

# BusEd Today

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## **Student Spotlight** Ariana Pacheco

#### Leyden Business/Tech Courses:

Business Incubator, Accounting, Sports & Entertainment Marketing, & Entrepreneurship

#### Accomplishments:

- Enrollege Co-Founder Business Incubator start up concept that will help college seniors finalize career choices based on their degree.
- Marketing Course Leader ensuring smooth operation of fundraiser to help community members.

**Career Goals:** Plans to seek a degree in Business Administration or Marketing.

## Cool Tool

Capital Market Laboratories' <u>cmlviz.com</u> tool provides important financial information, similar to the popular Yahoo! Finance, but adds enhanced tools to make investment decisions easier. Whether you are looking to simulate investments or jump into the market, its worth checking out.

See Mr. Labriola or Mr. Cartwright & Investment Club for more info!





### Cybersecurity

This is a field that has seen significant growth over the last 2 decades. In general, the role of a cybersecurity specialist is to prevent criminal or unauthorized access to computer systems and data. Per a recent report from Monster.com - the unemployment rate in this field is an astonishing 0%!

West Leyden Alumnus (Class of 2011), Mitch Froehlich, is doing just this for Nike Corporation in Oregon. Having gained experience and training



through the Air Force and First Tech
Credit Union, he describes his job in
this way. "My job is a never ending
game of tag, or cops & robbers. There is
no shortage of people in the world who
want to break into your computers for
whatever reason. It keeps life
interesting, and I'm always learning".
While attending West Leyden, Mitch
took Web Design, Networking 1 & 2,

Computer Programming & Repair and
 Accounting.

**TSI Tech Tip** Use alt + [ to split your Chromebook screen tab to the left or alt + ] to split screen tab to the right. Check it out on <u>YouTube</u>.