



**Mt. Diablo Unified School District  
REVENUE POTENTIAL TEST**

Activity \_\_\_\_\_ Date \_\_\_\_\_

Advisor \_\_\_\_\_ Group \_\_\_\_\_

		EXPECTED	ACTUAL	DIFFERENCE
<b>REVENUE</b>				
Sales Quantity x Sales Price (A)	(A)	\$ _____	\$ _____	\$ _____
<small>(Sales Quantity = # of Items Purchases - From Inv.) Quantity _____ x Sales Price _____</small>				
<b>OTHER REVENUE</b>				
Donations, Sale of Ads, etc. (B)	(B)	\$ _____	\$ _____	\$ _____
<small>(Sales Quantity = # of Items Purchases - From Inv.)</small>				
<b>LESS:</b>				
Items Donated or Given as Prizes - Quantity x Sales Price (C)	(C)	\$ _____	\$ _____	\$ _____
<small>(Sales Quantity = # of Items Purchases - From Inv.) Quantity _____ x Sales Price _____</small>				
Items Unsold - Quantity x Sales Price (D)	(D)	\$ _____	\$ _____	\$ _____
<small>Quantity _____ x Sales Price _____</small>				
Total Cash Prizes (E)	(E)	\$ _____	\$ _____	\$ _____
<small>Quantity _____ x Amount _____ Quantity _____ x Amount _____</small>				
<b>NET REVENUE (A+B-C-D-E)</b> (F)	(F)	\$ _____	\$ _____	\$ _____
<b>EXPENSES</b>				
<b>PRODUCT COSTS</b>				
Quantity x Cost (per invoice) (G)	(G)	\$ _____	\$ _____	\$ _____
<small>Quantity _____ x Cost _____ (Per Inv.)</small>				
<b>OTHER COSTS</b>				
Freight, Tax, Advertising, etc. (H)	(H)	\$ _____	\$ _____	\$ _____
<b>TOTAL EXPENSES (G+H)</b> (I)	(I)	\$ _____	\$ _____	\$ _____
<b>TOTAL PROFIT (F - I)</b>		\$ _____	\$ _____	\$ _____

Signature \_\_\_\_\_ Date \_\_\_\_\_

Original	-	Treasurer/Office Manager
Copy	-	Originator/Advisor