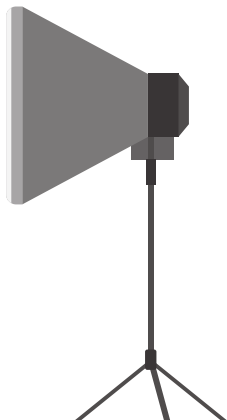


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**Congrats
Mar. winner
Marko S.
(10th)**



Student Spotlight Jhenna Harden

Leyden Business/Tech Courses:

Digital Literacy, Consumer Education, Entrepreneurship & Business Incubator

Accomplishments:

- Accepted to and attending Historically Black College & University (HBCU) Texas Southern University in Houston, TX
- Built an app & competed in the Verizon Innovative Learning Design Thinking Challenge

Career Goals:

I plan to attend Texas Southern University and intend on studying Business Management.

Cool Tool

TikTok, as we know, is a video sharing social network that allows users a one-stop-shop for creating, editing and sharing video content. BUT, did you know that this tool can be a great place to create content for other platforms or even for promotional purposes? With its built in editing tools, royalty-free music selections and filters its a great place to get it done and ready to share/use in marketing your products or services on other platforms, blogs, etc.

Interested in learning more about TikTok & other forms of social media. Check out the Sports & Entertainment Marketing classes!



Career Corner

Network Implementation Tech

Network implementation can look different within each organization. For 2019 East Leyden Grad, Sammy Solis, implementation at his company, Cohesion, means the installation and configuration of equipment and beacons that will be used for his company's smart building app.

When asked about the best part of his job, Sammy states that networking and interacting with people at all levels in the company is a highlight. He also enjoys testing the app to ensure proper functioning. A great perk of his job is working in various buildings downtown.



The aspect of his job that is not ideal is documentation. Sammy states that it can be tricky to write up communications that are highly technical yet easy for those not in the technology department to understand.

Some advise he has for students with similar interests? Take TSI and as many business/tech classes as you can just to understand both sides of a business. Obtain certifications like CompTIA A+, Network+, Security+, and C.C.N.A. Lastly know that hard work is WORTH IT. Talk to your teachers, get to know them, you never know what types of connections they have!

TSI Tech Tip

Do you clean your Chromebook? Did you know many of the basic issues could be resolved with some quick, regular cleaning? Use a eyeglass or electronics cleaner. **DO NOT use Lysol or other disinfecting wipes**

