



Leadership in
Equity, Action,
& Discourse

July 30 – August 1

CONTACT US
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LEAD CONFERENCE 2023
SIDWELL FRIENDS SCHOOL
3825 WISCONSIN AVE. NW
WASHINGTON, DC 20016



Sidwell Friends

Sponsorship Opportunities

WELCOME RECEPTION **\$5,000**
catered with wine, beer, and heavy hors d'oeuvres

- ▶ Name recognition during Welcome Reception
- ▶ Name recognition in program (print & online)
- ▶ Name recognition on signage
- ▶ Complimentary registration for up to 3 participants
- ▶ One ¼-page program ad

CATERED LUNCH **\$2,500**
3 AVAILABLE

- ▶ Name recognition in program
- ▶ Name recognition on signage
- ▶ Complimentary registration for up to 2 participants
- ▶ One ¼-page program ad.

BENEFITS: Priority advertisement placement in conference program

EXHIBIT HALL BOOTH
10 AVAILABLE *(to education or DEI-focused businesses only)*

FOR PROFIT COMPANY **\$800**
NON-PROFIT COMPANY **\$500***

- ▶ Two days of promotional opportunities within conference
- ▶ Exhibitor Spotlight on the Conference Web Page
- ▶ Complimentary registration up to 2 participants
- ▶ Advertisement in program

BENEFITS: Priority advertisement on conference website, access to attendees throughout the entire conference

**\$250 non-profit option available without program ad; please contact us if cost-prohibitive*

MORNING & AFTERNOON BREAKS **\$750**
5 AVAILABLE

Sponsor a break and network with attendees and introduce your company and product offerings

PROGRAM ADS **UP TO \$500**
12 AVAILABLE

- ▶ Name recognition on conference site
- ▶ Name recognition on signage
- ▶ Advertisement in program

LEAD BY THE NUMBERS	2022	2023 GOALS
In Person Attendees	100	250
Virtual Attendees	50	100
Reach of Public School Educators	16%	20%

Professional Learning Credits extended to Maryland district teachers, DCPS, Arlington, Alexandria and Fairfax County teachers