



West Hartford Vision Zero Task Force

Meeting with Consultants #1
May 22, 2022



Agenda

- Introductions
- Action Plan Overview
- What is Vision Zero?
- Community Engagement
- Role of the Task Force
- Next Steps



Today's Format



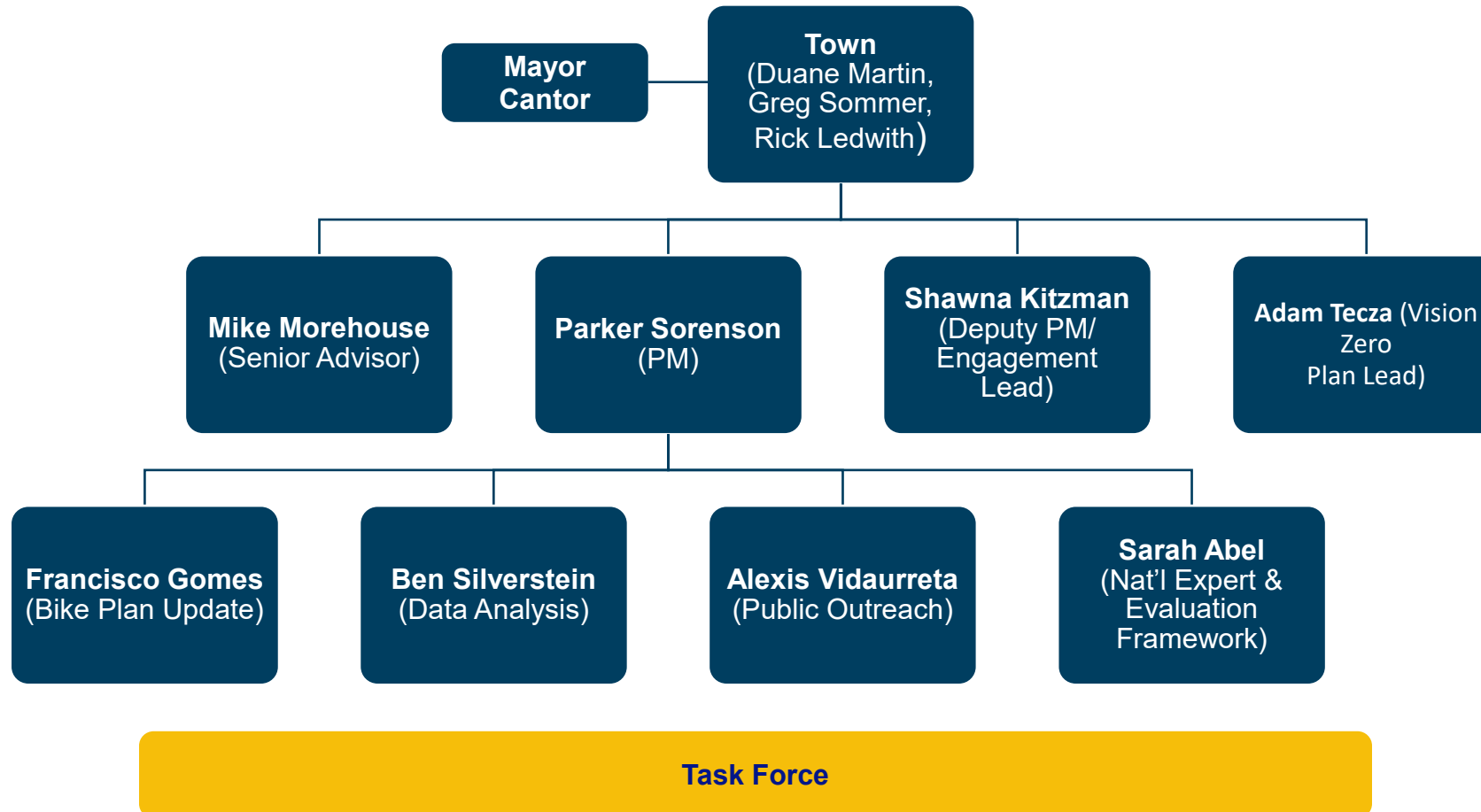
- We have a lot of ground to cover!
- Breaks provided after each section for comments/questions
- 10 minutes at the end for public comment

Introductions

Our Team



Team Overview

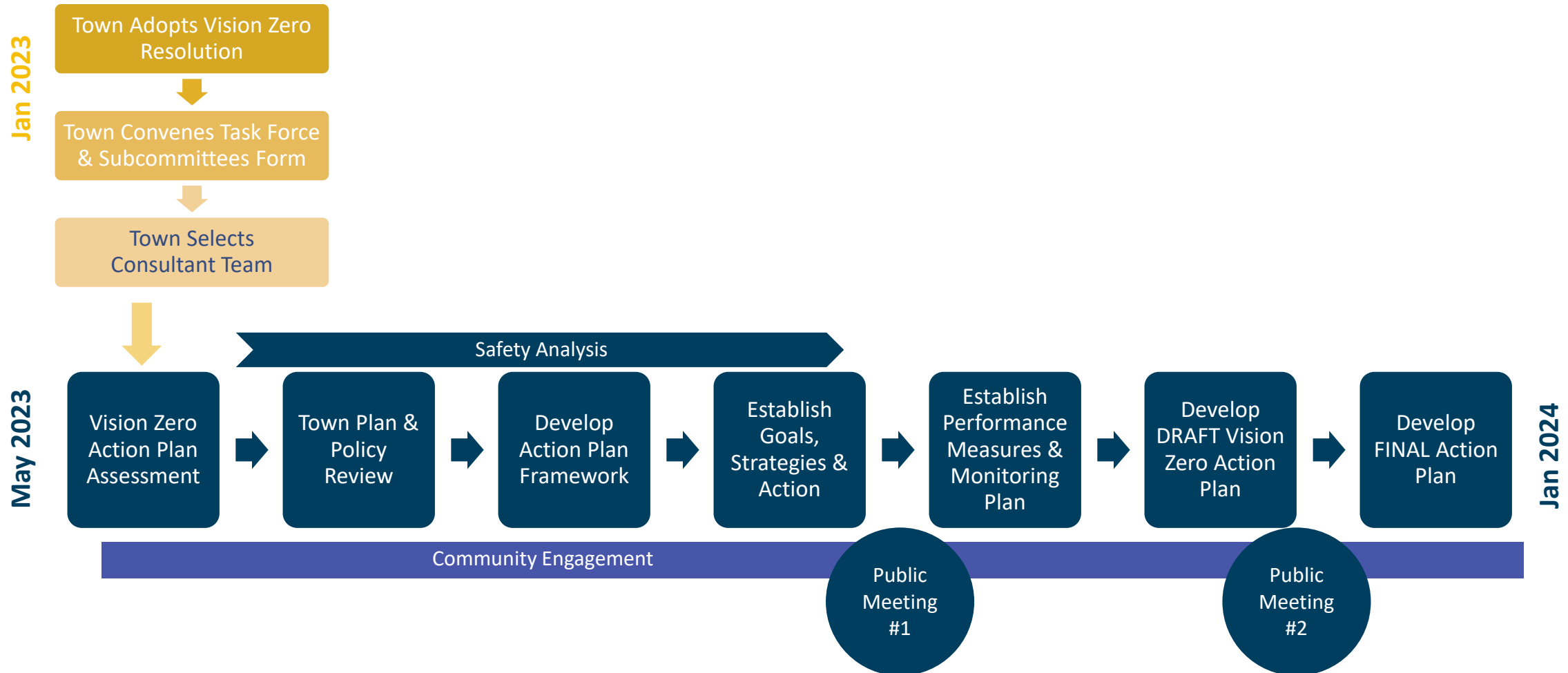


Introduce Yourself!



Action Plan Overview

Overview of Process

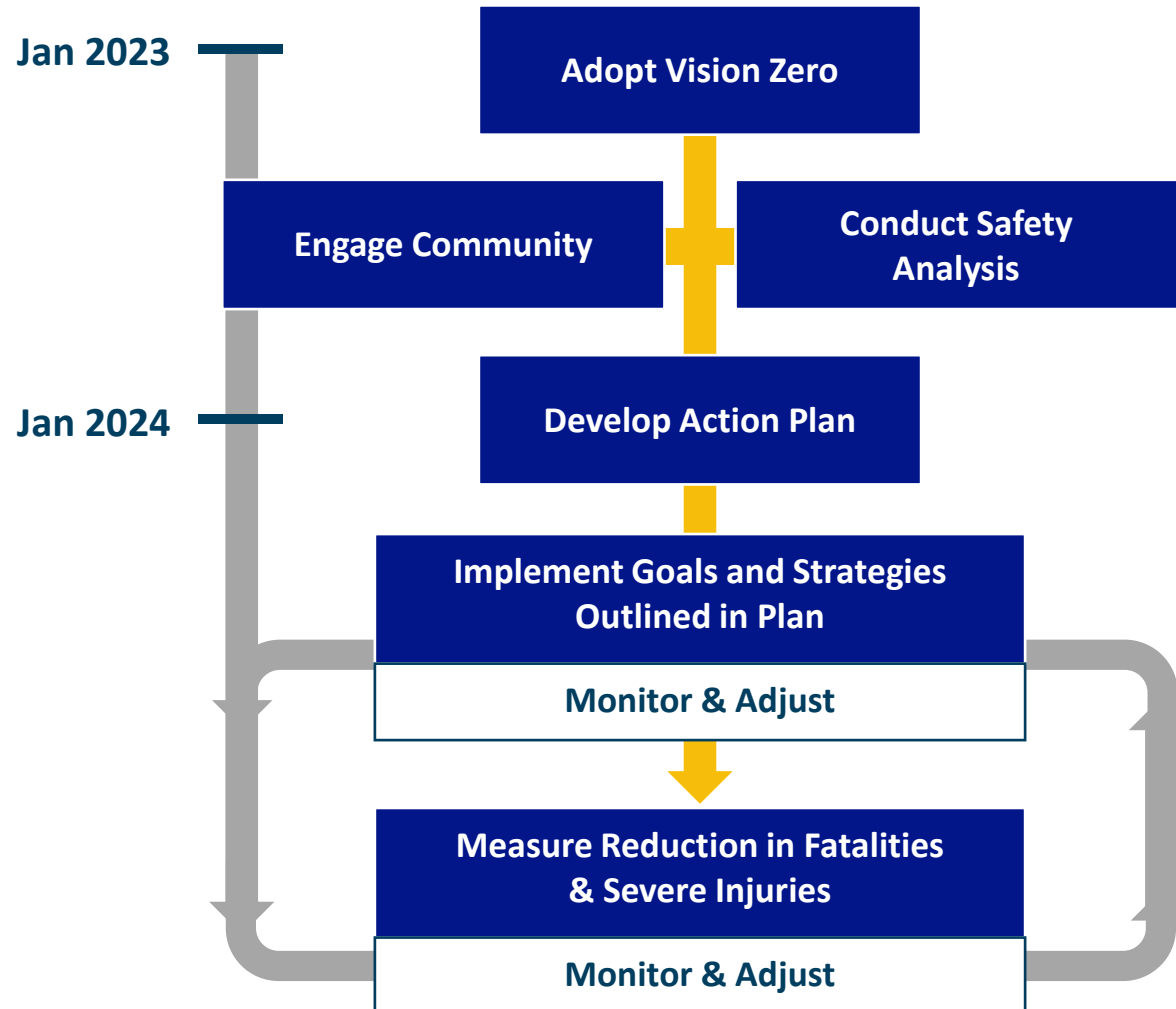


Work Developed to Date

- Implementation Ideas
 - Education/outreach
 - Infrastructure safety projects
 - Enforcement
 - Policy
 - Behavioral changes
- Mission Statement



Long-Range Process



Primary Deliverables



- Vision Zero Crash Dashboard
- Website Content (Town owned)
- High Injury Network (HIN)
- Priority projects, actions, and timelines tailored to West Hartford
- Evaluation Framework
- Draft & Final Action Plan

What is Vision Zero?



West Hartford's Path to Vision Zero



Town of West Hartford



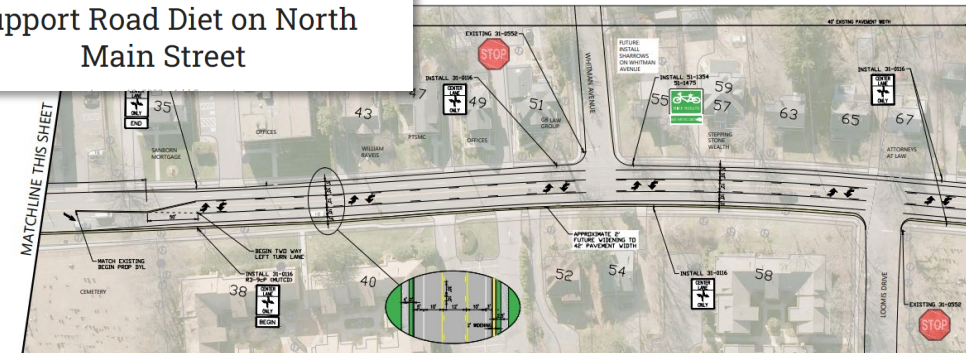
Plan of Conservation and Development 2020 – 2030

RESOLUTION ADOPTING A COMPLETE STREETS POLICY FOR THE TOWN OF WEST HARTFORD



Government

Majority of Survey Responses Support Road Diet on North Main Street



West Hartford's Path to Vision Zero



West Hartford

Government • Police/Fire

West Hartford Police: Pedestrian Killed in Hit and Run Incident

December 20, 2022 • 1 Comment

NEWS

West Hartford residents call for change after five motor vehicle deaths in a week



Emily DiSalvo

Dec. 28, 2022 | Updated: Dec. 29, 2022 9:09 a.m.

WEST HARTFORD

West Hartford Town Officials Look to 'Vision Zero' Policy in Eliminating Traffic Deaths

Published January 7, 2023 • Updated on January 8, 2023 at 9:02 am



Connecticut

Passing the Vision Zero Bill will save lives



by Abigail Roth

April 7, 2023 @ 12:01 am



PIXY.ORG

U.S.

Pedestrian deaths in U.S. reach highest level in 40 years

Feb 2, 2023 6:40 PM EDT

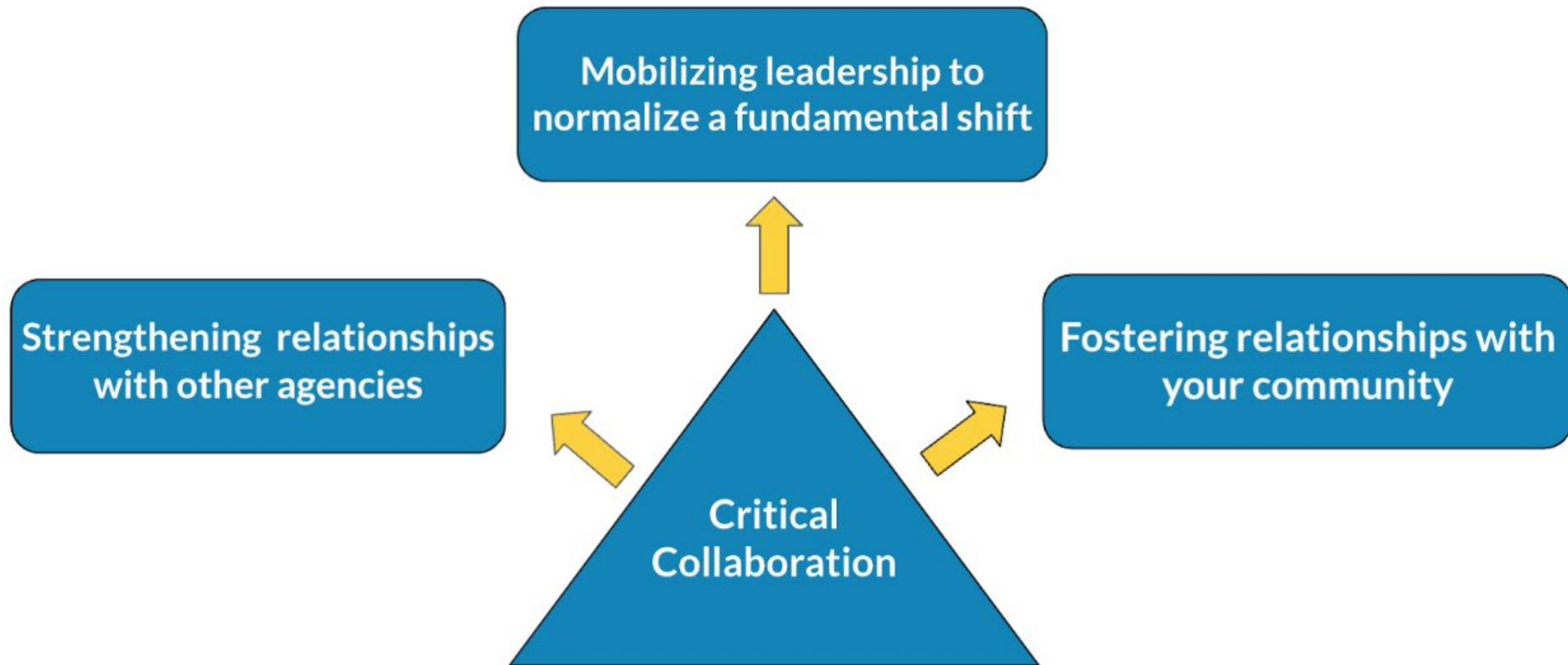
What is Vision Zero?

- Safe System Approach

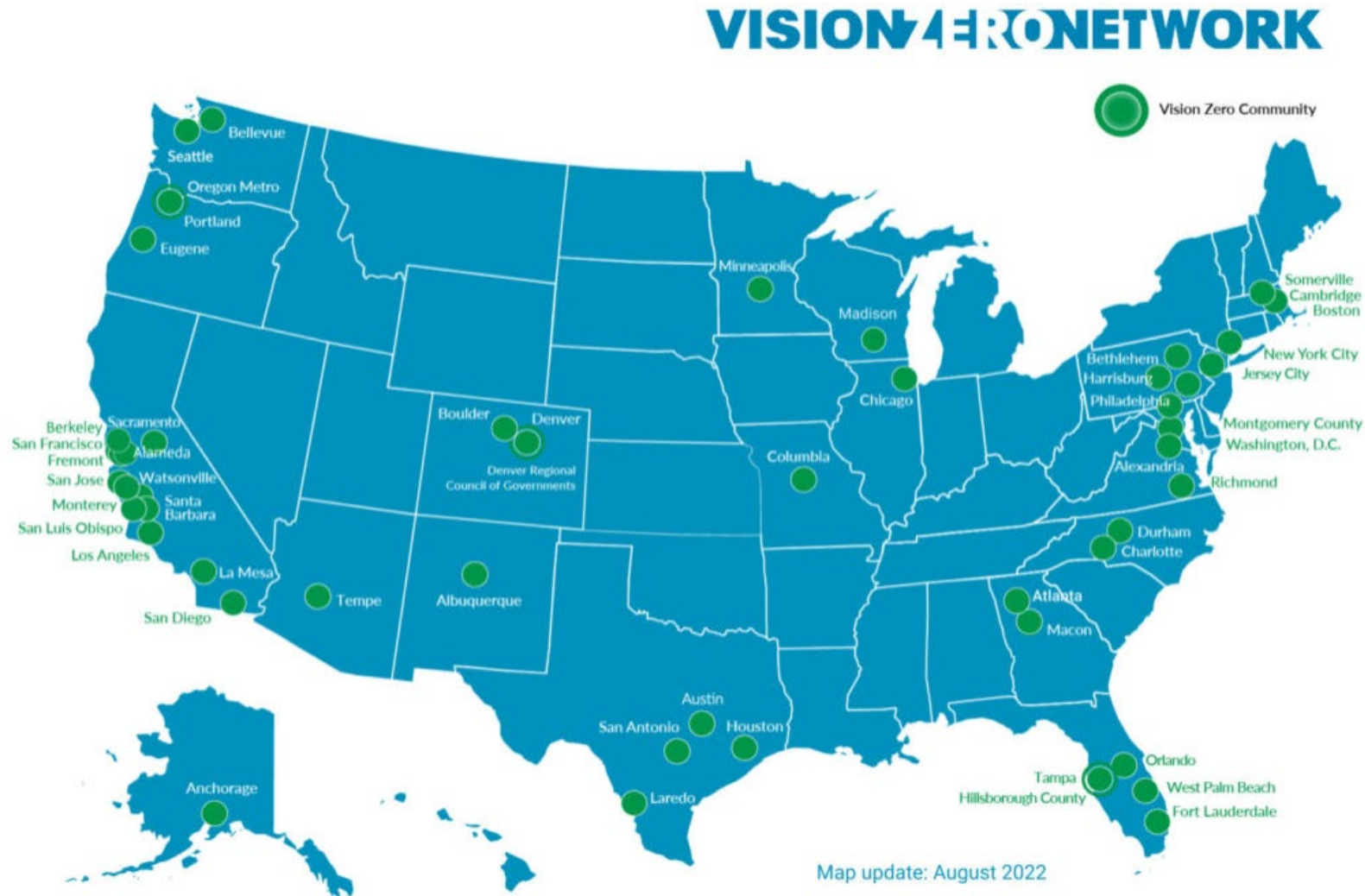


Source: FHWA Safe System Brochure

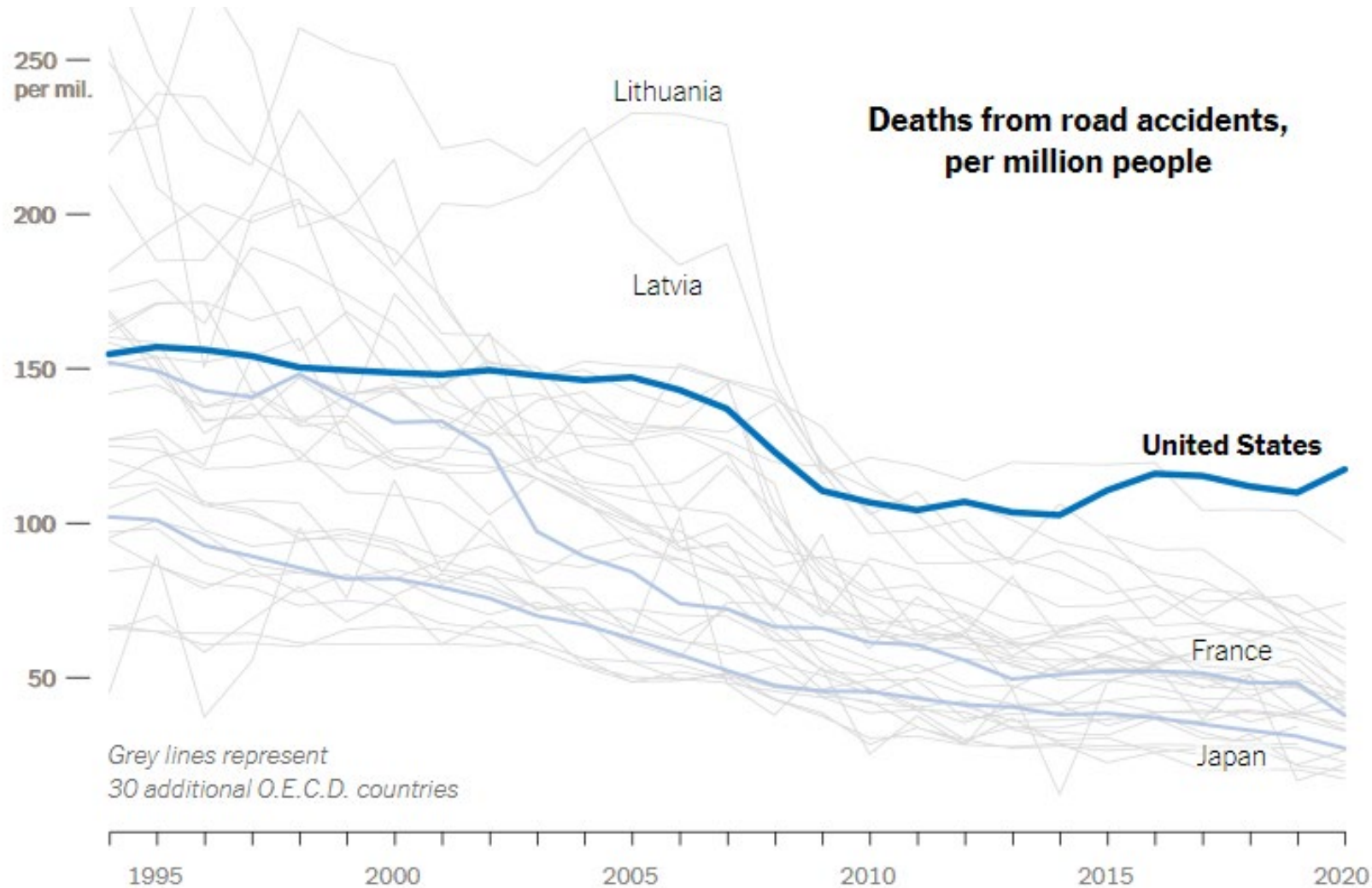
What is Vision Zero?



Where is Vision Zero Happening?



Why Is It Important?



How is Vision Zero Different?



Conventional Approach	Vision Zero Approach
Traffic deaths are inevitable	Traffic deaths are preventable
Prevent collisions	Prevent fatal and severe crashes
Perfect human behavior	Integrate human error into approach
Individual responsibility	Systems approach

Components of a Strong Vision Zero Commitment



POLITICAL COMMITMENT

The highest-ranking local officials (Mayor, City Council, City Manager) make an official and public commitment to a Vision Zero goal to achieve zero traffic fatalities and severe injuries among all road users (including people walking, biking, using transit, and driving) within a set timeframe. This should include passage of a local policy laying out goals, timeline, stakeholders, and a commitment to community engagement, transparency, & equitable outcomes.



MULTI-DISCIPLINARY LEADERSHIP

An official city Vision Zero Taskforce (or Leadership Committee) is created and charged with leading the planning effort for Vision Zero. The Taskforce should include, at a minimum, high-ranking representatives from the Office of the Mayor, Police, Transportation (or equivalent) and Public Health. Other departments to involve include Planning, Fire, Emergency Services, Public Works, District Attorney, Office of Senior Services, Disability, and the School District.



ACTION PLAN

Vision Zero Action Plan (or Strategy) is created within 1 year of initial commitment and is implemented with clear strategies, owners of each strategy, interim targets, timelines, & performance measures.



EQUITY

City stakeholders commit to both an equitable approach to Vision Zero by establishing inclusive and representative processes, as well as equitable outcomes by ensuring measurable benchmarks to provide safe transportation options for all road users in all parts of the city.



COOPERATION & COLLABORATION

A commitment is made to encourage meaningful cooperation and collaboration among relevant governmental agencies & community stakeholders to establish a framework for multiple stakeholders to set shared goals and focus on coordination and accountability.



SYSTEMS-BASED APPROACH

City leaders commit to and prioritize a systems-based approach to Vision Zero — focusing on the built environment, systems, and policies that influence behavior — as well as adopting messaging that emphasizes that these traffic losses are preventable.



DATA-DRIVEN

City stakeholders commit to gather, analyze, utilize, and share reliable data to understand traffic safety issues and prioritize resources based on evidence of the greatest needs and impact.



COMMUNITY ENGAGEMENT

Opportunities are created to invite meaningful community engagement, such as select community representation on the Taskforce, broader community input through public meetings or workshops, online surveys, and other feedback opportunities.

TRANSPARENCY

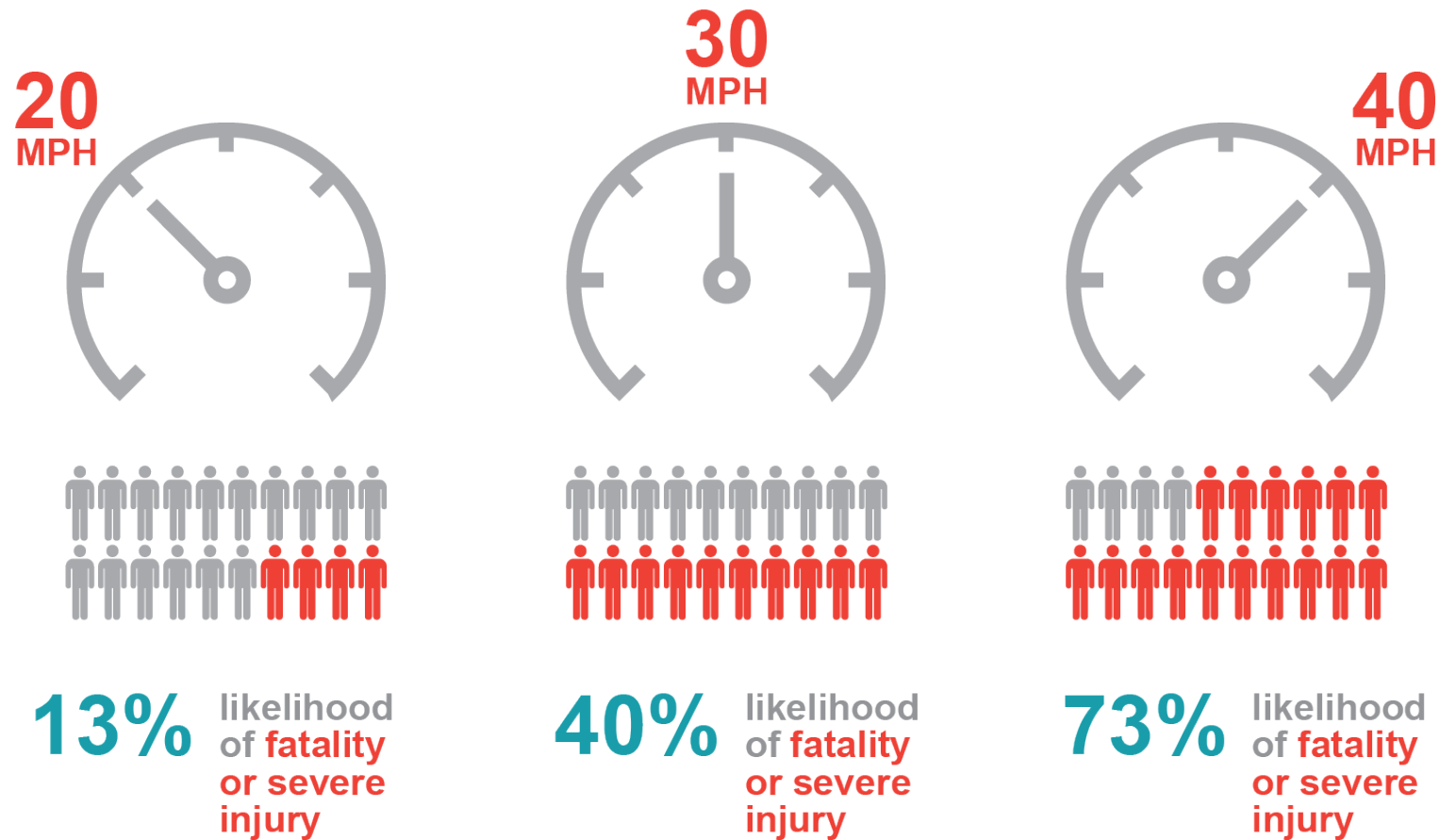
The city's process is transparent to city stakeholders and the community, including regular updates on the progress on the Action Plan and performance measures, and a yearly report (at minimum) to the local governing board (e.g., City Council).



For more visit the Vision Zero Network at visionzeronetwork.org.
Questions or ideas? Contact leah@visionzeronetwork.org.

VISION ZERO NETWORK

Critical Role of Speed



Source: Tefft, B. C. *Impact speed and a pedestrian's risk of severe injury or death. Accident Analysis & Prevention.* 50. 2013.

Questions/ Comments



Community Engagement

What Does Engagement Look Like?



Consultants

Task Force & Subcommittee Meetings	Public Meetings
Interviews with Town staff, CROG & CTDOT	Town Council Presentations
Vision Zero Webpage & Email	Community Webmap, Survey & Comments

Task Force

Ambassador for Culture of Safety	Neighborhood or Special Interest Meetings
Engage with Media	Community Pop-Ups
Swag	Other?



SAFE DRIVERS
=
GOOD NEIGHBORS



PBOT
PORTLAND BUREAU OF TRANSPORTATION





VISION ZERO

SAFE STREETS FOR ALL

Thank you
Mayor
Hancock

I vote!

I
VISION
ZERO!

Vision
Zero!

for making
it safe to
ride in
Denver

Safe Streets Makes
Pedestrians feel like
PRINCESSES!

I lost my son in
a tragic bicycle
accident. Please
make this a
priority.

Support Safe
Streets for
All!!

Heather Monte

We
Vision
Zero!

I
LIVE IN
STREETS!

IT'S A
CITY!

Dear Mayor Hancock,
Denver residents deserve streets that are safe for
everyone, particularly the most vulnerable people
traveling on foot or by bike. Therefore we support
Denver's adoption of Vision Zero and the goal of zero
traffic fatalities.

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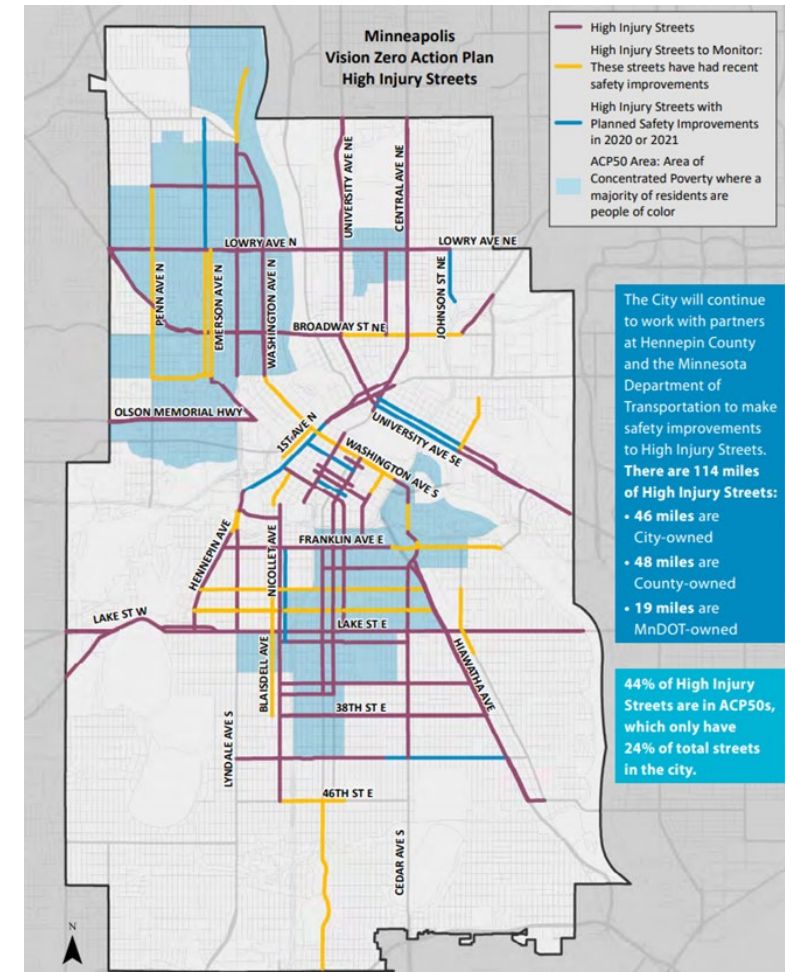
Questions/ Comments



Role of the Task Force

Role of Task Force Members

- Input, review, & comment



Role of Task Force Members



- Input, review, & comment
- **Commit to act & do things differently**

JERSEY CITY VISION ZERO ACTION PLAN

Actions to Design Safer Streets

Action	Partners*	Timeframe	Performance Measures
1.1 Incorporate the current speed hump program into a broader traffic calming policy that encompasses a wider menu of traffic calming options including raised intersections, traffic circles, diverters, forced-turn channelization, and other treatments permissible on residential streets.	T , E, M, C	2 year	Update speed hump guidelines and application process
1.2 Develop a neighborhood slow zone program to allow neighborhoods to request treatments to slow motor vehicles to 15 to 20 mph using traffic calming features, signs, and markings. Explore feasibility of setting a 20 mph speed limit on residential streets.	T , P	2 year	Pilot one neighborhood slow zone near a school along the HIN
1.3 Prioritize major safety engineering projects at locations along the High Injury Network.	E , P, DPW, T	Annual	Conduct safety evaluations along 5 miles along the HIN per year
1.4 Advance high-priority projects established in Bike Master Plan.	E , P, T	Annual	Prepare concept development studies for 2 miles of protected bike lanes per year
1.5 Increase the visibility of crossing pedestrians at intersections and mid-block crosswalks through design strategies such as painted curbs, flex posts, and bike corrals.	T , E, P, DPW	2 year	Evaluate 30 of the most dangerous intersections along the HIN for potential improvements

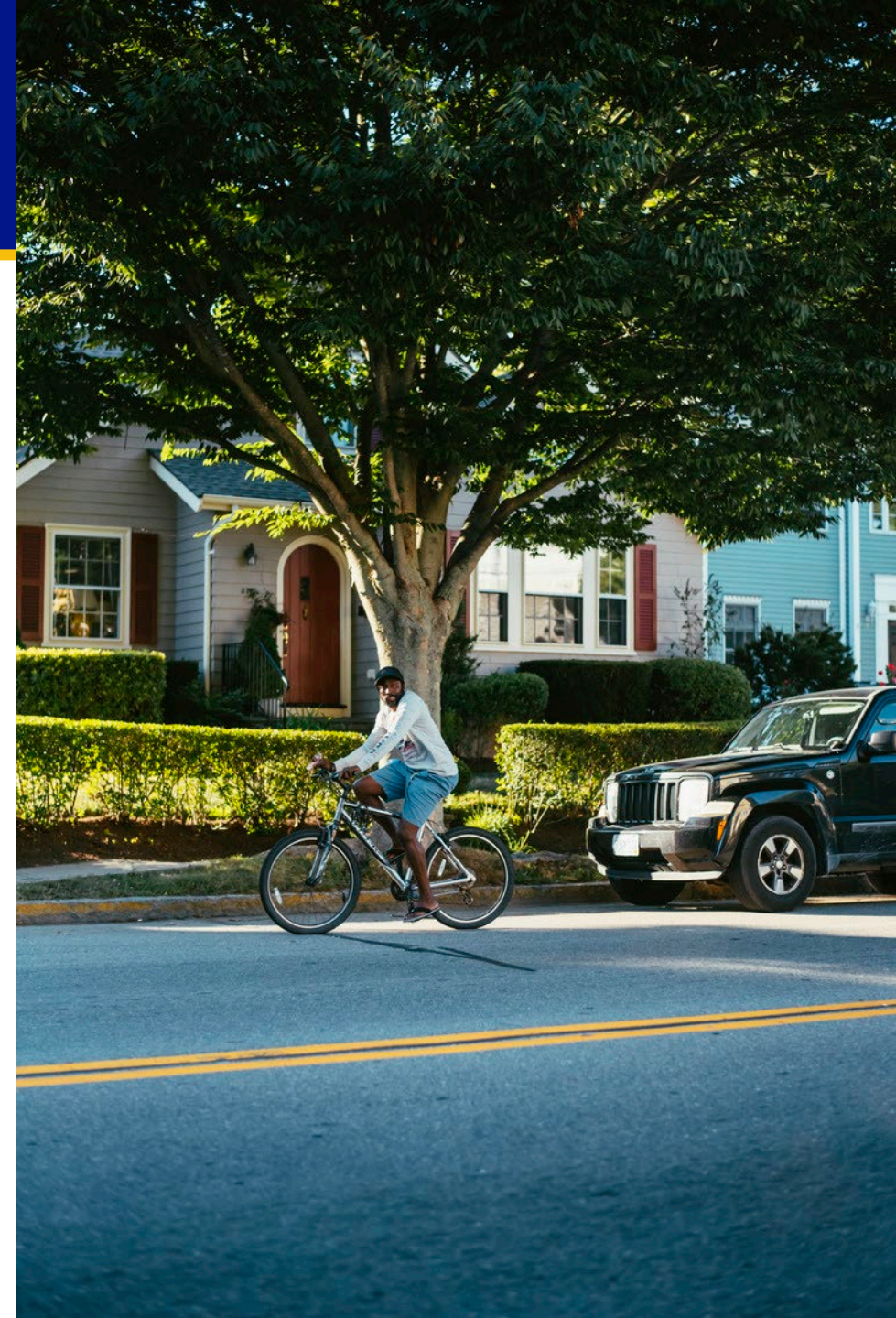
Role of Task Force Members

- Input, review, & comment
- Commit to act & do things differently
- **Champion the issue**



Task Force Charter

- Charge
- Participation
- Roles & Responsibilities
- Meetings
 - Communications Guidelines
(during and in-between meetings)
- Decision Making



Questions/ Comments



Next Steps

Upcoming Meetings - Immediate



Proposed June 5 or 12th (virtual) – vote on preferred

- Model Vision Zero Action Plans
- FHI Studio team presents Town Plan and Policy Review
- Refine and Adopt Task Force Mission Statement

Monday, June 26 (in person)

- Co-create Action Plan Vision and Goals Framework
- Define inclusive engagement and discuss upcoming Task Force engagement opportunities

Monday, July 24 (in person)

- Review and discuss crash data, High Injury Network, and predictive analysis
- Discuss draft crash dashboard
- Review draft community survey/webmap
- Identify actions and further project prioritization

Proposed Meeting Schedule



- May 22, 2023
- June 5 or 12, 2023
- June 26, 2023
- July 24, 2023
- August 7, 2023
- August 21, 2023
- September 11, 2023
- October 2, 2023
- October 16, 2023
- November 13, 2023
- December 11, 2023
- January 15, 2024

Next Steps



- Task Force Members

- **Model plan assessment**
- Vision Statement
- Brainstorm engagement opportunities

- Consultant Team

- Model plan assessment
- Town policies & practices review
- Community engagement plan
- Data collection & analysis
- Outreach and engagement



Thank you!

