

CONTESTS, ADVERTISING AND PROMOTIONS: 4237

Any non-school district club, association or other organization outside the schools must have prior approval for students' participation in any contest, advertising campaign or promotion. A distribution form must be submitted and approval must be given by the Superintendent/designee.

Criteria to be used are:

- A. The objectives of the contest, campaign, or promotion shall be consistent with the District's goals and policies and/or the school's learning plan;
- B. The proposed activity shall have educational value consistent with District learning standards and be free of objectionable advancement of the name, product or special interest of the sponsoring group; and
- C. Participation by a student shall not interfere with his/her program of curricular or co-curricular activities.

Cross Reference: Administrative Policy – 3220 Freedom of Expression
 Administrative Policies – 3222/4060 Distribution of Material

Legal Reference: AGO 1995, No. 3 Use of School District's Facilities by Student Groups
 For Religious Purposes