

## East Leyden Parent Club Fundraiser

### Major Retailers Want To Give Our School Money!

Dear East Leyden Parent:

We're pleased to share some exciting news about a new fundraising program for our organization. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is gift certificates from national and local retailers, they're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Shell, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

The East Leyden Parent Club scrip program promises to be a simple and effective fundraising program. Thanks for your support, for more details go to [shopwithscrip.com](http://shopwithscrip.com).



- ① Go to [www.ShopWithScrip.com](http://www.ShopWithScrip.com) and click **Register**, then click **Join a Scrip Program**.
- ② Enter our enrollment code. By entering this code, your account will be associated with our non-profit organization so you can begin earning rebates!
- ③ Fill in all required personal information and click 'I Accept'.
- ④ Choose two security challenge questions from the list and provide answers.

Enrollment Code:

8876458342952

Scrip orders will be placed once a month on the 15<sup>th</sup> (or the next school day after the 15<sup>th</sup> if it's a weekend or holiday), all year long including summer months.

Questions? – Email [eastleydenparentsclub@gmail.com](mailto:eastleydenparentsclub@gmail.com).

Sincerely,

Ann Schwartz  
Scrip program spokesperson