

Madeira Schools Planning Commission

**Best Practices in Social Media
Instruction/Guidelines**

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PURPOSE

The purpose of this study was to determine:

1. What are the best instructional strategies students should receive for managing their digital footprint?
2. What are common sense guidelines and strategies that should be used by students and staff in regards to social media tools?

BACKGROUND

“Children today are more tech savvy than previous generations and have digital footprints from increasingly earlier ages. Many parents “share” their children online before they are even born, through pregnancy updates and sonograms. Some parents post status updates about their child’s milestones, grades, sports, and activities. According to online security firm AVG in a 2012 study, 81% of U.S. children have a digital footprint before age two.”

<http://navigator.compasslearning.com/featured/how-to-help-students-create-positive-digital-footprint/>

STUDY METHODS

Due to the broad scope of social media, data of current practices were collected from Madeira City Schools, Madeira community members, and other local school districts. Three separate surveys were developed and distributed to Madeira City Schools’ staff and parents and 11 local school districts. In addition to these surveys “Madeira’s policy for social media and communications guidelines for teachers” was reviewed.

DEFINITIONS

For the purpose of this study, “**Social Media**” is defined as Internet-based applications that may turn communications into interactive dialogue between users. “**Digital Footprint**” is the record of your interactions with the digital world and how the data that is left behind can be exploited.

SURVEY DETAILS

Target Audience	# of Responses	Vehicle for Survey	Survey Details
MCSD Parents	177	Survey Monkey	See Exhibit I
MCSD Staff	95	Google Survey	See Exhibit III
Local School Districts	8	Survey Monkey	See Exhibit VI

FOCUS

Surveys were developed to identify:

- Current digital devices and social media sites used by Madeira City Schools students and staff
- When digital devices and social media sites are being used by Madeira City School students and staff
- At what age students have access to digital devices and social media sites
- The benefits and drawbacks of social media in education
- Parental involvement and awareness of their child's social media activity and digital footprint
- How other local schools are currently approaching social media guidelines and instruction

KEY FINDINGS

Parent Survey Key Findings

Surveys were distributed through the Madeira City Schools' list serve. Breakdown of results: see Exhibit II. Survey respondent demographics included:

- Elementary School parent respondents: 91
- Middle School parent respondents: 74
- High School parents respondents: 73

Survey respondents reported owning between 2 and 4 desktop, laptop, or tablet computers in the home. While numbers for Middle school respondents included that approximately 83% students own a cell phone, 100% of High School parent respondents reported that their child currently owns a cell phone. According to results, third grade is the earliest grade level year for students to own a cell phone. Data indicated that most students had their first cell phone by the seventh grade. All respondents reported that their children owned a cell phone by tenth grade.

Social Media Usage

100% of parent survey respondents indicated that they use email, text messaging (92%) and Facebook (71%). Parent respondents reported that their child have the same preference order with social media usage. According to parent respondents, the main difference appears to be that students access more of a variety of social media tools than parents. Nearly 90% of parents reported monitoring their child's internet communication. Survey results show that parental monitoring appears to diminish with the age of the student.

Drawbacks

Across all three buildings, parents cite a “lack of face-to-face communication” as the greatest drawback of social media usage. Results show that cyberbullying as an overall concern is the second drawback in social media usage. Results show that the concern of cyberbullying changes as students’ progress through school.

Benefits

According to parent respondents, the greatest benefit of social media usage is noted as “technological skills acquired by learning and employing the various media”. Other benefits were more evenly reported with the exception of social media’s ability to “establish enduring relationships with real people”.

Parental Involvement

More than half of all parent respondents indicated that they are actively trying to help manage their child’s digital footprint. High School parent respondents indicated this as a larger initiative than parent respondents from Elementary School students.

Education

Nearly all (90%) parents said the school district should provide students with a specific education regarding the permanence of their digital footprint. 61% of parent respondents said they would attend a program offered to educate parents on the permanence of a digital footprint.

Staff Survey Key Findings

Ninety-five staff members were surveyed. Breakdown of results: See Exhibit IV. 93% of staff respondents reported that they have read and understand Madeira City Schools Social media and Communication Guidelines. See Exhibit V.

Social Media Usage

In the school setting, 63% of staff members indicated that they do not currently use social media sites in the classroom. Of the sites used with students, Facebook, Twitter, Google+, and Pinterest ranked as the highest.

Drawbacks

According to staff respondents, “Discouragement of face-to-face communication”, cyber bullying, and “students attention is seized and fragmented” were listed as the most concerning drawbacks of social media. Other concerns noted included “inappropriate use that will damage reputation now and in the future” and safety.

Benefits

According to staff respondents, the greatest benefit of social media usage is “encouraging students to engage, collaborate, and communicate with each other.” “Increasing students’ technology skills” ranked as the second highest benefit of social media usage with students.

“Expose students to many new viewpoints, ideas, and opinions” and “allows students to express and share their creativity” were noted as other benefits by staff members.

Parental Involvement

Staff respondents indicated that they believe “some parents” (59%) or “most parents” (24%) see or know the benefits of their children using social media in education.

Education

64% of staff respondents indicated that they give reminders, encourage students to “do the right thing” and have one on one discussions with students about managing their digital footprint. 28% of staff respondents stated that they are not directly involved with social media for education. When asked “What could you as an educator do to help students be safe on-line and manage their digital footprint,” 48 staff respondents indicated that they could teach and show students correct use, hold workshops or give classroom lessons. Currently 46% of staff respondents reported that observed, inappropriate use of social media on school grounds is reported to the principal or technology instructor.

Local Districts Survey Key Findings

Using Survey Monkey, eleven selected school districts were surveyed to benchmark social media trends in education. See Exhibit VII for the list of School Districts interviewed. Eight school districts completed the questionnaire (73% return rate) including Madeira City School District. Breakdown of results: See Exhibit VIII.

School survey results indicated the usage of laptops (100%) and smart boards (100%) with students. The survey revealed that the majority (seven out of the eight schools) also use desktop PCs, digital cameras, and tablets for academic purposes. Only three districts (38%) use e-readers.

Social Media

Seven out of the eight schools use email for academic purposes, followed by Twitter (63%). 50% of respondents reported that texting, Facebook, and blogster were used less.

Drawbacks

Respondents for this section were asked to choose their biggest concern regarding using social media in education. Of those drawbacks listed, cyber bullying garnered the largest response with 57%. Other drawbacks noted included:

- Student’s attention is seized and fragmented
- Students don’t know when, where, and with whom to use social media
- Can make students more impulsive, less patient, and have weaker critical thinking skills.

Benefits

Most schools (seven out of eight) agreed that the benefits in social media included:

- Encourages students to engage, collaborate, and communicate with each other.
- Teachers and students are able to build stronger school communities by utilizing class blogs, discussion forums, videos, etc.

- Increases student's technology skills.

The majority (5 or 6 schools) reported that benefits included:

- Established enduring relationships with real people;
- Allows students to express and share their creativity;
- Helps students develop leadership skills, including planning and organizing activities;
- Cultivates and demonstrates deeper learning of topics
- Exposes students to many new viewpoints, ideas, and opinions
- Prepares students for successful employment

Social Media Curriculum

Survey results revealed that 86% of the schools do not currently have a social media curriculum for their students. Of the respondents surveyed, Oak Hills School District was the only school to respond that they do have a formal curriculum for their students. This curriculum is coordinated by individual teachers, guidance counselors, the principal(s) and superintendent. See Exhibit IX for further details on Oak Hills Program.

Current Practices

Of those schools that responded five out eight (including Madeira - see Exhibit XI.) found various ways to integrate into their school day ways to educate students [K-12] on how to be safe on-line and manage their digital footprint including holding class meetings, having discussions during health and technology classes, holding assemblies during school hours and after school as well as meeting one-on-one with students. Some schools noted that they have a "Positive Behavior Support Plan" (i.e. a contract) that they have students sign at the beginning of the year.

Survey results revealed that 80% of those that responded did not feel current initiatives in place were sufficient. Many schools (five out eight) indicated through responses that the need to further educate/support students in their understanding of the advantages and disadvantages of technology. It was noted by respondents that students often know more than the parents/teachers. Respondents cited that technology is fluid, ever-changing, and difficult to stay-up-on the latest information.

Teacher Policy

All schools surveyed responded that they have a policy for teachers on social media and communications.

Training/Education for Families

The majority of the schools (83%) responded that they do provide some type of training or education to parents and families about social media. Programs include student-led "Tech 101" nights, PTO sponsored events, and guest speakers. Topics typically include "what is social media", cyber responsibility, privacy tools and how to activate them.

CONCLUSION

Social media is undeniably a growing influence in our society, and it is important that students (teachers and parents) learn how to use it responsibly and to engage in appropriate online behavior. However, there are many benefits and drawbacks as to whether or not these lessons should be taking place in the classroom or should be taught by parents and other mentors. Including social media education in schools would certainly help ensure that students learn valuable lessons about the use of social media, and it would lay the foundation for expanding the use of social media in other aspects of education and would help students learn valuable skills they could use in the future. However, MCSD should be mindful that including social media education in the classroom could also draw away valuable resources from other parts of the curriculum and could become a distraction. Exploring alternate learning opportunities (e.g. Oak Hills's program, PTO sponsored events, school assemblies) and/or opportunities to blend into current curriculum would help offset this concern. Source: Bonari, Alexis, "Pros and Cons of Social Media Education in Schools", March 6, 2013

RECOMMENDATIONS

Strategic:

- Create and administer a social media survey for students. See Exhibit X for example questions.
- Conduct a self-audit of current social media "education" practices at MCSD – looking for areas of improvement.
- Develop a student led technology team to educate staff, teachers, parents, and students about "netiquette", e-communication, and digital literacy.
- Shadow the Oak Hills' students to learn more about their program. See Exhibit IX.

Tactical:

- Develop a social media policy for students.
- Host a Tech 101 Night for parents at the MES, MMS, and MHS buildings.
 - Consider bringing in Oak Hills students to host the first event.
- Update the MCSD website to include information about internet safety, internet etiquette, cyber bullying, becoming a web critic, and digital citizenship. An example of website to benchmark from: [Using the Internet Webpage for Students](#) . (This could be a student-led project.)

Exhibit I

2012-13 Planning Commission Parent Survey - Best Practices in

Planning Commission "Best Practices Social Media" Study

Thank you for taking the time to complete this important study! It will take 3-5 minutes. Your answers will provide the Madeira City School District (MCSD) Planning Commission with important information on your experiences with social media and how you manage your child(ren)'s digital footprint.

1. What grade is your child(ren) in? (Check all that apply)

☐ MES: Grades Preschool - 4

☐ MMS: Grades 5 - 8

☐ MHS: Grades 9 - 12

2. How many computers (desktop/laptop/tablets) do you have in your household?

3. Does your child(ren) have a cell phone?

☐ Yes

☐ No

4. What was the earliest grade you allowed your child to have a cell phone?

Other (please specify)

5. Which of the following social media/internet communications do you use? (Check all that apply.)

☐ Text

☐ MySpace

☐ Instagram

☐ Email

☐ Twitter

☐ LinkedIn

☐ Facebook

☐ Pinterest

☐ Photo Sharing Websites (e.g. Flickr, Shutterfly)

☐ Google Apps

☐ SnapChat

☐ Video Sharing Websites (e.g. YouTube)

Other (please specify)

2012-13 Planning Commission Parent Survey - Best Practices in

6. Which of the following social media/ internet communications does your child/children use? (Check all that apply.)

- | | | |
|--------------------------------------|------------------------------------|---|
| <input type="checkbox"/> Text | <input type="checkbox"/> MySpace | <input type="checkbox"/> Instagram |
| <input type="checkbox"/> Email | <input type="checkbox"/> Twitter | <input type="checkbox"/> LinkedIn |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Pinterest | <input type="checkbox"/> Photo Sharing Websites (e.g. Flickr, Shutterfly) |
| <input type="checkbox"/> Google Apps | <input type="checkbox"/> SnapChat | <input type="checkbox"/> Video Sharing Websites (e.g. YouTube) |

Other (please specify)

7. Do you monitor your child(ren)'s usage of social media/internet communications?

- ☐ Yes
- ☐ No

8. What do you believe, if any, are the drawbacks of social media in education?

- ☐ No drawbacks
- ☐ Students' attention is seized and fragmented (is a distraction)
- ☐ Students don't know when, where, and with whom to use social media.
- ☐ Can weaken or destroy higher-order reasoning processes, including focus, concentration, and persistence.
- ☐ Can make students more impulsive, less patience, and have weaker critical thinking skills
- ☐ Cyberbullying
- ☐ Discourages face-to-face communication

My concerns:

2012-13 Planning Commission Parent Survey - Best Practices in

9. What do you believe are the benefits of social media in education?

- ☐ No benefits.
- ☐ Encourages students to engage, collaborate, and communicate with each other.
- ☐ Establishes enduring relationships with real people, which are vital to creating and sustaining a sense of belonging.
- ☐ Allows students to express and share their creativity.
- ☐ Helps students develop leadership skills, including planning and organizing activities.
- ☐ Cultivates and demonstrates deeper learning of topics researched online and connects students with other people of the same interest.
- ☐ Exposes students to many new viewpoints, ideas, and opinions.
- ☐ Teachers and students are able to build stronger school communities by utilizing class blogs, discussion forums, videos, etc.
- ☐ Increases student's technology skills.
- ☐ Prepares students for successful employment.

Other

Just a few more questions.....

10. What, if anything, are you doing to help your child(ren) manage their digital footprint?

- ☐ Nothing
- ☐ Something

If you answered something, please describe.

11. Would you attend, if offered, a program to educate you about social media, and to learn about your "digital footprint"?

- ☐ Yes
- ☐ No

2012-13 Planning Commission Parent Survey - Best Practices in

12. Should MCSD provide training/education regarding social media and the permance of digital footprint for students?

☐ Yes

☐ No

Comment

Survey is Finished

Thank you for your time. The information provided will be used by the Madeira City School Planning Commission to determine what are the best practice instructional strategies students should receive in instruction/guidance for managing their digital footprint.

Exhibit II

**2012-13 Planning Commission Parent Survey -
Best Practices in Social Media**



1. What grade is your child(ren) in? (Check all that apply)

What grade is your child(ren) in? (Check all that apply)				
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Response Totals
MES: Grades Preschool - 4	100.0% (91)	39.2% (29)	16.4% (12)	51.4% (91)
MMS: Grades 5 - 8	31.9% (29)	100.0% (74)	34.2% (25)	41.8% (74)
MHS: Grades 9 - 12	13.2% (12)	33.8% (25)	100.0% (73)	41.2% (73)
answered question	91	74	73	177
skipped question				0

2. How many computers (desktop/laptop/tablets) do you have in your household?

	What grade is your child(ren) in? (Check all that apply)			Response Totals
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	
1	7.7% (7)	6.8% (5)	2.7% (2)	6.2% (11)
2	23.1% (21)	16.2% (12)	17.8% (13)	20.9% (37)
3	25.3% (23)	28.4% (21)	24.7% (18)	24.3% (43)
4	25.3% (23)	29.7% (22)	26.0% (19)	27.1% (48)
5	9.9% (9)	10.8% (8)	12.3% (9)	10.2% (18)
6+	8.8% (8)	8.1% (6)	16.4% (12)	11.3% (20)
answered question	91	74	73	177
skipped question				0

3. Does your child(ren) have a cell phone?

		What grade is your child(ren) in? (Check all that apply)			Response Totals
		MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	
Yes		34.1% (31)	83.8% (62)	100.0% (73)	63.3% (112)
No		65.9% (60)	16.2% (12)	0.0% (0)	36.7% (65)
answered question		91	74	73	177
skipped question					0

4. What was the earliest grade you allowed your child to have a cell phone?

		What grade is your child(ren) in? (Check all that apply)			Response Totals
		MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	
	Preschool	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
	Kindergarten	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
	Grade 1	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
	Grade 2	0.0% (0)	1.6% (1)	0.0% (0)	0.9% (1)
	Grade 3	6.5% (2)	6.5% (4)	1.4% (1)	3.6% (4)
	Grade 4	12.9% (4)	8.1% (5)	1.4% (1)	7.3% (8)
	Grade 5	25.8% (8)	24.2% (15)	15.5% (11)	17.3% (19)
	Grade 6	35.5% (11)	29.0% (18)	25.4% (18)	27.3% (30)
	Grade 7	12.9% (4)	25.8% (16)	29.6% (21)	26.4% (29)
	Grade 8	3.2% (1)	4.8% (3)	16.9% (12)	10.9% (12)
	Grade 9	3.2% (1)	0.0% (0)	2.8% (2)	1.8% (2)
	Grade 10	0.0% (0)	0.0% (0)	7.0% (5)	4.5% (5)
	Grade 11	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)

Grade 12	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Other (please specify)	1 reply	1 reply	3 replies	5
answered question	31	62	71	110
			skipped question	67

5. Which of the following social media/internet communications do you use? (Check all that apply.)

What grade is your child(ren) in? (Check all that apply)				
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Response Totals
Text	90.0% (81)	91.9% (68)	95.7% (67)	91.9% (159)
Email	100.0% (90)	100.0% (74)	100.0% (70)	100.0% (173)
Facebook	75.6% (68)	66.2% (49)	68.6% (48)	71.1% (123)
Google Apps	42.2% (38)	39.2% (29)	38.6% (27)	38.2% (66)
MySpace	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Twitter	20.0% (18)	24.3% (18)	27.1% (19)	23.1% (40)
Pinterest	42.2% (38)	36.5% (27)	32.9% (23)	35.3% (61)
SnapChat	1.1% (1)	5.4% (4)	4.3% (3)	2.9% (5)
Instagram	11.1% (10)	16.2% (12)	11.4% (8)	12.1% (21)
LinkedIn	48.9% (44)	48.6% (36)	52.9% (37)	48.0% (83)

Photo Sharing Websites (e.g. Flickr, Shutterfly)	51.1% (46)	27.0% (20)	22.9% (16)	34.1% (59)
Video Sharing Websites (e.g. YouTube)	40.0% (36)	33.8% (25)	38.6% (27)	36.4% (63)
Other (please specify)	2 replies	3 replies	3 replies	8
answered question	90	74	70	173
			skipped question	4

6. Which of the following social media/ internet communications does your child/children use? (Check all that apply.)

	What grade is your child(ren) in? (Check all that apply)			Response Totals
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	
Text	61.1% (44)	87.8% (65)	100.0% (70)	79.4% (123)
Email	69.4% (50)	94.6% (70)	95.7% (67)	83.2% (129)
Facebook	19.4% (14)	39.2% (29)	80.0% (56)	43.2% (67)
Google Apps	27.8% (20)	29.7% (22)	32.9% (23)	28.4% (44)
MySpace	1.4% (1)	1.4% (1)	2.9% (2)	1.3% (2)
Twitter	8.3% (6)	20.3% (15)	57.1% (40)	27.7% (43)
Pinterest	13.9% (10)	21.6% (16)	40.0% (28)	21.9% (34)
SnapChat	6.9% (5)	20.3% (15)	38.6% (27)	18.7% (29)
Instagram	20.8% (15)	35.1% (26)	47.1% (33)	30.3% (47)
LinkedIn	1.4% (1)	1.4% (1)	4.3% (3)	1.9% (3)
Photo Sharing Websites (e.g. Flickr, Shutterfly)	9.7% (7)	12.2% (9)	14.3% (10)	11.6% (18)
Video Sharing Websites (e.g. YouTube)	33.3% (24)	36.5% (27)	57.1% (40)	41.9% (65)
Other (please specify)	17 replies	5 replies	5 replies	27

answered question	72	74	70	155
			skipped question	22

7. Do you monitor your child(ren)'s usage of social media/internet communications?

		What grade is your child(ren) in? (Check all that apply)			Response Totals
		MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	
	Yes	97.8% (87)	91.9% (68)	76.8% (53)	89.5% (154)
	No	2.2% (2)	8.1% (6)	23.2% (16)	10.5% (18)
answered question		89	74	69	172
				skipped question	5

8. What do you believe, if any, are the drawbacks of social media in education?

	What grade is your child(ren) in? (Check all that apply)			Response Totals
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	
No drawbacks	7.9% (7)	12.2% (9)	7.2% (5)	9.3% (16)
Students' attention is seized and fragmented (is a distraction)	46.1% (41)	39.2% (29)	44.9% (31)	43.6% (75)
Students don't know when, where, and with whom to use social media.	56.2% (50)	41.9% (31)	30.4% (21)	43.6% (75)
Can weaken or destroy higher-order reasoning processes, including focus, concentration, and persistence.	32.6% (29)	27.0% (20)	30.4% (21)	31.4% (54)
Can make students more impulsive, less patience, and have weaker critical thinking skills	32.6% (29)	31.1% (23)	34.8% (24)	33.1% (57)
Cyberbullying	60.7% (54)	55.4% (41)	40.6% (28)	54.7% (94)
Discourages face-to-face communication	76.4% (68)	71.6% (53)	81.2% (56)	75.6% (130)
My concerns:	23 replies	23 replies	16 replies	62
answered question	89	74	69	172
skipped question				5

9. What do you believe are the benefits of social media in education?

	What grade is your child(ren) in? (Check all that apply)			
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Response Totals
No benefits.	8.2% (7)	5.5% (4)	4.6% (3)	7.3% (12)
Encourages students to engage, collaborate, and communicate with each other.	45.9% (39)	52.1% (38)	47.7% (31)	48.5% (80)
Establishes enduring relationships with real people, which are vital to creating and sustaining a sense of belonging.	11.8% (10)	8.2% (6)	7.7% (5)	9.7% (16)
Allows students to express and share their creativity.	40.0% (34)	50.7% (37)	50.8% (33)	44.2% (73)
Helps students develop leadership skills, including planning and organizing activities.	23.5% (20)	19.2% (14)	15.4% (10)	22.4% (37)
Cultivates and demonstrates deeper learning of topics researched online and connects students with other people of the same interest.	34.1% (29)	30.1% (22)	29.2% (19)	35.2% (58)
Exposes students to many new viewpoints, ideas, and opinions.	44.7% (38)	47.9% (35)	56.9% (37)	49.1% (81)
Teachers and students are able to build stronger school communities by utilizing class blogs, discussion forums, videos, etc.	54.1% (46)	61.6% (45)	44.6% (29)	52.7% (87)
Increases student's technology skills.	72.9% (62)	74.0% (54)	76.9% (50)	73.9% (122)
Prepares students for successful employment.	37.6% (32)	41.1% (30)	44.6% (29)	41.2% (68)
Other	11 replies	9 replies	8 replies	28
answered question	85	73	65	165
skipped question				12

10. What, if anything, are you doing to help your child(ren) manage their digital footprint?

What grade is your child(ren) in? (Check all that apply)				
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Response Totals
Nothing	46.0% (40)	31.5% (23)	24.6% (17)	38.8% (66)
Something	54.0% (47)	68.5% (50)	76.8% (53)	61.2% (104)
If you answered something, please describe.	49 replies	50 replies	49 replies	148
answered question	87	73	69	170
skipped question				7

11. Would you attend, if offered, a program to educate you about social media, and to learn about your "digital footprint"?

What grade is your child(ren) in? (Check all that apply)				
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Response Totals
Yes	64.4% (56)	64.4% (47)	56.5% (39)	61.2% (104)
No	35.6% (31)	35.6% (26)	44.9% (31)	38.8% (66)
answered question	87	73	69	170
skipped question				7

12. Should MCSD provide training/education regarding social media and the permance of digital footprint for students?

What grade is your child(ren) in? (Check all that apply)				
	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Response Totals
Yes	90.8% (79)	95.9% (70)	89.9% (62)	90.6% (154)
No	10.3% (9)	4.1% (3)	11.6% (8)	10.0% (17)
Comment	20 replies	18 replies	16 replies	54
answered question	87	73	69	170
skipped question				7

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Other (please specify)	
1	X		X	Varies plus minus one grade based on maturity	Feb 1, 2013 3:32 PM
2			X	So she could reach me at work.	Feb 1, 2013 11:19 PM
3		X	X	Grade 7 for youngest; grade 11 for oldest.	Feb 6, 2013 11:05 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Other (please specify)	
1		X	X	Instagram	Feb 1, 2013 3:33 PM
2		X	X	Wordpress	Feb 1, 2013 4:12 PM
3	X	X		Skype	Feb 1, 2013 4:48 PM
4			X	skype	Feb 1, 2013 5:04 PM
5	X			Houzz	Feb 2, 2013 10:49 AM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Other (please specify)	
1	X			email at school only	Feb 1, 2013 3:28 PM
2	X			Too young to use	Feb 1, 2013 3:31 PM
3	X			NONE (survey forced me to check a box)???	Feb 1, 2013 3:32 PM
4		X	X	I do not want my children using social media in school nor learn how to from the school	Feb 1, 2013 3:33 PM
5		X		email ONLY at school. No internet or social media allowed	Feb 1, 2013 3:35 PM
6	X			My children do not use any social apps but this survey will not let me leave this question blank and it dies nto provide a none choice	Feb 1, 2013 3:42 PM
7	X			facetime	Feb 1, 2013 3:43 PM
8	X			facetime via apple	Feb 1, 2013 4:12 PM
9		X		None	Feb 1, 2013 4:18 PM
10	X			None - just put photo sharing because the question made me choose something	Feb 1, 2013 4:18 PM
11	X			School Provided Email Only/ School Provided Google Apps	Feb 1, 2013 4:19 PM
12	X			none	Feb 1, 2013 4:48 PM
13	X			No computer communications - only paper copies as desired	Feb 1, 2013 4:55 PM
14			X	skype	Feb 1, 2013 5:04 PM
15		X		Face Time	Feb 1, 2013 5:25 PM
16			X	Google plus	Feb 1, 2013 7:15 PM
17	X			nothing, our child is 8 years old and we do not feel old enough to do these things, even email as there is no need	Feb 2, 2013 2:32 PM
18	X			Our children do not have access to any social media / internet communications.	Feb 2, 2013 5:16 PM
19	X			none	Feb 2, 2013 10:39 PM
20	X			none of these	Feb 3, 2013 12:37 PM
21	X			None	Feb 3, 2013 2:04 PM
22	X	X		E-mail only at school	Feb 3, 2013 2:08 PM
23			X	Tumblr	Feb 6, 2013 7:10 PM
24	X			texting with iPod touch, not a cell phone	Feb 8, 2013 6:19 AM
25			X	skype stumbleupon	Feb 13, 2013 9:24 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
1	X			I think that children text too much and have forgotten the art of face to face communication and some have difficulty holding a conversation	Feb 1, 2013 3:30 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
2		X		Even though I do believe there are drawbacks, I do not believe it should be discouraged. Some children may be able to benefit greatly from the use of social media. It needs to be monitored, and used appropriately.	Feb 1, 2013 3:32 PM
3		X	X	The school should focus on computer skill sets which are severely lacking, not social media skill sets.	Feb 1, 2013 3:36 PM
4		X		Comfort with technology is critical at this day and age. General behavioral guidelines should be reinforced when using social media. The school should provide opportunities to educate about the use of social media, what is appropriate, how what one shares can be misused or misinterpreted, and how it can enhance a sense of community beyond one's physical community. I think it would be a great idea for educators in Madeira to use social media to connect with parents and kids and demonstrate proper usage and benefits of social media.	Feb 1, 2013 3:37 PM
5		X		My son was allowed on instagram for a few months. I no longer allow it. I had to monitor it everyday and had no control over the pictures he was seeing and info. I don't think the school can monitor as well as I did and if they made a poor choice they could get into trouble.	Feb 1, 2013 3:37 PM
6	X			I believe I have read some studies that point to a likelihood that using electronic media/technology regularly builds connections in the brain that can cause addiction-like symptoms. The constant stream of new information obtained through electronic media causes the release of brain chemicals, which, when removed, can also cause withdrawal stressors. I have read that it is especially difficult for kids (and adults) with ADD to switch from high-input experiences, like computer learning, to low-input experiences, such as traditional classroom learning. My concern would be when these switches occur without teachers being trained to facilitate them effectively so that all kids, but especially kids with learning or attention differences, can transition successfully.	Feb 1, 2013 3:40 PM
7			X	Devices needed for some of the media that is possibly a future in education may not be a device or data plan a parent is willing or able to provide for their children.	Feb 1, 2013 3:40 PM
8			X	One is never sure who is on the other end. Children have a hard time understanding the idea that whatever is put on social media is out there FOREVER! They can not comprehend the danger of this.	Feb 1, 2013 3:44 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
9	X	X		I hear all the time about phones being used at lunch and recess and I am bewildered that the school is allowing this. Yes it takes away from face to face interpersonal communication, makes kids focus on images, exposes kids to potentially bad influences as found in music or videos that are too mature, and in general distracts their attention from why they are there. There is no reason a 5-8 grader has to have a phone during school hours. To say that it is hard to enforce implies we expect them not to be able to follow rules, which they did very well at MES. I feel very strongly that phones or gaming units should not be allowed at school.	Feb 1, 2013 3:46 PM
10			X	school policies about devices are not enforced so my child is able to use devices in classrooms	Feb 1, 2013 3:47 PM
11	X	X		inappropriate content that they are exposed to, sometimes by default	Feb 1, 2013 3:49 PM
12			X	etiquette needs to be taught Can interfere with use of English and reduce attention span. Also there is only so much time in the day for education and I wouldn't want social media to replace other important learning opportunities (and social education, in person, is a key part of school). Overall, though, I think there is a possible place for use of social media.	Feb 1, 2013 3:53 PM
13	X	X	X	It is extremely challenging to keep up with technology. I do monitor Facebook and Pinterest, but I am not on Twitter, Instagram, SnapChat, or any others. When my oldest first got on Facebook, I sat with her as she posted and I had my Smartphone on Facebook. I wanted her to see how immediate her comments or pictures were available. I don't have answers, but this is a very difficult thing to keep pace with. I remind my kids to be responsible and that words and actions are accountable and have consequences. I think its a message that they need to continually hear from multiple sources. If they don't trust or respect one source of the message, maybe they will accept it from another source. I do my best as a parent, but accept that there are many things out of my control as I cannot control every experience my kids have. It truly takes a village and I just encourage you to continue to send these messages in different forms to the kids too.	Feb 1, 2013 3:53 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
14	X		X	It depends on how it would be used. In general, kids today get no break from their peers. Attending class all day and then on social media outside of school hours leaves no break from peer pressure, bullying, etc. Using social media in education wouldn't be a bad idea if used the right way.	Feb 1, 2013 4:25 PM
15	X			The images and messages sent over social media are "permanent" and cannot be deleted. Many younger people think that once it is off of their phone or email then it is gone forever, but we as adults know how false a statement that can be.	Feb 1, 2013 4:26 PM
16	X			Too much action, gaming for mind - not enough physical activity.	Feb 1, 2013 4:29 PM
17		X		Students of all ages do not understand the digital trail or footprint they leave behind from one seemingly meaningless social media post and the people that see it.	Feb 1, 2013 4:34 PM
18		X	X	noticed that my child seems to be losing the ability to read facial expressions/gestures/tone of voice. There is a risk of misunderstandings.	Feb 1, 2013 4:51 PM
19			X	Can kids even hand write a paper by the time they're in high school?	Feb 1, 2013 4:56 PM
20	X	X		Kids speaking skills may suffer from typing all the time instead of orally answering questions. Too much screen time not enough down time - they are always engaging, not enough time for reflection	Feb 1, 2013 5:01 PM
21	X			Children less than high school age should not be permitted to use social media in school period.	Feb 1, 2013 5:04 PM
22		X		I see these and other drawbacks as manageable, and I see them as communication tools that are rapidly evolving and changing the nature of communication. I believe these tools will be refined and managed as useful for parents and teachers and students, while monitoring and common sense evaluation will also be necessary for our children to understand the proper use of these tools an proper behavior while using them. I don't believe these tools should be summarily dismissed nor should they be given to children without proper guidance.	Feb 1, 2013 6:39 PM
23		X	X	i think people say things that they wouldn't say face-to-face or verbally with others especially mean things. I definitely think social media is a distraction. I also think that kids that don't have cell phones, texting, iPads, iPods feel left out or unpopular if they don't have them.	Feb 1, 2013 7:58 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
24		X		If you are referring to the use of social media during an educational presentation, I see no drawbacks. If you are asking about social media drawbacks for children, I would say don't know when, where, and with whom to properly use .	Feb 1, 2013 7:58 PM
25		X	X	encourages passive social activity and voyeurism	Feb 1, 2013 10:22 PM
26		X		social media is a highly of concern - can be distracting. plus - very concerned about cyberbullying and other predators.	Feb 1, 2013 10:29 PM
27	X	X		Unsure about this - I don't think there's enough data yet.	Feb 1, 2013 11:19 PM
28	X			All are checked above because it wouldn't let me just comment. Not sure how to answer this because our kids aren't quite there yet. We do have concerns for all of the above, however we think it is important for them to learn the proper use of social media. It is a relevant media both for personal use and in the business world.	Feb 2, 2013 8:59 AM
29	X			All have the potential of occurring with the misuse of social media and/or use in conjunction with a child who has tendencies to behave a certain way.	Feb 2, 2013 12:36 PM
30		X	X	I think balance is key. We still want students to develop personal social skills but I don't think social media discourages face-to-face communication.	Feb 2, 2013 1:45 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
31	X			I feel at a young age this just promotes immaturity at an out of control level. There is no need for youth in high school and younger to use facebook etc as they have friends locally. If not local, it should be email or phone or plain old stationary. Social media at this young age encourages more preoccupations then already one that young must face and overcome. I find people on the phone constantly causes a breakdown in face to face communications.....what ever happened to making someone WAIT a few minutes while you are eating, in line at the store, talking with another person, etc.....unless it is to check to make sure it is not an emergency. Our microwave society is ready to explode a little more each year without any limits on these media in the home.....studies just aren't popping up telling everyone to reel the usage in a little bit at certain ages, so parents just ignore. I find some college aged students so very 'married' to their phones and social media that their vocabulary and manners and just everyday poise is delayed to a lower age level. Some have so many 'friends' that they never sit still and book multiple get togethers on a given day to soothe that social need and it just seems to snowball. I enjoy social media and think there are many benefits, but youth younger then 18 should be cautious with usage, quantity and information.	Feb 2, 2013 2:41 PM
32			X	It is a HUGE distraction when school work is done on a device which is also used for entertainment. I never know when my child is playing and when he is actually doing homework.	Feb 2, 2013 3:46 PM
33	X			I don't think social media is necessary in schools, at least not at the Elementary school level. In middle school and high school, it's probably just a fact of life, but I don't think the young kids need to be exposed to it at school at all. If social media is used at school, I think it's vitally important to teach the students the drawbacks of social media, particularly with regard to the footprint that they leave behind, just by sending a text or a picture to a friend. I don't think students can hear often enough that they shouldn't share anything on the internet/text/twitter that they wouldn't say directly to the person's face (while their parents, grandparents, teachers and coaches stand within earshot).	Feb 2, 2013 5:19 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
34			X	Overall I think social media in education is fine, but the students need to be warned about what they write. Once things get out on the internet, everyone can see it. They also need to read what they write before they send it. Sometimes things sound differently than what you meant it to.	Feb 2, 2013 6:41 PM
35	X			I don't see a place for social media to be part of the curriculum in elementary school. it should not be accessible at school, and time would be better spent on other things. While there could be some limited benefit in terms of providing a "fun" way to communicate with students, there are far more drawbacks in terms of introducing new problems that kids don't have need for at this time.	Feb 3, 2013 12:39 PM
36	X			For young children, who are just learning how to navigate social interactions, and develop social skills, social media hinders their ability to develop strong, positive social skills. I don't believe it allows students to develop meaningful, human relationships. It doesn't teach students how to learn about a person or topic in-depth. It provides sound bites that encourages a superficial understanding of people and topics. This is in regards to social media, not the use of technology in schools. (Although I believe technology in schools should be used carefully, thoughtfully and primarily as a way of improving learning that would otherwise be difficult or impossible without the use of technology. For example you could use technology to assist with data collection and analysis.)	Feb 3, 2013 2:04 PM
37	X	X		I don't have serious concerns how technology is used at school. I think parental recommendations for out of school usage would be helpful.	Feb 3, 2013 2:10 PM
38	X			I think that with the right guidance and support by teachers and parents, my two concerns listed above can be overcome. The power of connection and the world-wide scope of the connection makes it worth it to me.	Feb 3, 2013 10:30 PM
39		X		If used properly it can enhance the learning process. There is always the chance of misuse and abuse. I do worry about cyberbullying.	Feb 4, 2013 8:17 AM
40	X	X		Smart phones are costly and texting is an expensive version of email. Children/minors need to be protected from the consequences of posting images and comments to what could become a "viral" audience. I do not believe that phones have a place in school other than in the staff offices.	Feb 4, 2013 1:54 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	My concerns:	
41		X		Appropriateness of content/filtering of age-appropriate material-when filters are off it's a free-for-all. Information overload-the number of blogs, websites and digital sources of information can fragment time	Feb 4, 2013 5:32 PM
42	X		X	Never really thought about it.	Feb 5, 2013 6:15 PM
43	X			Social media in education lends itself to several drawbacks if not properly established with limits and controls. I think it can have a positive impact in education if/when used properly.	Feb 6, 2013 8:57 AM
44		X	X	Teachers think students are using their laptops, etc., for the class-related assignment; however, the students are playing games, checking Facebook, etc.	Feb 6, 2013 11:08 PM
45	X			The phrasing of the question is unclear. If the question is, "Should elementary school and junior high school children be allowed to bring mobile phones and text, fb, etc between classes, during recess and at lunch?" My response is absolutely not. If the question is, "Can teachers and students use a social media forum for homework/learning purposes within a controlled environment?" Then my response is I am sure this can be managed successfully.	Feb 8, 2013 6:25 AM
46		X		Student's preoccupation is a greater problem. It does teaches them to connect more easily and readily to other students and could with teachers to resolve school issues and homework, but teacher seldom reply.	Feb 12, 2013 8:42 AM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Other	
1		X		The will learn social media on their own soon enough.	Feb 1, 2013 3:38 PM
2		X	X	The school needs to focus on student mastery of computer skill sets, not social media skill sets. Children/teens cannot use Social Media without being computer or App fluent.	Feb 1, 2013 3:41 PM
3	X			I want the school to use and engage students with social media -- by learning how to use it maturely, appropriately we are preparing them for the real world. Banning it from schools doesn't discourage use -- it only discourages good use.	Feb 1, 2013 3:43 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Other	
4			X	It allows for faster communication.	Feb 1, 2013 3:45 PM
5	X	X		Agree with some as long as we are talking about supervised use of google or picture sharing etc	Feb 1, 2013 3:48 PM
6			X	teachers inconsistent with use and outreach to students	Feb 1, 2013 3:48 PM
7	X		X	Students who normally wouldn't "speak up" in class, may feel more comfortable "speaking up" via social media.	Feb 1, 2013 4:29 PM
8		X	X	I think you lose the ability to have a conversation about a specific topic, kids don't want to type everything they may be thinking, however students need to be skilled in technology in order to compete for jobs in the future.	Feb 1, 2013 4:55 PM
9	X			No benefit in social media. Computer programs increase student's technology skills. Email or sametime can be used for communicating with others while working projects.	Feb 1, 2013 4:59 PM
10		X		Same comments as previous question...	Feb 1, 2013 6:39 PM
11			X	Students feel they are respected individuals when educators utilize a tool they (the student) feels is important. Showing respect will often get you respect.	Feb 1, 2013 6:52 PM
12	X	X	X	Prepares students for college/Blackboard	Feb 1, 2013 9:17 PM
13		X		Many of the skills mentioned above can be learned without social media, ie. leadership, creativity,	Feb 1, 2013 10:31 PM
14	X			Proper use of social media -- what to share and what not to share.	Feb 2, 2013 9:02 AM
15	X			Social media is more about entertainment than it is about learning and preparation for successful employment ... unless we're teaching kids about appropriate email etiquette or something along those lines.	Feb 2, 2013 5:22 PM
16	X			Pretty sure your survey is negatively influenced. Who is writing this thing. Not legitimate at all. Let's get more professional.	Feb 2, 2013 10:42 PM
17	X			There are plenty of other ways for kids to collaborate and build on the noted positive outcomes listed above, just as we did in the dark ages twenty years ago. I see no reason to further encourage a medium at school that I actively discourage at home.	Feb 3, 2013 12:41 PM
18	X	X		Elementary and middle school children do not need virtual communities and networks--they need person-to-person contact. There are no studies yet available to determine the impact of using social media.	Feb 4, 2013 2:04 PM
19	X		X	Geez, seems like you are WAY over thinking this stuff.	Feb 5, 2013 6:16 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Other	
20		X		It does teaches them to connect more easily and readily to other students and could with teachers to resolve school issues and homework, but teacher seldom reply.	Feb 12, 2013 8:43 AM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
1	X	X		Monitor. Discuss implications.	Feb 1, 2013 3:31 PM
2	X			Monitor commercials due to age of child	Feb 1, 2013 3:32 PM
3	X			My children are too young to be using social media as of yet	Feb 1, 2013 3:34 PM
4	X		X	Advisory role on when and where to use.....provide examples (good and bad) in the news re use and how digital footprint can affect them now and through the future.	Feb 1, 2013 3:35 PM
5		X	X	Making them aware that no matter what they put out in cyber world it is there forever and future schools and employees check these things when they apply for things	Feb 1, 2013 3:35 PM
6		X		Explaining about not using/ forwarding pictures or being inappropriate in any way.	Feb 1, 2013 3:37 PM
7		X		Ensure posts and communications are constructive and appropriate. Remind my child on a continuing basis about the long term affects the posts can have later in life while in college, seeking employment, etc.	Feb 1, 2013 3:37 PM
8		X		Monitoring posts	Feb 1, 2013 3:38 PM
9		X		I repeatedly inform my child that placing something in email or on the internet is like posting it in the newspaper....only worse. We showed my child how he could think he knew someone on instagram but in reality it could be a person who may want to harm him.	Feb 1, 2013 3:40 PM
10		X	X	We often discuss how they need to be careful about what they put on they sites (like FaceBook) and they also need to be aware that others can put things out there about them without their permission.	Feb 1, 2013 3:41 PM
11		X		She is not actively involved in social media, she texts primarily family members, but we often talk to her about online safety.	Feb 1, 2013 3:42 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
12			X	They do not not have phones compatible with a data plan, limiting usage to a computer only.	Feb 1, 2013 3:43 PM
13		X		I do not allow my son to access Facebook and I monitor his email and texting. We discuss with him appropriate sites, student responses, and ads.	Feb 1, 2013 3:43 PM
14	X			The only digital footprint that my children have of their own is on select cooperative online games, where they use usernames that do not contain their real names. With direct supervision, they may look at youtube videos, but they do not have their own accounts, nor do they have FB, Twitter, etc. accounts or even their own email accounts.	Feb 1, 2013 3:44 PM
15		X	X	They are being instructed by out side professionals whose speciality is Social Media and have been shown/taught the importance of being aware of their/our digital footprint.	Feb 1, 2013 3:45 PM
16	X		X	Discuss what is appropriate and what is inappropriate. Try to limit amount of time spent on social media. Stress the importance of the enduring affects of your digital footprint (it's out there forever). Remind them that the Golden Rule applies to social media.	Feb 1, 2013 3:45 PM
17	X			Monitoring email. Created email addresses for my children when they were born. Bought and maintain their domain names for future sites. Periodically google their names.	Feb 1, 2013 3:46 PM
18			X	Frequently review their social media outlets. Frequently discuss the dangers of social media.	Feb 1, 2013 3:47 PM
19			X	discuss awareness of and occassional tracking of digital footprint at home	Feb 1, 2013 3:49 PM
20	X	X		Give them monitored use of computer iPad downloadable music nook etc.... Both kids are fluent in computers and technology	Feb 1, 2013 3:51 PM
21	X	X		what in the world is a digital footprint?	Feb 1, 2013 3:51 PM
22			X	Do you mean that I don't permit my children to give out personal information, pictures, or post things to youtube? Keeping my eyes on his use of computer and digital technology. Would step in if needed.	Feb 1, 2013 3:54 PM
23	X			not sharing passwords, logging off sites,	Feb 1, 2013 3:56 PM
24	X	X	X	I have played through the scenarios. Child posts picture with unbecoming comment. Child instantly regrets it and pulls it down. In that split second before it was pulled down, someone else already shared it or printed it and the damage is done.	Feb 1, 2013 3:56 PM
25	X			Nothing at this time.	Feb 1, 2013 4:04 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
26		X	X	Talking with them and showing examples (Paige from the real life show) of people who's lives are forever altered due to momentary lapses of judgement.	Feb 1, 2013 4:07 PM
27		X		Monitoring. I have passwords to all accounts.	Feb 1, 2013 4:10 PM
28			X	We are frequently talking about what that means and the long term consequences it could have. Several time a week I am on his facebook page and phone checking content.	Feb 1, 2013 4:13 PM
29	X	X		Talking about appropriate online behaviors, limiting screen time	Feb 1, 2013 4:13 PM
30		X	X	I have stressed the fact that once you put anything out into cyberspace that you have no control over who sees it or where it goes. Future employment etc. may be at risk if questionable images, text or info. is put into the Internet.	Feb 1, 2013 4:14 PM
31		X	X	I occasionally google them to see where they show up and show them how this reflects on them to others	Feb 1, 2013 4:15 PM
32	X			Not allowing them to have a facebook account, and limiting computer time.	Feb 1, 2013 4:21 PM
33		X	X	Use news stories as examples and opportunities to discuss ways to be safe, cautious, etc.	Feb 1, 2013 4:25 PM
34	X			Not letting them on Facebook or email yet	Feb 1, 2013 4:31 PM
35	X		X	Ensuring there is not too much engagement; ensuring appropriate communications are posted; etc	Feb 1, 2013 4:32 PM
36		X		Monitoring their online access	Feb 1, 2013 4:35 PM
37	X	X		We have not allowed our children to establish a digital footprint.	Feb 1, 2013 4:46 PM
38	X	X		We regularly "borrow" their phone or iPad and see what they've been up to. We stress that whatever they do or say cannot be erased and that we as their parents have the final say on all things they have on their devices.	Feb 1, 2013 4:53 PM
39		X	X	We have conversations about what not to put on Facebook.	Feb 1, 2013 4:57 PM
40			X	I periodically ask my kids to show me their Facebook pages and I Google their names to see what pops up.	Feb 1, 2013 5:00 PM
41	X			Keeping them engaged in other activities (hands on activities.)	Feb 1, 2013 5:01 PM
42	X			monitoring internet and phone usage by having the child computer in an open space. also use software that tracks internet site visits as well as password access to all of their files	Feb 1, 2013 5:02 PM
43	X			Not allowing internet access.	Feb 1, 2013 5:05 PM
44			X	We pay for the devices and monthly fees.	Feb 1, 2013 5:07 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
45			X	We talk about settings on facebook so others can not tag you in photos without acceptance, not posting things you don't want your mother or grandmother to see, we have a filter on our internet at home so inappropriate sites can not be accessed. We encourage our children to not post personal information on facebook or instgram.	Feb 1, 2013 5:12 PM
46			X	Making sure they know that once the picture, etc is out there it can't be taken back.	Feb 1, 2013 5:32 PM
47		X	X	Reminders to the children that what they do online is forever - if you wouldn't want it published in the paper, don't say it online.	Feb 1, 2013 5:32 PM
48		X		I check on what my daughter is watching and listening to on the computer and I ask her "what are you doing?"	Feb 1, 2013 5:37 PM
49	X			Teach him to do research via internet and to do presentations online.	Feb 1, 2013 5:46 PM
50	X	X	X	discussed expectations/limitations of social media use, reminded that once on the net it will always be there	Feb 1, 2013 5:50 PM
51	X			Yet- our oldest child is in the first grade.	Feb 1, 2013 6:17 PM
52		X		I discuss the pros and cons with my child.	Feb 1, 2013 6:42 PM
53		X	X	discuss, share examples, ask	Feb 1, 2013 6:48 PM
54	X	X		We make sure he uses his computer for educational purposes. Not Facebook social websites.	Feb 1, 2013 7:26 PM
55		X	X	monitor usage	Feb 1, 2013 8:02 PM
56	X			We are not on any social media site. We are hoping to show our kids it is not a vital means of communication. There are other ways to stay in touch with friends where everyone in the world won't be able to snoop in.	Feb 1, 2013 8:18 PM
57	X			Discussing and teaching how the Internet is forever. On e posted it cannot be pulled back. Wonderful tool but watch actions.	Feb 1, 2013 8:47 PM
58	X	X	X	We talk regularly about the idea that once you put something out in the public forum (internet, social media, etc). You no longer own it and you can't take it back. Colleges and employers will search for things you have posted on line to determine your character, so make sure the things you put out there you would be proud for anyone to see. We also periodically check phones and computers. We have parental controls on everything, but that doesn't help a lot with social media. Kids are supposed to check their cell phones in to the parents room at 9:00 pm.	Feb 1, 2013 9:27 PM
59				Discuss impact.	Feb 1, 2013 10:21 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
60		X	X	multiple discussions regarding the permanency of digital information.	Feb 1, 2013 10:25 PM
61	X	X	X	Periodic discussions around proper use and the grave consequences if they violate norms.	Feb 1, 2013 11:19 PM
62	X	X		Don't think we're at that point yet.	Feb 1, 2013 11:21 PM
63			X	Discussions about not posting anything you don't want to follow you the rest of your life	Feb 2, 2013 12:03 AM
64		X		I look over his shoulder a lot as he's on his cell phone or ipad or computer. I'm also a friend on Facebook, Instagram and other services so I can see what he posts. We have frequent conversations about the enduring and widespread impact of what he posts and how he needs to monitor this. We have these same conversations with his sister that he's part of. In college, she's actually being trained in this as a journalist and athlete. He's participated in these conversations with her about what she's learned.	Feb 2, 2013 8:07 AM
65	X			We are monitoring what they can use and watch for now and will introduce more as appropriate. They aren't old enough yet to have individual accounts. We are not in a rush to introduce it, but also know it is important to do so for many reasons.	Feb 2, 2013 9:06 AM
66			X	We use internet blocking service to prohibit use of social media sites like facebook, etc.	Feb 2, 2013 9:40 AM
67	X			SOcial footprint is kept to a minimum right now, with only games being allowed on the iPod. Text & internet capabilities are disabled.	Feb 2, 2013 10:33 AM
68	X			monitor online use	Feb 2, 2013 11:37 AM
69	X		X	We talk about it and we monitor some of it. We discuss how it can be misused.	Feb 2, 2013 12:39 PM
70	X			What does managing one's digital footprint mean? I manage their time spent with screen technology and the applications used.	Feb 2, 2013 12:46 PM
71	X			My children will inevitably have their digital footprint as they grow. The teachers already expose them enough. I prefer they have less at this point. Read more books and interact with real people. Play outside rather than online.	Feb 2, 2013 12:48 PM
72		X	X	Caution them to use social media wisely and reminding them that if it is put out there.....anyone can see it.	Feb 2, 2013 1:17 PM
73		X	X	Check in on their messaging and on-going talks about what is put out on the internet or email is never truly private, you have to know your name and reputation are attached.	Feb 2, 2013 1:49 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
74	X			we are keeping our child away from it for now and dicussing with other parents what and when they begin allowing their children to explore this content/tool. Basically, trying to keep up with the ever changing media and make decisions as we feel the time approaches. I guarentee, the school will introduce it before we do....they have with other items (like assasination in 1st grade, etc).	Feb 2, 2013 2:46 PM
75	X	X		We discuss how whatever you put out there, stays there. It can impact your life years down the road.	Feb 2, 2013 3:21 PM
76			X	Bring up examples of bad choices and voice concerns.	Feb 2, 2013 3:49 PM
77	X			Our children do not have a digital footprint, but we talk about why we don't post pictures on the computer, why we're careful about what we email to others, and how once you share something, it's no longer a secret (especially if it's shared on the internet).	Feb 2, 2013 5:23 PM
78			X	Reinforce idea that nothing done digitally is private.	Feb 2, 2013 6:31 PM
79			X	We have discussed this with our son and we continue to monitor what he is doing.	Feb 2, 2013 6:45 PM
80		X		Talk to them regarding appropriate messaging. Explain to them that they should not be writing or texting anything they don't want the whole world to read! Make sure they stay out of chat rooms!	Feb 2, 2013 7:51 PM
81	X			What is your definition of digital foot print? Who is writing this survey anywayz? Someone in grade 10?	Feb 2, 2013 10:47 PM
82	X	X		Set guidelines for use. I manage all accounts. I have all passwords and have email notifications sent to me. Read all Facebook post.	Feb 3, 2013 9:23 AM
83	X			My child is limited in the amount of screen time he has each week (approximately 4 hours a week). He does not have any "screens" of his own (TV, phone, iPod, iPad, DS, etc). He may only use specific sites on his own such as pbskids.org. If we find something we think he would find interesting and promote his learning, we share it with them. For example we've shared a complex LEGO Rube Goldberg build with him that has prompted lots of ideas and plans for his own LEGO builds.	Feb 3, 2013 2:10 PM
84	X	X		Are children do not use e-mail, facebook etc. at this time and we'll make age appropriate decisions as necessary. We discuss the long term implications of information they could post on-line.	Feb 3, 2013 2:13 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
85			X	Watching what they are doing on the web. I talked to Madeira Police about safety on the web.	Feb 3, 2013 4:38 PM
86	X	X		Discussion about what is appropriate to post about yourself and monitoring if she is doing this and what her peers are doing as well.	Feb 3, 2013 5:30 PM
87	X			I've worked in web technology since '95 and when my sons reach an age where appropriate I will be discussing/sharing with them much about the "online" world. I haven't thought through everything that I want to share but I know it will be ongoing throughout their adolescence and into young adulthood.	Feb 3, 2013 10:44 PM
88			X	We've had many discussions with them regarding what and what should not be used in terms of words and photographs and tried to teach them that what they might think is private is not and that things are actually saved and stored longer than they think.	Feb 4, 2013 6:13 AM
89			X	Digital is forever	Feb 4, 2013 7:14 AM
90		X		My child is not on his cell phone or facebook all the time. He checks it to keep in touch with friends and helps with knowing what homework is etc.	Feb 4, 2013 8:22 AM
91			X	Talking about examples in everyday life where digital footprints go awry for others	Feb 4, 2013 8:34 AM
92			X	Discussing current events related to online behavior, specifically images and illegal behavior.	Feb 4, 2013 8:41 AM
93	X			Limiting their access until older; talking to them about proper online behavior.	Feb 4, 2013 8:57 AM
94			X	Continue dialogue about how to use it appropriately.	Feb 4, 2013 10:22 AM
95	X	X		They do not have social media accounts or cell phones and are not allowed to upload and share media without the permission of an adult. Parental controls and restrictions are in use via software.	Feb 4, 2013 2:08 PM
96		X		Not allowing Facebook etc	Feb 4, 2013 3:13 PM
97		X		We have currently not allowed facebook or cell phone usage. We have filtering software at home, but have not yet breached conversation about digital footprint with our kids ages 10, 7 and 3.	Feb 4, 2013 5:34 PM
98		X	X	keeping an eye on their facebook and texting	Feb 6, 2013 7:42 AM
99		X	X	Frequently remind them not to post or send anything that they would be embarrassed to claim as their own in a court of law. Share stories from the newspaper about adults and children who have created something electronically that has come back to haunt them.	Feb 6, 2013 11:14 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	If you answered something, please describe.	
100			X	monitor	Feb 7, 2013 5:35 PM
101	X			No fb acct. And we no longer post their pictures on our web domain.	Feb 8, 2013 6:29 AM
102			X	We discuss the pros and cons of the internet in general and do's and don'ts.	Feb 11, 2013 9:26 PM
103		X		Be aware of what they say to do can last for years on the web.	Feb 12, 2013 8:46 AM
104			X	Conversations regarding appropriate use of social media.	Feb 13, 2013 1:49 PM
105	X	X	X	Communicate with them	Feb 14, 2013 1:15 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Comment	
1		X	X	I dont feel that this is something that the school should have to worry about. The parents should be letting kids know how this will affect them for years to come	Feb 1, 2013 3:35 PM
2		X		Absolutely! Kids need to know what they are doing and what can happen!	Feb 1, 2013 3:37 PM
3		X	X	I think that is already being done to some extent. I don't think the kids think they need this education, so I think teachers incorporating it into the classroom when they have opportunities to be talking about social media would be good.	Feb 1, 2013 3:41 PM
4		X		Maybe. I think it is important to present this information in thoughtful ways vs. good/bad lectures. Including role playing or other techniques that lead the child to conclusions in a thoughtful manner could be more impactful and more likely to be retained.	Feb 1, 2013 3:42 PM
5			X	Training for the impact of the footprint is important for students to understand.	Feb 1, 2013 3:43 PM
6	X			If MCS D is allowing students to use social media in the classroom, I feel there is an obligation to educate parents about what the children are doing in school.	Feb 1, 2013 3:44 PM
7		X	X	Social Media & the permance of Digital Footprints are moving and growing so fast - what you taught will have changed 4-6 months later.	Feb 1, 2013 3:45 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Comment	
8	X		X	Most definitely. They need real life examples of how things can go wrong. One of the most enduring lessons my daughter learned at Madeira was the no texting and driving presentation from the parents who lost their daughter in a car crash. She reminds ME not to text in the car.	Feb 1, 2013 3:45 PM
9	X			I am well versed in the concept of digital footprint and wouldn't attend a workshop for that reason. But I hope you will offer it for other parents. Better yet -- require an online training for MS and HS students as well as parents before you will turn on student server accounts in the Fall.	Feb 1, 2013 3:46 PM
10			X	ABSOLUTELY. However, we used to have cyber-crime presentations, not sure those are still presented as mandatory assemblies?	Feb 1, 2013 3:49 PM
11	X	X		Students need to be safe and secure. I am older and already understand what is appropriate and inappropriate to post online.	Feb 1, 2013 3:51 PM
12	X	X	X	Yes, yes, yes!! With clear positive and negative examples.	Feb 1, 2013 3:56 PM
13	X			Not sure	Feb 1, 2013 4:04 PM
14			X	If you are going to allow it in the schools then they need to be trained on it like anything else, with attention paid to the consequences of misuse.	Feb 1, 2013 4:13 PM
15		X		Educating students about their digital footprint would be very useful	Feb 1, 2013 4:35 PM
16	X	X		But this should not take the place of time spent on real education. Maybe in place of a gym class.	Feb 1, 2013 4:46 PM
17	X			For middle school/high school students	Feb 1, 2013 4:49 PM
18	X			Training can always be useful if it has substance. If its just fluff and common sense, then no.	Feb 1, 2013 5:01 PM
19	X			the sooner they learn that anything posted online is out of their control and can be used in ways they never intended the better	Feb 1, 2013 5:02 PM
20		X		Especially since the school and student benefit from these tools, it would be helpful for the schools to reinforce what we are telling our children at home and it will be helpful for the schools to speak candidly with students about proper behavior and potential pitfalls of the tools the school is using.	Feb 1, 2013 6:42 PM
21	X			Kids need to know the consequences of some of the dumb things that go on in these sites.	Feb 1, 2013 8:18 PM

	MES: Grades Prescho ol - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Comment	
22	X	X	X	Definitely!! This is such an important topic. Adolescence is a time when friends are important and kids don't want to "miss out" on anything. As a parent, I want to let them have that social interaction, but I am really hoping they will make good decisions. The reality of the matter is that no matter how many blocks we put in their way, if they really want to do something, they can often find a way around us. The kids need to be educated so that they will hopefully understand the importance and make good decisions.	Feb 1, 2013 9:27 PM
23		X	X	Should educate regarding the lack of a digital eraser	Feb 1, 2013 10:25 PM
24	X	X	X	Students are naive to the ramifications of improper use of social media.	Feb 1, 2013 11:19 PM
25		X		I believe kids need this info early and often	Feb 2, 2013 8:07 AM
26	X		X	I think this is imperative as someone who taught on this would know a lot more than my husband and I do.	Feb 2, 2013 12:39 PM
27	X			Without an understanding of the meaning of digital footprint, i am not sure how i would answer those questions. I'm curious to know what it means, but not sure if i would participate in education programs or training. The survey should be modified to include a "maybe" response if you want more usable feedback. A brief definition of terms might also be helpful.	Feb 2, 2013 12:46 PM
28	X			Its always good to educate people on what they may not be exposed to at home. I would survey the grade level by having parents fill out a usage form to help determine what age level it should be offered at.	Feb 2, 2013 2:46 PM
29	X			Absolutely. Although I don't think this would be appropriate until at least the later elementary grades or middle school.	Feb 2, 2013 5:23 PM
30		X		All forms of education training on appropriate use of social media is good for students!	Feb 2, 2013 7:51 PM
31	X			Because from this survey you can tell that you have no idea what you are talking about.	Feb 2, 2013 10:47 PM
32	X			At the middle school and high school level, I think it is very wise to give kids training on the lasting impression and dangers of their digital footprint, as well as some tools to use social media responsibly. Absolutely not necessary in elementary school.	Feb 3, 2013 12:43 PM
33			X	You should include the police department to explain the legal and safety risks.	Feb 3, 2013 4:38 PM

	MES: Grades Preschool - 4	MMS: Grades 5 - 8	MHS: Grades 9 - 12	Comment	
34	X	X		As using social media is integrated into the classroom, learning opportunities will arise for students to address real world issues. It should be taught in middle school.	Feb 4, 2013 11:21 AM
35		X	X	probably be a good idea, need to do it when people could attend though, maybe more than once	Feb 6, 2013 7:42 AM
36			X	Education on this topic is critical to learn privacy, appropriateness, ethics, and risks.	Feb 11, 2013 9:26 PM
37		X		Students can't make good choices unless they know what the choices are. Social media is now part of the SD whether or not teachers or staff want it. It is better to teach students and staff to use social media effectively and safely.	Feb 12, 2013 8:46 AM
38			X	Recent activity at the high school clearly reinforces this point. Parents have been asking for this engagement from administration for some time now.	Feb 13, 2013 1:49 PM

Exhibit III

Best Practices in Social Media - Staff Survey

MCS = Madeira City Schools

#1-4 They could select as many as choices as they wanted

#5 They could choose only 1 option

#6-9 Open boxes for comments

#10 Had to choose Yes or No

1. Which of the following social media sites do you use for your personal use?

- Facebook
- Twitter
- LinkedIn
- MySpace
- GooglePlus+
- Pinterest
- Blogster (or other blog site)
- Personal Webpage (not MCS account)
- Instagram
- Other:

2. Which of the following social media sites do you use with your students?

- Facebook
- Twitter
- LinkedIn
- MySpace
- GooglePlus+
- Pinterest
- Blogster (or other blog site)
- Personal Webpage (not MCS account)
- Instagram
- Do not use any of the above with my students
- Other:

3. What do you feel are the benefits of social media in education?

- Encourages students to engage, collaborate, and communicate with each other
- Establishes enduring relationships with real people, which are vital to creating and sustaining a sense of belonging
- Allows students to express and share their creativity
- Helps students develop leadership skills, including planning and organizing to activities
- Cultivates and demonstrates deeper learning of topics researched online and connects students with other people of the same interest
- Exposes students to many new viewpoints, ideas, and opinions
- Teachers and students are able to build stronger school communities by utilizing class blogs, discussion forums, videos, etc.
- Increases student's technology skills

- Prepares students for successful employment
 - Other:
4. What do you feel are the drawbacks of social media in education?
- Students' attention is seized and fragmented (is a distraction)
 - Students don't know when, where, and with whom to use social media
 - Can weaken or destroy higher-order reasoning processes, including focus, concentration, and persistence
 - Can make students more impulsive, less patience, and have weaker critical thinking skills
 - Cyberbullying
 - Discourages face-to-face communication
 - Other:
5. Do you think parents see or know the benefits of their students using social media?
- Yes
 - No
 - Most parents
 - Some parents
 - Other:
6. What are your concerns with students using social media?
7. What do you currently do to help educate students on how to be safe online and manage their digital footprint?
8. What could you as an educator or Madeira as a school district do to help students be safe online and manage their digital footprint?
9. What do you do when you see/know of an inappropriate use of social media?
10. Have you read and understand MCS's social media and communications guidelines for teachers and staff?
- Yes
 - No

Exhibit IV

Best Practices in Social Media - Staff Survey

95 Respondents

-Answers listed from highest to lowest percent

1. Which of the following social media sites do you use for your personal use?

- Facebook = 73 (77%)
- Pinterest = 50 (53%)
- LinkedIn = 21 (22%)
- Twitter = 18 (19%)
- GooglePlus+ = 13 (14%)
- Instagram = 13 (14%)
- None or left blank = 11 (12%)
- Blogster (or other blog site) = 9 (9%)
- MySpace = 2 (2%)
- Personal Webpage (not MCS account) = 2 (2%)
- Other = texting, Shutterfly shared with parents, YouTube, Skype

2. Which of the following social media sites do you use with your students?

- Do not use any of the above with my students = 60 (63%)
- Facebook = 9 (9%)
- Pinterest = 6 (6%)
- GooglePlus+ = 3 (3%)
- Blogster (or other blog site) = 3 (3%)
- Twitter = 1 (1%)
- LinkedIn = 0 (0%)
- MySpace = 0 (0%)
- Personal Webpage (not MCS account) = 0 (0%)
- Instagram = 0 (0%)
- Other: Edmodo, Shutterfly, texting
- Comment: Not worth jumping through hoops to use with students = 2 (2%)

3. What do you feel are the benefits of social media in education?

- Encourages students to engage, collaborate, and communicate with each other = 69 (73%)
- Increases student's technology skills = 54 (57%)
- Exposes students to many new viewpoints, ideas, and opinions = 51 (54%)
- Teachers and students are able to build stronger school communities by utilizing class blogs, discussion forums, videos, etc. = 45 (47%)
- Allows students to express and share their creativity = 45 (47%)
- Helps students develop leadership skills, including planning and organizing to activities = 30 (32%)
- Cultivates and demonstrates deeper learning of topics researched online and connects students with other people of the same interest = 30 (32%)

- Prepares students for successful employment = 27 (28%)
- Establishes enduring relationships with real people, which are vital to creating and sustaining a sense of belonging = 26 (27%)

Other:

- Meets students where they already are
- Enables rapid communication of info with large groups of students
- Aids communication between teacher and students
- Group projects, students will say more on-line sometimes than in class, also preparation for on-line assignments in college (wiki assignments, etc.),
- Teach students responsible social media skills
- Meets students where they already are, enables rapid communication of info with large groups of students

4. What do you feel are the drawbacks of social media in education?

- Discourages face-to-face communication = 61 (64%)
- Cyberbullying = 55 (58%)
- Students don't know when, where, and with whom to use social media = 41 (43%)
- Students' attention is seized and fragmented (is a distraction) = 39 (41%)
- Can make students more impulsive, less patience, and have weaker critical thinking skills = 35 (37%)
- Can weaken or destroy higher-order reasoning processes, including focus, concentration, and persistence = 15 (16%)
- Left blank = 6 (6%)

Other:

- Creates a level of informality to education making student teacher relationships less profession and more personal.
- School restrictions are too time-consuming for me to want to use my wiki discussion page any more
- Students fail to understand the long term consequences of their actions on social media, students lack respect for the privacy of others
- Teacher liability
- There are no drawbacks that I can see. Kids are using these things REGARDLESS of if we permit them to or not.

5. Do you think parents see or know the benefits of their students using social media?

- Some parents = 56 (59%)
- Most parents = 23 (24%)
- No = 9 (9%)
- Yes = 4 (4%)
- Other: I don't know or left blank = 3 (3%)

*Staff answers for #6-9 were tallied into common answer categories. All answers given are located in the appendix.

6. What are your concerns with students using social media? (53 responses)

- Inappropriate use that will damage reputation now and in future = 20 (38%)
- Cyberbullying = 17 (32%)
- Safety concerns (fraud, predators) = 6 (11%)
- Lose face to face communication = 5 (9%)
- Is a distraction = 5 (9%)

7. What do you currently do to help educate students on how to be safe online and manage their digital footprint? (47 responses)

- Reminders, encourage them to do the right thing, and one on one discussions = 30 (64%)
- Nothing = 13 (28%)
- Case studies and lessons = 5 (11%)
- Oversee sites where posting work = 2 (4%)

8. What could you as an educator or Madeira as a school district do to help students be safe online and manage their digital footprint? (48 responses)

- Discussions about correct use = 22 (46%)
- Teach and show them correct use (class lessons) = 17 (35%)
- Assembly, public service announcements, workshops, etc. = 7 (15%)
- Reminders about correct use = 4 (8%)
- Monitor activities = 2 (4%)

9. What do you do when you see/know of an inappropriate use of social media? (56 responses)

- Report it to principal or tech = 26 (46%)
- Address issue with student = 21 (38%)
- Haven't seen = 13 (23%)
- Contacted parents = 8 (14%)

10. Have you read and understand MCS's social media and communications guidelines for teachers and staff?

- Yes = 88 (93%)
- No = 7 (7%)

Appendix

6. What are your concerns with students using social media?

- Not knowing how to use it appropriately at all times.
- Not using it as a 21st century tool
- Limits-like everything social media needs limits.
- "Cyberbullying
- Not using social media in a positive way
- Not understanding the digital footprint"
- I strongly feel we lose the face to face communication skills and that we need to make sure that we continue to give opportunities for this skill to flourish.
- It can be a distraction from what students need to be doing.
- Meeting up with the wrong kind of people.
- My concern is that students do not understand what is appropriate and what is not appropriate to share and how to protect themselves, and more importantly why they need to protect themselves
- cyberbullying.
- Liability only with inappropriate use of media. Just something that will have to be handle on a case by case basis.
- They use it anyway...why not use it with them?
- My main concern is cyberbullying. When students are bullied at school they use to be able to get away from it at home, but now, even when they go home, they are being bullied by someone through email or chat.
- Students knowing appropriate use of media for school
- Teacher liability when connected to students in other online venues that they use for personal life (seeing student Facebook photos or posts, etc.)
- Cyberbullying and having conversations with people they may not know.
- Inflated self-importance!
- Teachers having to compete with their device for attention.
- Students post things that inappropriate that may come back to haunt them in future jobs, college applications or with peer relationships. Cyberbullying is always a concern.
- I do not have concerns about its use for school purposes - I try to be very careful and intentional, and I try to communicate clearly with parents. My high school students are already using social media for personal use, and so I am not exposing them to something they are not already seeing/hearing/doing.
- cyberbullying fraud
- cyberbullying
- maintain adult privacy, discourages face-to-face problem solving
- The willingness to say or do things that they would not have the courage to say or do in person (cyberbullying).
- the amount of time kids spend sitting in front of a computer
- Some may use it inappropriately or for the wrong reasons.
- They don't realize it's permanent. They don't realize the impact of future employment. They think only their best 100 friends see what they post on Facebook even when protected more hear about their posts. They are ALWAYS connected and make tweet,

take pictures, or post to Facebook things they shouldn't while in impulsive situations. Incriminating their friends through the pictures they take at parties"

- appropriate communication
- Cyberbullying!
- That as a high school we are WAY behind in integrating social media in our classes. The positives definitely outweigh the negatives at the high school level and will help prepare students for the 21 Century. Also: teachers need to be made aware of how to effectively manage the use of social media and create a safe use of social media in their classes.
- Cyberbullying and secure filters are my main concerns.
- Safety is my number one concern.
- Social media is just what it says: "social media". We aren't running a business in our classrooms nor are we running an invitation for students to see into our private lives. When students are allowed to comment on clubs or other organizations, using the computer can often times take away a filter that is naturally present in face to face interaction. Many problems can result from misunderstood text and poorly judged comments.
- Social media often gives easy ways to deviate from the learning, and creativity may easily be diverted towards those activities.
- Not developing verbal communication skills, using them inappropriately
- My biggest concern is safe use of the social media by students. I believe that there are a number of students who are naive to the risks of using social media. I believe that a number of students post material that could hurt them at school and in the future (i.e. photos, personal information, other harmful content).
- Students not using it appropriately - posting things not realizing what they post is out there forever.
- My concerns with social media is that teachers aren't encouraged to use it. I think that, if used effectively, teachers can really reach students on a new level by teaching students in a way that they already communicate through. I also think it's a valuable learning opportunity for students who don't always have a strong voice in the classroom to participate in discussion.
- Kids will be kids in whatever media they are using- and sometimes will do stupid things - sometimes intentionally and sometimes not. Social Media can make these mistakes very public and long-lasting
- Students regard it as a transient method of communication and fail to appreciate that all their social media communications can follow them forever. They are not mature enough to realize the impact this could have on them later in life. Additionally, they do not respect the privacy of others. They take photos and videos with their phones incessantly and post them immediately, with no thought to the feelings or privacy of the others involved.
- Students knowing appropriate boundaries and behavior on social media.
- As much as I don't want to accept it, I believe it is here to stay and will only continue to be more used in schools and at home.
- Substitute for face-to-face communication.
- Sometimes naive about predators.
- Sometimes post information that may be harmful when applying for colleges, a job, etc.

- Some students are not mature enough to handle the responsibility that comes with posting something ""forever"" on a social media site.
- Students who can use social media sites in education from a business perspective will easily self-monitor their own use."
- Trail of data
- Student misuse Time
- Cyberbullying when used personally by students
- Not using the site for the intended purpose. Instead many would put 1/2 effort into the assignment and spend the additional time allotted for socializing in a positive way or negative way with the other students.
- Bullying
- possible exposure to negative elements outside the school environment
- Too much use of social media will not help them understand nonverbal communication and social perspective taking. This could impact communication skills when they are employed.
- Less control of the communication between students (could be inappropriate, bullying, etc.). Could open student to risk of predators.
- For the age student I teach, the risks of being on-line are great, however, they are on-line in "real life" so we have to accept the risks with the benefits.
- Responsible use, gray area between school and social, who and how to monitor the use
- I do not use social media with my students because they are preschoolers.
- Unsure of at the young level that I teach
- "-posting inappropriate material
- -privacy invasion of others
- -replaces more meaningful, real-world communication
- -replaces more deliberate, slower-paced skills like analysis
- (If it isn't jazzy, fast-paced, in-your-face, students aren't interested.)"
- improper use of the internet

7. What do you currently do to help educate students on how to be safe online and manage their digital footprint?

- Remind them of what is appropriate, to think twice before posting something, etc.,
- Encourage them to think about the content, usefulness, and importance of their posts. Would they be comfortable with a future boss looking at their FB page or Twitter account?
- Meet with them at the beginning of each school year and throughout the year as well.
- Make sure I'm one of the administrators of the site so that I can see everything posted by everyone on the page.
- Discuss what should be on the page and how it should look/say/etc."
- N/A
- Fifth grade - we don't use any social media
- NA
- I do not use social media with my students, but we do often have "teachable moments" where we can discuss these things.

- Look at actual cases in the local and national news of how emails, pictures, sound bytes destroy careers.
- Nothing. I am not using any of these tools with my students at the moment.
- Go over cyberbullying and cyber safety using an online website.
- class discussions on digital footprint and proper social media interaction
- none
- This is not a skill I use or teach with my students.
- I don't.
- Reinforce the lessons they learn in computer class about what to post and making sure they have the highest security settings on. I have had one-on-one discussions with students who have used facebook and texting for negative means. Try to promote a positive school climate to help avoid the bad things that could happen.
- We discuss what things are public, how long they stay public, and what the consequences of public sharing may be. In general, high school students do not understand why adults are concerned about privacy, and they cannot imagine that someone would judge them in the future based on their actions as a teenager.
- reminding them about the importance about WHAT they post!
- not addressed at this point
- Counsel students and student-athletes about appropriate use of social media
- I believe current students are more sophisticated than most adults in knowing how to use and the impact of digital media.
- n/a
- We discuss that all information stays out there, that colleges and potential employers use it as a screener.
- N/A- my students are too young.
- making sure they email school related information with school email accounts (i.e. about projects or homework)
- Just remind them that anything they do electronically is permanent forever in cyber space
- I take advantages of opportunities in class to address poor choices used to manage digital footprints and discuss smart choices when using social media.
- don't use
- Since I teach elementary students, I do not address these issues except if there is a pop-up ad.
- Keeping students on school based email/sites and reminders of safety online.
- I encourage student's to remember that their personal business is no longer personal once it's been published to the internet.
- I really don't use social media enough to give an informed statement here.
- Discuss how social media is being used by companies who are hiring
- I have very little experience with social media because I avoid it. However, we complete exercise designed to help students find credible sources for research purposes.
- Talk about appropriate uses - warn them about the fact that what they post is out there for anyone and it is there forever - that future employers could find info on them from this time in their life.
- Class discussions

- Mrs. Broome talks about digital footprints and how they are ever lasting. Before an activity that allows students to put their personal information online, I would email/send a letter home for students to share with their parents. I think it is a bipartisan effort between parents and teachers to teach these skills.
- In computer class I have covered digital privacy, security and literacy. I also deal with kids individually when I see/hear unsafe practices.
- I encourage students to not to post anything they wouldn't want to have on their college applications. But they generally find this laughable.
- Informal conversations about general situations.
- Nothing, other than occasionally relating a story of someone who was careless.
- Point out that what is posted on a social media site lasts forever and these sites should never be used to get back at someone, belittle someone, or post/discuss things that are inappropriate.
- Not much
- Not yet age appropriate/relative for the age I teach
- I don't use these sites within my curriculum. If they are writing a reflection, they are assigned the question on It's Learning.
- Discuss current examples where individuals make poor decisions regarding their digital footprint
- Not applicable with young students
- -we aren't on the web that much except with highly controlled websites that are listed on specifically on my webpage; much of this media can be inappropriate or dangerous for younger elementary children
- I do not work in this area with the children that I have.
- Tell students to not give out personal information, only communicate with people you personally know, only post things that are appropriate school communication.
- Nothing in my class.
- I tend to let other teachers discuss it (Computers, those encouraging use of internet research and google docs)
- Nothing for my students' age level.
- I have no formal activities; simply written and oral reminders to students.
- Class discussions, articles relating about cyber bullying

8. What could you as an educator or Madeira as a school district do to help students be safe online and manage their digital footprint?

- Educate them correctly about how to properly use social media!
- "Provide examples of positive posts
- Talk with students about the appropriateness of their posts"
- Have a student workshop for them to learn.

- "Reminders, Share examples that could be taken more than one way, Speakers regarding the topic
- reminders, public service vids
- Monitor their activity some way.
- We need to start at an early age (elementary school, even if those students do not yet have social media accounts) to teach this and make sure it is engrained in students as firmly as "don't talk to strangers," "report strange things you see in the school playground," "be kind" etc.
- Trust and encourage them to make mature decisions in order to receive greater freedom and responsibility.
- Hmmm...are students going to be tested about this on an end of course exam? If I am allowed to use tools like these with my students, of course I would.
- Not being afraid to teach the current tools in technology because we are afraid something bad may happen, but teach the students how to use the tools responsibly. I also feel the key is to check up on the kids to make sure they are being responsible. Just because you tell them the rules of use, doesn't mean they will follow them, so you must check to see that the rules are being followed.
- class discussions on digital footprint and proper social media interaction for school and with school employees
- not sure - need training
- Discuss appropriate guidelines and safety tips.
- Provide ways to use social media safely and discuss how to use it in class.
- We have lessons for younger students (5-7 grades), but there doesn't seem to be any connection to helping students 8th grade and older. They might need a guest speaker or lessons on what the dangers are of posting things that might harm their future.
- The district has firewalls, so this prevents most misuses from happening. Other than guiding them to appropriate media, I am not sure what can be done.
- Provide assembly with real people and their stories of problems using these tools.
- Create a class or include this information in the curriculum of another established class
- I think it is important to have an adult presence on students' social media, similar to other student (face-to-face) social interactions so that adults can model correct behavior, intervene in questionable behavior, and act as a deterrent for incorrect behavior.
- Continue to have the above discussions
- direct instruction on proper use of social media, monitoring, TALK!
- "I wish that ALL Madeira High School students and 5th-8th student YEARLY would have to sit through educational sessions about the dangerous parts of Social Media. I know many schools do a lot more about this.
- As SENIORS, I wish there was a separate session as they prepare for applying to college and going to college without parents monitoring their social media
- PARENTS could be sent important information via list serve about social media precautions in addition to informational nights- The list serve would reach more people as few people attend informational nights."
- remind students - perhaps, show them stories where a student got in trouble in the past for what they did in the digital world

Exhibit V

SOCIAL MEDIA AND COMMUNICATION GUIDELINES

FOR TEACHERS AND STAFF

The Madeira City Schools District has developed the following guidelines to provide direction for MCS employees when personally participating in online social media activities. Although social media can be useful for many purposes, care must be taken to maintain an atmosphere of professionalism consistent with the behavior expected of school employees as outlined in Federal and state law, Board policy and school rules. Staff members may **not** use the District's network to access personal accounts for social media, blogs or chat rooms.

In addition to reading and adhering to these guidelines, employees should become familiar with Board policies 7540 and 7540.04. These can be found at www.madeiracityschools.org under the Board of Education menu, Bylaws and Policies.

What is Social Media?

Social media is defined as Internet-based applications (such as Facebook, MySpace, Twitter, etc.) that may turn communication into interactive dialogue between users. The Board authorizes the instructional staff to access social media, blogs or chat rooms from the District's network, provided such access has an educational purpose for which the instructional staff member has the **prior approval** of the Principal. Staff members using this tool in their classrooms must have signed permission from each student's parent/guardian prior to "friending" or inviting them into the social media space.

Accountability

Employees of the Madeira City Schools District are personally responsible for the content they publish online. Because digital content lives in perpetuity, anything you publish will be public for a long time. Use common sense and adhere to the following rules when posting content online:

- Don't post, do, say, or write anything on a social network that you would not want to see on the front page of the local newspaper.
- Don't misrepresent your identity online. If you are not willing to own your online comments, don't post them.
- Don't post data, documents, photographs or inappropriate information on any website that might result in a disruption of classroom activity.

Professionalism

Recognize that as public employees, you **always** represent the Madeira City School District. Your profile and all content on your social networks should project a professional image and should not have a negative impact on your ability to maintain the respect of colleagues, parents, and students. Your online behavior should reflect the same standards of honesty, respect, and consideration that you would exercise face-to-face. What is inappropriate in your classroom or other educational settings should be deemed inappropriate online. Maintaining your professional digital footprint includes the following steps:

1. Monitor the content of your social networking "pages" and remove anything inappropriate or questionable immediately.
2. Exercise care with your privacy settings and profile content.
3. Avoid posting links to or affiliating yourself with sites that are unprofessional or inappropriate.

4. Staff shall not “friend” or connect personally online with any student currently enrolled in Madeira City Schools for any reason. The exception to this rule would be only if the staff member is related to the student.
5. Staff are cautioned in “friending” parents of students enrolled in Madeira City Schools.

Academic Use of Social Networking

Academic use of social networking requires **prior approval** of the building administrator. All of the guidelines above apply to the use of social networking in the classroom as well as any extra curricular or co-curricular activity. Staff members are responsible for the content and activity of any social networking applications being used as part of their curriculum and instruction or after school activity/club/sport. Staff members should monitor these applications regularly and discuss appropriate use with their students. Inappropriate content should be removed immediately. The same rules and policies that govern student conduct at school apply to their social networking activity when social networking is used as part of the curriculum. Staff members are equally responsible for enforcing these rules and policies in the social networking arena as in the classroom. If an employee has a question as to whether content is inappropriate, see the building administrator or department supervisor.

When using for educational purposes:

1. Written permission must be obtained from the parent **before** “friending” or enrolling students in a social media space.
2. Use group sites or pages to connect with students and parents for educational purposes.
3. Do not post confidential information or specific information about students and other staff.
4. Check the district media opt-out list before posting student pictures or names.

Text Messaging and E-mail

While texting and instant messaging provides a convenient manner for communicating, the staff/student relationship should be guarded when using this tool. The district has provided email as the standardized method of communication among students, parents, and staff. Staff members shall abide by the following guidelines:

1. As a general rule, staff members should **not** text students.
2. Teachers who are using this tool for educational purposes or coaches who are using this tool to communicate practice schedules should do so **only** after receiving written permission from the student’s parent/guardian.
3. As a safe guard when communicating with students, staff should use the student’s email address provided by the district.

Social Media Communication Permission

Student Name: _____

Parent Name: _____

Staff Member Seeking Permission: _____

Madeira City Schools recognizes that social media outlets / instant messaging / texting etc. may at times be a useful tool for educational / extracurricular purposes and provide a convenient and effective manner for teachers / coaches to communicate with students. The above named staff member is seeking your permission to use this type of communication with your son/daughter.

I, _____ (parent), give permission for Madeira City School Staff to contact my child _____ (student) using social media/mass communication outlets including text messaging for school-related purposes.

Parent Signature

Date

Exhibit VI

Benchmarking Survey - Social Media

Welcome to our survey!

Thank you for taking the time to complete this short survey. Your feedback is very important to us.

We will be using your feedback to determine what local schools are doing to help their students to create a positive digital footprint and to use social media in a constructive way.

The feedback you provide will help the Madeira City School Planning Commission develop recommendations and a suggested plan to address the emerging needs of Madeira City School District (MCSD) students.

Should you have any questions concerning the study, please feel free to contact Steve Kramer, Superintendent of Madeira City Schools at 513-985-6070.

Again, thank you for your valuable time.

Social Media Subcommittee
Madeira City School District Planning Commission

1. What is the name of your school district?

Other (please specify)

2. How many students are in your school district? (K-12)

3. What electronic devices (school provided) do your students use for academic purposes? (Check all that apply.)

☐

E-readers

☐

Desktop PC

☐

Digital Camera

☐

Laptops

☐

Personal Digital Assistants

☐

Smart Boards

☐

Tablets

☐

Video Camera

Other (please specify)

Benchmarking Survey - Social Media

4. What social media/internet communications does your school use for academic purposes?

☐ Blogster (or other blog site)

☐ Email

☐ Facebook

☐ Google Plus+

☐ Instagram

☐ LinkedIn

☐ My Space

☐ Personal webpage (not school account)

☐ Pinterest

☐ Text

☐ Twitter

Other (please specify)

5. What do you think are the benefits of social media in education? (Check all that apply.)

☐ None

☐ Encourages students to engage, collaborate, and communicate with each other.

☐ Establishes enduring relationships with real people, which are vital to creating and sustaining a sense of belonging.

☐ Allows students to express and share their creativity.

☐ Helps students develop leadership skills, including planning and organizing to activities.

☐ Cultivates and demonstrates deeper learning of topics researched online and connects students with other people of the same interest.

☐ Exposes students to many new viewpoints, ideas, and opinions.

☐ Teachers and students are able to build stronger school communities by utilizing class blogs, discussion forums, videos, etc.

☐ Increases student's technology skills.

☐ Prepares students for successful employment.

Other (please specify)

Benchmarking Survey - Social Media

6. What (if any) are the drawbacks of social media in education? (Check all that apply.)

- ☐ Students' attention is seized and fragmented (is a distraction).
- ☐ Students don't know when, where, and with whom to use social media.
- ☐ Can weaken or destroy higher-order reasoning processes, including focus, concentration, and persistence.
- ☐ Can make students more impulsive, less patience, and have weaker critical thinking skills.
- ☐ Cyber bullying.
- ☐ Discourages face-to-face communication.

Other (please specify)

7. Do you currently have a social media curriculum for students?

- ☐ Yes
- ☐ No

8. Who coordinates this curriculum? (Check all that apply.)

- ☐ Individual Teachers
- ☐ Grade Level Teaching Teams
- ☐ District Curriculum Personnel
- ☐ Guidance Counselors
- ☐ Principal
- ☐ Superintendent

Other (please specify)

9. What topics do you cover?

Benchmarking Survey - Social Media

10. What grade(s) receive instruction in this?/when do you teach it?

11. What tools do you use to teach students about social media/their digital footprint ?

12. How much time do you devote to this?

13. Who teaches the curriculum on social media?

14. What does your school currently do to help educate students on how to be safe on-line and manage their digital footprint?

15. Do you feel this is adequate?

☐ Yes

☐ No

Benchmarking Survey - Social Media

16. In your opinion, what is the schools responsibility in teaching digital citizenship?

Just a few more questions!

17. Do you have a policy for teachers on social media and communications?

- ☐ Yes
- ☐ No, but currently developing one.
- ☐ No

18. What do "you" do when you see/know of an inappropriate use of social media?

19. Do you provide training/education for parents/families?

- ☐ Yes
- ☐ No

If yes, what do you do?

20. Do you think the parents see the benefits of their student(s) using social media ?

- ☐ Yes
- ☐ No

Comment

End of Survey

Benchmarking Survey - Social Media

21. May we contact you should we have additional questions?

☐ Yes

☐ No

Contact Information

22. Please provide your contact information here.

Name:

Title:

Email Address:

Phone Number:

Thanks again, for your valuable time!

Madeira City Schools Planning Commission
The Social Media Subcommittee

Exhibit VII

List of Schools Invited to Participate

Indian Hill
Wyoming
Forest Hills
Mariemont
Loveland
Oak Hills
Sycamore
CCD
Oakwood
New Tech
Madeira

Exhibit VIII

Benchmarking Survey - Social Media



1. What is the name of your school district?

	Response Percent	Response Count
Cincinnati Country Day	0.0%	0
Indian Hill	12.5%	1
Kings Local	0.0%	0
Loveland	12.5%	1
Madeira	25.0%	2
Mariemont	12.5%	1
Mason	0.0%	0
New Tech HS, Indiana	0.0%	0
Oakwood, Dayton, OH	0.0%	0
Seven Hills	0.0%	0
Summit Country Day	0.0%	0
Sycamore Community	12.5%	1
Walnut Hills	0.0%	0
Wyoming	25.0%	2
Other (please specify)		1
answered question		8
skipped question		0


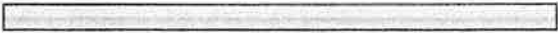







2. How many students are in your school district? (K-12)

	Response Count
	8
answered question	8
skipped question	0




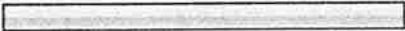





3. What electronic devices (school provided) do your students use for academic purposes? (Check all that apply.)

	Response Percent	Response Count
E-readers	37.5%	3
Desktop PC	87.5%	7
Digital Camera	87.5%	7
Laptops	100.0%	8
Personal Digital Assistants	12.5%	1
Smart Boards	100.0%	8
Tablets	87.5%	7
Video Camera	75.0%	6
Other (please specify)		0
answered question		8
skipped question		0

4. What social media/internet communications does your school use for academic purposes?

		Response Percent	Response Count
Blogster (or other blog site)		50.0%	4
Email		87.5%	7
Facebook		50.0%	4
Google Plus+		37.5%	3
Instagram		0.0%	0
LinkedIn		12.5%	1
My Space		0.0%	0
Personal webpage (not school account)		12.5%	1
Pinterest		12.5%	1
Text		50.0%	4
Twitter		62.5%	5
Other (please specify)			3
answered question			8
skipped question			0

5. What do you think are the benefits of social media in education? (Check all that apply.)

		Response Percent	Response Count
None		0.0%	0
Encourages students to engage, collaborate, and communicate with each other.		87.5%	7
Establishes enduring relationships with real people, which are vital to creating and sustaining a sense of belonging.		62.5%	5
Allows students to express and share their creativity.		62.5%	5
Helps students develop leadership skills, including planning and organizing to activities.		62.5%	5
Cultivates and demonstrates deeper learning of topics researched online and connects students with other people of the same interest.		62.5%	5
Exposes students to many new viewpoints, ideas, and opinions.		75.0%	6
Teachers and students are able to build stronger school communities by utilizing class blogs, discussion forums, videos, etc.		87.5%	7
Increases student's technology skills.		87.5%	7
Prepares students for successful employment.		62.5%	5
Other (please specify)			4
answered question			8
skipped question			0

6. What (if any) are the drawbacks of social media in education? (Check all that apply.)

		Response Percent	Response Count
Students' attention is seized and fragmented (is a distraction).	<input type="checkbox"/>	14.3%	1
Students don't know when, where, and with whom to use social media.	<input type="checkbox"/>	14.3%	1
Can weaken or destroy higher-order reasoning processes, including focus, concentration, and persistence.		0.0%	0
Can make students more impulsive, less patience, and have weaker critical thinking skills.	<input type="checkbox"/>	14.3%	1
Cyber bullying.	<input type="checkbox"/>	57.1%	4
Discourages face-to-face communication.		0.0%	0
	Other (please specify)		2
answered question			7
skipped question			1

7. Do you currently have a social media curriculum for students?

		Response Percent	Response Count
Yes	<input type="checkbox"/>	14.3%	1
No	<input type="checkbox"/>	85.7%	6
answered question			7
skipped question			1

8. Who coordinates this curriculum? (Check all that apply.)

		Response Percent	Response Count
Individual Teachers	<input checked="" type="checkbox"/>	100.0%	1
Grade Level Teaching Teams	<input type="checkbox"/>	0.0%	0
District Curriculum Personnel	<input type="checkbox"/>	0.0%	0
Guidance Counselors	<input checked="" type="checkbox"/>	100.0%	1
Principal	<input checked="" type="checkbox"/>	100.0%	1
Superintendent	<input checked="" type="checkbox"/>	100.0%	1
	Other (please specify)		0
	answered question		1
	skipped question		7

9. What topics do you cover?

	Response Count
	1
answered question	1
skipped question	7

10. What grade(s) receive instruction in this?/when do you teach it?

	Response Count
	1
answered question	1
skipped question	7

11. What tools do you use to teach students about social media/their digital footprint ?

Response
Count

1

answered question 1

skipped question 7

12. How much time do you devote to this?

Response
Count

1

answered question 1

skipped question 7

13. Who teaches the curriculum on social media?

Response
Count

1

answered question 1

skipped question 7

14. What does your school currently do to help educate students on how to be safe on-line and manage their digital footprint?



Response
Count

5

answered question 5

skipped question 3

15. Do you feel this is adequate?

		Response Percent	Response Count
Yes		20.0%	1
No		80.0%	4
answered question			5
skipped question			3

16. In your opinion, what is the schools responsibility in teaching digital citizenship?

	Response Count
	5
answered question	5
skipped question	3



17. Do you have a policy for teachers on social media and communications?

		Response Percent	Response Count
Yes	<div><div></div></div>	100.0%	6
No, but currently developing one.		0.0%	0
No		0.0%	0
answered question			6
skipped question			2


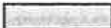
18. What do "you" do when you see/know of an inappropriate use of social media?

	Response Count
	6
answered question	6
skipped question	2



19. Do you provide training/education for parents/families?

	Response Percent	Response Count
Yes 	83.3%	5
No 	16.7%	1
If yes, what do you do?		4
answered question		6
skipped question		2

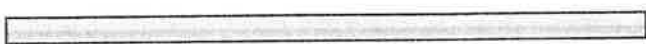


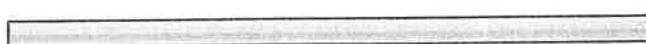
20. Do you think the parents see the benefits of their student(s) using social media ?

	Response Percent	Response Count
Yes 	83.3%	5
No 	16.7%	1
Comment		4
answered question		6
skipped question		2

21. May we contact you should we have additional questions?

		Response Percent	Response Count
Yes		100.0%	6
No		0.0%	0
answered question			6
skipped question			2

22. Please provide your contact information here.

		Response Percent	Response Count
Name:		100.0%	6
Title:		100.0%	6
Email Address:		100.0%	6
Phone Number:		100.0%	6
answered question			6
skipped question			2

Page 1, Q1. What is the name of your school district?

1	Oak Hills Local School District	Jan 25, 2013 2:46 PM
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Page 1, Q2. How many students are in your school district? (K-12)

1	1405	Jan 27, 2013 11:04 AM
2	8180	Jan 25, 2013 2:46 PM
3	1884	Jan 25, 2013 11:51 AM
4	1900	Jan 24, 2013 9:17 AM
5	appx 5,300	Jan 23, 2013 8:50 AM
6	1938	Jan 23, 2013 8:28 AM
7	4700	Jan 22, 2013 3:01 PM
8	1707	Jan 22, 2013 11:45 AM

Page 2, Q4. What social media/internet communications does your school use for academic purposes?

1	student email accounts; limited organizational use of social media sites; meaning, social media communications for actual instructional use is sporadic	Jan 27, 2013 11:05 AM
2	Blackboard	Jan 25, 2013 11:51 AM
3	Blackboard	Jan 24, 2013 9:18 AM

Page 3, Q5. What do you think are the benefits of social media in education? (Check all that apply.)

1	Connecting with communicating with our global sister schools. Teach kids the importance of a powerful, positive digital footprint.	Jan 25, 2013 2:50 PM
2	Teaches students how to properly interact in the interactive world; Allows students to communicate/share with a wider audience.	Jan 23, 2013 9:03 AM
3	Coimmunication	Jan 23, 2013 8:51 AM
4	Allows students to communicate in "their native language." Today's students are digital natives. We are increasing their skills; the students are merely able to use the skills they already have from their experiences.	Jan 22, 2013 3:04 PM

Page 4, Q6. What (if any) are the drawbacks of social media in education? (Check all that apply.)

- | | | |
|---|---|-----------------------|
| 1 | Question 6 didn't allow for multiple answers. | Jan 27, 2013 11:08 AM |
| 2 | I'd say that the importance of social media in schools is to teach kids how to keep the above from being true! :) | Jan 25, 2013 2:55 PM |

Page 5, Q9. What topics do you cover?

- | | | |
|---|---|----------------------|
| 1 | Cyber responsibility, unintended consequences, privacy tools, appropriate usage | Jan 23, 2013 8:54 AM |
|---|---|----------------------|

Page 5, Q10. What grade(s) receive instruction in this?/when do you teach it?

- | | | |
|---|------|----------------------|
| 1 | 7-12 | Jan 23, 2013 8:54 AM |
|---|------|----------------------|

Page 5, Q11. What tools do you use to teach students about social media/their digital footprint ?

- | | | |
|---|---|----------------------|
| 1 | real-life posts/tweets, powerpoints, guest speakers | Jan 23, 2013 8:54 AM |
|---|---|----------------------|

Page 5, Q12. How much time do you devote to this?

- | | | |
|---|----------------------------------|----------------------|
| 1 | periodically throughout the year | Jan 23, 2013 8:54 AM |
|---|----------------------------------|----------------------|

Page 5, Q13. Who teaches the curriculum on social media?

- | | | |
|---|---|----------------------|
| 1 | Chief Information Officer leads it for staff and administrators (sometimes for students as requested). Teachers lead if for students as well. | Jan 23, 2013 8:54 AM |
|---|---|----------------------|

Page 6, Q14. What does your school currently do to help educate students on how to be safe on-line and manage their digital footprint?

- 1 MHS - We do not have a class, so there is no high school curriculum being used. Jan 27, 2013 11:28 AM
It is covered in class meetings at the beginning of the year, and again at mid-year class meetings. Teachers also discuss it as it comes up within their courses. MMS - Computer teacher embeds social media content into each of her three week sessions per quarter with 5th, 6th, and 7th grade computer classes. MES - Website materials being provided by the computer teacher include: Professor Garfield and Cyberbullying iPad app with grades 2-4 NetSmartz Kids Website- Grades 1-4 Google Apps for Educators handout for 4th grade Cyber Surf Island- Grades 3 & 4 (only these grades) Kids Rules for Online Safety- Grades 1-4 Kindergarten - we go over basic online safety rules(from link above) and safe computer usage orally throughout the year during direct instruction.
- 2 Our eKIDs are working on lessons for students k-12 on digital citizenship and safety as part of their eKID course curriculum. These lessons will be used in all of our classrooms. Jan 25, 2013 2:58 PM
- 3 Discussions in Health classes, class meetings, Parent Education Nights, Part of the Positive Behavior Support Plan @ WMS, Specific lessons taught by classroom teachers and/or Media Specialist Jan 24, 2013 9:23 AM
- 4 This is taught elementary through high school in technology and health courses. At times speakers are brought in to focus on these issues at large. Jan 23, 2013 9:07 AM
- 5 Our administration and local police department host evening sessions for parents and students. Our resource officer meets with students to discuss dangers of today's cyber-environment. Jan 22, 2013 3:09 PM

Page 6, Q16. In your opinion, what is the schools responsibility in teaching digital citizenship?

- | | | |
|---|---|-----------------------|
| 1 | I believe schools have a role in partnering with parents in helping students to understand appropriate technology and social media use, proper decorum when using email or social media sites, the advantages and disadvantages of social media, understanding students' digital footprint, the permanency of this digital footprint and how best to manage your online presence. | Jan 27, 2013 11:28 AM |
| 2 | I think it is our responsibility. I also think we need to remember that digital citizenship isn't just the do's and don'ts of online behavior, but also harnessing the power of the digital world to work in their favor. | Jan 25, 2013 2:58 PM |
| 3 | Continue to teach/expose students to the many advantages and disadvantages of technology. Continue to use technology as one of the tools to engage and assist students to meet their potential. | Jan 24, 2013 9:23 AM |
| 4 | We have a social responsibility to help students learn how to properly interact and keep themselves safe. School will be the one place they can hear this message and assure all students understand how to be responsible digital citizens, Parents often feel inadequate to the task (and often do not know themselves). | Jan 23, 2013 9:07 AM |
| 5 | Digital citizenship isn't a stagnant skill . . . it changes on a monthly or weekly basis. Furthermore, the students are ahead of the adults . . . we don't know what needs to be taught until after we seemingly face a problem. We somehow need to harness the students to be part of the creation of an ongoing process. | Jan 22, 2013 3:09 PM |

Page 7, Q18. What do "you" do when you see/know of an inappropriate use of social media?

- | | | |
|---|--|-----------------------|
| 1 | When instances of inappropriate use / abuse using social media are known, investigations are conducted by principals and includes communication with parents. | Jan 27, 2013 11:43 AM |
| 2 | I follow our AUP. | Jan 25, 2013 3:00 PM |
| 3 | Discuss the situation with the staff member/student and then take appropriate action. Seek guidance from attorney when necessary. | Jan 24, 2013 9:26 AM |
| 4 | Address it directly with the person, student or teacher. If it is online, it depends on the forum and the nature of the inappropriate. If it is directed to me personally, then I deal with the individual regarding it. | Jan 23, 2013 9:10 AM |
| 5 | Address it with the involved party. May limit access on school grounds. | Jan 23, 2013 8:55 AM |
| 6 | It is generally reported by a parents or student. | Jan 22, 2013 3:17 PM |

Page 7, Q19. Do you provide training/education for parents/families?

- | | | |
|---|--|----------------------|
| 1 | Our eKIDs plan and host a parent "Tech 101" night. | Jan 25, 2013 3:00 PM |
| 2 | We use our PTO to offer various programs as needed. | Jan 23, 2013 9:10 AM |
| 3 | Chief Information Office leads. Guest speakers, powerpoints, real-life case studies, share guidelines and expectations, share "what is social media", cyber responsibility, privacy tools and how to activate them, handouts | Jan 23, 2013 8:55 AM |
| 4 | Evening events, blog posts to parents | Jan 22, 2013 3:17 PM |

Page 7, Q20. Do you think the parents see the benefits of their student(s) using social media ?

- | | | |
|---|---|-----------------------|
| 1 | Not sure on this question. | Jan 27, 2013 11:43 AM |
| 2 | Some do. Some do not. | Jan 25, 2013 3:00 PM |
| 3 | I am not sure that parents think of this much in terms of benefit. Some may simply concentrate on the potential negatives. I think most just realize it is part of their child's world and unless it benefits their interaction with their child, they do not think much of other benefits. | Jan 23, 2013 9:10 AM |
| 4 | For many it is simply part of their daily lives. Why should school be any different? | Jan 22, 2013 3:17 PM |

Page 9, Q22. Please provide your contact information here.

1

Name:	Kenji Matsudo	Jan 27, 2013 11:44 AM
Title:	Asst. Superintendent	Jan 27, 2013 11:44 AM
Email Address:	kmatsudo@madeiracityschools.org	Jan 27, 2013 11:44 AM
Phone Number:	513-985-6070	Jan 27, 2013 11:44 AM

2

Name:	Tracy Cole	Jan 25, 2013 3:01 PM
Title:	Director of eLearning & Technology	Jan 25, 2013 3:01 PM
Email Address:	cole_t@ohlsd.org	Jan 25, 2013 3:01 PM
Phone Number:	513.598.2951	Jan 25, 2013 3:01 PM

Page 9, Q22. Please provide your contact information here.

3

Name:	Mike Overbey	Jan 24, 2013 9:27 AM
Title:	Principal/eLearning Leader	Jan 24, 2013 9:27 AM
Email Address:	overbeym@wyomingcityschools.org	Jan 24, 2013 9:27 AM
Phone Number:	513-206-7175	Jan 24, 2013 9:27 AM

4

Name:	Arline Pique	Jan 23, 2013 9:18 AM
Title:	Director of Technology	Jan 23, 2013 9:18 AM
Email Address:	piquea@ih.k12.oh.us	Jan 23, 2013 9:18 AM
Phone Number:	513-272-4591	Jan 23, 2013 9:18 AM

5

Name:	Erika Daggett	Jan 23, 2013 8:56 AM
Title:	Chief Information Officer	Jan 23, 2013 8:56 AM
Email Address:	daggett@sycamoreschools.org	Jan 23, 2013 8:56 AM
Phone Number:	513-686-1700	Jan 23, 2013 8:56 AM

6

Name:	John Marschhausen	Jan 22, 2013 3:18 PM
Title:	Superintendent	Jan 22, 2013 3:18 PM
Email Address:	marschjo@lovelandschools.org	Jan 22, 2013 3:18 PM
Phone Number:	513-683-5600	Jan 22, 2013 3:18 PM

Exhibit IX

Attached you will see 8 course proposals. These are the 8 modules for eKIDs. We chose the name eLearning 1-8 because we think our High School age students may not like the name "eKIDs," and we thought it would make more sense on a transcript.

During any 1 academic year, we will only offer 2 of these courses. Every grade level will be offered the same 2 courses (these courses will be offered for credit in grades 6-12). The courses will be offered on a rotation. A student can take the courses in any order--a student can jump in at any course.

We currently have ~60 eKIDs in grades 7 and 8. They will complete eLearning 1 at the end of first semester. We expect 10 additional eKIDs to join us second semester in grade 6 from each of the 3 middle schools (so, 30 more students). They will complete eLearning 2 at the end of second semester.

Our plans are to offer eLearning 3 and eLearning 4 during the 2012-13 school year.

In 2012-13, we expect ~30 eKIDs entering grade 9 from the middle schools. They would fill one section of eLearning 3. We propose this in a hybrid model, so 1 bell of an FTE can fulfill 2 sections of eKIDs. Then in 2013-14, our 9th graders would move to grade 10, and we would have a new batch of 8th graders moving to grade 9. As the eKIDs move up in grade level, there is a forced growth of the program. We are not sure how much the program will grow from new students joining, that is why we propose 2 sections each year.

So the growth would look like this:

2012-13: 1 bell of an FTE (2 sections)

2013-14: 2 bells of an FTE (4 sections)

2014-15: 3 bells (.5) of an FTE (6 sections)

2015-16: 4 bells of an FTE (8 sections)

The courses should even out after 2015-16

Overview of the 8 courses:

*For more detail on the units, access GenYES curriculum here:

<https://docs.google.com/open?id=0BzYlaAt0CHYdYTdiNzAZOTAtNGI2My00YzUxLWI4YzQtNDYzMTg0OWQ0ODg0>

*For a summary of the course module distribution:

<https://docs.google.com/spreadsheet/ccc?key=0AjHCwRTdPcbwdEJ2UI80SDFwTG95U1pJR3dwUfNsUGc>

eLearning 1 Digital Citizenship: Technology and Ethics

proposal: https://docs.google.com/document/d/16zEsQriZF8Rvde_1HCDbb7SJESq0Olbp15VTOJpN-vk/edit

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 24: Teaching as Leading
4. GenYES unit 3: Optional Technology Topics

5. GenYES unit 12: CyberSafety
6. GenYES unit 2: Wrap Up Guides

eLearning 2 Collaborating Through Technology

proposal: https://docs.google.com/document/d/1-H1UPeXd_ZILw6QQd4-q-e3G_aIM_Z4HCunQeQkMiF4/edit

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 3: Optional Technology Topics
4. GenYES unit 11: Communication
5. GenYES unit 19: Tech Support: Problem Solving and Customer Service
6. GenYES unit 5: Online Communications
7. GenYES unit 23: Being a Leader
8. GenYES unit 2: Wrap Up Guides

eLearning 3 Societal Outreach through Technology

proposal: https://docs.google.com/document/d/1Dhr0xLBOD2BvblDxkXd3IBiBT7bCED6_uAThNmep-ng/edit

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 3: Optional Technology Topics
4. GenYES unit 26: Community Service Projects
5. GenYES unit 19: Tech Support: Problem Solving and Customer Service
6. GenYES unit 14: Contemporary Social Issues
7. GenYES unit 6: Digital Media
8. GenYES unit 2: Wrap Up Guides

eLearning 4 Digital Citizenship: Community and Media

proposal: <https://docs.google.com/document/d/1KH1Oeo0egUDdNi-VWwD1xrvFbDIsaBpW8kifFdbhPUTE/edit>

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 3: Optional Technology Topics
4. GenYES unit 7: Multimedia Presentations
5. GenYES unit 15: Media Influence
6. GenYES unit 17: Hardware
7. GenYES unit 25: Community Leaders
8. GenYES unit 2: Wrap Up Guides

eLearning 5 Digital Citizenship: Literacy and Leading

proposal: https://docs.google.com/document/d/1vuO_XPfSb1Rh0RMoCvDqWC66TegfNS9Ma3lop3wFWCw/edit

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 3: Optional Technology Topics
4. GenYES unit 12: Cyber Safety

5. GenYES unit 24: Teaching as Leading
6. GenYES unit 9: Computer Programming and Game Design
7. GenYES unit 2: Wrap Up Guides

eLearning 6: Innovating & Exploring through Technology

proposal: <https://docs.google.com/document/d/1xIDalf7xPKM7CaTi4QJPOi92Dhg5sEimB1bsrMa1FOk/edit>

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 3: Optional Technology Topics
4. GenYES unit 20: Researching Solutions
5. GenYES unit 22: Leadership in the 21st Century
6. GenYES unit 16: Career Exploration
7. GenYES unit 4: Online Research and Information Literacy
8. GenYES unit 2: Wrap Up Guides

eLearning 7 Creating & Communicating through Technology

proposal: <https://docs.google.com/document/d/1hekdkj9umrpZpJioBsVWWMnfziLMFGsQ0cdY95EMcTyM/edit>

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 3: Optional Technology Topics
4. GenYES unit 11: Communication
5. GenYES unit 8: Web Publishing
6. GenYES unit 21: Housekeeping
7. GenYES unit 2: Wrap Up Guides

eLearning 8: Digital Citizenship: eTools & Productivity

proposal: <https://docs.google.com/document/d/1XGSYpl2FCaToWe-n0fbmd1RAHLDy4WOvobDidbk4xGc/edit>

1. community event (TEDxYouth@OakHills--first semester or Parent Tech Support Night--second semester)
2. GenYES unit 1: Getting Started Guides
3. GenYES unit 3: Optional Technology Topics
4. GenYES unit 26: Community Service Projects
5. GenYES unit 10: Simulation and Modeling
6. GenYES unit 13: Media Literacy
7. GenYES unit 18: Software
8. GenYES unit 2: Wrap Up Guides

Exhibit X

2013 Student Survey - Social Media Practices

Welcome to our survey!

Hi, we are a group of adults (teachers, parents and community members) volunteering to do research for the Madeira School Board of Education.

And we want to know what you think!

We would like to gather feedback on your experience with using the computer and social media.

This survey will take about 3-5 minutes.

ALL answers are completely confidential.

Please answer honestly – there are no right or wrong answers.

Your feedback will be used to help us determine what, if anything, Madeira Schools can do better at teaching you about using the internet and social media.

Thanks for your time! Let's get started!

1. What grade are you in?

- ☐ MES - Grade 1-4
- ☐ MMS - Grade 5-8
- ☐ MHS - Grade 9-12

2. What is your gender?

- ☐ Female
- ☐ Male

3. Do you have your own computer/laptop/tablet?

- ☐ Yes
- ☐ No

Type of Device(s)

2013 Student Survey - Social Media Practices

4. In what grade did you get your own computer?

2013 Student Survey - Social Media Practices

5. Do have your own cell phone?

☐ Yes

☐ No

2013 Student Survey - Social Media Practices

6. In what grade did you get your cell phone?

7. Do you use it to text ?

☐ Yes

☐ No

Comment

8. How often do you text?

☐ Hourly

☐ Daily

☐ Weekly

☐ Monthly

☐ Other

Other (please specify)

2013 Student Survey - Social Media Practices

Social Media Questions

9. Do you use electronic devices(computers/cell phones) to share information about yourself with others?

☐ Yes

☐ No

2013 Student Survey - Social Media Practices

10. Which of the following social media/internet communications do you use? (Check all that apply.)

- | | | |
|--------------------------------------|------------------------------------|---|
| <input type="checkbox"/> Text | <input type="checkbox"/> Twitter | <input type="checkbox"/> Photo Sharing Websites (e.g. Flickr, Shutterfly) |
| <input type="checkbox"/> Email | <input type="checkbox"/> Pinterest | <input type="checkbox"/> Video Sharing Websites (e.g. YouTube) |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> SnapChat | <input type="checkbox"/> None |
| <input type="checkbox"/> Google Apps | <input type="checkbox"/> Instagram | |
| <input type="checkbox"/> My Space | <input type="checkbox"/> LinkedIn | |

Other (please specify)

11. In what grade did you begin to use social media?

12. Do your parents monitor your social media/internet usage?

- ☐ Never ☐ Rarely ☐ Not Sure ☐ Sometimes ☐ Always

Comment

13. Do you and your parents discuss the benefits and potential problems using social media?

- ☐ Never ☐ Rarely ☐ Don't Recall ☐ Sometimes ☐ Frequently

Comment

2013 Student Survey - Social Media Practices

Social Media Benefits and Drawbacks

Remember: We are seeking your opinions. There is no right or wrong answers to the questions.

14. What do you believe are the benefits of social media in education? (Check all that apply.)

- ☐ No benefits
- ☐ It can encourage you to engage, collaborate, and communicate with other students.
- ☐ It can help develop lasting relationships with real people
- ☐ It allows you to express and share your creativity.
- ☐ It helps you develop leadership skills, including planning and organizing to activities.
- ☐ It can cultivate and allow you to delve deeper into learning about a topic researched online
- ☐ It can connect you with other students of the same interest.
- ☐ It can expose you to many new viewpoints, ideas, and opinions.
- ☐ It can increase your technology skills.
- ☐ It can prepare you for successful employment
- ☐ Other benefits (fill in box)

Other (please specify)

2013 Student Survey - Social Media Practices

Social Media Benefits and Drawbacks

Remember: We are seeking your opinions. There is no right or wrong answers to the questions.

15. What do you feel are the drawbacks of social media in education? (Check all that apply.)

- ☐ It can be a distraction.
- ☐ It can be confusing....you don't know when, where, and with whom to use social media
- ☐ It can break down the way you think, including focus, concentration, and persistence
- ☐ It can make you more impulsive, less patient, and have weaker critical thinking skills
- ☐ Cyberbullying
- ☐ It can discourage face-to-face communication
- ☐ Other drawbacks (fill in box)

Other (please specify)

16. Does your school help you understand the benefits and drawbacks of using social media?

- ☐ Strongly Disagree ☐ Disagree ☐ Neither Disagree or Agree ☐ Agree ☐ Strongly Agree

2013 Student Survey - Social Media Practices

Digital Footprint Questions

17. Do you know what a digital footprint is?

☐ Yes

☐ No

☐ Not Sure

2013 Student Survey - Social Media Practices

Digital Footprint Questions

18. In your own words, what does "digital footprint" mean?

19. What, if anything, are you doing to manage your digital footprint?

- ☐ Nothing
- ☐ Something (Please describe in comment box.)

Comment

2013 Student Survey - Social Media Practices

Almost done....just a few more questions.

20. On a scale from 1-5, where 1 is risky and 5 is harmless, what number would you use to rate how safe you are when using (e.g. posting) the following:

Please answer "N/A" if you don't use the social media listed.

	1 - Risky	2	3	4	5 - Harmless	N/A
Blogster (or other blog site)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal Webpage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Text	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Photo Sharing Websites (e.g. Flickr, Shutterfly)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video Sharing Websites (e.g. YouTube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2013 Student Survey - Social Media Practices

21. Do you think that employers or future employers look at your "social media" sites?

- ☐ Strongly Disagree ☐ Disagree ☐ Neither Disagree or Agree ☐ Agree ☐ Strongly Agree

Comment/Opinion

22. Could the content of your posts today affect your admission to a college tomorrow?

- ☐ Strongly Disagree ☐ Disagree ☐ Neither Disagree or Agree ☐ Agree ☐ Strongly Agree

Comment/Thoughts

2013 Student Survey - Social Media Practices

Survey is Finished

Thank you for taking our survey!

Now the work begins for our committee!

We will tally the results soon and then come up with recommendations for the Board of Education to consider.

Results of the final report will be available in April on the Madeira City School website -
under the Board of Education tab.

Click on Planning Commission to find the report "Social Media"

Exhibit XI

MMS Digital Citizenship Topics Covered 2012-13

Melissa Broome

	Grade 5	Grade 6	Grade 7 **
Review of Madeira Policies, AUP, Computer Use, Handbook etc.	Aug., 2012	Sept., 2012	Sept., 2012
Safe Online Talk			Fall, 2012 CSM
Public/Private Info	Jan, 2013 CSM, ET, DP, IL	Jan, 2013 CSM, ET	Fall, 2012 CSM
Privacy Policy (Websites)			Fall, 2012 CSM
Strong Password	Jan, 2013 IL, CSM	Jan, 2013 IL, CSM	Fall, 2012 CSM
Netiquette	Jan, 2013 ET, CSM, BPV	Jan, Jan, 2013 ET, CSM, BPV, MAN	
Cyberbullying	Jan, 2013 ET, CSM, BPV, MAN	Jan, 2013 ET, CSM, BPV, MAN	
Instant Messaging (Texting)		Jan, 2013 ET	
Digital Footprint		Jan, 2013 ET	
Identity Theft	Jan, 2013 ET	Jan, 2013 ET	
Healthy Computing		Jan, 2013 ET	
Avoiding Online Creeps (Predators)		Jan, 2013 ET	
Internet Safety Quiz- IL	Jan, 2013 IL	Feb, 2013 IL	

Resources- Due to limitations of each site, I usually used a combination of resources for each topic

ET- Easy Tech <http://platform.learning.com>

CSM- Common Sense Media <http://www.common Sense media.org>

DP- Digital Passport/ Common Sense Media/Edmodo <https://www.digitalpassport.org/>

BPV- Brain Pop Video <http://www.brainpop.com>

MAN- Media Awareness Network <http://mediasmarts.ca/>

IL It's Learning <https://mcs.itslearning.com/>

*****NOTE: Easy Tech program was acquired after Gr. 7 Dig. Citizenship unit, and will be used in the Quarter 4 rotation.**

To see student work in Easy Tech for Gr. 5 and 6- see Melissa for her login or Renita

