



# RECAP OF 2022



## From Project Imagine!

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To follow a successful 2021 year, in 2022, Project Imagine hosted many new events and projects that resulted in even more engagement with our club. One of the reasons for our growth this year was the decreased impact of COVID on daily life. As of early September, the mask ban was lifted throughout the country, allowing schools to open back up completely. This allowed for a lot more personal interaction and gave Project Imagine more opportunities to capture people's attention. During the last semester of the 2021-22 school year, Project Imagine experienced another turnover of leadership. We introduced new faces in our visits and curriculum committee, ISK outreach committee, merch committee, and president role. We also said goodbye to one of Project Imagine's best presidential leaders, Makda, and we wish her much fortune in her future and thank her for propelling our club forward. Since we are an ever-changing club, plans are being cemented to combine some of the leadership committees under one leader. Instead of nine leaders, PI's new model aims to have five.

This will hopefully allow for more participation opportunities from our members and allow for a better stream of communication among the leaders. This change is an example of how Project Imagine will continue to reflect upon its level of efficiency, strive to become better and flourish in the new year. Additionally, Project Imagine now celebrates its 7th year!!!! With the help of our enthusiastic membership, strong support, and teamwork, we aim to continue to spread our message and to give more girls the opportunity to attend their schools.

## Here is what Project Imagine did in 2022!

### Project Imagine Retreat (COVID care packages!)

One of the first things we did to kick off 2022 was to host a retreat involving all Project Imagine members. Under the supervision of our merchandise and leadership team, we organized a grand four-hour event on a Saturday afternoon. Thanks to the help of our teacher and parent advisors, we positioned ourselves into an efficient assembly line for distributing and packing materials to be tied and placed into bags. In these mini packages were pads, flour, lentils, face masks, underwear, and an informational poster. We were able to provide 12,600 pads within these 422 packages, all delivered to students in classes 6, 7, and 8 at Swani and Mt. Olive Primary schools. In addition to our advisors, we also wish to thank our sponsor Zhana Africa, whose donation of the pads was invaluable.



### The Welcome Back Picnic!! (A great way to introduce PI to a new school year)

To welcome students to the new year after the summer break, our school decided to host a welcome-back picnic. This "picnic" was hosted



on one of our largest fields and was filled with booths of different clubs and organizations selling edible goods and materials. Among the colorful array of products and treats, Project Imagine decided to sell sweet and salty popcorn as well as beautiful bucket hats and pretty multi-purpose bags. We also hosted a bean bag throwing activity



where the winner got free popcorn. Volunteer PI members distributed flyers explaining our club's purpose and goals and answered any questions. Overall, this activity was terrifically successful; we also raised a good sum for future projects. But just as important was that the day was an incredibly fun experience for our members and a great way to get our school's parents and peers to learn more about Project Imagine.

## Another Pad Drive!! (36k pads collected!!!)

Following the massive success of last year's pad drive, where we collected over 24k pads, Project Imagine launched another fundraising drive to celebrate the International Day of the Girlchild. We would also like to thank our sponsor Serenity Spa for their amazing help! The campaign took place from October 11th to 14th and was filled with upbeat activities to get our peers to engage in our goal. On Tuesday, we hosted cupcake decorating and guessing games. The following day we promoted a wearing red day while giving hair decorations. On Thursday, whoever donated to our cause was given free chocolates, and on the final day, Friday, we held a game where the contestant would have to guess the amount of candy in a jar, with the winner receiving both the candy, vouchers to Serenity Spa, and a PI bucket hat. These activities provided lots of fun interaction between Project Imagine and our student body! The entire school seemed to have enjoyed the week, and PI received nothing but love and support. With these successful activities and promotions, Project Imagine managed to



surpass our goal and collect over **36,503** pads in four days!!!! We could not have reached this milestone without the support of students, parents, faculty, and members! Now in its history, PI has collected a total of 300,000 (!!!) pads. We were able to give these 36k pads to girls at Salama Gachie primary school, who, we were told, were full of

appreciation. This was an outstanding week for PI, and we hope to continue working hard for next year's fundraiser!

## PI and 5th-grade presentations!! (Time to educate!)

This year, Project Imagine's amazing outreach team planned a series of presentations for our fifth-grade students on period health and puberty. The presentations focused on giving information on puberty and menstruation with the aim of bringing attention and a sense of "normal" to both subjects. Our volunteer PI members also shared some of their personal experiences and allowed a space for everyone to talk from girl to girl and boy to boy. The fifth graders were very engaged and excited to ask questions. All in all, it was an awesome opportunity to plant Project Imagine's presence further within our elementary school community while also spreading the message that periods and bodily changes are completely natural.



## Salama school visit (Finally without masks!)

As the mask mandate lifted alongside other COVID-related strains, Project Imagine was finally able to have a school visit without any barriers. After a long pause, we met the Salama school girls again. In November, a large group of girls came to ISK, where we engaged in interactive activities and games to promote effective communication and team building. These activities included Duck Duck Goose, brainstorming, and shouting empowering messages. We also had a bit of time to discuss topics of women's empowerment, period health, and comprehensive wellness. Everyone's smiles and laughter were so wide and so continual that this visit has to be deemed a resounding success! While we are still keeping up with Period Pals (our pen-pal program), this visit was truly a long-awaited breath of fresh air. To finally get to interact and speak with the girls that we have only been able to communicate with through writing was profoundly rewarding. We hope to continue being able to go on more school visits in the future and put our vision of female empowerment and unity into action!






## Final wishes!!!!

This year has been yet another amazing year for the everlasting growth of Project Imagine. Many traditions are being upheld, such as the school visits and Period Pals, yet we are also starting to see more interactions within ISK, such as the fundraiser and fifth-grade presentations. We hope to continue successfully adapting and giving back to our school community and supporters by achieving and surpassing more goals and milestones. In 2022, we collected 300,000 pads. Let's keep this going! We thank you for your continued involvement and love for our club. It only takes a little from you to help a girl in Kenya receive as many pads as she needs so that she can realize the safety and dignity to prosper in her education. Project Imagine's 7th year has achieved so much, and in the next year, we will strive even harder to spread our message more widely. Let's make 2023 count!

Help us not only *imagine* -  
but *create* a world where every girl can complete her education.  
**One pad and one girl**  
at a time!

Happy New Year!!! Sincerely, Project Imagine 

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