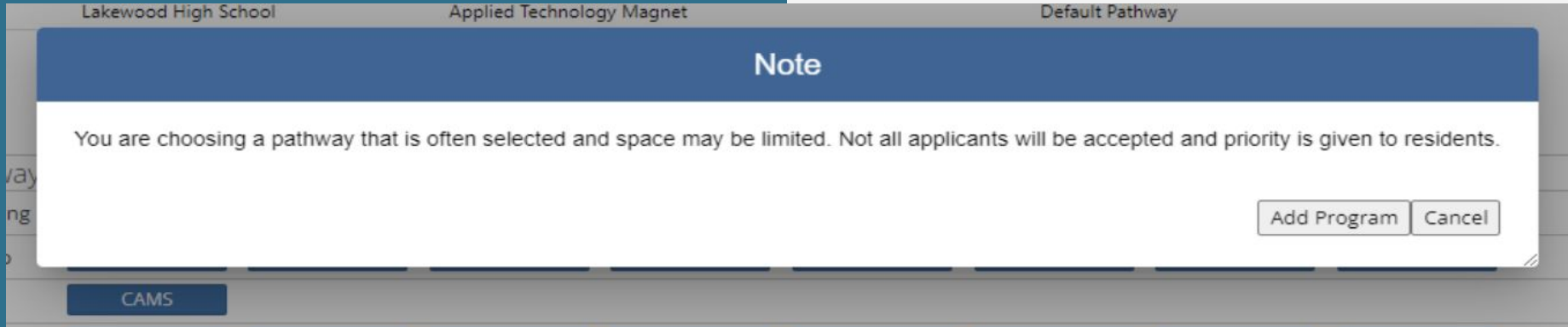
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# Placement Improvements

Added a “pop up” alert to online application for impacted pathways and programs based on 2 year trend.

## Impact

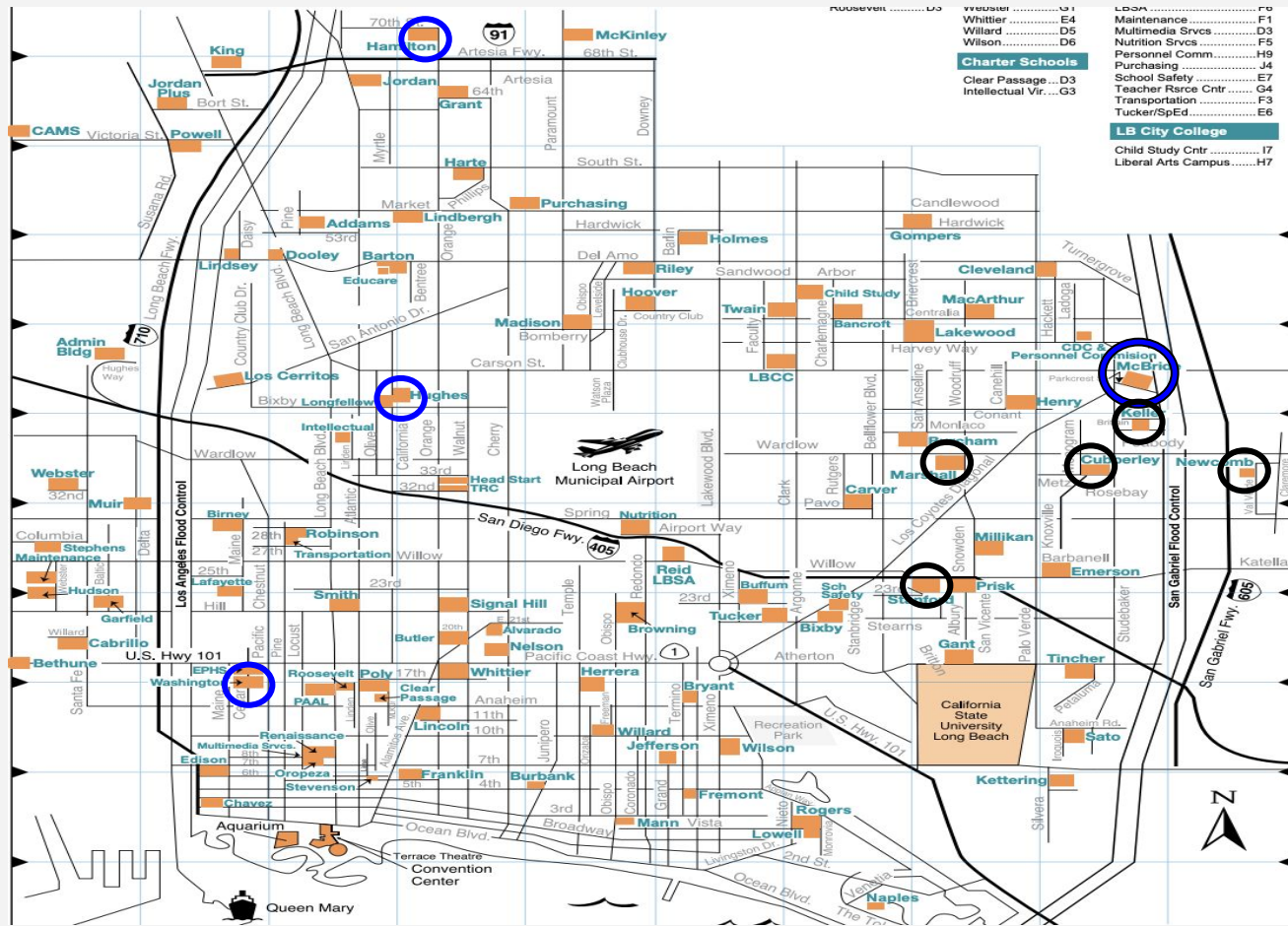
- Parents made aware of possible impacted selections to make informed decisions
- Spread of Pathway/Program selection across sites.



# 2023 Incoming 9th Graders

## McBride HS

Middle School	Difference
Cubberley	+17
Hamilton	+6
Hughes	+15
Keller	+12
Marshall	+8
Newcomb	+14
Stanford	+12
Washington	+11



# Placement Improvements

Outreach to students who did not submit an application

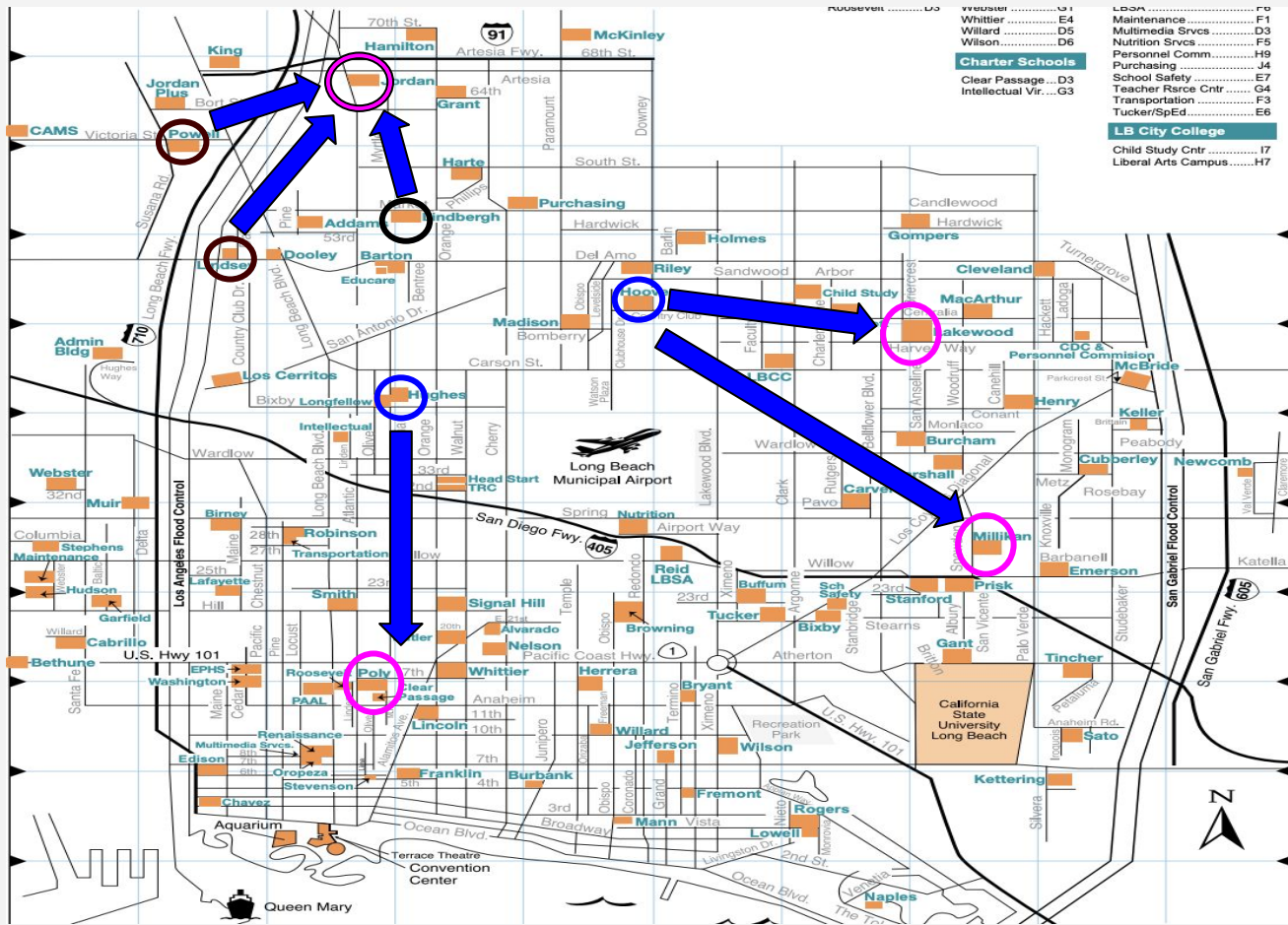
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## Impact

- Increased number of students who made a selection rather than being automatically placed
- Identified gaps in enrollment

# Previous Trends in HS Placement

Middle School	High School
Hughes	To Poly
Hoover	To Lakewood and Millikan
Powell	To Jordan
Lindsey	To Jordan
Lindbergh	To Jordan

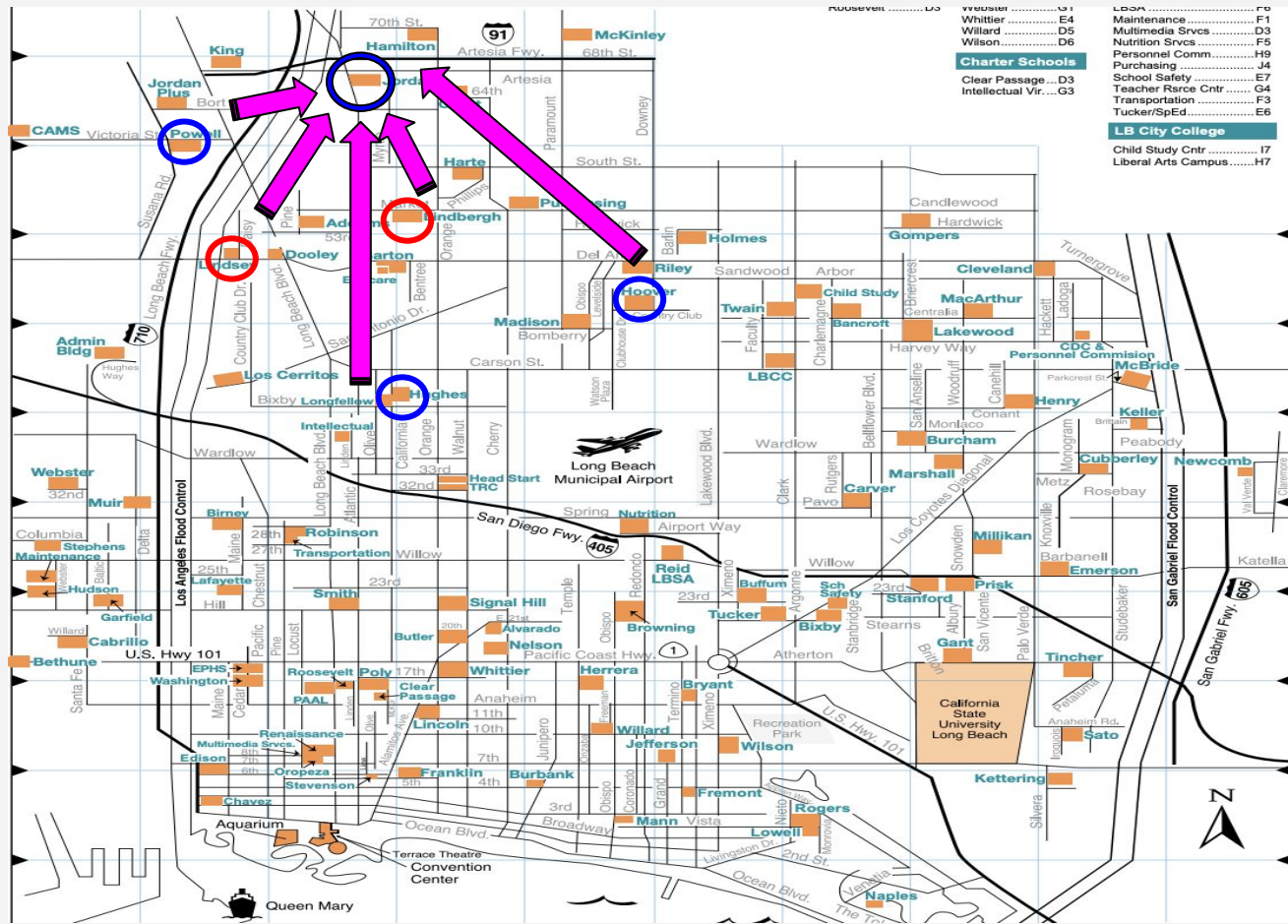




# 2023 New Trend

## Jordan HS

Middle School	Difference
Hughes	+10
Hoover	+6
Powell	+15
Lindsey	-7
Lindbergh	-33



# Placement Improvements

Increased placement in 1st, 2nd and 3rd choice programs / pathways

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# Impact

- More students are placed at a choice selection
- Fewer students relegated to high school of residence when selecting to attend other schools
- Increased diversity across our district

# HS Choice Placement Rates

PLACEMENT RATE	2023	2022
<b>First Choice</b>	88.1%	92.6%
<b>Second Choice</b>	7.3%	2.7%
<b>Third Choice (can be HSOR)</b>	1.8%	0.5%
<b>Fourth Choice (typically HSOR)</b>	2.8%	4.2%
<b>*** Appeals: 45% granted</b>		

# Ethnicities for Completed Applications

	First Choice Placement	Second Choice Placement	Third / Fourth Choice Placement
<b>Black</b>	10.4%	9.4%	17.6%
<b>Latino/a/x</b>	59.3%	55.6%	61.7%
<b>White</b>	12.9%	10.6%	4%
<b>Asian</b>	6.4%	4.7%	5.8%
<b>Filipino</b>	2.6%	5.2%	5.3%
<b>Pacific Islander</b>	0.9%	1.5%	1.9%
<b>Multiple</b>	6.7%	12.5%	3.4%
<b>Indigenous</b>	0.3%	0%	0.05%
<b>Declined to State</b>	0.5%	0.5%	0.25%
<b>TOTAL</b>	100%	100%	100%

# Next Steps

- HS Choice Fair to offer interactive workshop breakout sessions
- Engaging our marginalized families to include collaboration with other departments on outreach strategies

# Thank you

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